THE FLESHERTON ADVANCE

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THE FALL FAIR PROBLEM

Comment has appearded in some of our exchanges the past few weeks in regard to the fall fair, claiming that there are too many fairs close together and very few of them really making money. This year there has been numerous overlappings—Owen Sound, Hanover and Meaford fairs being held on the same dates, while Collingwood and Feversham fairs were held Sept. 29-30, and Dundalk and Priceville fairs October 1 and 2. The small fairs are especially hurt in cases like these, as the exhibitors and the crowd will visit the fair where the gathering will be the largest, so that they will meet more of their friends. The Dundalk Herald spoke on this subject in last week's issue, but we notice that Dundalk's fair was changed this year to fall on the date that Priceville always observes. If one fair decides on certain days for their fair they should stick to those dates year after year. For the past several years the Durham fair officials have been trying to secure fine weather and this year they found it but on Flesherton's dates. Flesherton has chosen the last Thursday and Friday in September and has kept them for several years, while the Priceville fair has always followed on Feversham's heels. The way the people are attending the fairs in the smaller places it will only be a matter of a few years until the small village show fair will be a thing of the past.

OUR POLICIES

Never in our history have the columns of The Advance been so crowded with advertising as they are this week, and we therefore have to print two extra pages to take care of the advertising and the fair prize list. It is our policy to always give plenty of reading matter to the public even if more pages are required thereby to do so. Another policy in the conduct of this paper is to observe a neutral demeanor in dominion or provincial eelctions no matter what our private opinions are on the question. Our columns are open to all sides in the controversy but all advertising which appears in connection therewith is paid for at our regular advertising rates. We have warm friends on all sides of politics and it is not our intention to offend any party.

CORNFIELD—FLOWERS

Bathurst Street United Church was the scene of a quiet but pretty wedding when Fannie Ethel, youngest daughter of Mr. and Mrs. John T. Flowers, became the bride of Mr. J. Murray Cornfield, youngest son of Mr. Jas. Cornfield, Flesherton, Ont Dr. M. P .McDonald, and Rev. W. J .Smith officiated. The wedding music was played by Mr. Harry Loach, assisted by Mr. R. N. Cornfield, violinist. The bride wore a charming cinnamon satin crepe and ecru lace dress with picture hat and shoes and stockings to match. She carried a shower of Ophelia roses and baby's breath. Her only ornament was a white gold and pearl bar pin, gift of the groom. During the signing of the register a beautiful solo, "All Mine Alone," was rendered by Miss Lilian Bell, with violin obligato. Immediately after the ceremony the happy couple left for Muskoka.

CHALMERS GUILD OFF TO A GOOD START

The following is a list of the office-holders elected for the guild of Chal-Chalmers' United church for the year 1925.

Hon. President — Mr. Harrower.
President — Miss M. Patton.
Vice- Pres. — Mr .J. Stewart.
Secretary — Mr. M. Inkster.
Treasurer — Mr. Findlay.
Devotional Convener — Mr. J. McKee.
Missionary Convener — Mrs. Harrower.
Educational Convener — Miss Edna Ferris.
Social Convener — Miss M. McCallum.
Social Committee — Mrs. A. Down, Miss J .Winters, Mr. L. McDonald, Mr. J. Harrison.
Flower Convenor — Mrs. Wilson
Organist — Mrs. A. Down
Assistant Organist — Mrs. McCallum.

It is estimated that the general election now in progress will cost the country two million dollars.

MAGISTRATE'S COURT IN DUNDALK

On Tuesday County Police Magistrate Creasor, of Owen Sound, held court in the town hall, Dundalk. Geo. Rice, County Constable, of this place, charged Nat. Bennett, of the Highway north with obstructing him when he (Rice) attempted to effect the arrest of Albert Grummett on an O. T. A. charge. The incident occurred in the lane of the Grand Central Yard on Friday night when the two men (Grummett and Bennett) were seen in a car. When the Constable mounted the running board Bennett jumped out adn in the shuffle Grummett got the car under motion and hustled north on Proton street, and was soon out of reach. A couple of revolver shots fired by the constable failed to stop him, and he is still out of the way of the officers of the law. The charge against Bennett was reduced and a fine of $10 and costs was imposed, making $21.00 in all. Crown Attorney Dyer, of Owen Sound, prosecuted and P. McCullough, of Markdale, defended Bennett.

