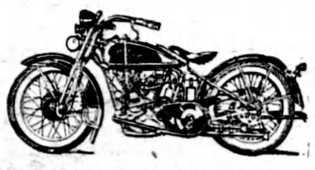
Band Instruments
Visit
The Conn-Leedy Store
10 SHUTER ST., TORONTO
Opposite Massey Hall

SEE - HEAR
Brunswick
RADIO
True Performance
At the Music Building
RADIO RADIO WITH PANATROPE AND RECORDS
"The Network of the Home"

WHEN IN TORONTO SEE OUR
BICYCLES AND MOTORCYCLES
36 QUEEN ST. EAST
or Write for Catalogue. We prepay delivery charges on Bicycles.
PERCY A. McBRIDE'S

EAT at the Union Station, Toronto, where the RAILWAYS operate four eating places and serve upward of 2,000 people a day, If you appreciate superior food well cooked, cleanliness, and service by courteous employees at moderate prices.

USED CARS
ARE CHEAPER
IN
TORONTO
AT
SEE & DUGGAN
MOTORS Ltd.
599 - 623 Yonge St.


Harley-Davidson 1931 Models are on display at our new store, with many new features that will interest you, and we invite you to come and inspect this master motorcycle. Sold on easy terms.
Walter Andrews Limited
531 YONGE ST. TORONTO
101 KING ST. W., HAMILTON

FOR SALE
BEAUTY PARLOR
and
BARBER SHOP
EQUIPMENT
BIG SAVING ON EQUIPMENT DURING EXHIBITION. Large hair dryers, basins, permanent waving machines barber chairs and fixtures, sitting chairs hairdressing chairs, dresserettes, mirrors, manicure tables, sterilizers, cabinets, signs, etc., must be sold regardless of cost. Everything will carry a money back guarantee.
Apply at our Head Office:
JONES BROS. OF CANADA, LIMITED
29-31 ADELAIDE ST. WEST

WHEN AT TORONTO EXHIBITION
Come and Visit Us
We sell 10,000 horses a year to satisfied customers. We can supply you with one horse or a carload at market prices. All horses loaded on railroads free of charge.
Auction Sales Every Tuesday and Friday.
Special Offering in Every Line of Harness.
COULTER BROS., Props.
THE REPOSITORY
10-28 NELSON ST., TORONTO

Exhibition Notes

Over twice as many people attend the Canadian National Exhibition as any of the United States Agricultural Fairs.

* * * * *

Outboard motorboat and yachting races will be featured on the Canadian National Exhibition Aquatic Sports program.

* * * * *

Children's dancing contests will feature the 1930 Young Canada's Day program of the Canadian National Exhibition.

* * * * *

Nine and one-half miles of paved streets support the Canadian National Exhibition traffic.

* * * *

Over 100,000 electric lights illuminate the Canadian National Exhibition grounds.

* * * *

Standing room at the Canadian National Exhibition Grandstand accommodates 8,000.

* * * * *

The value of the Canadian National Exhibition Buildings, park and plant is $20,000,000.

* * * * *

Canadian National Exhibition dates for 1930 are Friday, August 22nd to Saturday, September 6th.

* * * *

This will be "All-Canada Year" at the Canadian National Exhibition, Toronto.

Canada Gets Lion's Share of Tourist Trade — C.N.E. Powerful Attraction

Of all U.S. tourist money spent in foreign countries, Canada gets the lion's share—34 per cent.—according to Babson. Of all Canada's sightseeing attractions, none exerts the powerful annual draw of the Canadian National Exhibition in Toronto.

How many Americans visit this, the world's largest exposition, is not definitely known, but it is far up in the thousands, and every state contributes to the total. In a 1929 check-up made in one of the exposition's parking areas where 10,000 motors were lined side by side, there were license plates of 42 different states. Visitors come, in addition, by every rail and water route and by air.

Magnitude of the spectacle is possibly its greatest appeal.

This year, the dates are August 22 to September 6 inclusive. Canada's greatest annual celebration is a thousand expositions in one. Any attempt to survey it in the course of a few words is apt, therefore, to be bewildering. Its attractions range from art galleries to battles for world's swimming titles; from mammoth historical pageantry to "sea flea" races; from shows of blooded livestock to concerts by the Exhibition's gigantic 2,000-voice. choir.

The scene of these festivals is both Exhibition Park and Exhibition City. Its 350 acres on the edge of Lake Ontario include wide stretches of velvet lawns, rose gardens, groves of trees and horticultural spectacles which are unique in themselves.

