"Ice Box Cookies"

1 cup butter; 2 cups sugar; 3½ cups Purity Flour; 2 eggs; 2 teaspoons baking powder; flavoring; 1 cup nuts and raisins chopped (optional)

Make the dough in a roll and keep it overnight in the ice box or a cool place. Slice thinly and bake in a quick oven.

PURITY FLOUR

Best for all Baking

Send 30c for 700 Recipe Cook Book.

Western Canada Flour Mills Co. Limited, Toronto. 92

THE FLESHERTON ADVANCE

Published on Collingwood street, Flesherton, Wednesday of each week. Ciculation over 1100, Price in Canada, $2.00 per year when paid in advance $1.50. In U.S.A., $2.50 per year, when paid in advance $2.00.

(Member of Canadian Weekly Newspaper Association)

W. H. THURSTON - Editor.
F. J. THURSTON - Asst. Editor.

EDITORIAL NOTES

Cold weather being with us ,and election discussions in the discard, some other method of keeping hot will have to be used.

* * *

The Toronto police seem to have retreated from their long-enforced policy to the Reds in the Queen city, and are allowing them to orate from street corners.

* * *

No doubt the small boys and girls are planning all kinds of tricks and surprises to play on Thursday night. A little juvenile fun this night is not objectionable, but we hope the boys will not go too far and cause any property damage.

* * *

The deer hunters leave the end of this week for the annual deer hunt in the northern bush. It is a fine holiday for the boys to enjoy comradeship in the camp away from everyday worries and tribulations.

* * *

We are pleased to ahnounce that we have the manuscript of "Empire Builders," from the pen of that talented old pioneer of this place, the late Mrs. E. A. Pickle. This was the last article Mrs. Pickle wrote before her last illness and was written especially for The Advance. It will appear in next week's issue.

* * *

A fire in any community is lamented, but that one in Durham last week when a $200,000 loss was experienced, eight business firms suffering through the fiery demon, is deeply to be regretted, as it will leave its mark in a business way on that fine town for some time to come. In the past few years Durham has experienced some disastrous fires, but that one of last week was the worst in its history. It is to be hoped that before the ashes are cold, plans will be made to build larger and finer business blocks in place of those destroyed.

* * *

Canada's V.C.'s are now journeying to England to take part in the dinner for the Victoria Cross winners, which is being given for the Prince of Wales. This is the first get-together ever enjoyed by these heroes who won the greatest award for valor the British Empire could bestow for conspicuous bravery in the heat of battle. Grey County is proud to have two of these represent them at this dinner in the persons of Col. W. A. Bishop, the greatest airman, and Sergt. Tommy Holmes, the youngest V, C, winner. It was with feelings of pride that they were wished God-speed to represent us at the Empire capital.

The preacher drove up to a country home with a team of horses, and little Tommy met him at the gate and asked: "Is both them horses yours?" "Yes,"replied the Minister, "Why do you ask" "'Cause ma said you were a one-horse preacher."

NOTICE TO CREDITORS

NOTICE IS HEREBY GIVEN that all persons having any claims or demands of any kind against the Estate of Annie Hawkins, late of the Township of Osprey in the County of Grey, Married Wouan, deceased, who died on or about the 16th day of July, A. D. 1929, are required to file their claims duly proved to the undersigned on or before the 23rd day of November, 1929.

NOTICE IS FURTHER GIVEN that after said date the Executors will proceed to distribute the said Estate having regard only to such claimes as they will then have notice of.

Date, at Collingwood this 14th day of October, A. D. 1929.—Malcolm McLean of the Town of Collingwood, County of Simcoe, Solicitor for the Executors.

Feversham Prize List

HORSES

HEAVY DRAUGHT—Team, E. H. Boyle, Jno. Miller and Son; 3yr. old, Jas. Ottewell Sr.; 2 yr. old, Geo. Foster, John McDermid.

AGRICULTURAL— Team, John McDermid; 3yr. old, John McDermid, Edgar Linton;Brood Mare, Clifford Bristow, Keith Robertson; 1yr. old, Ranald Parsons; Spring Colt, Keith Robertson, Cliff: Bristow.

GENERAL PURPOSE—Team, W. Tulford, G. A. Gould; Brood mare, W. Tulford, 1st. and 2nd; 2yr. old,Jas. Ottewell Sr., Levi Betts; 1yr. old,W. Tulford, Mrs. Jas. Ottewell; Spring colt, Garnet McGee, 1st. and 2nd.