Morris Lea, of Dundalk, was charged by Inspector Beckett with a breach of the O. T. A. in selling liquor without a license and stronger than the regulation beverage. The particular bottle in question said to have been sold to Bradley and Baker, two young men of the village, was sent to Toronto for analysis, and showed 9.6 of alcoholic strength. A great deal of evidence, pro and con, was heard and when all was summed up Magistrate Creasor gave a verdict of guilty and imposed a fine of $200 and costs, with one month in jail. Bail, however, was accepted up to Oct. 10th, and in the meantime Barrister W. D. Henry, of Markdale, who defended Lea in the case, has asked for and will submit a full copy of the evidence to the Department in Toronto, on behalf of his client. The sum of $250 was paid into court by the defendant. Barrister Cameron, of Owen Sound, acted for the prosecution in this case. — Dundalk Herald.

SILVER WATCH IS PICKED UP IN NETS

While the tug R. J. Morill (Pilgrem Bros.,) was fishing off Cape Rich on Thursday last, a silver hunting case watch was picked up in the nets from the depths of Georgian Bay. The find is in possesion of Mr. Harold Tiffin, and bears testimony to having been in the water many years. There is little doubt but what it belonged to some party whose life had been sacrificed in a wreck on Georgian Bay.

The watch apparently is of Swiss make and faintly bears the name of the manufacturer. No doubt the watch will find its way to the Huron Institute in Collingwood to be placed with other Georgian Bay relics.—The Meaford Express.

ACCIDENT NEAR SHELBURNE

A rather bad automobile mix-up took place on the Provincial Highway, north of town, at the intersection of the highway and the Fourth Line Melancthon, Sunday night. Frank Green, of Melancthon, was coming south driving a Ford coupe. He had just passed the car of W. Hall, of Shelburne, when his car caught the rear hub of the Durant touring car being driven north by Mr. Patterson, a Hydro lineman from Eugenia. One wheel came off the coupe and it went along on its nose into the ditch. Green had some scratches, and Hugh Matthews, who was with him, got a cut in the head, that required four stitches to close the wound. The Durant car had its rear mechanism completely put out of business. The coupe had the windshield and left glass smashed, as well as the busted wheel and other damage. — Shelburne Econnomist.

PARTRIDGE CLOSE SEASON

After consultation with the various field officers throughout the Province, as well as ascertaining the opinion of the organized game associations, the Department of Game and Fisheries has come to the conclusion that it is in the best interests of game preservation to continue for this year the close season on partridge. The Province of Manitoba, by Order-in-Council of Sept. 17, has also placed a close season on prairie chicken, partridge and grouse, owing to the scarcity of those birds in that Province.

The postal service will now accept parcels weighing up to 15 pounds for transmission through the mails. There are a good many articles of general use slightly over the present limit of weight which will now be possible to forward by mail. It will have particular value in cases where it is desired to forward such heavier articles to parts of the country to which the postoffice is practically the only way of conveyance. The limits of size for parcels accepted for transmission by post will remain as at present.

OSPREY COUNCIL

The Osprey township council met in Maxwell, on Saturday, Sept. 26th.

The members were all present, the Reeve presiding.

After the confirming of the minutes of the previous meeting, and the reading of the comunications, the following business was disposed of.

Mr. Porter, Road Superintendent of Melancthon township was present, with an account of work performed on the townline.

Short-Edwards—That the treasurer be instructed to pay over to Mr. Porter, the sum of $59.55, this being Osprey's portion of the work on the the Townline.

More-Edwards — That the treasurer be instructed to pay over to the Treasurer of Melancthon township the face value of Debentures sold on the Connor Municipal Drain.

Short-Edwards — That the treasurer be instructed to notify certain teachers, liable for income tax, to the effect that if said taxes are not paid within ten days of receipt of notice, account will be levied in the divisin court.

By-law No. 765, being a by-law to provide for the collection of rates in the township of Osprey in the year 1925 was read the required number of times, signed, and sealed.

Council adjourned, to meet again at Feversham, on October 24th, at 10 a.m.

