# There are Two Sides to this Story

MOST people think of their Chevrolet dealer as a NEW-CAR dealer . . partly because of the large number of new Chevrolets which they see on the streets.

But, while new car sales are the Chevrolet dealer's biggest reason for being in business, they form only *one side* of his activities. He must not only *sell* cars but he must also *exchange* them.

Every good, successful Chevrolet dealer must also be a good, successful Used Car dealer.

From his experience in selling Chevrolet cars, he knows motor-car values . . He knows that it is just as important for him to sell a Used Car as a new car . . He knows that Used Car buyers have a right to as much for their dollar and are entitled to as complete satisfaction as new car buyers . . He knows that satisfied Used Car owners will eventually become prospects for new cars . . He knows the value of good-will.

In short, our business as Chevrolet dealers depends on our reputation as used car dealers. That is why you are sure of a square deal and a sound dollar-for-dollar value, when you buy a used car here. UC-7-7-28C

**BUY YOUR**

# Used Car

**From**

**D. McTAVISH & SON**

FLESHERTON, ONT.

AUTHORIZED CHEVROLET DEALER


## Garden Party a Success

The garden party held on Monday in Memorial Park, under the auspices of St. John's United Church, was a big success, a large crowd attending and enjoying the sports in the afternoon and the program in the evening. Tea was served on Mr. F.H.W. Hickling's spacious lawn and was catered by the Ladies' Aid of the church.

In the softball games held on the Park diamond Flesherton No. 1 won out in a close game with Onwards, and Flesherton No. 2 defeated Vandeleur 7-4.

The program in the evening was given by the Blue Bell Orchestra of Durham, assisted by Mr. W. R. Benson, soloist and entertainer, who delighted the audience with his clear tenor voice.

The proceeds amounted to over $90.

## Farm Women's Tour

At the request of several County ladies a Farm Women's tour will be conducted on Tuesday and Wednesday, July 17 and 18. Only ladies allowed. The tour will take in Guelph, Niagara Falls, Hamilton and Toronto. All requests must be into the Department of Agriculture, Markdale, before July 10th.

Mr. and Mrs. Chas. Duthie of Toronto motored up and spent the holiday with Miss V. Nicholson.

## W.M.S. Conference

A sectional conference was held in St. Johns Church, Flesherton, yesterday, TTuesday, when delegates were presesent from Durham, Hoeville, Markdale, Kimberley, and other points. Mrs. Wilson of Durham presided. The opening exercises were conducted by Mrs. S. S. Burritt of Kimberley when she read a letter from one of our missionaries in Japan, Miss Helen Hurd, formerly of trat place.

Mrs. Hockridge, the Secretary, read the minutes of the last sectional conference held in Markdale.. Mrs. J. Cargoe welcomed the delegates in a few well chosen wors. Reports from the auxiliaries represented were given, showing interest, enthusiasm and progress.

Mrs. (Rev.) W. H. Smith gave encouraginb reports from the Presbyterial and gave suggestions of work that would be helpful to the auxiliaries, one, for instance, advising the holding of elections not later than December so that ames of new officers might appear in the annual report.

An earnest plea for more Associate Helpers was made by Mrs. Ritchie and Mrs. Staples, the Presbyterial President.

Mrs. Calder, by the use of the blackboard showed how the allocation in each auxiliary might be made up.

Mrs. Murray of town led in an interesting round table conference re the Mission Band.

The ladies prepared a hot dinner in the school room , to which ample justice was done.

Mrs. St. John presided over the afternoon sessiopn. Miss Oliver spoke on the C.G.I.T., which is affiliated with the Woman's Missionary Society. Miss Elizabeth Bentham delighted the audience with a beautifully rendered solo, entitled "Consier the Lilies."

Miss Harris, whose home is in Newfoundland, but who went to China in 1921, and who is on her first furlough spoke on conditions in China, which are terrible n the extreme where, even n Czechuen, starvation is rife, making us feel thankful that we live in a land where might is not right, and where laws are obeyed. She observed that the soldier is one of the curses of China.

Mrs. Staples closed the meeting with a plea for a deeper spiritual life among the members of the W.M.S.

The Conference was felt to be one very much worth while.

