THE FLESHERTON ADVANCE

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W. H. THURSTON, - Editor
F. J. THURSTON - Asst. Editor

EDITORIAL NOTES

Some conservatives voice the opinion that there are only two groups at Ottawa—Liberals and Conservatives.

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Efforts are being made to fight the raise in rates of the Bell Telephone Company. An association has been organized at Toronto. It is said the raise wil mean extra revenue of $2,500,000 to the Bell company in one year.

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Rt Hon. W. L M. King, is fighting for a seat in the Dominion House in the Prince Albert Sask, bye-election. His opponent is D. L. Burgess, independent. It was thought for some time that the premier would be unopposed.

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The short course now in progress in Flesherton is receiving support by the farmers and others in this district. It is by practical demonstrations like these that we learn the improvements in our old system of farm operation.

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With regard to an item in last week's Advance, respecting the finances of the village, ex-Reeve McTavish declares that it was not the big payment of over a thousand dollars to the Muskoka "free" hospital, which placed the finances in an embarassing condition. He claims that after this payment had been made, the village still had over $300 on hand to begin the year 1925. All things considered, we believe the village is no worse than it has been heretofore.

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Despite the bolstering effect of revenue amounting to $68,061 which materialized from the issuance of 4.4 beer sales permits,—a source of revenue unknown in 1924—the returns to the Provincial Treasury from the operation of the Ontario Temperance Act for the fiscal year of 1925 show a decrease of $41.075 as compared with the revenue of the previous year. According to figures in the hands of Hon. W. H. Price, Provincial Treasurer, the revenue in 1924 was $1,464,367—and in the year just closed $1,423,303.

EUGENIA

St. Valentine's day will soon be here, when St. Valentine's messengers go forth fleet of foot and light of heart. Red Dan Cupid's own color flames at you everywhere. Hearts and darts are the emblems of the day.

The young people of the village are having a masquerade dance in the L. O. L. hall here on Friday night in honor of St. Valentine's day.

Mr. and Mrs. Alex Carruthers have gone to McTier to visit friends. We wish them a pleasant sojourn.

Mr. and Mrs. Stewart Hislop left the first of the week to spend a few days with friends in Toronto and Chatham, Windsor and Detroit. We hope they have an enjoyable time.

Dan Cupid was a little beforehand in bestowing his Valentine gifts. He has promoted Mr. Alf. Genoe another step higher in the benedict line that is to the "papa" class by presenting him and his wife with a fine baby boy on Thursday, February 4. Alf certainly looks a happy man these days. Congratulations.

Those who attended the dance in Kimberley on Thursday evening of last week report a good time.

Nurse M. Moffatt is in attendance at Mr. A .Genoe's.

The lake road is not a very dependable one thees days and several horses have broken through the ice. One man's horses went almost out of sight. It was with some struggling that they gained footing again. So be wary of the danger, and cling to the motto—The longest way round is the safest way home.

Mrs. M. A. Fogg, who has been viisting with her brother Postmaster R. A. Park and family, for theh past month left Tuesday morning for Toronto and Cobourg, where she will visit for a time before leaving for her home in Winnipeg. Her sister Mrs. J. R. Mayne (nee Miss L. Park) accompanied her as far as Flesherton where she spent a week renewing old acquaintances.

We are pleased to report Mrs. R. A. Park much improved in health.

Glad to hear Mrs. Thos. Genoe and Mr. J. K. Jamieson continue to recover from their illness.

Miss Marjorie Park is spending a few days with her friend Miss Mae Carruthers, at Mountain View Farm.

FEVERSHAM

Mr. Norman Church, who for some time past has been teller in the Bank of Toronto here, has been moved to Millbrook and Mr. Welsh of Bradford has become teller here. Sorry to lose Norman from our village, as he has made many warm friends here, but we welcome Mr. Welsh.

Mr. Burton Henderson spent the week end in the Queen city.

Mr. P. Robinson, of the staff of the Bank of Toronto Collingwood, renewed old acquaintances here over the week end.

Mrs. Jas. Douglas has gone for an extended visit with her daughter, Mrs. Jeffrey's in Montanna, U. S. On Friday night, before she left a number of her neighbors and friends gathered at the home of her son Melville, to bid her farewell and presented her with a beautiful wrist watch and fountain pen.

Messrs. Morris Douglas and John Hawton who have spent the winter with friends here, have returned to Weyburn, Sask.

Glad to report that Miss Queenie Kaitting has returned from the Collingwood hospital and is convalescing at the home of her sister Mrs. Geo. Burk. All hope that she will soon regain her usual good health.

