FREE
Westinghouse ELECTRIC TOASTER

Chew **BIG BEN**
and Save the "Poker Hands"

There are two big pleasures in chewing Big Ben.

One is your enjoyment of this fine, rich, full-flavoured tobacco.

The other is receiving, FREE—a handsome (Westinghouse) Electric Toaster for 16 sets of "Poker Hands".

A "Poker Hand" is attached to every plug of Big Ben Chewing Tobacco.

Buy Big Ben by the Vacuum (air-tight) tin, which keeps the plugs in the same perfect condition as they were when they left the factory.

FINANCIAL NEWS

SEAGRAM PLANT ALTERATIONS COMPLETED—ONE OF MOST UP-TO-DATE PLANTS ON CONTINENT.

Alterations doubling the capacity of the Seagram plant of Distillers Corporation-Seagram, Limited, have been completed at a large capital expenditure according to W. B. Cleland, an official of the company. The Joseph E. Seagram & Sons distillery at Waterloo has been rehabilitated throughout and the plant today is one of the most modern and up-to-date on the continent.

The merger company started their first full year's operations on August 1st last, and in the first four months of the fiscal year good progress has been made. Sales are running very satisfactory and the products are meeting with good demand, particularly in the Dominion.

Additions and alterations to the Waterloo plant will make for a production of one million gallons of liquor a year from this plant and increases the yearly capacity of Distillers plants in the Dominion to around four million gallons annually.

Extensions to the La Salle and Montreal plants when completed will give the corporation a capacity of 10,000,000 gallons. A new 50,000 barrel warehouse has been completed and the foundations laid for a second unit of similar capacity. Equipment installed is the most modern obtainable and the new warehouse facilities will assure the aging of stocks properly and the keeping of a large inventory of matured spirits on hand at all times.

ASSETS OF G. M. C. AT $1,237,855,329.

New York.—Detailed figures on the balance sheet and income account of the General Motors Corporation showed that the corporation's total assets on Sept. 30 amounted to $1,237,855,329, the largest in its history, and comparing with $1,098,477,576 on Dec. 31, 1927. Total current and working assets on Sept. 30 were $507,450,707 and total current liabilities were $144,705,288, as against $432,280,123 and $159,356,147, respectively, on Dec. 31, 1927.

The statement, issued in the form of a letter to stockholders from Alfred P. Sloan, Jr., showed that in the three months ended Sept. 30 the sales of cars and trucks by General Motors to dealers totalled 523,586 units and for the first nine months of this year 1,606,902 units, compared with 433,120 in the third quarter of 1927 and 1,316,597 in the first nine months of 1927. Measured in dollar value, the corporation's net sales in the three months ended Sept 30 amounted to $401,158,789, and for the first nine months of this year $1,210,408,566, as against $347,512,013 in the third quarter of 1927 and $1,028,131,492 in the first nine months of last year.

As already announced, the corporation's earnings for the first nine months of this year not only exceeded any other nine months' period in its history, but also were greater than the previous record earnings for the entire year 1927. The net earnings of the corporation for the nine months of this year were $240,534,613, compared with $193,758,302 in the similar period of last year, while for the third quarter earnings were $79,266,639, against $64,508,095 for the three months ended Sept. 30, 1927.

Red Rose Orange Pekoe comes as near to perfection as any tea can. Everything that tea experts can do to make Red Rose Orange Pekoe superior in quality, flavor and value is done in the great Red Rose blending rooms. Try it to-day. Put up in the bright, clean aluminum packages. 2-E

It May Be *Urgent*

When *your* Children Cry for It

Castoria is a comfort when Baby is fretful. No sooner taken than the little one is at ease. If restless, a few drops soon bring contentment. No harm done, for Castoria is a baby remedy, meant or babies. Perfectly safe to give the youngest infant; you have the doctors' word for that! It is a vegetable product and you could use it every day. But it's in an emergency that Castoria means most. Some night when constipation must be relieved—or colic pains—or other suffering. Never be without it; some mothers keep an extra bottle, unopened, to make sure there will always be Castoria in the house. It is effective for older children, too; read the book that comes with it.

