THE FLESHERTON ADVANCE

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DANGER IN THE "COMMON COLD"

This is the time of year when there is a danger of the spread of infection from the common cold. Indeed, in some places it is claimed there has been an epidemic.

It is a curious fact, as pointed out by a British specialist in the London Lancet that the following application of the word cold is a complete misnomer, and, moreover, actually misleading. There is a disarming simplicity about the word, and, in the public mind, it is associated with draughts and cold winds, and so forth, and the idea is inherent that prevention, and even cure, lie in the piling on of addtional clothing. No doubt there is some connection with atmospheric conditions, but the public mind has entirely failed to grasp that the symptons which are grouped together under the name of a cold are due to invasion of the system with micro organisms of varying virulence, and that the results of such invasion are often disastrous. In consequence of this want of knowledge among the community, few or no precautions are taken against spreading the infection. The circumsances of many people scuffering from colds are such that it is not possible for them to remain in bed for a few days. If only he would do so, not only would their own disability be shortened, but susceptible friends and neighbors would be spared a similar infection. Indeed, if such comparative isolation could be generally carried out, the total number of lost working days would be diminished very appreciably. The time is ripe for reform of the treatment of the so-called "common cold." Its dangers may be more fully realized when its present name is discarded, and another more expressive of its actual nature, is adopted.

POST OFFICE THEFTS

Some of our contemporaries are commiserating with a post office employee in Montreal, who has been sentenced to a three year term in the Penitentiary for stealing twelve letters, (found in his possession,) the total amount of money contained in them being only eighty cents. The punishment does seem severe, but the crime of stealing from the mails is regarded by parliament as a very serious one. Years ago, at a time when the peculations from letters and parcels passing through the mails were very numerous, the penalties imposed by judges and magistrates, were often farcial, and the then minister of Justice advised parliament to increase the penalty, and make it imperative that it should be uniformily ipmosed. The advice was accepted, and immediately the thievings from the mails were vastly decreased. It stands to reason that the inviolability of the mails must be maintained at all hazards. The public trust letters and parcels in the custody of servants of the crown, who are warned of the consequence of malfeasance in the performance of their duty, and sympathy is misplaced when extended to the guilty one, until, at anyrate, he has served a portion of his sentence. We are all interested in maintaining this view of the statute. It is to the credit of the postoffice service of Canada, that crimes of this nature are rare. The public gets exceedingly good service from its servants.

EDITORIAL NOTES

These are the times when it is well to remember that it is not what he has or even what he does which expresses the worth of a man, but what he is.

* * *

If you learn the true meaning of the word NOW, you will soon be able to spell it WON.

* * *

Make the best of it forget the rest of it; carry on.

* * *

Soon we will be in the height of the annual discussion of the best method of keeping the highways in proper repair. If we have not good provincial roads, it will not be because of the lack of expenditure of money.

* * *

But two weeks more, and then Dominion Election Day. Then we can all exclaim, no matter what the result:- "I told you so."

* * *

A newspaper man of fifty years experience says this Canadian election is the quietest in his experience. The barnstormers find the vast majority of the people refuse to become excited, no matter how the politicians belabour them with words.

* * *

Wonder if some of the dear men who voted in favour of overturning the Ontario Temperance Act last year will get their votes in on the 29th inst.

Bert Airth Injured in Queens-Varsity Game

Bert Airth, star middle wing of the Queen's rugby team, is out of the game for all time. Airth, was seriously injured in the game with Varsity onn Saturday, suffering a rupture of the internal lateral ligaament of the kee joint. Airth's injury is a loss to the team, as he gave promise of having a great season. Bert was a member of the local ball team two years ago, and was an all round athlete, whose loss to sport is to be greatly regretted.

In olden days a murderer used to go to the gallows, but now he goes crazy.

The official nomination meeting of the candidates for the federal house, of the riding of S. E. Grey, will be held in Durham on the afternoon of Thursday, October 22nd. Both Miss McPhail, and L. G. Campbell present their platforms on that date.

IN MEMORIAM

In loving memory of Annie C., daughter of Mr. and Mrs. Jno. S. McMillan, who departed this life, Oct. 10th, 1921.

We do not count her love as lost,
It waits us in the sky
Frail mortal friends may prove untrue
Not angel friends on high.

IN MEMORIAM

In loving memory of William A. Gibson who entered into rest Oct. 17th, 1924.

In the graveyard softly sleeping,
Where the flowers gently wave;
Lies the one we loved so dearly,
In his lonely silent grave.

Days of sadness still come o'er us,
Tears in silence often flow ;
Memory keeps him ever near us,
As it did one year ago.

In the silent grave we laid him,
'Til the morn when Christ appears;
Then with joy we hope to meet him
Far beyond this vale of tears.

Gone from our home but not from our hearts.

Sadly missed by Wife and children

Aluminum Ware Bargains

98c. Buys a 10 qt. preserving kettle, a 10" round roast pan, a 2½ pint double boiler, or a tea kettle.

79c. Buys asix quart potato pot, a set of 3 sauce pans, a coveerd 10" convex sauce pan, a set of 3 pudding pans, a covered 7" straight saucepan, or a frying pan.

Special Sale Table — 5 yds. plain pink or blue flette for 95c..

A. E. HAW

CEYLON Store closed Tues. and Thurs. evenings.