ROADSTERS—Team, F. W. Taylor; Brood mare, F. W. Taylor, Dave Ring; 2yr. old, Gladwyn Campbell; 1yr. old Levi Betts. Gladwyn Campbell;Spring colt,Keith Robertson, Gladwyn Campbell; Single driver, F. W. Taylor, Geo. Wilkinson; Single driver 3 yr. old, Joyce Porteous.

CARRIAGE, Team, Virgil Reid; Brood mare, Joyce Porteous, W. Fulford; Spring colt, Dave Ring, Joyce Porteous; Single driver, J. H. Taylor, Virgil Reid, E. Hawton.

Best Horse, E. H. Boyle, Dave Ring, any class.

SPECIALS—Best pair of carriage horses, Virgil Reid; Best agricultural team, John McDermid; Best agricultural brood mare, Cliff Bristow; Best pacer, Levi Betts; Best 1 yr. old general purpose, W. Fulford; Best single driver, F. W. Taylor; Best 1 yr. old roadster, Levi Betts; Best halter broken show ring colt shown by boy under 14 yrs., Billie Burke, Keith Robertson; Best farm team, G. A. Gould.

CATTLE

HOLSTEIN—1yr. old heifer, Garnet Magee; Heifer calf, Garnet Magee.

POLLED ANGUS—Bull 2 yrs., Garnet McGee; 2 yr. old heifer, Garnet McGee.

SHORTHORNE—Bull calf, Batty Bros. 1st. and 2nd; Cow, Jas Ottewell Sr., 1st. and 2nd; One yr. old heifer, Jas. Ottewell Sr; Heifer calf, Batty Bros.; Best herd, Jas Ottewell Sr; Best bull any age, Batty Bros.

HERFORDS —Bull 2 ys. Jas. Hudson; Bull calf, Jas. Hudson, 1st. and second; Cow, Mrs. Wm. Fadden, Jas. Hudson; Heifer calf, Jas. Hudson Best herd, Jas. Hudson; Best bull any age, Jas. Hudson, 1st. and 2nd.

JERSEYS—Bull calf, Beatty Bros; Cow, Chester Long; Heifer calf, Chester Long. Beatty Bros.

GRADES—Cow beef grade, Allen McLean D. Stephens; Cow dairy grade, Fred Spofford, 1st. and 2nd; 1yr. old heifer, Garnet McGee, Jas. Madden; 2 yr. old heifer, Fred Spofford, Geo. Foster; Heifer under 1 yr., Chester Long, Garnet McGee; 2 yr. old steer, Jas. Ottowell, Sr, Garnet McGee; 1 yr. old steer, Jas. Ottowell Sr., Fred Spofford; Steer calf, Allen McLean, 1st. and 2nd; Best herd, Garnet McGee, Jas. Ottewell Sr.

SPECIALS— Best shorthorn bull calf, Batty Bros; Best registered bull calf any breed, Jas. Hudson; Best herd of grade cattle, Garnet McGee, Jas. Ottewell Sr; Best halter broken calf shown by boy under 14 years, Stanley McGee.

SHEEP

SHROPSHIRES—All prizes to Batty Bros.

LEICESTER—All prizes to Wm. Norman.

OXFORD DOWN—Ram, aged, Russell Ellis 1st. and second; Yearling ram, Russell Ellis 1st. and second; Ram lamb, Fred Spoffard, Russell Ellis; Aged ewe, Russell Ellis, Fred Spoffard; Shearling ewe, Fred Spofford 1st. and second; Ewe lamb, Fred Spofford 1st. and second; Best pen, Russell Ellis, 1st. and second .

SPECIALS—Best market lamb, Batty Bros; Best 3 breeding ewes, Wm. Norman.

SWINE

BERKSHIRE—Aged sow, Geo. Foster .

YORKSHIRE—All prizes to Geo. Ross and Fred Spofford.

TAMWORTH—All prizes to Geo. Ross.