Fletcher's CASTORIA

"Inaccurate listening-in results in amplified broadcasting."

Minard's Liniment for Backache.

Still Troublesome

British Retain Grip on Ireland De Valera Says in Attack on Treaty

Dublin—Eamon de Valera told an audience in County Donegal that Great Britain is as firmly entrenched in Ireland as ever. He said that if war were to occur between England and the United States, Ireland's harbors would furnish naval bases for attacks on American commerce.

The British, he said, are still established in the principal seaports and British troops are garrisoned in the leading cities. He pointed out that this condition was provided for in the treaty between England and the Free State. The same treaty provided that Ireland's coast defense would be undertaken by the British government until some other arrangement could be effected.

He held that Ireland would be considered hostile territory by any power with which England might be at war.

Touching on the financial agreement between Ireland and England, he said that the amount of money Ireland was obliged to pay each year to England was more in proportion to Irish population than England pays to the United States on the war debt. The amount is approximately $25,000,000. Most of this represents annual installments on money advanced by Britain to help tenants become land owners.

The Free State now collects these installments and turns them over to the British government.

TONIC TREATMENT FOR INDIGESTION

Indigestion Comes With a Run-Down Condition — Relief Comes Through Enriching the Blood — Dr. Williams' Pink Pills Make New Blood.

There are many symptoms of indigestion such as acute pain after eating, belching of wind, nausea and vomiting, bloating and pains in the region of the heart, a dread of food for the misery it causes. Dieting and the use of pre-digested foods may give ease, but that is all, and meanwhile the stomach grows steadily weaker. The work of digestion depends upon the blood and nerves and the only way to get rid of indigestion is to tone up the stomach through the blood, to do the work nature intended it should do. The one thorough way to do this is through the use of Dr. Williams' Pink Pills, which renew the blood, strengthen the nerves and enable the stomach to do its work with ease and comfort. Neglected indigestion means prolonged misery. If you have any of the symptoms of this trouble try the tonic treatment with Dr. Williams' Pink Pills at once and you will be gratified with the results.

Among the many who have found new health through the use of Dr. Williams' Pink Pills is Mrs. Ada Webb, R.R. No. 3, Prescott, Ont., who says:—"For a long time I went through the tortures of nervous indigestion; I call it torture because no other word can describe what I endured. If my stomach was empty I retched. If I took food I vomited. I did not sleep, and I was steadily growing weaker. I doctored for months but with no benefit. One day my husband said, as the treatment you have had has not helped you, why not try Dr. Williams' Pink Pills. I consented and he got me a supply. After I had been taking the pills for a while I knew they were helping me as the pains and retching grew less and I slept better. I gladly continued the use of the pills and in a few months I felt like a new woman, better than I had felt for years, and able to work for my husband and children again. After such a wonderful experience how can I do anything else but recommend Dr. Williams' Pink Pills?"

If you need a blood-building tonic begin taking Dr. Williams' Pink Pills to-day. Sold by all medicine dealers or sent by mail at 50 cents a box by writing The Dr. Williams' Medicine Co., Brockville, Ont.

Man May Smoke

Eastwell, Kent.—Men smoking their pipes and women nursing their babies or rocking perambulators, while they listen to church services will be seen here soon.

Canon Halloran, the rector of Eastwell, has announced that he will conduct a series of Sunday afternoon services on the rectory lawn at which men may smoke and to which women are asked to bring their babies.

Parking space, said the Canon, will also be provided for motor cars.

Photographers have a tiresome habit of clicking their cameras just at the moment when my mouth is wide open or when I am in some unattractive or undignified pose. That kind of a photographer is a daned nuisance.—Viscount Lascelles.

England needs a press agent more than anything else.—Sir H. W. Thornton.

League Helps Solve Tax Problems

Legislation in favor of the investor and capitalist who owns property outside of his own country and who has to pay double taxes on his holdings may be brought about if the present conference of government experts on double taxation and fiscal evasion being held at Geneva under the auspices of the League of Nations is successful. "Interdependence," the monthly review of the League of Nations Society of Canada, points out that the various problems of this nature have passed out of the theoretical into the practical stage and that the twenty-eight countries participating in the conference should be able to eventually relieve and reform the present vexed situation. Points being dealt with by the meeting in Geneva include four draft conventions respectively on double taxation of income, double taxation of death duties, on administrative assistance in matters of taxation, and jjudicial assistance in the collection of taxes.