VICTOR NORTHERN ELECTRIC

RADIO

WE HAVE WAITED OVER TWO YEARS FOR THE VICTOR TALKING MACHINE COMPANY TO PUT A RADIO ON THE MARKET AND AT LAST IT HAS COME.

The experience gained by the Northern Electric Company in the manufacture of Electrical Appartus in the various fields of scientific sound transmision, places the "Victor Northern Electric" Radio Receiving Sets in a unique position to produce the most complete satisfactory and scientifically correct apparatus ever offered to the Canadian Public.

We are now sole agents for this wonderful masterpiece of scientific production, and ask the people of this vicinity t obe sure and come in and hear this instrument before purchasing.

Come in and get it,
If we haven't got it we'll get it,
If we can't get it
It can't be got.

W. A. Armstrong & Son
ESTALISHED 1889
Flesherton, Ont.

"Start a great big immigration movement into Canada, of people not only willing to work but for whom profitable work can be found, and all the pressing problems that now beset our country will be well on the way to solution."

—What Everybody Says.

Fine—let us do so! But to be sure we're on the straight and sure road to our goal, let us begin by doing some clear thinking—some hard thinking—on these two important questions:

1. What class of immigrants do we want? 2. How are we going to attract them?

Valuable Lessons to be Learned from Past Failures.

Heretofore we have always taken it for granted—without much careful thought, perhaps—that it was farmer immigrants we most wanted,—people who would settle on our vacant land in the West, and produce more from the soil.

And complaints being loud and numerous that farming in Canada was not as profitable as it should be, we have tried to convert an unattractive situation into an attractive one by lowering the tariff on manufactured goods, in the hope of thereby lowering farm production costs, and so increasing the farmer's net.

Has that plan gotten us anywhere ?

In 1924, despite tariff reductions made ostensibly to benefit agriculture, there were actually fewer farm immigrants than in 1923 ! And when, against the total immigration for 1923 and 1924, we offset the total emigration from our towns and cities, we find that the country has suffered a net loss !

So, obviously there is something wrong—somewhere—in the plan we have been following,—either in the assumption that it is farmers we most want, or in our method of attracting them. Perhaps it's a combination of the two.

Population Increases Should be Properly Balanced.

In shaping our policy as above, we have certainly overlooked one very important point. Farmers as a rule don't sell to farmers, but to town and city folk. So when we try to increase farm population by methods that operate to decrease town and city population, we are actually making things worse for the very people we are trying to benefit. We are curtailing a domestic market that our farmers can control, and we are increasing their dependence upon an export market over which they have no control!

An Alternative Plan that Promises Better Success.

Let us now go back to the beginning again, and start from the alternative assumption that it's primarily town and city population we want to attract.

Are 63 Countries Wrong and Only Canada Right?

While Canada has been lowering her tariff, these 63 countries have been raising theirs:—

Algeria	Japan
Argentina	Latvia
Australia	Luxembourg
Austria	Madagascar
Belgium	Malta
Bolivia	Mesopotamia
Brazil	Mexico
British East Africa Dependencies	Netherland East Indies
British Guiana	Newfoundland
British Honduras	New Zealand
British West Indies	Nigeria
	Norway
Bulgaria	Paraguay
Chile	Persia
China	Peru
Colombia	Poland
Czecho-Slovakia	Portugal
Ecuador	Roumania
Egypt	Russia
Esthonia	Samoa
Finland	San Salvador
France	Sarawak
Repub. of Georgia	Serb-Croat-Slovene State
Germany	Seychelles
Gold Coast Colony	Sierra Leone
Greece	South Africa
Guatemala	Spain
Holland	Sweden
Honduras	Switzerland
India	Tunis
Irish Free State	United States
Italy	Uruguay

And now even the United Kingdom has begun to protect her home markets.

63 Countries have been making it more difficult for Canada to sell in their markets, while Canada has been making it easier for the whole world to sell in hers!

Have they all blundered? Has Canada alone shown wisdom?

Obviously the way to attract that class is by switching from a policy of lower duties to one of higher duties. The one thing above all others that the immigrant wants is the assurance of a steady job at good wages. Give him that, and he will come in his thousands,—yes, in his tens of thousands! And in a policy of higher tariffs he will have his guarantee that steady work at good wages will be awaiting him.

"Yes," you say, "but what about our farm population? We want it to increase too!" Of course we do! But with town and city population increasing, can farm population do other than increase in proportion? With more customers for farm produce, and with a higher purchasing power per customer due to higher wages, isn't it inevitable that a domestic supply will be forthcoming to meet a domestic demand, particularly if we protect farm products in the same way that we propose to protect manufactured products?

A Precedent That Shows What Can Be Done!

We have tried the plan of lower tariffs, as a means of attracting farmer immigration, and we see that it has signally failed, and we know the reasons why it has failed.

Why not now try the alternative plan of higher tariffs, as a means of attracting urban immigration, when it seems perfectly clear that it must bring farmer immigration in its train?

Even if the latter were mere theory, that would be no valid reason for rejecting it in favor of a policy we have tried, and found to be barren of results.

But we know that it is far beyond the theory stage. The United States offers a practical demonstration of its success! By the plan of higher tariffs, to benefit all classes of population, the United States has managed to attract the biggest and longest sustained immigration movement the world has ever known!

What better example does Canada want?

VOTE CONSERVATIVE

FOR HIGHER TARIFF AND FOR LOWER TAXATION

Liberal-Conservative Victory Committee, 330 Bay St., Toronto