THE
FLESHERTON ADVANCE

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AN INVENTOR GONE

Thomas Alva Edison, world famous inventor, has died at the wonderful age of 84 years after a gradual breaking down through illness. Edison's great inventive genius will be a monument to his ability for generations to come. Probably the best known of his hundreds of inventions is one used in the home and office by millions of people, the incandescent lamp or electric light bulb. He is credited with many other inventions and many of them were only improvements on the ideas of others. Nevertheless he possesed a keen mind and this faculty has been a blessing to mankind and will continue to be so for many years to come.

EDITORIAL NOTES.

We don't want to go to jail! The price for feeding prisoners in the Owen Sound jail during the past year was 17.13 cents per day. No doubt it would be a case of mush for breakfast, mush and milk for dinner and milk and mush for supper.

MONEY-RAISING STUNTS

Here's a stunt for church organizations seeking a new idea for money-raising. The Young ladies' Bible class of Petrolia United Church entertained their husbands to a banquet, which preceded a most interesting and amusing program. Following the program, the unpatching of a suit of overalls, which had been patched as a means of raising money, was undertaken. The overalls had been passed around and 182 patches had been sewed on, under each one of which a sum of money was placed. One of the number was dressed up in the garment and the patches taken off by the members of the class. It was found $45 had been raised by this means.—Review Herald.

Shooting Matches

A shooting match will be held on Lot. 36, Con. 9, Artemesia, on Tuesday, October 27, when ducks, geese, turkeys and chickens will be shot for. Shotguns or 22 rifles. Shotgun shells supplied at cost. — Thos. Fenwick, Proprietor.

A shooting match for 60 ducks will be held at Turners' Lake, South Line, October 23, 1931. Rifle and shotguns to be used. Shells supplied. —Laurence Mills, Prop.

Lot 2½ 39, 4th line, Artemesia, on Thursday, Oct. 22. Forty ducks only. Shells for shotgun supplied. — W. Fisher.

AUCTION SALE

An auction sale of farm stock and implements will be held on Lot 18, Con. 2, S.D.R., Artemesia, on Saturday afternoon of this week, the property of Mr. Walter Mills. Sale at the usual hour. Geo. Duncan, Auctioneer.

Auction Sale

FARM STOCK, IMPLEMENTS, Etc.

THOS. TAYLOR

Lots 86, 87 & 88, Con. 2, N.E. of No. 10 highway, Artemesia, near Mt. Zion church will sell by public auction on

Friday, October 30th

at one o'clock p.m.

The following:-

HORSES— Team heavy bay horses, Heavy bay driver.

CATTLE — Cow 7 years old (supposed in calf), baby beef running with her; yearling heifer; yearling steer.

IMPLEMENTS— Set iron harrows, one furrow walking plow, timber waggon, set bobsleighs, set 2,000 lb. scales National cream separator, set double work harness, churn, set wire stretchers, washing machine, quantity oats and barley, forks, shovels and numerous other articles.

TERMS — Grain and sums of $5 and under cash: Over that amount 10 months credit will be given on approved joint notes or 5 per cent off for cash in lieu of notes.

No reserve as owner is giving up farming.

GEO. E. DUNCAN, Auctioneer.

W. M. S. Meeting

The regular meeting of the W.M.S. of St. John's United church was held last Thursday, when the subject under discussion was "World Peace", and very splendid papers were given showing that the securing of peace, international co-operation and good-will, is a task to which every christian should be committed. The appaling growth of armaments since the close of the great war, which was to end all wars, staggers one, and surely it is the duty of everyone concerned with human welfare to show a better method than force for dealing with our neighbors. We must speak and work for co-operation, mutual interdependence, we each can teach our children and young people attitudes of world friendship, the causes and awful results of war, and the inconsistency between war preparedness and the Peace Pact and every intelligent citizen should strive to use his influence to put some check upon the use of the public resources for military purposes. Let us not feel that individually we can do nothing but strive to work up a great volume of public opinion in support of achieving disarmament. "Not by might, nor by power, but by my spirit, saith the Lord of Hosts."

When To Apply Lime

A test of the soil should be made to make sure that it requires lime. If the soil proves to be acid then the answer to the question when to apply lime might be "when you have time." Lime is for the benefit of all crops in the rotation, but particulary of benefit to legumes. The best time is possibly just before sowing a grain crop that is seeded down with alfalfa or clovers. Liming land plowed for fall wheat which is to be seeded with clover in the spring is a convenient and satisfactory practice. Lime is not a fertilizer, but simply neutralizes the acidity of the soil and should be thoroughly worked into the soil during the preparation of a seed bed to become efficient. It is poor business to farm land that is lacking in lime and strongly acid in reaction. The productive power of the soil is reduced when it becomes acid. Correcting this condition with the use of ground limestone increases the efficiency of the manures and fertilizers applied and therefore contributes to the cutting down of costs of crop production.