BORN — On January 25,to Mr. and Mrs. Fred Hale, a son.

Mr. Walter Wilson of the townline Artemesia, had the misfortune to lose a good horse last week, when it got snagged while working in the bush.

One of Alex Maxwell's horses broke through the ice on the hydro pond one day last week, There was about thirty feet of water, but help was near at hand, and they got it out ,and it seems none the worse for its cold bath.

A born leader in these times is a man who can pick up a new source of revenue.

Eugenia Hydro Works

In a comprehensive address given by Mr. McGrath, successor to Sir Adam Beck as chairman of the Ontario Hydro Electric Commission published in the Bulletin, the following sections will be of local interest in the way of review :

Georgian Bay System

This system which is a consolidation of four systems previously existing—namely, the Severn, Eugenia, serves that portion of the province of Ontario which surrounds the southern end of Georgian Bay, and lies to the north of the territory served by the Niagara System. It includes the district surrounding Lake Simcoe and extends as far north as Huntsville in the Lake of Bays District. It is served by five generating stations, the Wasdells and the Big Chute on the Severn River, the Eugenia on the Beaver River, and the South Falls and Hanna Chutes developments on the Muskoka River. Of course the Big Chute plant was purchased by the Commission. The South Falls plant was purchased from the town of Gravenhurst and is also being enlarged, while the other three plants were constructed by the Commission. In addition power is purchased from the corporation in Orillia and from Niagara System. The area served by the Georgian Bay System is about 8,900 square miles, with a population of 115,000 and the load supplied is about 20,000 horsepower.

Eugenia Development

The second development undertaken by the Commission, situated on the escarpment near Georgian Bay, in the County of Grey, and designed to serve the municipalities in the Owen Sound-Durham District, was commenced in July 1914, and the initial development completed in November 1915. The unique features of this plant, known as the Eugenia development are the arrangements for maximum economic utilization of the runoff from the drainage area, and the high head, under which the reaction turbines are used.

The development consists, essentially of a storage dam on the Beaver River, about one half mile above the Eugenia Falls, forming a reservoir, a canal 5,000 feet long, a forebay or settling basin, two woodstave pipes and steel penstocks and the powerhouse. The gross head under which the plant operates is 552 feet which is obtained from the storage dam of 50 feet and the natural fall of the river.

The drainage area above the storage dam is 74 square miles, a great deal of which is tamarack and cedar swamp. The runoff is remarkably constant, due partly to the above fact and partly to the geological form-

(Continued on Page 8)

SEVEN MISTAKES OF LIFE

"There are seven mistakes of life that many of us make," said a famous man writer; and then he gave the following list:

1. The delusion that individual advancement is made by running others down.
2. The tendency to worry about things that cannot be changed or corrected.
3. Insisting that a thing is impossible, because we ourselves cannot accomplish it.
4. Attempting to compel other persons to believe and live as we do.
5. Neglecting development and refinement of the mind by not acquiring the habit of reading.
6. Refusing to set aside trivial preferences, in order that important things may be accomplished.
7. The failure to establish the habit of saving money.

$9,000 IN CASH PRIZES--FREE

150 OPPORTUNITIES AT VACATION TREASURE, WITH A FIRST PRIZE OF $2,000.00 FOR YOU!

Are you a doer or a dreamer? Do you want success and happiness? Do you want a real Vacation this Summer—the greatest, the finest, the happiest vacation in all your life: the realization of your dreams?

Then enter The Mail and Empire's "B-Word" Picture Puzzle Game to-day. Others may enter to-morrow or next week. Your job is to enter and start right now, fully qualified and ready to win $2,000 as your Vacation Treasure.

You have 150 chances at $9,000 in cash—the greatest opportunity, the largest prize list in history. The present Picture Puzzle is the easiest to solve of any published by The Mail and Empire. It is simple, interesting, educational—and worth while.

How Many Objects Beginning With the Letter "B" Can You Find in This Picture?

The picture below contains a number of objects and articles beginning with the letter "B". You will find all sorts of things that begin with the letter "B"—like "Bunny", "Bat", "Ball", "Barrel", etc. See how many you can find. This is not a trick puzzle; nothing is hidden and you don't have to turn the picture upside down or sideways. We are giving you this large picture so that all objects and articles starting with the letter "B" will be easy for you to see. There is nothing difficult or hard to understand. You can see—a "B-ag" is there, and a "B-ench", and a "B-icycle" are also there. One Hundred and Fifty Cash Prizes will be given for the 150 best lists of words submitted in answer to this puzzle. The answer having the largest and nearest correct list of visible objects and articles in the picture that start with the letter "B" will be awarded First Prize; second best, Second Prize, etc.