R. G. Holland New Pres.

At a meeting of the teachers of the East and West Grey Inspectorate held in Owen Sound on Thursday and Friday last, the following officers were elected —

Hon. President — Dr. Huff.
President — R. G. Holland
1st Vice Pres. A. B. Smail
2nd Vice Pres. — Miss M. Sheppard
3rd Vice- Pres. — Mrs. L. Seeley
Sec. Treas. — Miss E. Graves.
Librarian — Miss E. Graves.

Advertise in The Advance

Aluminum Ware Bargains

98c. Buys a 10 qt. preserving kettle, a 10" round roast pan, a 2½ pint double boiler, or a tea kettle.

79c. Buys asix quart potato pot, a set of 3 sauce pans, a coveerd 10" convex sauce pan, a set of 3 pudding pans, a covered 7" straight saucepan, or a frying pan.

Special Sale Table — 5 yds. plain pink or blue flette for 95c..

A. E. HAW

CEYLON Store closed Tues. and Thurs. evenings.

Arson in Someone's Mind

The community of Oxenden, near Wiarton, is quite stirred up over an occurence which was discovered at a recent threshing in that neighborhood. Just as a sheaf of grain was about to be fed into the machine, a bunch of matches was discovered tied with a string inside the grain. Had it gone into the cylinders, no doubt a fire would have started, the cause of which would never have been known. Considerable indignation is expressed over the affair and suspicions are aroused. There was no insurance on the barn, nor contents, nor on the threshing outfit. The bunch of matches have been kept, and as they are of a new variety sold in a local store, together with some other possible means of identification, the originators of the thing may yet be located.

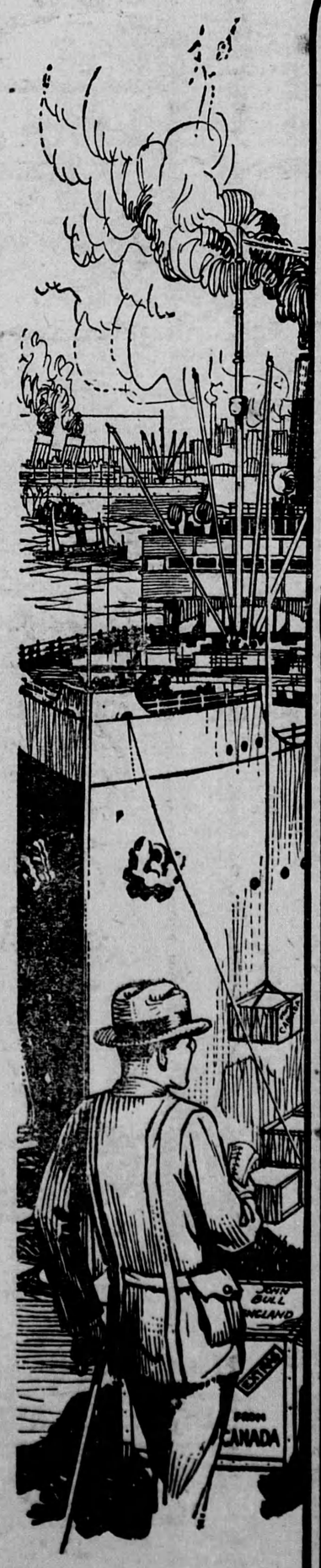
BETTER TIMES
BETTER BUSINESS
BETTER BUYS

Owing to the expansion of our business we had to ald an addition to our already very large store to accommodate the needs of the buying public.

We have the largest and most up-to-date jewellery store and stock between Owen Sound and Toronto, and with the new addition it will enable us to live up to our slogan:

Come in and get it,
If we haven't got it we'll get it,
If we can't get it
It can't be got.

W. A. Armstrong & Son
ESTALISHED 1889
Flesherton, Ont.



Quality

The most urgent requirement in Canada's Agricultural Products

CANADA produces every year large quantities of wheat, oats, barley, butter, cheese, bacon, beef, eggs, apples, potatoes, grass seed and clover seed that she cannot consume. Her natural outlet for these products is, of course, Great Britain—the one great consuming country of the world with an open market.

