THE FLESHERTON ADVANCE

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(Members of Canadian Weekly Newspaper Association)

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EDITORIAL NOTES.

Tommy Church will certainly never run again as a Conservative, after his attack on that party last week.

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The attendance figures at the Canadian National Exhibition are being reduced considerably this year, no doubt being caused by unemployment.

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Unemployment continues but the farmer, as usual, has been busily engaged in harvesting the crops. The farm is one place where the unemployment problem is not observed.

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The government is right in refusing admittance of any more immigrants to this country, except for those joining families in this country. Unemployment is acute without adding more fuel to the problem.

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Considerable propoganda was despatched through the Toronto dailies on the ability of George to "come through" with a win this year and silence the condemnations flung his way during the past three years. But Gaorge remains the same, unable to rise to the occasion again, and was taken from the water about 1.20 p.m. while on his fourth lap. The best thing for George to do now is to forget about swimming and go to work in an effort to win back some self-confidence. It appears as though his famous win at Catalina Island utterly unnerved him for any serious competition.

* * *

Saturday saw the conclusion of the British Empire Games held in Hamilton for one week and the event was the conclusion of one of the greatest gatherings of athletes in the history of the Empire. The Advance man attended on Saturday afternoon and, despite the rain, we would not have wished to miss the competitions staged that day. It was an inspiring sight and one that will long be remembered. Only one accident marred the day when Percy Williams, sensational Canadian sprinter, won the 100 yard dash and in doing so strained a tendon in his leg. Jack Walters of Listowel, who is well known in Flesherton, came in fourth place in the mile race, the only Canadian to place, and is now in Chicago for competition there. It will be many years before the games will be brought to Canada again. The Hamilton executive is to be congratulated on the success in staging the games.

FARMER CARRIES ON.

The newspapers, of late, have carried numerous articles telling of men in the city suddenly thrown out of employment, of families in dire want, and, now and then, of breadlines. But on the farms, combines have been humming, binders chattering, tractors taking their steady way, and men, machines and horses are at work. Life on the farm may not be all roses, but many a former farm boy who has tramped the city street vainly searching for work can testify that the farm is not such a bad place after all.—Farmers Sun.

Fine Four Day Trip In Muskoka Country

Have you ever taken an auto trip around the Muskoka lake district? If not you have missed one of the great pleasures of life. The writer favored himself with such a trip recently and feels like describing a few of the many incidents and scenes on the journey for the benefit of those who may desire to follow in his footsteps, or approximately so.

Leaving Flesherton on Thursday, August 14, we drove to Penetang, where we went through the magnificent Jesuit memorial church, built as a monument to a number of Jesuit missionaries who were put to death a few miles away by the Iroquois Indians in 1649. We made Midland for dinner, which was enjoyed on the shore of a small lake is what is probably the best equipped motor tourist camp in Ontario. Midland may well be proud of its tourist camp. The journey was then continued to what is known as "The Shrine," on a high eminence within a few rods of the remains of Fort Marie, where the Jesuits were massacred by the Indians. The four corner bastions of the fort are still in evidence in the form of great stone piles out of which considerable sized trees are growing. From these a very accurate idea can be formed of the size of this historical old fort on the bank of the little river Wye, which enters the Georgia Bay a few rods below the fort.

From this point the route lay by way of Coldwater, Orillia, Waubashene, Severn Bridge, Gravenhurst, Bracebridge and on to Huntsville, where the night was spent in another fine motor camp on the bank of the Muskoka river and Fairy Lake. In this park a high eminence with a lookout pavilion at the top commands a wonderful view up and down the river, including three lakes in the wonderful panorama.

Friday morning the itinerary led north to Burks Falls, by way of Novar and Emsdale. At Burks Falls we called on our old friend, Jack Stuart, but found him absent on a cattle buying expedition. We also called on Bro. Warner, of the Burks Falls Arrow, who has a finely equipped office.

From this point the real wild district began, but we found good roads throughout the trip. The roads over the whole northern district were a marvel of excellence and a continual surprise to us. The trip lay down the Magnetawan river to Magnetawan Village and Ahmic Harbor, where we remained for Friday night. One lovely spot midway between Magnetawan Village and Ahmic Harbor is worthy of special mention. It is known as Knoepfle Inn. It is located at the outlet of the Magnetawan river from Ahmic Lake, and is one of the prettiest spots we saw on our whole trip. The fishing is good here. The day before we arrived one tourist captured an 8-pound pickerel. We felt like lingering here and trying our luck, but time was inexorable and we passed on.

An incident occurred at Magnetawan Village which tended to relieve the monotony. We arrived just in time to see a bride and groom emerging from the church with the usual cherubic look while waiting to pose for a camera. The lady had caught her fish! We drove around to a little point and while the three ladies of our party prepared dinner the writer got out his fishing tackle and captured a fine black bass. We also had caught our fish! Five minutes after his capture he was sizzling in the frying pan. We hope this is as far as the simile would extend, and that the bridegroom would not also be made to sizzle.

Saturday morning we left Ahmic Harbor and breakfasted at Dunchurch; then south by way of McKellar and on to Parry Sound. At Parry Sound we spent several hours. The most interesting thing here to us was a fire ranger's tower, extending 200 feet above the water and 90 feet above the high rock on which it stands, from the top of which a wonderful view of lake and forest may be obtained, covering an area of thirty miles in diameter. In charge here we found Peter McKeown, a Forester of the class of 1914, too which the late Arnold Thurston of Flesherton also belonged. The greeting was mutually pleasant.