THE HOG MARKET

Review of the hog market situation states that there is no justification for the practice which has been all too general this season of trying to beat the market by selling off light-weight unfinished hogs to gain a few cents per pound at current prices. The principal effect of such practices has been to demoralize the market and force prices much below what they otherwise might be. With Canadian hog prices drastically realigned both to suit domestic conditions and export market prices the common sense practice at present is to finish hogs up to the proper weight, around 200 pounds. This is one effective way in which to develop a steady hog market, to regularize marketings and at the same time to improve quality.

Municipal Act Amended

According to the Municipal World, an amendment to the Municipal Act this year is of particular interest to the municipalities. At the next municipal election no municipality in the county, with the exceptions of York and North York, will be entitled to elect more than one deputy-reeve. If the number of municipal electors (other than husbands or wives of owners or tenants) of a town (not being a separated town) a village or township is 1,000 or less, a reeve is to be elected. If the number of municipal electors exceeds 1,000, a deputy-reeve is also to be elected. Where the municipality has more than 2,000 and not more than 3,000 municipal electors, the reeve is to have two votes in the county council; and where the municipality has more than 3,000 electors, the deputy reeve will have two votes.—Mount Forest Confederate.

GROW IN POPULARITY

In 1927 Canada's consumption of sheep and lambs stood at 6.09 lbs. per capita per annum, and by 1930 this had increased to 7.10 pounds. This increase of one per cent., roughly, is seemingly small, but it is really impressive. With our present population of about ten million people, the one pound increase represents 10,000,000 pounds, or about 300,000 animals, or eight per cent. of our total sheep population.

Making Money
In Retailing

IN THIS town are many retailers who could and should have larger businesses.

The right way to get on in business is to set sales mark f or the year—$5,000, $10,000, $20,000, $50,000—whatever is reasonable and within one's financial ability.

Then the year's objective should be reduced to weekly and monthly amounts, in accordance with the seasonal character of one's business.

Then the next thing to do is to calculate the number of sales transactions needed each week to produce the weekly sales objective. Thus, if one's average sales transaction is 50 cents, and if one's weekly sales objecive is $100; then, clearly, the retailer must have 200 sales transactions every week. This may mean 200 customers.

So the retailer's job is to get into his store 200 customers each week—an average of 34 a day.

These customers to be secured at the rate of 200 a week require to be (1) invited publicly and regularly, by advertisements in this newspaper; (2) informed about the seller's merchandise, prices and service—again by advertisements in this newspaper, and (3) so well served by the retailer that they will become "repeaters"

The main thing is customer attraction in required and pre-determined numbers, and this is achieved by interesting and warm-blooded advertisements in this newspaper.

Our advertising department stands ready to help retailers prepare customer-attracting advertisements.

The Unlighted Buggy

Like the poor, the unlighted buggy is always with us. It took years of agitation to get farmers educated to the necessity of carrying lights on their vehicles at nights. For generations they had gone their way, dark objects on dark nights, and crash after crash happened, life after life was lost until the Legislature had to make lights compulsory. Farmers seemed oblivious to their own lives and property, as well as that of others. Their fathers and grandfathers got along without lights, so why should they have lights? They objected to the expense, although the expense of a light is trival compared with the loss of a horse and wagon, or of personal injuries. That was all right so long as the other vehicles on the roads were jogging along at the same pace as themselves. But the speedy automobile altered all that.

Lighten The Ship

In these days of financial stress, when the Government of the Dominion, and the Province, scarcely know how to meet their obligations, it would be a good time to throw the Old Age Pensions overboard in order to lighten the ship. A few years ago there were from 30 to 40 indigents from Bruce County at the House of Refuge in Walkerton. That intitution was not popular. Today there are upwards of 500 from Bruce County drawing Old Age Pensions. This dole is very popular.

Parties who appeared before the Old Age Pension Board and told pitiable stories about their inability to provide for their parents, may now be seen swaggering as great sports drawing home liquor from the local boozeries after having shifted onto the tax-payers of this country the maintenance of their "Old Folks," whom, they, themselves should be supporting. As Old Age Pensioners are banned from having a liquor permit, surely the sons who paraded their poverty so pathetically before the Pension Commission, should have the same booze restriction placed upon them as their indigent dads, and not be allowed to add insult to injury by flaunting expensive cases of the moisture under the eyes of the over-burdened tax-payers.

The old Age Pension fad was forced upon this country when Woodsworth and his following held the balance of power in the Canadian Parliament. However we have now got our second wind, and rather than have the ship sink it is time to lighten the cargo. Quebec turned the Old Age Pension proposal down flat at the last Provincial election and the political party that would have the courage to scrap this legislation in Ontario would be amazed to find out how popular they would become. —Walkerton Herald Times.

Heavier rails are being laid on the Teeswater branch of the C.P.R. from Fraxa Junction west.

The Department of Highways is advertising for tenders for grading and structures on Highway No. 9, from Primrose corner east six miles and from Cookstown west six miles.

