Concerning The Engagement Ring

IT MUST measure up to a certain standard. It may be simple in design, moderate in price, and yet it must be perfect in every detail. You do not need to be an expert judge to buy the suitable ring from us. Whether you pay $50.00 or $500.00 you know that you will get a charming ring that will satisfy the most fastidious, with the highest value for the money in the diamond.

Our success depends upon the continuation of your confidence.

W. A. ARMSTRONG & SON
FLESHERTON

He works with MAGIC

THIS MAN is putting up telephone poles. Early in the morning he is out making a way for the wire that is to come. At night when the gang gets back to camp he is tired.

But he likes it. There is zest in the work he is doing, for he is in new country. There have never been telephones here before.

He is blazing the trial. After him will come families and homes and stores and factories to make another city. Over the wires on the poles he plants there will be voices and laughter, business will hum, all the world will draw closer.

He works with magic. The wire transforms time and distance. Today you can lift the telephone at your elbow and within seven minutes hear the voice of your friend in England say: "Are you there?"

THIS MAGIC in the telephone has not come in a day. It has come with year after year of experiment and improvement. The telephone of today is no more like the first telephone than a machine gun is like a bow-and-arrow.

And the telephone of tomorrow will surpass the telephone of today. Tomorrow perhaps, this telephone at your elbow will bring you the face of the person you talk with, will hold new magic we now do not dream of.

THIS IS the urge to improve—to seek and to find something always better—which has been the definite policy of the telephone business since the first crude instrument reproduced the voice of its inventor fifty-odd years ago.

By no other policy could the telephone have kept pace with this country or contributed to its progress as it has done in reducing Canada's wide distances and differences of geography.

And by no other policy can the telephone now meet the responsibility of serving Canada's future.

CANADA'S FUTURE is at least twenty years of unprecedented growth and prosperity. All the signs and barometers of business point to it. All the shrewdest prophets of business predict it.

The signs and the prophets are so sure, and the future is so unmistakable, that within the next five years more money will be needed for extension of the telephone system in Ontario and Quebec than was spent by the business in all its first forty years.

THE MAN pushing poles and wire into new country and the foresight which now is planning over one hundred million dollars of new plant to meet the needs of the next five years come from the same policy and the same purpose—to give Canadians facilities of communication worthy of their country and its future.

THE BELL TELEPHONE COMPANY OF CANADA

Published by The Bell Telephone Company of Canada to tell you something about the telephone business and the people in it.

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THE FLESHERTON ADVANCE

Published on Collingwood street, Flesherton, Wednesday of each week. Ciculation over 1100, Price in Canada, $2.00 per year when paid in advance $1.50. In U.S.A., $2.50 per year, when paid in advance $2.00.

W. H. THURSTON - Editor.
F. J. THURSTON - Asst. Editor.

HELPING OUT THE MOTHER LAND.

Recent visitors from Great Britain have been telling Canadians of the undoubted progress of the Mother land notwithstanding the set-back she got in the great war, which resulted in destruction of important foreign markets, the replacing of which is proving a very hard task. Lord Melchett, for example, told the Empire Club of Toronto last week that despite this impairment of her trade Great Britain has not sat idly by. She has been making progress, and has provided remunerative employment for a population equal to that which was at work when hostilities began in 1914. What she has not been able to do is to find employment for her natural increase in population, and this is the reason why her public men have turned to the auxiliary kingdoms to aid them in finding homes for the surplus population which cannot expect to be carried along indefinitely on doles. Canada, in so far as this surplus population is prepared to go upon her vacant lands, and seek thereon a living for themselves, as our people have in the past cheerfully done, is prepared to co-operate to the full in establishing in this country very many of our fellow Britishers on our fertile plains. But we must continue to take care that new comers are left under no false impression as to their prospects. The indiscreet advertiser who, for financial gain, has been in the habit of promising impossible rewards for labor, must be exposed and repressed. Nothing is to be gained by representing that conditions in Canada, when harvest is at its height are for all the year round. We owe this for the protection of the new comer, as well as to prevent the overcrowding of our towns and cities in the winter months, when work is generally scarce even for our normal population. For this reason we have no sympathy with the cry that immigration should be unrestricted, in the case of Great Britain, and settlers seeking entry from other lands. It would be no kindness to not tell the truth to all and sundry, and protect the unwary, no matter what their origin.