## Markdale Won 9-7

Flesherton suffered the first defeat of the season in the Centre Grey League when the Markdale Redmen won a hotly contested game to the score of 9-7, the same score as in the game when Flesherton defeated the Kimberley clan the week before. The game was played on Wednesday afternoon in Markdale and "Murph" Mercer commenced on the mound for Markdale and used his spit ball effectively for the first few innings. Flesherton scored the first run of the game in the first inning when Thurston was handed a walk, and on a couple of stolen bases and a pass ball, counted. The lead was maintained until the 4th inning when Graham J. C. Mercer and Hand put Markdale ahead with three runs and in the fifth the score was tied when Thurston and McTavish scored and then went into the lead again in 6th when McDonald counted after two men were out and two men were left stranded on the paths. The usual 7th inning fireworks ended disastrously for Flesherton, when with three walks two good hits, and a couple of errors Markdale counted four runs, being brought in by Beard H. Mercer, W. Dundas and Howard Graham. When the side was retired there was a man on third and second bases. Beard and George Dundas added two more to the lead of three and it looked as if the lead was secure which was correct. Finally in order to stave off defeat Flesherton made a great play to lessen the score or bring victory to them. Thurston was out when Hand fielded a bunt. McTavish hit a double over second base and Betts hit a fast one that hit Hand in the solar plexis that caused him to lay low for a few minutes, and Dow was given a walk after McTavish had counted. Chercotte struck out and McDonald hit a sinble over the short stop and Betts crossed the plate and Bowles hit a single scoring Dow, and with McDonald on third and the tieing run on second Sparks came to pinch-hit for Sled and struck out. It was a great game and the spectators were certoinly given their money's worth on this occasion.

While Markdale played a great game to come from behind to win, it was noticeable that Flesherton should have had better luck if several misplays had not occurred at crucial times and if the boys had have been hitting at other opportune moments.

Markdale—Hand, s.s. p.: H. Mercer p., s.s.; G. Dundas, 2; H. Graham 1st; R. Freeman 3rd; W. Dundas, l.f., L. Kelly, c.f., and C. Mercer r.f.

Flesherton—Thurston, c.f., McTavish s.s.; Betts, 2nd; Dow, c.; Chercotte r.f.; McDonald, 1st; Bowles, p.; Sled, l.f.; Wauchope, 3rd.

Uumpires— M. Thompson and F. McIntyre, Dundalk.

### STANDING OF TEAMS

| Team | Won | Lost | p.c. |
|---|---|---|---|
| Markdale — | 2 | 1 | .750 |
| Flesherton — | 1 | 1 | .500 |
| Kimberley — | 1 | 1 | .500 |
| Dundalk — | 0 | 1 | .000 |

Markdale 9, Flesherton 7.

GAMES THIS WEEK

Wednesday—Dundalk at Kimberley.

Subscribe to The Advance NOW.

### TEACHER WANTED

For S. S. No. 2, Artemesia, (Orange Valley) a 2nd class professional certificate, experienced and Protestant, also capable of teaching elementary household science; state qualifications, experience and salary expected.—J. E. McKee, Sec.-Treas., R. R. 5, Markdale. Phone 29 r 5.

### DEBENTURES FOR SALE

The village of Flesherton offers debentures to the extent of $2500.00, bearing 5½%, payable in annual installments of pincipal and interest on the first of July each year. Apply to —W. J. BELLAMY, Clerk.

A striking example of the manner in which experts regard the town weekly as an advertising medium for retail merchandising is seen in the policy of Canadian Departmental Stores adopted since they were purchased by the T. Eaton Co. In every town where one of its stores is located this community has been carrying from one to two pages weekly to boadcast its store news in the town's trading area. One newspaper published in a town not more than half the size of Barrie, has a year's contract with this firm for two and a half pages every week. No merchant needs to be told that Eaton's are keen judges of values, shrewd buyers and thoroughly informed, as to the most up-to-date and efficient merchandising methods. They don't spend a dollar without being pretty well satisfied that they are receiving value and will get returns. The extent to which they are using the local paper where they have stores should convince others in the retail trade that the opportunity afforded by the home newspaper in putting their sales talks before regular and prospective customers in their trading territory is one that should not be overlooked. —Barrie Examiner.

## Small Advertisements

Came to the Premises — Lot 27, Con. 14, on or about June 4th, 2 yearling heifers, part Hereford. Owner may have same by proving property and paying expenses.—Henry Walton, Kimberley.

LOST — On Monday, June 25h, between C. Moore's gravel pit, Provincial Highway South, and Flesherton truck marker No. X7778. Finder kindly leave at The Advance office.

### FOR SALE

FOR SALE — Feed barley, 75c. per bu.—Louis Martin, Irish Lake.

FOR SALE — Two Yorkshire sows for sale, with ten pigs each, ten days old.—Alex. Cameron, Eugenia.

FOR SALE — Horse, will exchange for cattle. — John Parker, Proton Station R. R., Phone 32 r 25.

For Sale —Quantity of Barley and some first class potatoes. — Wm. Carson, Phone 31 r 12, Flesherton.

