THE FLESHERTON ADVANCE

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W. H. THURSTON, - Editor

WHAT IS BEAUTY

A competition for a prize of $12,500 to be awarded to the most beautiful woman, was recently set on foot by an English newspaper, and the final decision, after the pictures of the contestants have been printed, is to be given by the readersof the paper As usual, the ruestion has been raised "What is beauty." Mr. E. O. Hoppi a distuingished artist, having charge of the contest, replies to this question in these terms

"Expression—that mean intelligence— that means an inner something that gives that most coveted of all posesions Personality.

"Do you agree with me?

"I have no type of beautv I especially admire. Everything that is flawless of its kind is beautiful. It does not matter when a woman is really beautiful whether she is purely classical, or purely modern, or purely Egyptian or Chinese. Let her be perfect of her type and she is beautiful.

"Beauty is not measured by the type. How foolish! It is a matter of opinion. But when the heights ar reached it is no longer a matter of opinion but of fact.

"We no longe have fashions in faces.

"Twenty years ago is was the Gibson girl, before that the Rossetti, before that the Winter-halter.

"Nowdays we recognize beauty where we see it, without making it conform to a fashionable standard.

"The emancipation of women has contributed a new style of beauty: one not dependent on certain physical traits. The beauty of intelligent expression.

"Personally I adnire, above all things (if I may confess to any preference,) intellectual beauty. I as' for thought and intellect to be behind a woman's eyes and smile. She is then more that beautiful: she is interesting.'

"Without that aliveness that independence has given to the modern face mere good looks fail.

"Let her be the most beautiful woman in the world, if her mind is vacant her face is unlit and dull".

EDITORIAL NOTES

Luck generally favors those who does not really expect it.

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A lot of folks make the news and then try to make the editor keep it out of the paper.

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The elevated chin in the car does not necessarily indicate how much has been paid on the auto.

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The photographs being radioed from Europe appear, so far, to be likenesses of persons who have narrowly escaped death in a smallpox epidemic.

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Edison, the great electrician, urges that people should eat the same thing every day. Is Thomas qualifying for a boarding house keeper?

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It is now reported that there is work for every man who wants it in Canada's western provinces. But that is what some of the new arrivals do not want. "Nothing to do by day and a movie by night," is their ultimatum.

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The only excuse for some of these flying stunts is that it is safer to fly than to travel on highways. There may be something in it, but at present the increase in road disasters, people may be forced to take to the air as the least of two evils.

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Hon. Hugh Guthrie has been selected as temporary chairman of the Conservative convention in Winnipeg next month. Hugh is no doubt wondering whether he is ever to be able to get out of the temporary class. He has made good as Opposition leader, but it is assertetd by those in the know that it is as far as he will be allowed to go.

COURT OF REVISION VOTERS' LIST

Notice is hereby given that a Court will be held, pursuant to the Ontario Voters' Lists' Act, by His Honor the Judge of the County Court of the County of Grey at the Orange Hall, Maxwell on Thursday the 29th day of September, 1927 at three o'clock in the afternoon to hear and determine complaints of errors and omissions in the Voters' List of the Municipality of the Township of Osprey for 1927. Dated the 9th day of September, 1927 —H. W. Kernahan, acting clerk of the the Municipality of the Township of Osprey.

ARTEMESIA COUNCIL

Artemesia council met at the Town Hall on August 3rd. The members were all present the Reeve presiding. The minutes of the last meeting were read and adopted—Communications were read as follows; T. S. Cooper, invitation to attend School Fair at Flesherton the 15 inst. Claims for sheep killed presented: J. Williams $17, P. Muir $20.50, P. Sweeney $32, H. Corbett $49, J. Campbell $10, D. Campbell $32, R. Parslow $31, A. Currie $20, A. Harrison $10, which were ordered paid.