CEYLON

Mr. J. B. Cummins, who visited the past week at Mr. Roy Piper's, returned Friday to his home at Oshawa

Mr. Kirk of Berkley spent the past week with his sister, Mrs. A. C. Muir.

Mrs. Allie Muir and son, Grant, spent the week end with friends at Durham.

Mr. and Mrs. Will Stewart, Mr. and Mrs. McKay and daughter, Margaret, of Fort William visited the former's brother, Mr. John Stewart, and family the past week, also calling on other relatives and old neighbors, who were delighted to see Mr. Stewart.

Mr. and Mrs. Bennington, Mr. and Mrs. Levi Duckett and two children of Maxwell and Mr. and Mrs. Knell and family of Owen Sound were Thanksgiving visitors at Mr. Luther Duckett's.

Mr. and Mrs. Jas. Hales and babe of Owen Sound spent Monday with Mr. and Mrs. A. Sinclair.

Mrs. Anna McMillan spent a couple of days last week visiting her sister in Owen Sound.

Mr. and Mrs. George Snell spent Thanksgiving with Oshawa friends.

Miss Mable Moore, nurse in training at Durham hospital, visited Mrs. D. McPhail the first of the week.

Mr. Jack White, Miss Della White, Mrs. Stanley White and daughter of Toronto spent Thanksgiving with Mrs. White.

Mr. and Mrs. D. Stewart and children of Bolton, Miss Irene Marshall of Whitby Hospital, Miss Vera Marshall, Durham Hospital, and friend were Thanksgiving visitors at Mr. F. Marshall's.

Mrs. H. Piper had the misfortune, while going down cellar on Saturday evening, to miss her step and fall, fracturing a couple of ribs and breaking two. Dr. Carefoot of Markdale was called and we are pleased to report her doing fine.

Miss Lottie Muir and friend of Toronto visited her brother, Mr. Allie Muir, for Thanksgiving.

Miss Ethel Thompson of Kincardine visited Miss M. Cook Monday.

Mr. Alex. Knox, student, Toronto, spent the week end with his mother.

Mr. and Mrs. John McLeod and family of Niagara Falls spent the Thanksgiving holiday with the former's sister Mrs. Roy Piper.

Mr. Roy Piper spent the past week in Owen Sound attending the assizes as juryman.

Mr. and Mrs. Wilfred Snyder and babe of Toronto, Mr. J. C. McLauchlan of Collingwood visited their father, Mr. D. D. McLachlan over the holiday.

Mr. Ross McMullen, Toronto, spent Thanksgiving under the parental roof.

Mr. Will Maycock of Hanover visited at Mr. J. McWhinney's Monday.

Miss Woods of Toronto spent Thanksgiving with Mr. and Mrs. Thos. Fletcher.

Miss Harris, Miss Helen Gibson, Mr. Jack Gibson and Mr. Tinker of Toronto spent the holiday with Mr. and Mrs. John Gibson.

Mr. Gordon Jackson of Dundas spent Thanksgiving with Mr. and Mrs. Donald McLeod.

Dr. and Mrs. West and two children of Angus, Miss Millie Whittaker and Mr. Kerr of Wingham and Mr. and Mrs. Beatty of Orange Valley spent the holiday with Mr. and Mrs. Richard Whittaker.

Mr. Brown, Stanley White and Miss Anna were visitors with Mrs. White and family over the week end.

Mr. and Mrs. James McCartney, Mr. and Mrs. Wm. McCartney and son of Glen Huron and Miss Selina McDonald of Eugenia spent the week end with Mr. and Mrs. L. Duckett.

Auction Sale

Mr. Jos. Freethy will hold a credit auction sale of Farm Stock, Implements, Etc., on Lot 31, Con. 15, Rob Roy, on Friday, November 16th. Terms of Sale—Twelve months credit will be given on approved joint notes. 5 per cent. off for cash. Sale to commence to 1 o'clock.

—W. KAITTING, Auctioneer.

Auction Sale

Farm Stock, Implements, Etc.

L. McCRACKEN
LOT 167, CON. 3, Artemesia
THURSDAY, NOV. 15th

HAY AND GRAIN—About three loads of green oats, feed, About one load of sheaf oats, feed, Sheaf Corn Abiut 400 bu. oats, About 10 tons Alfalfa mixed hay, well saved.