FOR SALE—Four cows, freshened, with calves and one farrow.—H. Genoe, Flesherton.

FOR SALE—A quantity of barley for sale, 75 cents per bushel.—Louis Martin, Irish Lake.

FOR SALE — For sale of exchange for other stock, heavy work horse.—John Grummett, Proton Station, R. R. No. 2.

For sale — House and lot in Village of Ceylon, property of the late Mary McLeod. Apply to Roy Piper, Ceylon.

For Sale — One yearling heifer, Brown Swiss, and one Jersey heifer, 4 months old.—O. W. Phillips, town.

FOR SALE—House and half acre of land in Ceylon, good stable, well watered, electric lights. —J. S. McMillan, Ceylon.

FOR SALE — 13 John S. Martin's Dorcas strain White Wyandotte year old hens. These are from $15 per setting strain. A bargain for immediate sale.— George W. Graham, Eugenia.

FOR SALE—DeLaval cream separator, in good condition, 2 iron bedsteads, wooden bedsteads, 2 mattresses and 2 springs, falling leaf table, kitchen cook stove, kitchen couch, 10 pound house scales, 2 wash stands, several odd chairs, quantity of large plates, store shelving and counter, and the old Ceylon Post Office building. Apply to—Mrs. A. C. McMillan, Ceylon.

### MISCELLANEOUS

EGGS WANTED—Highest market price will be paid in cash. — John Runstadler, Flesherton. tf.

NOTICE—Chopping done on Saturdays only. — Graham Bros. Eugenia.

Wanted — Man Wanted, for farm work.—R. L. Alcox, Markdale R. R. No. 5.

NOTICE—Orders received now for lime from fresh burned kiln.— Thos. Fenwick, Eugenia.

NOTICE — A carload of Western oats to arrive in a few days. Special price off cars.—W. J. Stewart & Sons.

WANTED — Four head of cattle to pasture, also four acres of alfalfa for sale. Apply to —S. HENDERSON. 32 Millwood Rd. Toronto, Ont.

FOR SALE—The property owned by the late R. J. Pedlar, of Eugenia. For further particulars apply to Mrs. H. E. Tate, Hillsburg, Ontario.

FOR RENT--Pasture, 60 acres in the County of Grey, Township of Osprey, lot 15, con. north of the Durham road, running spring. Forty dollars accepted, none other need apply.—Mrs. Margaret Little, R. R. No. 2, Proton.

### BULL FOR SERVICE

Registered Hereford Bull, Duke, No. 65,411, for service on lot 30, Con. 6, Artemesia. Terms are $2.00, to be paid by February 1. Cows should be returned regularly.—Jno. Porteous, Rock Mills. July 11

### SHORTHORN BULL FOR SERVICE

**Registered Shorthorn bull for service at lot 5, Con. 9, Osprey, "Merry Marquis" No. 179,135; Sire, Bonnie Marquis 142,381; Dam, Red Butterfly 131,078. Terms — Purebreds $5.00. grades $2.00. Cows not returned will be charge full price.**

**—S. R. HAWKINS, Eugenia.**

### BOAR FOR SERVICE.

**Registered Yorkshire Boar for service by Flesherton Bacon Hog Club, the property of the Ontario Department of Agriculture.**

**—C. STEWART, Caretaker.**

### BOAR FOR SERVICE

No. 92-77530. Also a young Yorkshire pig, both bacon type for service on Lot 176, N.W. T. & S.R. Terms—$1.00.

—T. J. STINSON.

### BULL FOR SERVICE

For service on lot 30, Con. 13, Artemesia, Durham Bull Royal Lad No. 178,773. Terms:-$2 if paid before January 1929, otherwise $2.50.

—DUNCAN WILLIAMS, Eugenia.

### BOAR FOR SERVICE

Registered Yorkshire Boar for service—Edgely Bright Vim, No. 99,996 —Property of Saugeen Bacon Hog Club. Terms $1.00.

—C. HINDLE, Proton Station

Lots 168-9, 3rd W.T.S.R., Artemesia

### MIDDLEBRO & BURNS

**Barristers, etc.**

Offices — Owen Sound, Durham and Flesherton. Flesherton every Saturday afternoon and evening.

### GEO E. DUNCAN
### DUNDALK
### LICENSED AUCTIONEER

**For the County of Grey. Terms: 1 per cent. Satisfaction guarnteed Dates made at The Advance office.**

### HOUSE AND LOT FOR SALE.

In the west end of the village of Flesherton, 6-room house, electric wired, soft water cistern, cellar under whole house, large verandah on two sides, and woodshed with cement floor; approximately three acres of land and good stable. An ideal spot for a retired farmer.

