Chrysler "52" at $870

f. o. b. Windsor, Ontario, including standard factory equipment (freight and taxes extra.)

More than ever the greatest value in the low priced field

Nothing brings out so plainly the supreme value of Chrysler "52" as trying to match its performance and comfort features in any other car priced under $1500.

Designed by the same brilliant engineers that produced the "62," "72" and Imperial "80," it is a typical Chrysler with all the inimitable speedability and roadability that have made Chrysler world-famous.

Real performance with utmost smoothness at all speeds.

Pick-up and power that thrill you on the open road.

Exceptionally easy to handle—and exceptionally easy riding.

Full-sized bodies of finest construction—with ample room for adult passengers—with Chrysler smartness of line and color and finish.

In addition, the positive safety of self-equalizing hydraulic four-wheel brakes, at slight extra cost—available in no other car of this price.

Come and try to match the Chrysler "52." Ride in it. Drive it—and you'll understand why, at its new low prices, public preference acclaims it as more than ever the greatest value in the low-priced field. 1101

L. A. FISHER & SON
Flesherton, Ontario

THE CANADIAN-BUILT CHRYSLER FOR CANADIANS

Health Service
- of the -
CANADIAN MEDICAL ASSOC.

The Road to Health is Paved With Good Prevention

Almost eveybody thinks that the other man has the easier and better job. There is a general tendancy to ascribe succes to luck. In the same way, many communities excuse their failure to secure health for their constituents because of some local difficulties and, at the same time attribute the success of other communities to "just luck."

It is true that every place has its own problems and difficulties. It is equally true that the healthy community has succeeded, not because of luck, but because its members did what was necessary to overcome their local difficulties.

Throughout Canada you will find a great variation as to health conditions between places that may be fairly compared with each other. There is of course, a reason for this. This reason is not hard to find; it is a simple one. Where the best health work has been done, there health conditions are best, and so on, down the scale, the health of the community corresponds to the health work done by the community.

Every citizen should enquire as to the health standing of his town or country, find out how it compares with others, ask these questions of the local or the provincial departments. Every citizen should then ask himself whether or not he and his fellow citizens are providing the money and other support necessary to enable the health department to pave the health road of the community with sound preventive measures, so that the citizens may travel along in happiness, free from the bumps of disease, the ruts of ill health, the sudden, unguarded crossings of epidemic and the unprotected precipices of preventable fatal illnesses.

Questions concerning health, addressed to the Canadian Medical Association, 184 College street, Toronto, will be answered by letter. Questions as to diagnosis and treatment will not be answered.

ARTEMESIA COUNCIL

Artemesia Council met at Flesherton on April 5th, 1928. There were present Reeve Cameron, Dep.-Reeve Corbett and Councillors, Purvis, Davis and Whittaker, the Reeve in the chair. The minutes of the last meeting were read and on motion adopted.

The road superintendent presented his first report of the expenditure under the new system, showing during the winter $567.76.

Communication and accounts — M. McLean, re winter road over his fields—Miss Thompson asking refund on income assessment, Dr. Milne re John Brown, account for medical attendance $20.00, refund to Mr. Whittaker, T. W. Findlay, balance burial of the late R. Laughlin, refund to Mr. Purvis — Municipal World subscription $3.00, The Advance, Printing and stationery $51.60, Road Superintendent, time to date $22.75.

Purvis—Corbett — That report no. 1 of Road Superintendant be adopted and the treasurer be hereby authorized to pay the several amounts shown amounting to $567.76.—Carr.

Davis — Whittaker — That Miss Ethel Thompson be refunded $5.19 taxes of 1927 on income assessed in error.—Carr.

Whittaker—Davis — That the account of Municipal World for subscription be paid. —Carr.

Purvis—Corbett — That the letter and account from Dr. Milne, re services to John Brown be referred to Mr. Whittaker for inquiry and report. —Carr.

Davis—Whittaker — That the account of The Advance, printing Auditor's report and stationery $51.60. be paid. —Carr.

Whittaker—Davis — That the following be paid for committe work—The Reeve $3, R. Purvis $2, J. Davis $2, I. B. Whittaker $2, H. Corbett $5.

Corbett — Davis — That By-law 821 be amended in clause 8, by removing 160 sideroad from no. 8 and adding same to no. 9—Carr.