POULTRY

Brahmas female, Jas. Barber, Jas. Barber; Langshans male, Jas. Barber, Jas. Barber; Plymouth Barred Rock male, Jas. Barber, Jas. Barber; Plymouth Rock Barred female, Jas. Barber, J. D. Lougheed; White Wyandotte male, Jas. Barber; Rhode Island Red male and female Jas. Barber, 1st. and second; Brown Leghorn hen, Jas. Barber 1st. and second; White Leghorn male, J. D. Lougheed, 1st. and 2nd;

White Leghorn female, J. D. Lougheed, 1st. and 2nd; Black Minorca male and female, Jas. Barber, 1st. and second Buff Orpington male and female, Jas. Barber 1st. and 2nd; Turkey A. V. male, Mervin Mullen,J. D. Lougheed; Turkey female, Mervin Mullen, J. D. Lougheed; Toulouse Geese male, Mrs. F. D. Cairns, J. D. Lougheed; female, Mrs. F. D. Cairns, Allen McLean; Geese A. O. F. male and female Jas. Barber, Garnet McGee; Duck Pekin male, D. Stephen, Jas. Barber, female, D. Stephens, Jas. Barber; Duck Rowen male, Jas. Barber, J. D. Lougheed; female, Jas. Barber, Allen McLean.

SPECIALS—Best pair of ducks, D. Stephen; Best pair of geese, Jas. Barber.

GRAIN

Fall wheat ,Allen McLean,1st. and second; White oats, Allen McLean, H. Heathcote; Barley, Allen McLean, 1st. and 2nd; Large peas, Allen McLean, E. Hawton; Small peas, Sam Mullen, 1st. and 2nd.

SHEAF EXHIBITS— Fall wheat, E. Hawton, J. D. Lougheed; Oats. E. Hawton, J. D. Lougheed; Barley, E. Hawton, J. D. Lougheed.

SPECIALS—Large Peas, Allen McLean; Oats, Allen McLean; Best collection of grain in sheaf, E. Hawton.

ROOTS AND VEGETABLES

Dooley Potatoes, E. Hawton, Mrs. J. F. Collinson; Green Mountain Potatoes, Ella Morrison; Potatoes, any other early variety, Mrs. Jas. Ottewell; Wm. Kaitting; Potatoes any other late variety, W. A. Hawken, Dan Cameron; Mangolds, Allen McLean, 1st. and 2nd; Swede Turnips, Victor Wright, Allen McLean; Aberdeen Turnips, Allen McLean, 1st. and 2nd; Table Carrots, Dan Cameron, John Smith; Blood Beets, Allen McLean. John Smith; Carrots Earil Horn, J. D. Lougheed, Sam Mullen; Parsnips, Sam Mullen, Mrs. R. J. Morrison; Onions from seed, Sam Mullen, 1st. and 2nd; Potato Onions, F. W. Wiley, Sam Mullen; Top Onions, Mrs. Norman Hindle, E. Hawton;White Beans, Sam Mullen, E. Hawton; Butter Beans, Gladwyn Campbell, Mrs. Wm. Fadden; Table Corn, J. D. Lougheed, W. A. Hawton; Cabbage, Sam Mullen, W. A. Hawken; Cauliflower, W. A. Hawken, 1st. and 2nd;Tomatoes, Mrs. Norman Hindle, Allen McLean; Squash, Dan Cameron, J. D. Lougheed; Pumpkin, Allen McLean, F. W Wiley; Citrons, F. W. Wiley, Mrs. F. D. Cairns; Cucumbers, Geo. Burke, Allen McLean, Celery, W. A. Hawken.

FRUITS

Talmon Sweet Apples, Reg Lougheed, Frank Wiley; Wealthy, Dougald Stephens; Duchess, John Robinson, Mrs. Cairns; Alexander, Victor Wright, Mrs. Wm. Fadden; Wolf River Reg Lougheed, F. Wiley; Snow,Reg Lougheed, Mrs. Cairns; Russett, Reg Lougheed, Geo. Ross;Spies, Reg Lougheed, F. Wiley; Pewaukee, Mrs. Cairns; Collection of plums Reg Lougheed; Collection of pears, Reg Lougheed; Collection of fruit, Reg Lougheed.

DAIRY

30 lb. crock of butter, Mrs. J. F. Collinson; 10 lb. crock of butter E. Hawton, Mrs. H. Heathcote; 5lb. dairy butter in lb. prints, Mrs. Heitman, Mrs. Heathcote, Gladwyn Campbell; Home rendered lard, Mrs. Collinson; Maple Syrup, Mrs. R. J. Morrison, Mrs. Wm. Wright; Honey extracted, J. D. Lougheed.

SPECIALS—Best 10lb. dairy butter in prints, Mrs. Heathcote; Best loaf bread made from Co-operative Special flour, D. Stephens, F. Spofford; Best loaf of bread made from Osprey Farmers Milling Co. flour, Mrs. Heathcote, Mrs. J. Smith; Best deep pumpkin pie, Mrs. Hawken; Best apple pie, Mrs. Cairns; Best collection of pies, Mrs. Spofford.