CHILDHOOD AILMENTS

Can be Quickly Banished With Baby's Own Tablets.

The ailments of childhood are many but nine-tenths of them are due to one cause and one cause only—a disordered condition of the stomach and bowels. To quickly banish any of the minor ailments of babyhood and childhood the bowels must be made to work regular and the stomach must be sweetened.

No other medicine for little ones has had such success as has Baby's Own Tablets. They banish constipation and indigestion; break up colds and simple fevers; correct diarrhoea and colic and promote healthful sleep by regulating the functions of the stomach and bowels. Concerning them Mrs. L. M. Brown, Walton, N.S., writes:—"I cannot speak too highly of Baby's Own Tablets as I have found them excellent for childhood ailments."

Baby's Own Tablets are sold by medicine dealers, or by mail at 25 cents a box from The Dr. Williams Medicine Co., Brockville, Ont.

Boosts Home Gee Gaws

Persian Queen Bans Foreign Jewels as National Weakness

London — Henceforth no foreign ornaments or jewels or other articles of luxury can be worn by the royal household of Teheran, according to the order just passed by the Persian Queen. This gives a direct blow to the fashion of importing costly dresses by Persian women, started after Teheran was dazzled by the gowns worn by Queen Suraya of Afghanistan when her majesty lately passed through Persia on her return journey to Cabul.

The Queen of Persia, however, holds different views, and at a public Durbar held for the ladies of the court she denounced this additional item to the household bill, calling it unnecessary and superfluous.

"This extravagance," the Queen said, "besides preventing us from attending to more important matters, will conduce to the weakness of the country and augment national poverty. We lose little by leaving off the manner of adorning ourselves and grasping the habits of robing in simple raiments and ornaments supplied by our country."

DETESTED SALT MEAT

Sailor: Don't claw me like that just for trying to kiss you.

Flapper: I'd bite you if I didn't detest salt meat.

Break Colds with Minard's Liniment.

RED ROSE TEA "is good tea"

Red Rose Orange Pekoe is supreme

In clean, bright Aluminum.

OWL LAFFS
BY O.W.L.
(OH WITH LAUGHTER)

Your Sweet Kiss

I dream of your two lips so red,
And those sweet words of love they said;
An more than words—what turns my head
Is your sweet kiss.

A dreamy night with mellow moon
While sleepy sweet your voice does croon,
About a dream of love and June—
Then your sweet kiss.

Or maybe dusk in winter cold,
When as we sit 'fore fire gold,
You softly sigh, then we enfold
With your sweet kiss.

Though we may part in times to be
And you will have forgotten me,
I'll never let that thought go free
Of your sweet kiss.

Drew a Blank

The MacTavish was not a mean man. No, he just knew the value of money. So, when the MacTavish developed a sore throat he meditated fearfully upon the expenditure of a doctor's fee. As an alternative he hung about a day and a half outside the local doctor's establishment. Finally he managed to catch the great man..

'Say, doctor, hoo's beez-ness wi' ye the noo?"

"Oh, feyr, feyr."

"Al s'pose ye've a deal o' prescribin' 'tae dae fer colds an' sair throats?"

"Ap."

"An' what dae ya gin'rally gie fer a sair throat?"

"Naethin'," replied the canny old doctor. "I dinna want a sair throat."

First Humorist—"Do you read your jokes to your wife?"

Second Ditto—"Yes, and when she doesn't laugh, I know it's a good one."

First Boy—"My father has just bought an upright piano."

Second Boy—"Yes, and my father says it's a downright nuisance."

Husband—"The doctor has ordered me to keep to a diet of sea food."

Wife—"Oh, fine! I'll bake you a sponge cake right away."

Sunny says that he doesn't understand how you can describe a girl as having coarse features when you haven't seen her face.

Growing boys have but one fear and that is they'll starve to death.

Officer (examining recruit)—"Have you any scars on you?"

Recruit—"No, but I can give you a cigarette."