Whittaker — Davis — That Wm. Gibson be appointed sheep valuer in lieu of D. Muir, resigned. —Carr.

Whittaker — Davis — That Mr. Purvis meet the Cooper family and inquire into condition and report at next meeting of Council. —Carr.

Davis—Purvis — That the Reeve, Mr. Corbett, Mr. Whittaer be committee with road superintendent to enquire into conditions of Pritchard bridge and road on west back line, to meet on April 14th, at 10 a.m.—Carried.

Corbett — Purvis — That the Clerk order the Revised Statues of 1927 for the use of this Council at cost of municipality. — Carr.

Whittaker— Davis — That the Reeve and Dep. Reeve meet the County Roads Com. on their inspection, with a view of having work commenced at south end of road at Flesherton Thornbury.—Carr.

The Council adjourned.

SUITED!

IF YOU WANT TO GET SUITED GO TO:
KENNEDY'S

TAILORED SUITS $24.75 AND UP
READY-TO-WEARS from $15.00 up.

START YOUR CHICKS OFF RIGHT BY FEEDING
New Life Chick Food
Special prices in 100 lb. lots.

O'Canada Flour perbbl., cash $7.95.

W. G. KENNEDY
'PHONE 37

COMMUNITY PLATE

THE 32-PIECE PETIT BUFFET $43.45

"MAGNIFICENT" is the word which best describes this adequate "Set for Six" in Community's latest design, the *Hampton Court*.

The 32 most useful pieces of correct table service. And included with the new *DeLuxe Stainless Knives* are *a full dozen* of the always-useful Teaspoons instead of the usually insufficient six.

W. A. ARMSTRONG & SON
Jewellers and Opticans
FLESHERTON, ONT.

THE
FLESHERTON ADVANCE

Published on Collingwood street, Flesherton, Wednesday of each week. Circulation over 1100, Price in Canada, $2.00 per year, when paid in advance $1.50. In U.S.A. $2.50 per year, when paid in advance $2.00.

W. H. THURSTON, - Editor

SAVE THE FORESTS

It is appalling to learn that since the arrival of the white man in Canada, forest fires have destroyed 60% of her primeval forest wealth. Four or five times as much timber has been burned in this country as has been cut for the uses of man and the requirements of commerce. Dissipation of our accessible timber supplies within a period of twenty-five years is forecast.

To bring home to the minds of Canadians before it is too late, the tragic loss that will result to this country if our forest areas are totally destroyed, Canadian Forest Week has been set aside. In the press, in the schools, in clubs and public gatherings, the importance of Canada's forest industries will be drawn to public attention. If every body in Canada realized that thousands of families and millions of dollars of capital are dependent upon the Canadian forests, everybody would think twice before throwing down lighted matches or cigarette stubs, or lighting fires in dangerous places or leaving them to spread on or below the surface of the ground Carelessness has destroyed 60%. The axe has taken 13%. Only carefulness will save the 27% of our forest wealth that remains.

Hon. Charles Stewart, Minister of the Interior, has to do with Canadian forests, and it is encouraging to note his activity in arousing public opinion as to the situation and the imperative need for the care in perventing forest fires.

AN ADVERTISING PUZZLE.

Here is a puzzle to do with advertising which the Fourth Estate places before the public to solve. Two non-advertisers manufactured practically the same kind of rat traps costing 15 cents each, which were sold to the trade at 20 cents, the purchaser paying 30 cents. One of the producers decided to advertise. His increased sales enabled him to make the traps for 10 cents each. He then sold them to the trade for 15 cents. The purchaser bought them at 25 cents. Who paid for the adertising. Not the maker of the rat traps because he made no more money selling more traps. Not the retailer, for he made the same profit on less outlay. Not the purchaser, because he bought for five cents less. Who paid for the advertising? Now argue that out; but better still, let those people who do not advertise try it out and see from experience whether it does not pay to advertise. They will find it does and won't bother much in consequence about solving the puzzle—Kingston Whig.

The longer you've had what you have, the less thankful you are that you have it.

Rivers Overflowed

The snow practically all disappeaared the past week with heavy thunder showers and warm weather, which made the creeks and rivers rise to a height not seen for many years. Water in the big pond was so high on Thursday that H. A. McAuley, the owner, expected to be forced to cut a hole in the side of the pond in order to save the dam, as he had all avenues open for the escape of the water which was rising steadily. Fortunately the peak was reached at that time and all danger was passed The Saugeen River at Priceville carried away the north part of the mill dam owned by the Wright Bros., and it will mean quite a loss to them, as they only had the mill in operation a short time.