DOMESTIC SCIENCE

White bread, Mrs. Heathcote, Mrs. Fadden; brown bread, D. Stephens, Alex McMullen; fruit bread, J. Smith, D. Stephens; date bread, Mrs. Cairns, E. Hawton; nut bread, Mrs, Cairns, John Smith; buns, Gladwyn Campbell, Alex McMullen; baking powder biscuits, John Smith, Alex McMullen; doughnuts, Mrs. Geo. Priestly; plain cookies, Ella Morrison, Mrs. Cairns; oatmeal cookies, Alex McMullen, J. Smith; ginger cookies, Alex McMullen, Sam Smith; drop cakes, E. Hawton, Mrs. Chas. Long; tarts, Ella Morrison pumpkin pie, Mrs. R. J. Morrison, D. Shephens; raisin pie, D. Stephens, Alex McMullen; sponge cake, Alex McMullen, Mrs. Geo. Priestly; dark layer cake, Alex McMullen, J. Smith; light fruit cake, Mrs. Spofford, Alex McMullen; dark fruit cake, Alex McMullen, Mrs. Spofford; vegetable salad, Mrs. Cairns, Mrs. R. J. Morrison; peaches canned, Mrs. Wm. Wright, W. A. Hawken; pears, Mrs. Wm. Wright, Chester Long; plums, Gladwyn Campbell, Mrs. Spofford; cherries, Gladwyn Campbell, Mrs. Spofford; strawberries, Geo. Ross, Mrs. McCauley; raspberries, Mrs. N. Hindle Mrs. Wm. Wrigt; strawberries, Geo. Ross. Mrs. McCauley; raspberries, currant and apple jelly, Geo. Ross; berry and grape jelly, Mrs. McCauley; mincemeat, Sam Mullen, Mrs. Collinson; mixed pickles, Mrs. Collinson, W. A. Hawken; tomato catsup, J. Smith D. Stephens; three varieties of canned vegetables, Mrs. Collinson, Gladwyn Campbell; homemade candy, Alex McMullen, Geo. Ross.

LADIES' WORK USEFUL

Quilt, cotton pieced, Chas. Long, Alex McMullen; quilt any other kind, Mrs. J. C. Adams, Alex McMullen; Comforter, cotton, Mrs. Heitman; comforter, wool, Chas. Long Mrs. Cairns; fancy bed spread, Mrs. McCauley Mrs. Cairns; fancy bedspread, any other kind, Alex McMullen, W. A. Hawken; pair sheets, hand hemmed, Mrs. Hindle, W. A. Hawken; hemming on table linen, Mrs. Collinson, Mrs. Spofford; serviceable work apron, Mrs. Cairns, Mrs. Kennedy; Child's coat made from old garment, Chester Long; men's wool socks, coarse, Mrs. Adams; pair mitts, coarse, Mrs. Cairns, Mrs. Hindle; pair mitts, fine, Mrs. Hindle. Mrs. Adams; hooked rugs Mrs. Cairns, J. D. Lougheed; braided rug, Mrs. Cairns, S. Mullen; mending torn cloth garment, Mrs. Kennedy Mrs. Hindle; mending woollen hose, Mrs. Collinson, E. Hawton; Best homemade house dress, Mrs. W. Heitman; child's dress made from old garment, Chester Long, Mrs. Kennedy.