Its buildings, scores of them, are stately permanent edifices, carved out of stone or built of steel, brick and concrete. The magnificent new home of the National Motor Show alone cost more than a million. The Coliseum and Live Stock Pavilion, with an arena seating 12,000 people in comfort and 16½ acres under one roof, is the largest exhibition structure in the world. Exhibition City has nine miles of its own paved streets, its own internal transportation system, railroad terminal where sightseers step straight from the trains to the Park; as well as bus, coach, and street car lines, linking it with every other section of Toronto and outside points. Twenty million dollars, in all, is invested in equipment, land and buildings.

This year displays from every corner of the Dominion are being given special prominence in the showings. They come from points as scattered as the Yukon and the Canadian Rockies, the Pacific Coast fisheries, the wheat plains of the Prairies, northern gold fields, and southern industrial centres, habitants of Quebec and the Maritime Provinces. From the British Isles comes the finest, the largest and the most elaborate exhibits ever sent to this continent. A score of other nations will also be represented—the Gold Coast, British West Africa and Sierra Leone, Bermuda, Jamaica, the Orient and other parts of Europe and Asia.

The displays cover art, agriculture and industry. A day in Exhibition City is a transcontinental tour through Canada in miniature, and a bird's-eye view of the globe.

The Exposition is one vast carnival. Thirty concert bands are heard in recital, including one great unit of outstanding musicians, the All-Canada Permanent Force Band under Captain Charles O'Neill of historic Quebec Citadel. Four times during exposition weeks, the spectacular 2,000-voice choir under Dr. H. A. Fricker, M.A., F.R.C.O., attracts music lovers from widely scattered sections of America to hear its concerts.

Every evening on a thousand-foot stage, 1,500 performers appear in a huge musical pageant and dramatic spectacle, "Les Voyageurs," before audiences averaging 25,000 nightly. This enormous production, unequalled anywhere else on the continent, is the climax of each day's celebration and concludes with a pyrotechnic blaze of light and color which uses the entire sky-line as its background.

Sport spectacles are daily events. On August 27th picked natators from the four corners of the world compete in a 15-mile swimming Marathon for a fortune in prizes and a world championship. Preceding this on August 22nd, international mermaids race for the women's world title over a 10-mile distance. These swims are held on the Exposition waterfront with every foot of the course in plain view to spectators scattered along a mile and a half of sea-wall and boulevard. Exhibition Park has a natural grand stand with sightseeing accommodation for a quarter of a million individuals.

The roar of the mosquito fleet in the International Outboard Motorboat speed trials is a thrill in any language. Seaplane races with international competitors are equally exciting. World champions will also appear in rowing and sculling events, canoeing and yacht races. Radio announcers whose names are known to every fan in America will broadcast a number of these contests.

For good measure there are dog and cat shows, a baby show, judging competitions, floral parade, warriors' parade, fashion and handicraft shows, a superb horse show in the Coliseum's tanbark arena, and a mile of midway which includes practically every known variety of amusement devices.

The Canadian National Exhibition is easy to reach. Fifty-five million Americans live within 500 miles of Toronto. There are special rates on all railroads, steamship lines, and airways. A network of de luxe highways lead to the Exhibition from every point of entry on the U.S. border. Hotel accommodation includes some of the finest hostelries on the continent, among them the largest and most luxurious in the British Empire.

But a feature of Toronto during the annual exposition which always impresses visitors is the city's hospitality to its guests. Thousands of homes are thrown open to viistors where modern and comfortable accommodation may be secured. Under the direction of the Canadian National Exhibition an elaborate downtown Information Bureau offers complete details of available residences. All are carefully inspected and approved.

For half a century Toronto's hospitality at this time has been a civic tradition. Rates are not raised above normal. There is not only ample accommodation, but inexpensive accommodation—no lack of it. This year will be one of the greatest and most spectacular celebrations in the Canadian National Exhibition's entire history, and as a holiday trip, one which is entirely alone in the diversity of its attractions.

Exhibition chorus of 2,000 voices accompanied by the specially recruited All-Canada Permanent Force Band, will be heard in four concerts at the Canadian National Exhibition this year. This, the most colorful and largest choral organization in Canada, appears in the Coliseum on August 23, August, 28, September 2, and September 6.

Manufacturers' Building one of the most popular at the Canadian National Exhibition.

Horticulture Judges

Plants and Groups—A. H. Walker, Macdonald College, Quebec.

Cut Fowers—W. Dale, Brampton, Ontario.

Cut Flowers—E. Dale, Brampton, Ontario.

Cut Fowers—F. Noton, Toronto.

