Our Service to Farmers

Fully conscious of its opportunities to serve agriculture, this Bank uses every means at its command to meet the various banking requirements attendant to this vital industry.

Sales Notes collected and loans made against same if desired. Money advanced to responsible farmers for the purchase of stock, seed and farm equipment.

Money Orders sold at lowest rates.

Transact your business with our nearest branch

THE BANK OF TORONTO

FEVERSHAM—C. H. Smith, Manager.

MARKDALE—W. L. Young, Manager.

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Grey Councillors Don't Profit Unduly

Only $5,174.15 Paid Out To 38 Members, as Against $13,619 Paid to the 23 Members in Wellington.

In a recent issue of the Fergus News-Record, details were published with regard to the amount of money paid to the 23 members of the Wellington County Council for sessional allowances, mileage, road commissioner's work, attendance at the committee meetings, etc., for 1927 when it was shown that the total amounted to $13,619.30. This is the smallest total in the five years in which the allowances have been printed.

It might be stated that the Wellington county council holds five sessions every year, although only two of them occupy the whole week, the others varying from two to three days each. The members received their usual mileage of 10 cents per mile one way, and their sessional allowance is $5.00 per day, while they also receive the same rate and mileage when attending the meetings of the committees, which are usually held in the court house at Gueplh.

The report of the auditors of the county of Grey for the year 1927, which is now available, show that the total amount paid to the 38 members of the Grey county council in 1927 was only $1,174.15, showing that the affairs of Grey County are managed along economical lines, and that the members of the council do not profit unduly as the result of their work. Wellington county council has been notorious for a number of years past on account of the large sums of money they have spent in carrying on the business of the county and at election times this is always a matter which comes up for discussion with the result that there are many changes from year to year in the personnel of the council.

The most important committee in the Wellington county council is that of the county roads, from which there is appointed a sub-committee, called the Committee of Five, and in 1927 this committe alone received $7,995.30 from the county treasury. Grey also has a committee of five to look after the county roads, but their expenses in 1927 were only $481.00, and Grey county is a much larger county than Wellington, with consequently more roads to receive attention. The chairman of the committee of five in Wellington, Mr. Udney Richardson of Elora, received $1,560.40 in 1927, while the chairman of this committee in Grey, Mr. J. A. Pringle, of Keppel, received $161, which was the largest amount paid to any member of the committee, which is composed of the Warden, Chas. Holm, Reeves Pringle Taylor, Calder and Lembke, the latter receiving but $39.10 as his share of the total.

The Road and Bridge Committee of Grey received a total of $368.35, which includes their attendance at committee meetings, the allowance for this being at the rate of $4.00 per day, mileage, etc., and is certainly not to be found fault with.

The balance, $4,324.80, spent by the Grey council covers sessional allowances, mileage, compensation to the chairmen of the various standing committees, the special grant of $200 to the Warden, etc., and outside of this there are some smaller accounts for special work done which will not run the total up to more than $150. The ratepayers of the county of Grey have no reason to complain of the overhead expense in the management of their affairs from the standpoint of the members of the county council at any rate, says the Owen Sound Sun-Times, and the officials of the county who are paid a regular salary do not receive any more than in the other counties of the province; in fact the salaries in Grey are lower than in a number of others where there are less councillors and a smaller population and assessment.

Keep Out of Grain Fields

In the revised statutes of Ontario which are arranged in four volumes with one as an index, we notice the following: "It shall be unlawful for any person at any time to enter with any sporting implement in his possession, or permit his dog to enter into any growing or standing grain without the permission of the owner or to hunt, shoot or with any sporting implement in his possession go upon any enclosed or unenclosed land after having had notice not to hunt or shoot thereon." Farmers who are bothered with hunters coming on their premises do not need to run to a lawyer to ask what steps should be taken to keep hunters from tramping through their fields of growing grain. All that is necessary is to warn the hunter to get off the premises and if he rufuses enter a complaint with a magistrate and let the law take its course. The owner of dogs running through grain are also liable. —Port Elgin Times.