LADIES' WORK, FANCY

Centre piece solid white embroidered, Mrs. Adams, Mrs Collinson; colored linen centrepiece, crochet or tatting trimmed, Mrs. Kennedy, Ella Morrison; centre piece, any other kind in white, Mrs. McCauley, Chester Long; table runner, embroidered, Mrs. Cairns, Mrs. Adams; table runner, any other kind, Alex McMullen, Geo. Ross; buffet scarf, crochet trimmed, Mrs. Kennedy, Mrs. Adams;buffet set 3 pieces in white, Mrs. McCauley; buffet set 3 pieces in colors, Ella Morrison, Alex. Mullen; pillow slips, embroidered, Mrs. Collinson, Mrs. McCauley; pillow slips other hand trimmed, Mrs. McCauley, Mrs. Heitman; pair tray cloths embroidered, Mrs. Collinson, Mrs. Adams; tea cloth and serviettes embroidered, Mrs. McCauley Ella Morrison; parlor curtains, Mrs. Hawken, Mrs. McCauley; bedroom curtains,Mrs.Kennedy, Mrs.McCauley dresser and stand cover, Mrs. Collinson; six table napkins, initialed, Mrs. Collinson; collection of crochet work, Mrs. Kennedy, Alex McMullen; collection of embroidery work, Mrs. Kennedy; night dress, embroidered, Mrs. McCauley, J. D. Lougheed; night dress, lace trimmed, Mrs. McCauley; pair of towels, embroidered, Alex McMullen, Mrs. Cairns; bath towel crochet or knitted edge, Mrs. Adams, Mrs. Fadden; sofa cushion, embroidered, Mrs. Kennedy, Mrs. McCauley; sofa cushion, embroidered, Mrs. Kennedy, Mrs. McCauley; sofa cushion, A. O. K. W. A. Hawken, Alex McMullen; babys jacket and booties, Mrs. Adams; baby's pillow and robe, Mrs. Kennedy; baby's bonnet, Mrs. Collinson, Mrs. Geo. Priestly; child's dress, Mrs. McCauley; child's rompers or play suit, J. D. Lougheed; ladies' handkerchiefs, Mrs. Kennedy, Mrs. McCauley;specimen modern cross stitch, Mrs. Spofford, Mrs. McCauley; specimen, daisy loop and french knot, Mrs. Adams, Mrs. Hindle; specimen filet crochet, Chas. Long, Mrs. McFadden; specimen knitted lace, W. A. Hawken, specimen hemstitching, Mrs. McCauley, Geo. Ross; bead work, Mrs. R. J. Morrison Mrs. Hindle; shopping bag, Mrs. Kennedy, Mrs. Cairns.

FINE ARTS

OIL PAINTINGS—Landscape, Mrs. Cairns, W. A. Hawken; Marine, Geo. Burke, W. A. Hawken; Still life, Mrs. Collinson, Mrs. Cairns.

WATER COLORS— Landstcaib, Mrs. Collinson, W. A. Hawken; water scene, Mrs. Cairns. W. A. Hawken; animals, Mrs. Cairns, W. A. Hawken; Fruit grouped from object, W. A. Hawken; flowers in vase or bowl, W. A. Hawken; still life, Mrs. Spofford, Mrs. Collinson; Handpainted china, Mrs. Spofford, Mrs. Collinson; Special design for wall border, Mrs. Hawken, Mrs. Collinson; Pen and ink sketch. Mrs. Kennedy, W. A. Hawken; Pencil drawing architectural design, Mrs. Cairns, W. A. Hawken; Wood carving Mrs. Collinson.

FLORAL EXHIBITS

Begonias, Mrs. Collinson, 1st. and 2nd; Fuchsia, J. D. Lougheed, 1st 2nd; geraniums single, Chester Long, Geo. Ross; Boston Fern, D. Cameron, 1st. and 2nd; best six house plants, Chester Long, G. Ross; Asters, Mrs. Kennedy, W. A. Hawken; dahlias, W. A. Hawken, 1st. and 2nd;sweet peas, G. W. Ross, 1st and 2nd;3 varieties annuals, Mrs. Kennedy, W. A. Hawken; 3 varieties perennials, Mrs. Kennedy, 1st and 2nd; collectioin of cut flowers, W. A. Hawken, 1st. and 2nd; hanging basket, G. W. Ross, W. A. Hawken.

CHILDREN'S WORK

Collection of apples, Marion Hawton 1st and 2nd; coll. of kodak views, Jean Ross, Muriel Bamford; names of members of Provincial and Dominion Cabinet, Marion Hawton; essay on tea sugar or rice, Hindle, Marion Hawton; penmanship, Muriel Bamford, Irene Parker; drawing 2 domestic animals, Muriel Bamford, Donald Bamford; drawing our school, Hindle, 1st. and 2nd; handmade apron, Hindle 1st and 2nd; best dressed doll, Edith Heitman, 1st. and 2nd; apple pie, Annie Heathcote, 1st. and 2nd; one pound candy, Edith Heitman 1st. and 2nd.

SPECIAL—Best business handwriting, Muriel Bamford.

OTHER SPECIALS—Best homemade house dress, Mrs. Heitman; best child's dress made from old garments other than cotton, Chester Long, Mrs. Kennedy; baby show, boy under one year, Mrs. Chris. Monaghan; girl under one year, Mrs. W. Hindle, Mrs. R. J. Whiteoak; three healthiest boys of one family under 11 yrs. of age, Haley boys; horseshoe contest, Ern Davidson, Jas. Davidson; T. Eaton special, Batty Bros.; Robt. Simpson special, Alex McMullen; best marching school, S. S. No. 9, S. S. No. 7.