Gravel accounts ordered paid viz. H. Carins $27.10, G. H. Cairns $2.30, G. Clark $9.40, F. Taylor $8.40, D. Hincks $8.60, B. Taylor $5.70, C. Moore $7.00, A. Currie $3.60, H. Douglass $9.20, A. McLean $6.50, J. Burnett $10.50, J. Ferris $2, F.Collinson $3.60, H. Fisher $8.90, W. McMullen $4.50, W. G. Jamieson $12.80, S. McMullen $3.10, J. Carson $7.60, Govt. Pit $38.40 —Payment ordered for wire fences—W. H. Hill $48.75, W. J. Beatty $8.75, account paid. The Advance printing and advertising $183.24. Valuing sheep killed, Jas Oliver $5, R. Piper $3, D. Muir $4.50, J. McNevin bonus for fence $7.50, J. A. Davis overseeing work $38 and comission 5.20, R. Purvis committee $2, J. A. Hogarth committee work $4, H. Corbett overseeing work $6, committee $4, By-law 807 to buy rates was introduced and read and laid over. By-law 808 appointing W. Aldcorn, S. Gilbert, W. Blackburn and A. Chard. Collections was passed. The general grant was made to the Township school fair $25,. The report of engineer on the extension of Levi Allen drain was adopted and the 22nd act prox appointed at 2 o'clock p.m. as council of revision on same all parties tobenotified. The Council ajourned.

MARKDALE

(Markdale Standard)

Mr. J. W. Lyons had one of the plate glass windows in his shop broken by an auto wheel Sunday about noon. Mr. Steve Sutton, one of the mechanics in the Down garage, was on his way to dinner when one of the front wheels on the car which he was driving dropped off and continued to run until it had crossed the sidewalk and crashed into the Lyon's window. The car was travelling slowly at the time and no injury was done to it.

Mr. and Mrs. J. W. Davis, Markdale announce the engagement of their eldest daughter, Helen, to Mr. Victor Brodie, only son of Mr. and Mrs. Brodie, Markdale. The marriage will take place the middle of September.

Mr. and Mrs. W. S. Perkins announce the engagement of their eldest daughter, Ellen Jean, to George Hammond Archer, eldest son of Mrs. Archer of Windsor and the late J. Archer of Ottawa, the marriage to take place at Annesley Church, Markdale, the latter part of September.

Don't forget to get some Purity flour and try the special for one loaf of bread baked from this flour. This special is not in the prize lists.

School Fair Thursday

The annual school fair of Artemesia Township is being held on Thurs. afternoon of this week. This is one of the most important events of the year for the public school children of the township, it is steadily growing each year and is attracting considerable attention from everyone. A large crowd is expected to see the young people's fair and to take part in the sports. The Osprey Township fair takes place at Feversham on Monday, September 26th.

DATE FOR THE NEW FORD CAR ANNOUNCED

Tom Brown, one of the Ford dealers in Orillia, has given us the following enligment as to the date the new Ford car will be brought out and we pass it on for your informatoin:

Absolute knowledge have I none,
But my aunt's washerwoman son
Heard a policeman on his beat
Say to a labourer on the street
That he had a letter just last week
Hand written in the finestGreek.
From a Chinese coolie in Timbuctoo
Who said that a man in Cuba knew
Of a colored gent in a Texas town
Who got it right from a circus clown
That a man in Klondyke got news
From a travelling band of Jews
About some fellow in Borneo
Who knew a man who claimed to know
A hermit who lived beside a lake
Whose mother-in-law will undertake
To prove a friend's sister's niece
Has stated in a nicely written piece
That she has a son who knows about
The date the new Ford car comes out.

CARD OF THANKS

The undersigned, on behalf of the family wishes to convey to friends and neighbors their sincere appreciation for assistance and sympathy in their sad bereavement.—Chas. M. Heron, Maxwell, Ont.

BORN

MEADS—In Artemesia on Wednesday September 7th, 1927, to Mr. and Mrs. W. R. Meads, the gift of a son, Kenneth Ray.

We hear good reports of the square dancing competition. Mr. Geo. Haw assures us that they will meet all comers in the competition and we are sure Ceylon and Bognor are not afraid of any other community in this regard.

The team drawing contest gives promise of again being a good part on the Fall Fair program for Sept. 23rd.

AGENCY FOR

Massey Harris Implements

INSURANCE WRITTEN IN SEVERAL COMPANIES ON BOTH FARM AND TOWN PROPERTY.

John Wright
FLESHERTON

The Late Robert Heron

There pased away at Maxwell on Thursday, September 1st in the person of Robert Heron, one of the old pioneers of Osprey Township and a highly respected citizen of the community. Born in York township, York county in 1838, he had a vivid recollection of many early events and prominent citizens of the early days in and about the city of Toronto. With his father he was engaged in the building business in the early days. In 1860 he moved with his father's family to Osprey township and resided in Maxwell from then to the time of his death. He conducted a general store in Maxwell for 44 years and was postmaster for 31 years. He was known for his honesty in business transactions, took an active part in church work and always assisted with any good work in the community.

