THE
FLESHERTON ADVANCE

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W. H. THURSTON, - Editor

Lady Trustee Addressed the Women's Institute

Mrs. W. T. Meek of Alton, government speaker for the Women's Institute, gave an address before the local branch at the home of Mrs. W. A. Armstrong on Wednesday evening of last week. Mrs. Meek is a pleasing and entertaining speaker and took a her subject, "What the Institute Means to a Community." Her speech was listened to with rapt attention. Mrs. Meek is a school trustee at Alton and gave a few ideas how the ladies here could be represented onthe board here, stating that a lady member was needed on any School Board where lady teachers were employed. The attendance was not large at the meeting, on account of the concert in the hall which was being given by the ladies of the Agricultural Society. Mrs. Meek spoke at Maxwell on Thursday afternoon.

KIMBERELEY CELEBRATED

The 3rd of June celebration at Kimberley was a big success, both in attendance and sports line. Clarksburg ladies softball team won both games from Kimberley and Meaford, while the men's baseball game resultin a win for Kimberley against the Flesherton team 8-3. The concert at night was real good, being given by Meaford, Clarksburg and local talent. The Markdale band supplied excellent music during the afternoon and at the concert.

S. S. NO. 9, ARTEMESIA

Sr. 4—Hattie McRae, Cecil Magee, Clinton Magee, Neil MacDonald.
Jr. 4—Rowena Magee, Dorothy Jamieson.
Jr. 3—Stanley Magee, Percy Smith, Billie Hanley, Willie Fenwick.
Sr. 2—Doris McRae, Gerald Magee.
Jr. 2—Wes Jamieson, Edith Fenwick Ella MacRae, Bennie Hanley.
Sr. 1—Lillian Magee, Fern Magee.
Primer—Irva Magee. — Teacher, M. Christie.

Advertising is the most important thing about any business. It is the vital spark. What good does it do you to have the very best thing or the greatest bargain on earth if people do not know it?

FRIDAY
JUNE 17th
GRANDOPENING
Exhibiton Park Arena
Collingwood

DANCE

Community Dance for old and young.

4,000 square feet excellent dancing floor just completed. Room for 500 dancers. Accommodation for 2,000 people.

PLENTY OF MUSIC

FRIDAY, JUNE 17, 1927

3 BANDS

The Famous
COLLINGWOOD KILTIE BAND
35 strong

STAYNER ORCHESTRA
Considered one of the best in this part of the country.

THE PANATROPE
Which will furnish the music for the coming season at
RUSTIC INN DANCING HALL
WASAGA BEACH
It is impossible for us to describe the performance of this wonderful instrument. You will have to come to see and hear for yourself.

FRIDAY, JUNE 17th, 1927
Band Concert 8.15 to 9 p.m.
Dancing 9 p.m. sharp.

Cafeteria
Under the auspices of Major E. L. Knight Chapter I. O. D. E. open all evening.

Free Parking Space
Lots of room.

ADMISSION:
Ladies ..... 25c.
Gentlemen ..... 50c.
This includes dancing.
PARKS COMMITTEE
Collingwood

New Ford Cars Likely on Market in Autumn

"Yes, a new Ford is coming but it will be autumn perhaps before we will be able to display the new model" said H. Down of H. Down & Sons, local Ford agents in discussing the recent brief announcement from the company's head offices at Ford, Ont.

"It is characteristic of Ford policy not to hurry into the production of a car. Ford experimented for many years before the famous Model T was marketed. That the model T could out sell all other cars for nineteen years shows that when he experiments he arrives at some real results. He has been experimenting for years to get something more advanced than the model T. Now that he has it, plans have been completed to produce it on a quality-quality basis that will give the public the benefit of Ford economical manufacturing methods. Meanwhile we will take orders for the new car "sight unseen" and deliveries will be made strictly in order of the of the time the sale was arranged. We will also continue for the present to sell the moled T. It always has been Ford policy to trade on Ford used cars and so the owner of a current model Ford will enjoy a preference when it comes to buying the new model. The company's faith in this practice is based on the long life and high figure at any period in its life. This policy of trading on used Ford cars will be more apparent than ever when the new model is placed on the market some time this Fall.

No information is yet available respecting the mechanical details of the new car, the Dealer said. "The only definite information I have is that the new model will cost more than the present model. But that was to be expected if it was to be an improvement over the present model, as anyone who knows automobile values will tell you. There is every indication that the new car will be a sensation. We have the company's word for it that it has speed, style, flexibility and control in traffic. That is just about everything one could ask for, and when you add the benefit of Ford's economical production methods and traditional adherence to a standard of highest quality you have a wonderful combination.