On Friday the Provincial highway north and south of Flesherton was opened and many took advantage of this to enjoy a cruise for the first time this spring.

Feversham Continuation School

A—Pupil passed in all subjects.
B—Pupil failed in 1 subject.
C—Pupil failed in 2 subjects.
D—Pupil failed in 3 or more subjects.

FORM 2

A—Willie Somers, Audrey Mullin
B—Helena Long.
C—Zella Long, Garnet McKenzie.
D—Ruby Kerton, Maixne Davidson, Annie Robinson, Lilian Thompson, Margaret Hawton, Margery Hatfield.

FORM 1

C—John McLean.
D—Lloyd Moore, Mary Findlay.

Incubators For Sale
REGARDLESS OF COST

Two Miller Incubators that have never been out of the crate, brand new, slightly used Buckeye incubator.

250 egg size, regular $46.00 will sell for 40.00.

400 egg size, regular $59.00, will sell for $50.00.

Buckeye, 175 egg size, regular $48.25, will sell for $25.00.

—J. J. MEADS, Priceville, Ont.
PHONE 21 r 12.

LETTER FROM W. L. HUDSON

Editor of Advance:—

Conditions here are very good this spring, owing to the usual winter weather. Last fall about 25% of the threshing was left over until the spring so that the peculiar condition of harvesting, threshing and seeding are all going on in full blast in this district this spring. It makes pleanty of work for those who want that kind of excercise. Wishing the Advance continued success as it is always a welcome visitor every week.

yours very truly—
W. L. HUDSON.

CARD OF THANKS

We wish to thank our many friends and neighbors for their many acts of kindness during the death and illness of our father, Mr. Philip Ottewell

The Family.

A WESTERN VISITOR.

Mr. E. Spiker of Prince Albert, Sask., spent a few days of the past week with his sister, Mrs. W. P. Crossley, here. He is one of the pioneers of his district. Born in Collingwood township, he left there with his parents when only two years of age. It is some 26 years since he last came east, and only once in over forty years since he left this county.

Advertise in The Advance

Hatches All Ordered

2 MILK COWS, TO FRESHEN MIDDLE OF MAY

Mrs. E. Patterson

R. R. 2, PRICEVILLE,
Phone 22 r 41. Ontario

A Few Specials

Pure Lard, 1 lb. prints	20c.
Pure Lard, 3 pound pails	50c.
Corn Syrup, 5 lbs.	35c.
Corn Syrup, 10 lbs.	69c.
Fresh Date Cookies, per lb.	25c.

Try Watson's Bulk Tea

Nu-Jell, 3 packages for	25c.
DeLuxe Jelly Powders, 4 for	25c.

Call and see our new line of Hosiery and Men's Shirts.

A. WATSON

We Deliver. Phone 60.

Canada's Future

First Prize Essay Written by Miss Alice Heard, Flesherton High School.

Canada was discovered over 400 years ago, but was not permanently settled for over a century after the discovery. Canada was very active in the great war, and since that time she has taken a leading part among the nations of the world. By looking over the past and present welfare of Canada we can easily imagine the future greatness of our country.

Agriculture is the most important industry. The value of agricultural products is very great, exceeding two billion dollars every year. These figures may be startling, but when a comparison of the number of acres under cultivation is made with the number of acres that may be brought under cultivation, some idea may be gained of the agricultural opportunities which Canada now presents for the future.

The forests of Canada are among the largest in the world, and are a great source of wealth. Originally all Canada was covered with dense forest, with the exception of the prairies and the barren land of the north. Much of the southern forest has been cut down by settlers and much has been destroyed by fire, but enough remains to make Canada one of the most important lumbering countries of the world. Reforestation is being carried on in order to provide for future needs. Thus, Canada will continue to gain in importance in the future through her forests.