IMPLEMENTS, ETC. — Peter Hamilton Binder, 5-6 ft. cut, Peter Hamilton 12 disc drill, nearly new. McMormack no. 4 Mower, 5-6 ft. cut, Adams Wagon, nearly new, Massey-Harris cultivator, 13 tooth MasseyHarris Diamond 5 Bull harrow, 21 Fleury Walking plow, new shear, Hay Rake, 10 foot, John Deere Manure Spreader, nearly new, Sleigh Wood Rack, Buggy Stock Rack, Hay Rack, Scuffler, Buggy, Cutter, in good shape, Team harness, Single harness, 5 ft. Cross cut saw, nearly new, Premier Cream Separator nearly new, New Daisy Barrel churn New wheel barrow, Sap pan, 40 sap buckets and spounts, Chains, stone hook, barrel, skidding tongs, 14 cotton bags, Hay forks, Manure Fork, 5 tooth, grindstone, hog crate, bits horse collars, plow lines, hand saw, plane, forge, anvil, blower, whiffletrees, neckyokes, potatoe sprayer, crow bar, shovels, stove and heater, cant hook, 5 gal. coal oil can and a 15 gal. coal oil can, snow plow, 18 inch, new shear.

CATTLE — Black cow, 9 years, due in April; Jersey Cow, 4 years, due in March; Durham cow, 5 yrs., due in May; 2 Durham Heifers, about two years; Jersey Heifer, one year; Durham Heifer, one year.

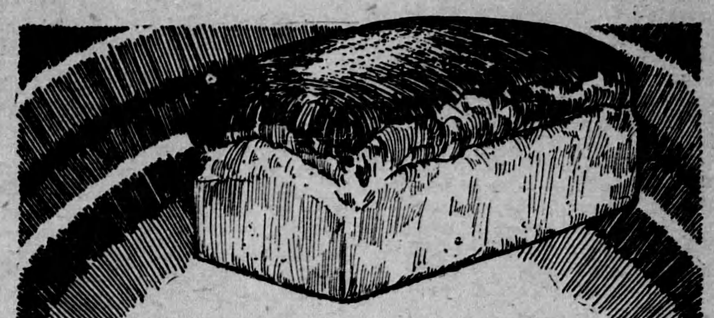
HORSES — Bay mare, aged, in colt July 13. Bay horse, 12 years, Bay Horse, 6 years old.

PIGS, HENS, SHEEP — Sow, well bred, with 9 pigs, 4 weeks old; 30 hens; 4 well bred sheep.

TERMS OF SALE—Hay, Grain, Green Feed, Hens, and all sums of $10 and under, Cash; over that amount 10 months' credit will be given on approved joint notes, with 6 per cent off for cash in lieu of notes.

Sale to commence at 1 o'clock.

GEO. DUNCAN, Auctioneer



All Good Things

We have all kinds of wonderful cakes, pies and cookies that will be welcomed with great satisfaction.

Everything that comes out of our ovens is delicious.

Our bread is not just ordinary bread — it is well-made of the finest ingredients, healthful and tasteful.

All our prices are reasonable, just try us-

Fred Pinder

PHONE 8.

DUNCAN'S HARDWARE

Taco Ranges

Pleasing and handsome in appearance.
Large perfect baking oven.
Clean dust proof warming closet
Large fuel saving fire box
Dual pipe damper
Extremely satisfactory

QUEBEC COOKERS

Empire Furnola

—: Hot air circulator :—
The pipeless furnace principle that draws the cold air from the floor, heats it as it passes upward and discharges it in volumes, sufficient to heat the home from four to seven rooms

QUEBEC HEATER

STOVE BOARDS, PIPES, ELBOWS, ETC.

FRANK W. DUNCAN

PHONE 54

CHAIN Red & White STORE

Grocery Specials for This Week

Soap Flakes 2 lbs. 25 cts.

Seeded Raisins 2 25c. pk.

P. & G. SOAP 12 bars -- 50c.

O'Canada Flour per $3.85 bg

Overcoats

We have on hand a full stock of Winter Overcoats, fashionably Tailored from imported cloths, English and Scotch Fabrics.

It will pay you to look these over before purchasing

W. G. KENNEDY

Jelly Pdrs. 5 pk. 25 cts.

RICE 3 25c. lbs

Shred. Wheat 2 25 C pks

Shortening 2 36c. lbs.