"In the interim we will continue to sell Model T cars and to give service on them. They will never be orphan cars, for the company will continue to produce parts for them as long as they are in use, and as they are the longest-lived cars on the market that will be for a considerable time. The announcement that the new model will cost more to manufacture than the Model T should set at rest the rumors which circulated about a private cut. We know we'll have no difficulty in moving out our stock of Mode' T's for they are still the best value ard we are expecting a time when the demand for Ford cars will be very much greater than the supply."

HALF HOLIDAY COMMENCE

Thursday afternoon of last week saw the inauguration of the half holiday in Flesherton during the months of June, July, August and September of this year. Many took advantage of the fine day and finished the long neglected gardening, which has been retarded by the wet weather of the past few weeks. Others went fishing and still others enjoyed themselves by a short motor vacation. The annual half holiday is looked forward to by both employer and employee, and full advantage is taken of the recreative possibilities.

ENGAGEMENTS

Mrs. A. E. McCallum announces the engagement of her elder daughter, Mildred Irene, to Mr. Albert E. Sparks, the wedding to take place early in June.

TENDERS WANTED

Tenders will be received by the undersigned up to and including Saturday, June 25th, 1927, for the purchase of the large brick building in Flesherton, known as the Wright Block. The highest or any tender not necessarily accepted. —W. L. WRIGHT, Flesherton Ont,

Will Take Vote for New Sidewalks in Town

The Village Council met on Monday evening as a Court of Revision, with all the members present. Mr. Ansley appealed against the assessment of the Flesher estate property, and Mr. W. G. Kennedy against his business assessment. The former was entertained and a reduction of $750.00 was made. In the latter case the assessment of $300 was sustained.

Council then met. Communications were read from the Department of Highways, agreeing to pay thirty per cent. of the cost of a sidewalk at the cemetery swamp, also agreeing to supply calcium chloride for the streets on the same terms as last year. An account for $3.36 was received from W. A. Armstrong, plank for sidewalk, and ordered to be paid.

Richardson — Freeman — That a by-law be prepared and submitted to the people to sanction the laying down of about 4,000 feet of concrete sidewalk, to be specified.—Carried.

Phillips — Freeman — That all dog owners he requested to keep their dogs tied up until June 15.—Carried.

Welton — Phillips—That the Clerk write Mr. Alder at Durham and order twelve barrels of calcium chloride for the county road, in addition to the twelve barrels which the Department of Highways is supplying free. — Carried.

FEVERSHAM FOOTBALL TEAM ORGANIZES FOR THIS YEAR

The anual meeting of the Feversham Football Club was held in the Temperance House, Feversham, on Saturday last, June 4th. After the reading of correspondence, passing of accounts and reports, the officers for 1927 were elected as follows:

Hon. Pres.—Andy Fawcett.
Pres.—Thos. Thornbury.
Vice Pres.—Gideon Egy.
Captain—Clarence Alexander.
Sec.-Treas.—C. H. Smith.
Grounds Com.—Wm. Heitman, R. J. Whiteoak, S. McMullen, Jack Smith and John Robinson.

Men Won the Contest

The concert competition given under the auspices of the Agricultural Society on Wednesday and Friday nights of last week, resulted in a win for the men, whose concert had more of a variety than the ladies', according to the judges. However, the concert given by the ladies was real good and Mrs. Down, as chairman, was better than most men, and in her address gave a sketch of the various profession and occupations that women are entering. An orchestra, composed of Mrs. Ray Pedlar and Mrs. C. Thompson with violins, Miss May Carruthers with the auto harp, Miss Lorna Chard with the guitar and Mrs. McCallum at the piano, furnished several orchestra numbers than were heartily applauded. Miss Irene Martin gave a reading and Miss Alice Heard gave a fine piano solo. Miss Emily Acheson gave a comic reading, while Miss M. Stewart delighted the audience with a soprano solo, and Misses Jean and Marion Stuart played a piano duet and were forced to an encore. Mrs. A. Down, Mrs. McCallum and Miss Agnes Henderson sang very beautifully "I Passed by Your Window." Mrs. H. Down and Mrs. W. Inkster gave a comic sketch, that filled out a program that was heartily applauded.