In 1871 he married Mary Jane Maxwell, eldest daughter of Joseph Maxwell, who was the first settler in this section of the country and was the first postmaster at Maxwell, after whom the place was named.

Mrs. Heron predeceased her husband in 1909, and two sons and two daughters are left to mourn the loss of loving parents. Robt. T. of Winnipeg Charles M. at home, Mary of Winnipeg and Annie (Mrs. Norman Holroyd) of Hawarren, Sask.

The school parade led by Swinton Park band will leave Market corner as soon after 1 o'clock as posible Fair Day, Sept. 23.

FLESHERTON AND ROCK MILLS BAPTIST CHURCHES

REV. M. SAUNDERS, Pastor.

September 18, 1927

Flesherton 11 a.m. — "The Ring and the Rag."
Rock Mills 3 p.m.—"The Man with Four Faces."
Flesherton 7 p.m.—"The Great Race; Are You in It?"

A hearty welcome awaits you where a full Gospel is preached.

Absolutely Free

First Prize

A Brand New RED STAR Washing Machine worth $22.00

Second Prize

A Wash Tub - wash board and ten yds. of pure linen kitchen towelling

These will be given away to the customer having the greatest number of points by theFIRST OF DECEMBER. A cupon will be given with every purchase of ten cents or more. A ten cent purchase entitles you to one point and a dollar purchase to ten points. These cupons are negotiable and may be given to your friends. There is is only one stipulation: Each Week's cupons must be in by Saturday evening at 6 p.m. in order that we can total the number of of points for each customer and post the results in the window.

Cupons are issued when purchases are paid for by CASH or PRODUCE, either at time of sale or before expiration of the time limit December 1st, 1927.

A FEW SPECIALS LISTED BELOW

SNAG PROOF OVERALLS AND COATS
All sizes in blue Dinim Heavy weight at $1.79 each

MEN'S MEDIUM WEIGHT UNION UNDERWEAR, SHIRT AND DRAWERS AT $1 per garment.

MEN'S ALL HORSE PULL OVER MITTS AT .90c. PER PAIR

TABLE LINEN
PURE BLEACHED LINEN 56 inches wide for 85c. PER YARD

HANNA TOWELLING, PURE IRISH LINEN, worth 20c. per yard FOR 16 CENTS PER YARD

FANCY TURKISH TOWELS AT 50 CENST EACH

COCOA MATS THAT SAVE THE FLOOR FOR 59 CENTS EACH

KARSTEDT BROS.
PRICEVILLE, ONT.

ANNOUNCEMENT

We have secured the services of Mr. "Dick" Nixon of Owen Sound, a capable mechanic of several years' experience. He has already taken charge of our repair department and we can assure you that all your car troubles, no matter whether large or small, will be taken care of in a workmanlike manner.

D. McTAVISH & SON
FLESHERTON, ONT.

Specials in Furniture
For Fair Week

It is our intention to exhibit Furniture at our Fall Fair on September 22 and 23, and we have been able to secure Mr. Wells, one of the representatives of the large furniture wholesale houses, to look after the exhibit for us on Fair days. Mr. Wells will have cuts and samples of all the different designs and will be glad to quote you prices. It is our intention to make considerable cuts in prices for Fair week on these goods, and you will find it to your advantage to look them over and, even if yu dono not need them just that week, we will take your order for later delivery.

T. W. FINDLAY
Furniture Dealer and Funeral Director
Flesherton

If you drive a car we ought to be friends

I AM the British American dealer. My specialty is providing car owners with the kind of fuel and lubricating oil that will permit them to get more satisfaction out of driving.

I know automobiles — inside and out. I know gasolene and oil.

I have changed the oil in thousands of crank cases and I know good oil when I see it and FEEL it.

When I tell you to use British American products I'm giving you the benefit of years of experience in the oil business.

The world is my market. I can take my choice of gasolenes, and oils and greases.

I offer you British American products because I know they will make you a permanent customer for me---to our mutual satisfaction.

Let's be friends. 35

Above all - We are for Safety!

The BRITISH AMERICAN OIL CO. LIMITED
REFINERS OF SAFETY MOTOR OILS & GASOLENES.