YOUR ANSWER TO THE "B-WORD" PUZZLE MUST BE MAILED NOT LATER THAN WEDNESDAY, MARCH 3rd

The Mail and Empire Has Given Away $20,388 to 304 Prize Winners in Recent Contests.

Partial list of Prize Winners in Recent Puzzle Contests

The winners are:—E. A. Spence, London, $2,000; Mrs. Jim Fryatt, Hagersville, $1,250; Miss Lucy C. Firestine, Galt, $1,000; Rev. Theo. Isler, Williamsburg, $1,000; Mrs. Angus Campbell, Forest, $1,000; Mrs. Thos. Puttimore, Athens, $1,000; Mrs. Joe Doyle, Marmora, $1,000; Miss Ila M. Taylor, Wallaceburg, $1,000; Mrs. John S. Astubury, Montreal, $600; G. M. Carmichael, Welland, $500; Mrs. Emma Moore, Chesley, $500; Ella Hope, Hamilton, $500; Miss Minnie Sensabaugh, Lion's Head, $400; Mrs. R. S. Murphy, Walkerville, $300; Mrs. N. Willison, Kingston, $300; Clarence L. Merrick, Alliston, $300; Miss Grace Webb, Granton, $250; Mrs. O. S. Batchelor, Kamloops, $200; Mrs. W. Clarence Sharpe, Glen Allen, $200; J. P. MacMillan, Ottawa, $200; Mrs. Geo. McIntosh, Moncklands, $200.

Besides the above 21 prize winners, there were 283 more winners, making a total of 304 men, women and children who have been awarded a cash prize in The Mail and Empire's series of Picture Puzzle Games.

And, now, here's YOUR OPPORTUNITY.

THE GREATEST GAME IN CANADIAN HISTORY--AND THE EASIEST PICTURE PUZZLE CONTEST EVER ARRANGED--150 PRIZES TO BE GIVEN AWAY

You may never in your lifetime be given another opportunity such as we are offering you in our Puzzle Game to "play and learn" while earning a big cash prize. You can't help enjoying the hunt for "B-Words" in this Picture Puzzle All you need is an observing eye. Let's all join in and have a jolly good time. No matter what your age, if you like to solve puzzles, try your hand at this one. It really is not a puzzle at all, for all the objects in the big picture above have been made perfectly plain, with no attempt to disguise or hide them. Get a pencil and paper and see how many "B-Words" you can find. When you have made up your list of "B-Words" send it in along with one, two, or three yearly subscriptions to The Mail and Empire at $5.00 per year, which will qualify your answer for the Large Cash Prizes to be awarded on March 19th to those sending in the 150 best answers. START YOUR LIST OF "B-WORDS" TO-DAY AND WIN A HANDSOME CASH PRIZE FOR YOUR SUMMER VACATION.

150--Cash Prizes--150

The $9,000 Prize List

Winning Answers will receive the One Hundred and Fifty Cash Prizes according to the table below:

150 Grand Prizes	Prize If No Subscriptions Are Sent.	Prize If One Subscription is Sent.	Prize If Two Subscriptions Are Sent.	Prize If Three Subscriptions Are Sent.
1st Prize...	$30.00	$500.00	$1,000.00	$2,000.00
2nd Prize...	25.00	300.00	600.00	1,400.00
3rd Prize...	20.00	250.00	500.00	1,000.00
4th Prize...	18.00	150.00	300.00	600.00
5th Prize...	16.00	100.00	200.00	400.00
6th Prize...	14.00	50.00	100.00	200.00
7th Prize...	12.00	30.00	60.00	120.00
8th Prize...	10.00	20.00	40.00	80.00
9th Prize...	8.00	15.00	30.00	60.00
10th Prize...	6.00	10.00	20.00	40.00
11th to 25th Prize Incl.	5.00	8.00	16.00	32.00
26th to 50th Prize Incl.	4.00	7.50	15.00	30.00
51st to 100th Prize Incl.	3.00	6.00	12.00	24.00
101st to 150th Prize Incl.	2.00	5.00	10.00	15.00

In the event of a Tie for any prize offered, the full amount of such prize will be paid to each tied participant.