Cut Flowers—F. Fletcher, Toronto.

Gladioli—G. L. Hutt, Georgetown, Ontario.

Dahlias—J. H. Wylie, Toronto, Ont.

Fruit—Commercial Packages—Paul Fisher, Burlington, Ont.

Apples, except Commercial Packages—W. L. Hamilton, Collingwood, Ont.

All Peaches and Grapes, except Commercial Packages—F. A. J. Sheppard, St. Catharines.

Pears and Plums, except Commercial Packages—E. F. Palmer, Vineland, Ont.

Reproduction of Theme Poster adopted by Canadian National Exhibition to typify "All-Canada Year"

C.N.E. Horticultural Show Big Feature Oasis to Visitors on Hot Exhibition Days

A keen demand for space in Horticultral Hall by many growers, and the numerous and insistent requests for information that are coming in daily, augers well for the success of the forthcoming Horticultural Display of the Canadian National Exhibition's "All Canada Year" celebration.

The Horticultural Committee, who have much to do with the designing of the Show, and the general layout of the building, at their initial meeting of the year, expressed themselves as well pleased at the big crowds attracted to the display, and the full measure of approval that attended their efforts in 1929. The cool and entrancing beautiful interior of this building proves to be a veritable oasis on the sweltering hot days of Exhibition period, and its restful confines are appreciated not only by flower enthusiasts, but by many thousands of the general run of Exhibition visitors. The committee heartily approved of again adhering to the side wall plan, which proved so outstandingly successful for the proper staging of the large group displays. The decorated screening, and subdued lighting effects which made these groups appear really fairyland like, will again be taken full advantage of. In an effort to further enhance the attractiveness of plants and groups, several important changes have been made in this division, and prize money has been materially increased and extended. Though a great deal of floor space is directed to the professional exhibits, the interests of the small grower and amateur gardener is well taken care of and the classes for the latter are seasonably most comprehensive. The Toronto Horticultural Society again features at this show with two splendid special prize lists, catering to Horticultral Society members, and another special class of great educational value to visitors will be the "Specimen Backyard Garden," a class that will show what can be done on an ordinary city lot by those who have horticultural leanings.

The Horticultural Building Display runs the full period of Exhibition, Aug. 22nd to September 6th, and there is no charge for admittance. The annual prize list now being mailed contains full information, classifications, etc., and is mailed free on request to H. W. Waters, General Manager, Lumsden Building, Toronto.

Gigantic Music Festival Will Thrill Spectators With Song and Pageant

Simultaneously with the fourteen days of the world's largest annual exposition, the Canadian National Exhibition at Toronto, the Dominion stages a continuous music festival.

Pageantry, massed choruses, scores of ensembles in brass, a musical Mardi Gras and an elaborate series of competitions are all features of this section of the program.

This year, the Canadian celebration is to be held from August 22 to September 6 inclusive with Wednesday, August 27 set aside as Music Day. Under the direction of Dr. Herbert Fricker, M.A., F.R.C.O., the gigantic Exhibition Chorus of 2,000 voices will give a series of four concerts in the Coliseum, an immense arena seating more than 10,000 listeners. They are to be heard on August 23 and 28, September 2 and 8. Accompanying the chorus, there will be a new Canadian military unit, the All Canada Permanent Force Band under Capt. Charles O'Neill. Including seventy-six musicians drawn from Canada's historic regiments from the Quebec Citadel to the west, the unit has been organized specially for the celebration and will, in addition, give open-air recitals daily.

Thirty other bands will also play during the fourteen days of exposition, among them Canada's finest aggregations.

Each night, with a cast of 1,500 performers on a 1000-foot stage, a mammoth spectacle, "Les Voyageurs" is being staged. These immense productions have become in the nature of a national tradition, attracting audiences of 25,000 for each performance. Reservations have been coming in since February.

While essentially pictorial, the musical features of the pageant are in themselves unique. Invariably, each showing is preceded by a few minutes of community singing and the effect of a chorus of 25.000 voices, clearly audible throughout the entire 350 acres of Exhibition City each evening just at dusk, is, in itself a never-to-be-forgotten thrill.

On Music Day, the great park and waterfront is given over to melody. The affair has an informal and spontaneous atmosphere which sets it apart. Between 100,000 and 250,000 spectators throng the grounds and waterfront. Dozens of strolling troubadors in the costumes of all nations mingle with the thousands on the lawns, giving impromptu recitals in every convenient space. They sing madrigals, glees and roundelays, sea chanteys, ballads and folk music. In the costumes of all nations, French-Canadians, Czecho-Slovakians, Hungarian gypsies, Irish, Scottish and Russian, they are interspersed with groups of dancers. Choirs from foreign colonies singing their national airs are among the most interesting ensembles.