Plans are going ahead for the tenth annual Royal Winter Fair, termed the Commemorative Show, November 18 to 26, when the choicest of Canadian field products and livestock will be on display.

TENDERS WANTED

SEALED TENDERS addressed to the undersigned, and endorsed "Tender for Revetment Wall Entension, Owen Sound, Ont.," will be received until 12 o'clock noon, Tuesday, October 27, 1931, for the construction of an extension to the Revetment Wall at Owen Sound, Grey County, Ontario.

Plans and form of contract can be seen and specification and forms of tender obtained at this Department, at the offices of the District Engineer, Equality Building, Toronto, Ont., Toronto Builders Exchange & Construction Industries, 1104 Bay Street, Toronto 5, Ont.; also at the Post Office, Owen Sound, Ont.

Tenders will not be considered unless made on printed forms supplied by the Department and in accordance with conditions contained therein.

Each tender must be accompanied by an accepted cheque on a chartered bank, payable to the order of the Minister of Public Works, equal to 10 per cent of the amount of the tender. Bonds of the Dominion of Canada or bonds of the Canadian National Railway Company will also be accepted as security, or bonds and a cheque is required to make up an odd amount.

Note.—Blue prints can be obtained at this Department by depositing an accepted cheque for the sum of $20.00, payable to the order of the Minister of Public Works, which will be returned if the intending bidder submit a regular bid.

By order,
N. DESJARDINS,
Secretary.
Department of Public Works.
Ottawa, October 13, 1931.

Small Advts.

LOST — Shaeffer's self-filling fountain pen, two weeks ago. Finder please leave at this office.

LOST — A car rug was lost between Markdale and Flesherton on Saturday evening last. Finder please notify G. B. Littlejohns, Ceylon.

STRAYED — Came to the premises of the undersigned, lot 27, con. 14, Artemesia, two yearling heifers. on or about September 11th. Owner will prove property and pay expenses.—H. Walton, R. R. 4, Flesherton.

For Sale

FOR SALE — Winchester, 44 caliber repeating rifle. Apply at Advance office.

FOR SALE — Good grain and stock farm in good state of cultivation, being lots 14 & 15, 1 S.D.R., Artemesia.—W. J. Meads ,Flesherton.

Winter apples on trees 50 (fifty cents) per barrel. Baldwins, Spys, Russetts, etc.— Mrs. John Plewes, Kimberley, Ontario.

Sheep dipping at C. Stewarts, Saturday forenoon of this week, October 24. Any person desiring this service should take advantage of it.

FOR SALE — Good 100 acre farm, lot 38, con. 5, Artemesia, good state of cultivation.—Thos. Taylor, Flesherton.

FOR SALE — Pekin ducks, geese and turkeys, both sex, also Barred Rock cockerels, one yearling white Leghorn cock; All good breeding stock, priced reasonably. Phone Feversham 9-32. H. J. Courvoisier Eugenia, Ont.

FOR SALE — Car load of flour and feed to arrive on Thursday, this week. Telephone your requirements. Ground mill run screenings $12.50 per ton, shorts 90c per cwt. Bran 85c per cwt. Three star flour $2.10 per bag in 5 bag lots.—F. Karstedt, Priceville.

FOR SALE — Contents of a chopping mill, consisting of choppers, rollers and all machinery that goes to operate a mill. Will sell all machinery together or separate. All in good state of repair. Apply to Wm. Paylor, R. R. 1, Markdale, Phone 613 r 4, Durham.

FARM FOR SALE

150 acre farm for sale or rent on shares, lots 165-66-67, 3rd range S. W. T. & S. R., Artemesia.— John Hogarth, Proton Station.

BOAR FOR SERVICE

Registered Yorkshire Boar for service by Flesherton Bacon Hog Club, the property of the Ontario Department of Agriculture.
—C. STEWART, Caretaker.

BUSINESS CARDS

T. W. WILSON
VETERINARY SURGEON
Physician to all domestic animals and surgery a specialty. Phone 2 r 4.

GEO E. DUNCAN
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LICENSED AUCTIONEER
For the County of Grey. Terms: 1 per cent. Satisfaction guarnteed Dates made at The Advance office.

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Offices — Owen Sound, Durham and Flesherton. Flesherton every Saturday afternoon and evening.

Dr. W. D. Bryce, L. D. S., D. D. S. dental surgeon, graduate of University of Toronto. Gas administered for extraction. Office at the residence of Dr. E. C. Murray, Toronto street, Flesherton. Phone 69.

Prince Arthur Lodge, 333, A. F. & A. M. meets in the masonic Hall over Kennedy's store, Flesherton every Friday on or before the full moon. W. M., C. Meldrum; Secretary, H. A. McCauley.

Wm. Kaitting, Licensed Auctioneer for the counties of Grey and Simcoe Farm and stock sales a specialty. Terms moderate, satisfaction guaranteed. All arrangements and dates may be made at the Advance office, or addressing me at Eugenia. telephone 43 r 11, Flesherton or by