In the afternoon we departed for Rosseau, at the head of the Muskoka Lakes. From Rosseau we skirted the lake by a very scenic route. On the way we passed the Clement summer guest and rest home, which is conducted by a widow. Her husband was accidentally shot a few years ago. He had been somewhat identified with our hunting party previous to his death, and it was a great pleasure to meet Mrs. Clement, who has her home filled with summer visitors.

Saturday evening we landed at Port Carling, midway up the Muskoka Lakes, where we remained until Sunday at noon. Here we ran across several friends, including Rev. and Mrs. Oliver of Lions Head, who are holidaying in that district. We also met an old gentleman from this district by the name of Bailey. The old gentleman lived over forty years ago in the vicinity of Markdale and Walters Falls. To-day he is 89 years of age and is totally blind and very deaf. His wife died only a month ago. He has lived at Port Carling for forty years. The pleasure of the old gentleman at finding someone to talk to about the old home district was almost pathetic.

From Port Carling we motored across to Bala over an improved road a distance of eleven miles. From this road other roads branched off to well known summer resorts, from a half to three miles away. This includes Elgin House, the well known summer resort on Lake Joseph. At Bala we circled the southern end of Lake Muskoka, where we again reached the paved highway that we had passed over going north. While in Gravenhurst we also paid a visit to the sanitarium. On we passed to Severn Bridge, Washago, Orillia with its wonderful statute of Champlain in its beautiful little park and on to Barrie. It is just a nice half day's trip to Port Carling by the route we came, and that puts one into the very heart of the lake district, from which innumerable side trips may be taken, either by boat or auto. These lakes are a wonderful summer play ground, and thousands of United States tourists are to be met on any extended trip. Now that good roads are being built all around the lakes, access is easy, and Canadians should take greater advantage of the opportunity to see this wonderful panorama of lake, river and mountain, and breathe the pine-laden health-giving atmosphere for at least a few days during the summer months. When you consider that only half a day will put you into the midst of it there can be no excuse. Go there for yourselves and see these beauties of nature. yourselves.

BLACK AND OLD GOLD FOR 1931 AUTO MARKERS

After the formal black and white of this year's license markers, Ontario motorists will be introduced in 1931 to something a little jazzier, black and old gold

The lettering will be black on old gold—or yellow—background, just the same as Quebec's markers this year There will be no change in the system of letters and numbers,

Outside the color change, the only variation from this year's markers will be that the name of the province and the year—it will read "Ont. 1931"—will appear at the top of the marker. This year it is at the bottom, and traffic officers claim that it interferes with the legibility of the marker's number. The bolt holes, too, will be at the top.

FALL FAIR LIST

Alliston	Sept. 19-20
Barrie	Sept. 22-24
Bolton	Oct. 3-4
Brampton	Sept. 23-24
Chatsworth	Oct. 9-10
Clarksburg	Sept. 30. Oct 1
Dundalk	Sept. 23-24
Collingwood	Sept. 25-28
Durham	Sept. 16-17
Feversham	Oct. 7-8
Flesherton	Sept. 18-19
Grand Valley	Sept. 30, Oct 1
Hanover	Sept. 10-12
Hostein	Sept. 23-24
Kilsyth	Sept. 24-25
London	Sept. 8-13
Markdale	Sept. 30, Oct. 1
Meaford	Sept. 17-19
Mount Forest	Sept. 17-18
Orangeville	Sept. 19-20
Owen Sound	Oct. 2-4
Priceville	Oct. 2-3
Rocklyn	Oct. 7-8
Shelburne	Sept. 25-26
Tara	Sept. 30, Oct. 1
Toronto, C. N.	Aug. 22, Sept 6.
Walter's Falls	Sept. 23-24

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The Merchants and Business Men represented below are co-operating in an effort to prove to the residents of the town and surrounding community that values equal to any of the larger towns or cities may be procured in local stores. A series of educational "Buy-at-Home" editorials will be reproduced weekly. The benefit of Home Buying will be shown to the general advancement and progress of the community. Read the editorials, take advantage of the weekly specials offered by he merchants, and BOOST THE TOWN YOU CALL HOME.

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TELEPHONE 70

Community Co-operation

One of the biggest words in business to-day is co-operation, and simple as it is to say, its accomplishment is a difficult feat. Man is a predatory animal who arrived through the ages by defeating his neighbors in the race for the good things of life. The understanding of selfishness and its disastrous effects came slowly with civilization, and even up to the present time it is not entirely universally recognized, but in business today it is admitted that the one looking for self alone is doomed. Your community today points with pride to its success, and when asked the reason you remark that it is due to the unselfish spirit of its merchants and residents, one looking after the other's interests. The more prosperous your merchants are the more enriched you become—your dollars spent among them reverts back to you continuously. It enchances real estate and is the one thing that creates the desire in others to locate among you. Community co-operation is good. It is necessary. Don't play alone. Eliminate selfishness from your community by co-operating with your merchants and all business interests. Buy in Flesherton and keep yourself big in the thought that it is your community and you are a big factor in making it what it is. Nuf sed.

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