—W. A. ARMSTRONG & SON, Flesherton, Ont.

### FARM FOR SALE OR RENT

**75 acre farm, lot 178, 2 S.W. Artemesia, at Saugeen Junction. Barn 36 by 50 with L 30 by 32, cement stabling throughout. Large cement veneer house, 8roomed, with woodshed, in which is drilled well, farm well watered small orchard.—W. J. Blackburn, Proton Station.**

### BULL FOR SERVICE.

**Pure-bred Hereford Bull for service. Terms $2, payable the first of February, after that date $2.50 will be charged.**

**—EDWARD LOUCKS.**

## BUSINESS CARDS

Dr. E. C. Murray, L. D. S., dental surgeon, honor graduate at Toronto and Royal College of Dental Surgeons of Ontario. Gas administered for teeth extraction. Office at residence Toronto Street, Flesherton.

Prince Arthur Lodge, 333, A.F. & A.M. meets in the Masonic Hall, Armstrong Block, Flesherton every Friday on or before the full moon. W. G. Watson, W. M., C. F Lawrence, Secretary

Lucas & Henry, Barristers, Solicitors, etc., I. B. Lucas, K. C., W. D. Henry, B.A. Offices, Markdale Lucas Block, Phone 2. Branch offices at Dundalk and Durham.

Telford & Birnie, Barristers, solicitors, etc, Offices Grey and Bruce Block, Owen Sound; Standard Bank Block, Flesherton, (Saturdays.) W. P. Telford, Jr., J. F. P. Birnie.

**Wm. Kaitting, Liscensed Auctioneer for the counties of Grey and Simcoe. Farm and stock sales a specialty. Terms moderate., satisfaction guarmay be lade at the Advance Office, or Central telephone office, Feversham, or by addressing me at Feversham.**


SIX HILL STORES

We buy together in order that our customers in the six communities may materially benefit individually.

**F. T. HILL & CO., Ltd.**

**Markdale, Ontario**

THE HILL STORE

A Store everyone instintively associates with high quality merchandise at the fairest posible prices.

# Seasonable Winter Merchandise----Savings

### MEN'S SUITS $11.95

Men's Suits in Tweeds and Worstedt, single and double breasted, newest styles. Our buying power makes this possible. **June Special ..... $11.95**

### LADIES' AND MISSES PULLOVER SWEATERS $3.25

This is a new line which is very pofular for summer wear, in all the new shades. V and rounded neck, with real smart appearance. **June Special ..... $3.25**

### DRESS GOODS DEPARTMENT

In this department you will find all the new and wanted materials for summer wear, consisting of Crepes, Voils, Celanese. Imported dress lengths. These materials are very popular for summer wear.

### LADIES' SILK HOSE 75 cts.

We have just placed in stock a verr special line of Pure Thread Silk Hose, silk to the top, beautiful quality. Another line on which our buying power saves you money. **June Special ..... 75c.**

### Ladies and Misses' Dresses $4.75 to $13.7

Ladies' Summer Dresses in Celanese, Flat Crepes, Fugi Silk, in all the newest shades, beautiful dresses for summer wear. **June Special ..... $4.75 to $13.75.**

### HOUS EDRESSES

In this line of dresses we have a large stock from which to make your selection. The cloths are Gingham, Fancy Broadcloth, Percale and other materials. These dresses were all purchased in the best markets which our buyers could purchase from. We feel sure we can save you a lot of money in this line.

### MILLINERY DEPARTMENT

Just arrived from New York! A shipment of New Summer Hats with Large Leghorn Brims with hair crowns; small and medium hats in blue, red and fawn and natural shades with lace crown and hair brims; fests in white, green, fawn, rose, beige, red, blue and brown shades. **Prices ranging from $1.95 to $4.50.**

### Ladies' Silk Vests and Bloomers—69c.

Ladies' Silk Vests and Bloomers in all the new shades. All sizes. Regular value 95c. **June Special, each ..... 69c.**

### LADIES' AND MISSES DRESSES

| | |
|---|---|
| Granulated Sugar, 10 pounds for | 65c. |
| Black Tea, choice blend, per pound | 59c. |
| Pineapple, 2 cans for | 35c. |
| Pineapple, 2 cans for | 35c. |
| Pearl White Soap, 6 bars for | 25c. |
| Salmon, 1 pound tins for | 19c. |
| Ginger Snaps, 2 pound for | 25c. |

## 50,000 POUNDS OF WOOL WANTED

## F. T. HILL & Co., Limited, Markdale