Don't question your wife's judgment—look who she married.

Kennedy's Grocery

Men,s Wear

Grocery Specials for This Week

2 lbs. Ginger Snaps	25c.
2 Lantern or Lamp Glasses	25c.
3 Tins Clarks Soups	25c.
1 Pint Jar Peanut Butter	29c.
50 lbs. Honey	$5.00

Winter Overcoats

WE HAVE A FULL LINE OF NEW WINTER OVERCOATS, FASHIONABLY TAILORED FROM IMPORTED CLOTHS—ENGLISH AND SCOTCH FABRICS

W. G. KENNEDY

Phone 37 We deliver in town.

SUED BROTHER-IN-LAW

Riding with her brother- in law, Lawrie R. Munshaw of Alliston, formerly of Eugenia, Miss Vera Hayes of that town was severely injured when the car they were riding in collided with another car. At the recent Assize Court, a jury awarded her $3.500 damages against her brother-in-law, the verdict carrying costs with it.

While the damages were awarded against Munshaw, it is understood that he will not have to foot the bill as he carried liability insurance on his car.

Suffered Broken Leg

A daughter of Mr. and Mrs. Wesley Foster had one of her legs broken when she ran into the side of Dr. Turner's car opposite Orange Valley school on Tuesday afternoon. Dr. Turner was coming north on the highway and when close to the group of youngsters the little girl ran almost in front of the car but by turning toward the ditch he was able to avoid hitting her with the front of the machine. She was struck by the running board and knocked away from the car. She was brought to town and the injured limb set by Dr. Brown. It was a close shave and only for the quick action of Dr. Turner there is no doubt that her injuries would have been fatal.
—Markdale Standard.

IN MEMORIAM

MUNSHAW—In loving memory of a very dear wife and mother who entered the Rose room of God Oct.23 1927.—The family.

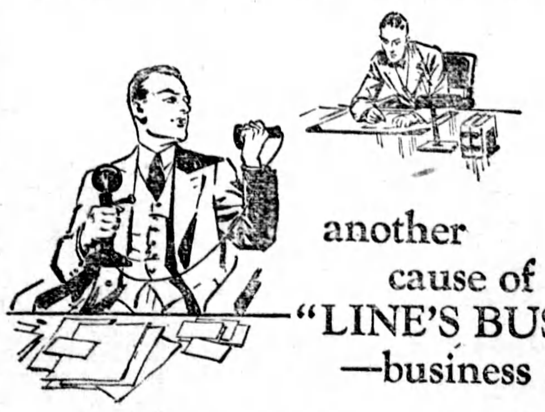
Here is Where Your $ Goes Farthest

$1.00 for 1 Doz. Assorted

Sugar Crisp Corn Flakes, 3 packages	25c.
Matches, 3 boxes	25c.
Steel Wool, 3 packages	25c.
Drudge for Scouring, it beats te Dutch, 3 ukgs.	25c.
3 Bags Salts, regular 10 cents each	25c.
3 Bars Toilet Soap, Lux, Palmolive, Lifebuoy, Lelys	25c.
Jar Rubber Rings, 3 boxes	25c.
Alladin Dye, 3 packages	25c.
3 Gold Medal Jelly Powders	25c.
Borax Powder, 3 packages	25c.

A. E. HAW CEYLON, Ont.

STORE CLOSES TUESDAY AND FRIDAY at 6:00 P.M.



another cause of "LINE'S BUSY" —business lost

WHEN a call comes for a man at the far end of the office the line is tied up for useless minutes until he reaches the telephone. Anyone else trying to call is told: "Line's Busy", but in reality the line is idle.

An office with only one telephone when it needs two or three, or an office in which telephones are poorly located, is a sure cause of unnecessary "Line's Busy", a sure time-waster, a sure business loser.

"Line's Busy" is the chief cause of the million telephone calls a day in Ontario and Quebec which fail to get through. They mean two million minutes a day wasted — congestion of traffic — constant irritation — a handicap to all business.

We are making every effort to provide the best possible telephone service.* But it takes three people to complete a call. Only through public co-operation can we reach maximum efficiency.

We would be glad at any time to have our experts survey your telephone facilities and submit a report. It will save time — yours and other people's — and it will get business for you which you are now losing through "Line's Busy."

*New telephone plant and service improvements will mean an outlay for 1929 alone, of more than $27,000,000.

THE BELL TELEPHONE COMPANY OF CANADA