Canada is one of the leading mining countries of the world. All the principal commercial metals, except tin, are found within her borders. Coal is mined in Nova Scotia, Alberta and British Columbia. Pennsylvania's coal supply is fast becoming exhausted, and thus Canada may take her place in supplying coal in the future. Ontario possesses nine-tenths of the known nickel deposits of the world. Quebec leads the world in the production of asbestos, and the gold fields of the Yukon Territory are famous all over the world. Many of Canada's mines have been discovered in recent years, and there are still vast unexplored regions in northern Canada. Therefore it is not too much to expect that, in the future, Canada will be placed in the first rank of the mining countries of the world.

Canada is a maritime country, and has one of her greatest sources of wealth in her fisheries. Canada has three great centres. Two of these are adjacent to the coasts, one in the north Atlantic and one in the north Pacific. Practically all the great lakes and rivers of Canada teem with fish. There is also another great centre which will likely prove to be a valuable source of wealth in the future—the waters of the Hudson Bay—which teem with commercial fish The fish of Hudson's Bay have not yet been touched. To insure a continuous supply of fish for the future the Dominion Government operates fish hatcheries, salmon ponds and lobster ponds. Fish are strictly protected in all the provinces under heavy penalties.

The trade and commerce of Canada has shown a steady and substantial increase for many years. Canada has ready markets for all of her products. As the production of these products increases her exports will increase also. The principal exports are agricultural products, lumber, minerals, furs and manufactured articles. The exports are fast exceeding the imports and will likely do so in the future.

The population of Canada is fast increasing. About one quarter of the people are of French descent. The remaining three-quarters are of English, Scotch, or Irish stock. There are also a large number of immigrants from other European countries. In recent years there has been extensive immigration from Great Britain and the United States. The population has been increasing in the past, and there is a good outlook for future immigration.

Canada is a self-governing colony of the British Empire. The Dominion is a federal union, having a Dominion Parliament, and a Provincial Legislature for each province. During the early years Canada did not have as large a representation as now, but as the country became settled increased representation was necessary in order to manage the affairs of the country. Such will also be the case in the future.

The education of Canada is under the control of the Provincial Legislature. There are many public schools, high schools, universities and other colleges. It is the proud boast of Canada that every child is assured of a good education, practically at the country's expense. Educational colleges are rapidly increasing in order to provide for present and future generations.

Canada is a God-fearing country and owes much of her present importance to religion. When Canada is compared to China, where the people indulge in many superstitions, we can realize the advantage of living in a civilized country. The union of the Presbyterian, Methodist, and Congregational churches has made it possible for many places which were formerly without ministers to have this service. Religion has shown much progress in the past few years and much can be expected of the future.

In consideration of Canada's present status, her citizens should live to behold a Canada foremost among the nations of the world.

ROD AND GUN

Outdoor taste is well catered to in the April issue of Rod and Gun and Canadian Silver Fox News which is just published. The latest issue of this sporting magazine contains an interesting collection of stories of hunting, fishing and camping as well as many useful and informative articles concerning the various phases of outdoor life.

Helpful articles on the special subjects are included in Fishing Notes, edited by G. P. Sladen, Guns and Ammunition, edited by C. S. Landis, and Kennel, edited by C. G. Hopton and L. E. L. Taylor. The Canadian Silver Fox News section also contains useful articles both in English and French on the latest developments of the industry and the care and management of foxes.

Rod and Gun and Canadian Silver Fox News is published monthly by W. J. Taylor Limited, Woodstock, Ontario.

ROCK MILLS PUBLIC SCHOOL
For the months of Feb. and March.

4—Ruby White*, Ita Pedlar, Mervyn Johnston*, Robert Dargavel* Alice Sewell, James Pedlar, Nathalie

Sr. 3—Murray Fisher*, George Akitt*, Jack English*.

Jr. 3—Della English, Laurie Russel*, Julia Croft, Leo. Patton*.

Sr. 2—Ruby Akitt, Velma Fisher, Leslie Seeley, Leila Clark, Hazel Shires*.

Jr. 2—Iva English, Lloyd Partridge*, Marguerite Croft, Lulu Russel, Mabel Shires*.

First—Ethel Dargavel, Jack Monaghan, Bobby Clark, Elsimore Shires, Lawrence Phillips, Roy Fisher.

Primer—Glenard Croft, Mary Clark, Bessie Russell, Loreen English, Ruby Monaghan, Gordon Shires Cecil Shires, Fred Betts (absent).

Number on roll 38. Average attendance 36. Names in order of merit. Those marked * missed one or more exams.

Mrs. Francis J. Seeley, Teacher.