There is an epidemic of tire theft in Barrie.

Use The Advance Small Ads.

They Call Him "Miracle Merchant"

They called Fred W. Anderson the "Miracle Merchant" because in the town of Cozad with 1,300 population, he has built up a business doing an annual volume of $300,000.

How does he do it? Mr. Anderson gets about a bushel of mail every day and about half of it is from merchants who ask that question.

Until he was 23 years old, Mr. Anderson "worked out" as a hired man on Dawson County farms. Sleeping in a cold room on the farms, he would snuggle down into his blankets to keep out the zero temperature of the Newbrasck winter, and dream of being a great merchant some day. And he saved money, saved $800 out of the $20 and $25 a month he got on the farm.

When he had $800 he went to Cozad and found he couldn't start much of a store on $800.

So he got a job in another man's store, rose at 5, swept the store, clerked during the day, and re-arranged things at night, often working until 10 and 11 p.m. But he was learning the business. After two years he quit, borrowed $2,200 from a local bank, and in 1906 started a little store of his own.

He gave his patrons service the like of which had never been seen in that community. Nor had the local paper ever seen such advertising as he began to invest in.

His business grew, and kept on growing. He built additions to the store and then outgrew the additions. Today he has a department store, with 37,000 square feet of floor space.

Here is a message from Mr. Anderson to other merchants.

If I were to start a business again today I would spend 5 per cent. of my gross sale in advertising. It pays.

"I have no sympathy for the merchant who sleeps between advertised blankets on a bed of springs that are nationally advertised, who sleeps in advertised pajamas who puts on advertised underwear, shirts, garters and shoes, and when he gets up eats advrtised cereals and foods for breakfast, who rides to work in an advertised car, and who, when he gets to work refused to advertised. He ought to go broke."

I advertise some way every day. I cannot wait for the local weekly and semi-weekly papers alone. I keep something going every day."

"I use space in the papers every issue."

"Advertising is a kind of long distance telephone call, with the charges reversed."

If it were not for the press, merchants would be fifty years behind the times."

Mr. Anderson uses full page advertisements in the local papers all the time. He has something to say. The public read his advertising because they find the unusual there. They find much of the news of the town right in Mr. Anderon's advertising.

He makes his store a community centre, a rest room—a kind of haven for everybody.

And that's how he does it.

Barrie town council has decided trat a hair dressing establishment is not a barber shop.

SHINGLES

Washington Cedar, 10 inches clear. Same thickness as N. B. 25 courses to the bundle. These shingles came highly recommended and we are pleased to further recommend them for anyone wanting a first class roof. $5.25 per M.

W. A. Armstrong & Son

25 Years Ago

(Fyle of June 4, 1903)

Mr. F. Mathewson received an injury to the bones of his ankle, when he jumped from the beam of a barn, a distance of about 12 feet.

Mrs. Heron, widow of the late T. Heron died at the home of her daughter, in Buffalo, on Thursday last. The interment took place on Sunday at Maxwell. Deceased was 76 years of age.

A young 12 year old girl, Bertha Gloria Whalen, daughter of Mr. Henry Whalen was cruelly murdered at the wood alongside the railway track a third mile from the railway station at Collingwood, on Wednesday of last week.

Canada has a telephone for every 13 people.

Half Holidays

Alliston	Thursday
Arthur	Wednesday
Brampton	Wednesday
Dundalk	Wednesday
Flesherton	Thursday
Hanover	Wednesday
Listowell	Wednesday
Markdale	Wednesday
Meaford	Wednesday
Mount Forest	Friday
Owen Sound	Wednesday
Shelburne	Thursday
Tara	Thursday
Walkerton	Thursday
Wingham	Wednesday

HOW TO LIVE

Be slow to judge your fellow men.
Be swift to do the right.
Be modest if some praise you gain.
Be good with all your might.
Be blind to faults of other folks.
Be mindful of your own.
Be careful over little things.
Be brave when all goes wrong.
Be mindful of the words you speak.
Be true, be just, be strong.