The real movie hero is the man that goes every night with his wife and children.

How to get rich without working is what keeps most men poor.

A highbrow is a person who can stand boredom without complaining.

Nut (at insane hospital)—"Oh, I want a piece of toast. I'm a poached egg and want to sit down."

A girl will like any editor who prints a kiss on her lips. We take issue. Some girls prefer special editions.

Too Much ACID

Many people, two hours after eating, suffer indigestion as they call it. It is usually excess acid. Correct it with an alkali. The best way, the quick, harmless and efficient way, is Phillips' Milk of Magnesia. It has remained for 50 years the standard with physicians. One spoonful in water neutralizes many times its volume in stomach acids, and at once. The symptoms disappear in five minutes.

You will never use crude methods when you know this better method. And you will never suffer from excess acid when you prove out this easy relief. Please do that—for your own sake—now.

Be sure to get the genuine Phillips' Milk of Magnesia prescribed by physicians for 50 years in correcting excess acids. Each bottle contains full directions—any drugstore.

Classified Advertisements

ARTISTS' SUPPLIES.

ARTIST BRUSHES, COLORS, PAPERS, canvas. Complete line artist materials. Write for catalogue Christmas cards for hand coloring. C. R. Crowley Limited, 1385 St. Catherine West, Montreal.

BUGGIES.

CUSHION AND SOLID RUBBER tire buggies, auto seats leather upholstered, four bow tops. Write for reduced prices. J. N. O'Neill & Son, Georgetown, Ont.

RUG YARN

$1.15 PER POUND UP. TWENTY-one samples free. Stocking & Yarn Mills, Dept. 1, Orillia, Ont.

LADIES WANTED TO DO PLAIN and light sewing at home; whole or spare time; good pay; work sent any distance; charges paid. Send stamp for particulars. — National Manufacturing Co., Montreal.

GRATIS. (LITTLE FRIEND TO either sex) mailed in plain envelope. Paris Specialty Co., Casier 2423, Montreal, Que.

Death means nothing to me. If I am not shot after the jury's verdict I am sure some private person who hates me for Obregon's death will kill me. The result would be just the same.—Jose de Leon-Toral.

PATENTS

List of "Wanted Inventions" and Full Information Sent Free on Request.
THE RAMSAY CO., Dept. W.
273 Bank St., Ottawa, Ont.

Get Rid of Dandruff
By using
Cuticura Soap
Assisted by
Cuticura Ointment
Sold everywhere. Soap 25c. Ointment 25 & 50c.

ASK YOUR LOCAL DEALER FOR
Canadian Artist's Series Christmas Cards
Beautiful Hand-Coloured Christmas Cards designed by Canada's Leading Artists. Twelve especially attractive Cards with charming and appropriate sentiments may be purchased at a considerable saving in boxed assortments at 50c, $1.00, and $1.50.
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ROUS & MANN, LIMITED
172 SIMCOE ST., TORONTO

Use SIMONDS SAWS and Machine Knives
SIMONDS CANADA SAW CO. LTD.
MONTREAL
VANCOUVER, ST. JOHN, N.B., TORONTO

An Old Reliable
For fifty years Minard's has been effective for bruises, cuts, stiffness and other pains
MINARD'S "KING OF PAIN" LINIMENT

MEDICINE FOR YOUNG GIRLS

Mothers Endorse Lydia E. Pinkham's Vegetable Compound

Sydney, N. S.—"My seventeen year old daughter took Lydia E. Pinkham's Vegetable Compound for weakness and pains. She could not go about much with the other girls as she was not strong enough. We got six bottles and it did her a great turn. Sheis working out now in a store and walks three miles every morning and back in the evening."—MRS. MARY VANCE, 44 Lingan Road, Sydney, N. S.

Pinewood, Ont.—"I constantly had pains in my back and side and spent two days in bed every month. I have taken three boxes of Lydia E. Pinkham's Vegetable Compound Tablets. They have done me good and I always have them in the house. I have recommended your good medicine to several friends and have given it to my 17 year-old girl."—MRS. ALFRED OUELETTE, Pinewood, Ontario.

ISSUE No. 46—'28