The men quite distinguished themselves to a crowded house and the numbers were very pleasing and attractive. One comic number was a bun eating contest between several of the directors of the Society, the buns being soaked in blackstrap molasses, this number being captured by the president of the Society, Mr. Robt Richardson. The Ceylon trio, composed of Messrs. Geo. Cairns, Donald McLeod and L. Jackson, and the South Line orchestra gave several numbers and received a great ovation. Mr. S. Hardwick presented a musical monologue, while Murray Inkster gave a bass solo. Messrs Geo. Hazard and Henry Howard gave excellent numbers on the accordian, and Messrs. T. Skinner and Jos. Corkill made things lively with clog and step dancing and Dr. L. G. Campbell entertained the audience with an excellent reading.Mr. Wm. McKenzie gave a recitation, as also did Mr. John Russell while Mr. Howard McGee of Vandeleur gave a couple of readings, the final one being decidedly humorous. The program was real good and received favorable comment.

We believe the total receipts for both the concerts was about $90.

General Farm Expenses

IN summer months current farm expenses often prove a worry and a burden to farmers whose whole mind should be centered on their crops and livestock.

This worry is unnecessary. By establishing connections with the Bank of Toronto, farmers with good security can readily secure a loan until such time as their crops are sold.

The nearest Bank of Toronto branch manager will be glad to talk with you to-day. Be assured that your relations with him will be as confidential and personal as with your lawyer.

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THE BANK OF TORONTO

BRANCHES:
MARKDALE—W. N. Young, Manager.
FEVERSHAM—C. H. Smith, Manager.

DUNLOP OFFICIAL SERVICE DEPOTS
H. Down & Sons, Flesherton
D. McTavish & Son, Flesherton

ANNUAL MEETING

The Annual Meeting of the Liberal-Conservative Association of South and South-East Grey will be held in the Town Hall, Durham, on Friday, June 17th, commencing promptly at 1.30 o'clock. General business and election of officers. At 2.30 addresses will be delivered by Dr. Maloney, M. P., for South Renfrew, Col. N. W. Young, M.P., for North-East Toronto, and others. Come and bring your friends. All are invited.

THE GREAT DECISION

Now is the time when parent and child must look each other in the eyes and decide about the future life work. The Orangeville Business College, Orangeville, and the Canada Business College, 274 College St., Toronto, have trained and placed in lucrative positions thousands of young pople. Write to-day for a list of graduates of the past twenty-five years in your locality. We will tell you where they are, what they are doing, and what they are earning. Learn while you earn by our Home Study Department. Pay when convenient. Positions are guaranteed all graduates. Full information on request.

De Laval Cream Separator

Why use an old, worn out Separator. Give your cows a chance to earn more money for you by getting a new De Laval. Come in and let us demonstrate it to you. We have Separator Oil and Repairs.

W. A. HAWKEN
FLESHERTON, ONT.

For Interior Construction

MAKE your rooms fire-resistant and free from drafts and cold by erecting Gyproc ceilings and partitions in your home. Gyproc can be put up in half the time required for lath and plaster—saving time and labor costs. Gyproc takes any decoration. Let us show you a full-sized Gyproc board ready to apply.

Write for free booklet—"My Home." It will tell you how Gyproc, Rocboard Gypsum Insulating Sheathing and Insulex will reduce your fuel bill from 20 to 40%.

THE ONTARIO GYPSUM CO., LIMITED, PARIS, CANADA 151

GYPROC
Fireproof Wallboard

For Sale By
Frank Duncan - - - - Flesherton, Ont.

Clean Up
Paint Up

USE THE WALLPAPER THAT IS GUARANTEED NOT TO FADE. CHOOSE YOUR PATTERN AND I CAN GET IT FOR YOU IN36 HOURS. USE SHERWIN-WILLIAMS PAINT — TWO COATS GO AS FAR AS THREE OF MOST PAINTS. IT LOOKS BETTER AND WEARS MUCH LONGER.

ORDER A NEW PERFECTION OIL COOK STOVE.

Don't forget your Screen Windows. Order from:

A. E. HAW, Ceylon

STORE CLOSES TUESDAY AND FRIDAY AT 6 P.M.

JUNE
The month of weddings

This is the season of the year when so many young people pick on to end, as they think, all their troubles, and get married. Now we would like you all to feel at home to come to us and let us help you make your little troubles disappear. If you feel you would rather not call on us open nights when so many are around, just prone us and we will meet you any day or night and help you, and your intended, pick out what you need in the Furniture line. You no doubt know by this time that hardly any place can you buy as cheaply as you can right here in Flesherton. Of course we mean in Furniture, and we feel sure that if you come to us at this time you will be like all the rest we have fitted out, you will be satisfied and boost for us. That is why our business keeps increasing, by the boosting our satisfied customers do for us. We again solicit your favors.

Our Motto is "SERVICE".

T. W. FINDLAY Fesherton, Ont.
Funeral Director Furniture Dealer