AGENCY FOR

Massey Harris Implements

INSURANCE WRITTEN IN SEVERAL COMPANIES ON BOTH FARM AND TOWN PROPERTY.

John Wright

FLESHERTON

DON'T

When I quit this mortal shore
And mosey 'round the earth no more.
Don't weep, don't sigh, don't grieve,
don't sob;
I may have struck a better job
Don't go and buy a large bouquet
For which you'll find it hard to pay.
Don't hang around me looking blue
I'm maybe better off than you..
Don't tell folks that I was a saint,
Or any old thing that I ain't.
If you have dope like that to spread,
Please hand it out before I'm dead.
If you have roses, bless your soul,
Just pin one in my button hole.

Advertise in The Advance

CAT PURRS WHILE MOUSE PLAYS ABOUT

The old newspaper axiom of the fact of a dog climbing a tree being news, has little on an incident which happened in the store window of Brown and Co., seed merchants, last Saturday night, when a cat and a mouse, in full view of the public less than a foot apart, were to be seem, each watching the other, but apparently unconcerned. A tap on the window by a passerby shooed the mouse down a hole. The cat purred on peacefully, seemingly being of the opinion that the mouse has resident rights around the place as well as itself. —Barrie Examiner.

Furniture Talk

- - - ON - - -

How Money Can be Saved Even on the Catalogue Prices by Dealing at FINDLAY'S

We buy considerable of our Furniture, such as Chesterfield Suites, Dining Room Furniture and Kitchen and Bedroom Furniture, from the factories at Hanover. Now, what de do, should we not have display enough in our store to please you, is just to take you for a car ride to Hanover, and there you can pick out what you desire in any of the lines mentioned.

Now this is how we can save you money. We can sell at a lower margin of profit when the goods are sold before their arrival at our store, than if we had to stock them for some time. They have a wonderful display of these diffeernt lines ofer there, and we feel sure that we can please and satisfy you.

Come and let us demonstrate to you one small side to **our motto "Service."**

THOS. W. FINDLAY

Furniture Dealer Funeral Director

HONEST VALUE USED CARS

A DOLLAR'S worth of value for every dollar! That's what you want in a Used Car. That's what you get here . . . plus a bonus of extra attention to the quality of the Used Car you buy.

You'll find our Used Cars honest value because they have been taken in at fair prices on new Chevrolets . . . checked over as to condition and appearance . . . and offered for sale at the lowest possible prices.

CU-1128B

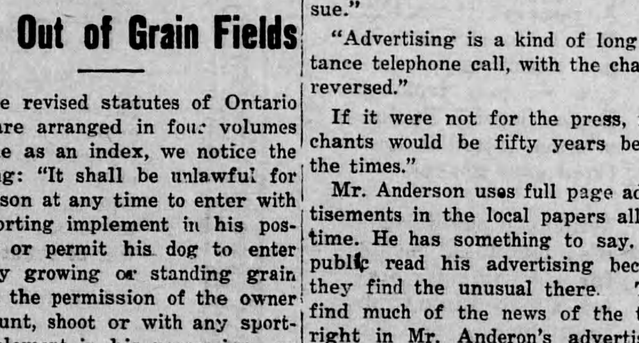
Come in and inspect these honest Used Car values.

CHEVROLET SEDAN — 1925 Model, in first class mechanical order. New tires all around and has had wonderful care.

FORD COUPE—1925 model 5 Balloon Tires, License and Foot Feed. See this one.

D. McTAVISH & SON - FLESHERTON, ONT.

AUTHORIZED CHEVROLET DEALER



A Handsome Booklet on Home Construction

Containing valuable suggestions on home planning with Gyproc, Rocboard and Insulex. Write for it.

CANADA GYPSUM AND ALABASTINE, LIMITED
Paris Canada

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GYPROC

Fireproof Wallboard

For Sale By

Frank W. Duncan, - - Flesherton, Ont.