Subscription Rates

PAYABLE IN ADVANCE

The Mail and Empire anywhere in Canada by mail $5.00 per year. Delivered by carrier boy in Hamilton, $6.00 per year.

HOW PRIZES WILL BE AWARDED

The "B-Word" Picture Puzzle Game is a campaign to increase the popularity of The Mail and Empire. It costs nothing to take part, and you do not have to send in a subscription to win a prize. If your list of "B-Words" is awarded first prize by the Judges you will win $30.00, but if you would like to win more than $30.00 we are making the following special offer whereby you can win greater cash prizes by sending in ONE or TWO or THREE yearly subscriptions to The Mail and Empire.

Here's How the Big Prizes Will Be Awarded:

$500.00 instead of $30.00 will be awarded to the answer winning first prize if ONE yearly subscription to The Mail and Empire at $5.00 per year by mail, has been sent in. Second Prize, $300.00; Third Prize, $250.00, etc. (See second column of figures in Prize List.)

$1,000.00 instead of $30.00 will be awarded to the answer winning first prize if TWO (new or renewal) yearly subscriptions to The Mail and Empire are sent in; Second Prize, $600.00; Third Prize, $500.00, etc. (See third column of figures in Prize List.)

$2,000.00 instead of $30.00 will be awarded to the answer winning first prize, provided THREE (new or renewal) yearly subscriptions to The Mail and Empire are sent in; Second Prize, $1,400; Third Prize, $1,000. (See fourth column of figures in Prize List.)

And that's not all! We will give extra amounts on all prizes in the same manner. If your answer is qualified by THREE yearly subscriptions and you win fourth prize, you will receive $600, etc., down the prize list. You are given an opportunity to participate in 150 prizes totalling over $9,000, where the 150th prize with THREE subscriptions wins $15.00.

Your own subscription will count for subscriptions to start at some future date. Just write on the order when you want the paper started and it will start promptly on that date.

NO SUBSCRIPTIONS WILL BE ACCEPTED FOR A LONGER PERIOD THAN THREE YEARS IN ADVANCE.

EASY RULES

1. Any man, woman or child who lives in Canada and is not a resident of Toronto and who is not in the employ of The Mail and Empire may submit an answer.

2. Prize winners in former Picture Puzzle Games conducted by The Mail and Empire, winning $200.00 or more are not eligible to participate in this puzzle.

3. All answers must be mailed by Wednesday, March 3rd, 1926, and addressed to Puzzle Manager, Room 207, The Mail and Empire, Toronto.

4. All lists of names should be written on one side of the paper only and numbered consecutively 1, 2, 3, etc. Write your full name and address in the upper right hand corner. If you desire to write anything else, use a separate sheet.

5. Only such words that are nouns commencing with "B" as appear in Webster's Dictionary will be counted. The nouns must be the names of objects seen in the picture. Do not use obsolete words. Do not use hyphenated words. Do not use compound words or words formed by the combination of two or more complete English words, each of which in itself is the name of an object. Where the plural is used, the singular cannot be counted and vice versa.

6. Words of the same spelling can be used only once, even though used to designate different objects or articles. An object or article can be named only once. However, any visible part of an object may also be named.

7. The answer having the largest and nearest correct list of names of visible objects shown in the picture that begin with the letter "B", with the least or fewest number of errors will be awarded first prize, etc. The prizes will be decided and awarded on a percentage basis. Neatness, style, or handwriting have no bearing upon deciding the winners.

8. Any number of people may co-operate in answering the puzzle, but only one prize will be awarded to any one household, nor will prizes be awarded to more than one of any group where two or more have been working together.

9. In the event of a tie for any prize offered, the full amount of such prize will be awarded to each tied participant.

10. Subscriptions (both new and renewal), payable in advance of $5.00 per year by mail or $6.00 delivered by carrier boy in Hamilton, will be accepted. No subscriptions for delivery in the City of Toronto will be accepted to qualify answers for the larger cash prizes.

11. All answers will receive the same consideration regardless of whether or not a subscription to The Mail and Empire is sent in.

12. Three prominent Toronto citizens, having no connection with The Mail and Empire, will be selected to act as Judges to select the winners, and participants by sending in their answers agree to accept the decision of the Judges as final and conclusive.

The Judges will meet on March 5th and announcement of the prize winners and correct list of words will be published in The Mail and Empire on March 19th, and prize money will be mailed to the winners promptly.

Mail Your Answer and Qualifying Subscriptions to PUZZLE MANAGER

Room 207 THE MAIL AND EMPIRE - TORONTO, CANADA