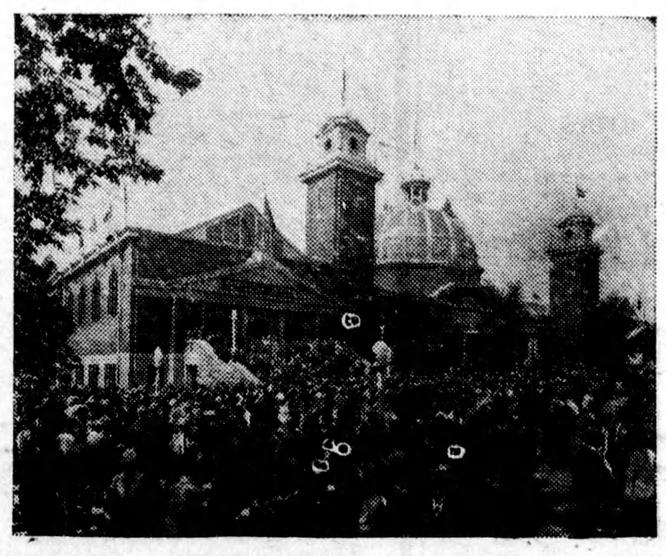
Musical competitions are many and varied. Choral societies, church and commercial choirs as well as choirs of men's voices and women's voices all take part. Other vocal departments include classes for quartettes and duets as well as coloratura, lyric, dramatic and mezzo sopranos, lyric and robust tenors, baritones, basses and children's voices. There are 13 distinct classes for violin, cello and piano and seven for cornet and trombone in the brass department as well as two for brass quartettes.

Novelties include harmonica contests, singly and en masse, held on Young Canada Day when nearly a quarter of a million children attend; Old Time Fiddlers' competitions which bring the veterans from dozens of back townships and for Canada's large percentage of citizens with Scottish blood, a series of matches with the pipes.

Band competitions are held separately and scores of Canadian groups enter.

Elaborate displays staged by the music trades in the Music Building and a national radio show in the Electrical Building are parts of the general exhibits crowding the scores of beautiful permanent edifices.

The Canadian National Exhibition waterfront is 1½ miles long.


Canadian National Exhibition crowds throng Dominion Government Building to view local products and those of far off lands.

INVITING you to visit our exhibit at the Canadian National Exhibition.
MASON & RISCH
AND
Henry Herbert PIANOS
See and Hear the Famous
DUO - ART
Reproducing Piano
MASON & RISCH Limited
230 Yonge St. Toronto

The Very Best
Used Cars
in Toronto
On Display During the Exhibition,
AT 547 YONGE STREET
(The easy address to find)
SAVE
The cost of your trip to the Exhibition and drive home one of the best reconditioned cars in Ontario.
In stock—In first class condition—Ready for your selection:
BUICKS, HUDSONS, NASHS, STUDEBAKERS, PONTIACS, CHRYSLERS, REOS, AUBURNS, and many others.
Your car accepted in trade. Every car sold on an absolute three-day money-back guarantee.
O'Donnell-Mackie
LIMITED
Ontario Distributors
Auburn and Cord
Front Drive
(Dealers wanted in towns One to Six Thousand. Ask about our liberal franchise.)

When at the Toronto Exhibition
You are invited to call at the Heintzman stand in the Manufacturers' Building and see the wonderful display of UPRIGHT and GRAND PIANOS, as well as the very artistic display of SPECIAL DESIGNS.
If you are down town, would be glad to have you call in, as a duplicate display is on hand at our warerooms, 195 Yonge Street, opposite Eaton's.
RADIO and PHONOGRAPHS, a wonderful display of the latest models in Radios, many makes to choose from. Also all designs of Orthophonic Victrolas, and Victor Records.
Terms. Pianos 10% cash, balance spread over three years. Radios and Phonographs, 15% to 25% cash balance arranged over a period of 12 months.

SEE THE BALL GAMES
While Visiting the Exhibition
Aug. 22-23 (2 Games 23rd)—Baltimore.
25-26-27 (2 Games 27th)—Newark.
28-29-30 (2 Games 30th)—Reading.
Sept. 1 (a.m. and p.m.) 2-3—Rochester.
4-5-6—Buffalo.
8-9-10—Montreal.
ONE ADMISSION FOR DOUBLE-HEADERS
Maple Leaf Stadium Situated on Fleet Street Close to Exhibition Grounds