Unfortunately, nearly every other country with any surplus of food products seems to want to send its surplus to this same market.

The keenness of the competition on this, our only market, and the energy and resourcefulness of our competitors began to impress themselves upon the Department of Agriculture some time ago, but it is only within very recent years that the real and only way to grapple with this problem has been discovered, or at least put into effect. This Department now believes, as do also most of the farmers of this country, that the "grading" of our agricultural products is the policy and practice that is seeing us through the struggle and will assure us of our rightful place on the British market.

"Grading" means the classifying of products, whether they be hogs, butter, cheese, eggs or anything else, into what might be called in a general way "BEST", "GOOD", "FAIR" and "POOR" classes.

These exact words are not used in describing the grades, but that is what is meant. The purpose served in grading is threefold—

(1) Educational. When the producer sees the relative quality of his product he is spurred on to maintain that quality if it is the "best" or to improve the quality where necessary.

(2) Fair Play. When products are not graded the inferior article for various reasons often brings as much as the superior article, and the credit and advantage of putting the superior product on the market is lost to the one who really deserves it.

(3) Facilitating Trade. The dealer learns to have confidence in the article he is buying and buys more freely, because it is guaranteed by grading, and gradually everybody gets to know what the "best" article really looks like or tastes like. In short, grading brings about standardization and ensures to the producer the best price.

Canada now grades her cereals, grass seeds, hay, potatoes, apples, eggs, butter, cheese, wool and bacon hogs. The results have been in every case beneficial and in some cases quite markedly so, even though the grading system has been in effect in some cases for only two or three years, thus:—

Cheese—Grading began April 1st, 1923. Canadian cheese the year before had fallen into such disfavour on the British market that New Zealand cheese was quite commonly preferred. Today Canadian cheese commands cents per pound higher than New Zealand.

Butter—Grading began same time as for cheese. The reputation of our butter was then indeed at low ebb. Canadian butter today, while not the best on the market, is rapidly improving in quality and gaining in reputation.

Hogs—Over two years ago the Department of Agriculture began to grade live hogs at the packing houses and stock yards. The 10% premium paid by the packers for "'select" bacon hogs as against " thick smooths" as classed by departmental graders has done wonders to improve the quality of our hogs and develop the bacon industry.

Best Canadian bacon, which ordinarily was quoted two years ago from 10 to 18 shillings a long hundredweight below Danish, has gradually grown in the estimation of the British wholesale buyer until it is now quoted at only from 1 or less to at most 5 or 6 shillings per long hundredweight below the best Danish.

This improvement in price is, of course, due to quality and has come about very gradually, the spread narrowing down by a shilling or two a month until now it is not at all a rare occurrence to see best Canadian selling on a par with the Danish article.

Eggs—Canada was the first country to grade and standardize eggs. These grades and standards apply not only to export, interprovincial and import shipments, but also to domestic trading.

The basis is interior quality, cleanness and weight.

Standardizing Canadian eggs has established confidence between producer and consumer and between exporter and British importer, and has resulted in a greatly-increased demand for the Canadian egg both at home and abroad.

Other products might be mentioned where grading has worked to the great advantage of the producer and to the advancement of Canadian agriculture.

Already Great Britain recognizes our store cattle, wheat, cheese, eggs, apples and oats as the best she can buy.

It is for us to so improve our other products, particularly our butter and bacon, as to bring them also into this list of "the best on the British market" and consequently the highest priced.

Grading enabled us to do this for cheese, wheat, eggs and apples.

Grading is helping us to do it for butter and bacon.

Quality Counts

Quality is thus the first objective for the Canadian export trade, and, then steady, regular supply. It it along these lines the Department of Agriculture is working by educational methods, and the result of this policy is seen in the growing volume of Canada's agricultural exports Look at these figures :—

Canada's Principal Exports of Farm Products

	1920-21	1924-25
Wheat (bus.)	129,215,157	191,764,537
Flour (bbls.)	6,017,032	11,029,227
Bacon and Hams (cwt.)	982,338	1,208,721
Beef Cattle	296,511	218,064
Butter (lbs.)	9,739,414	24,561,961
Cheese (cwt.)	1,366,203	1,269,632
Apples (bbls.)	1,358,499	1,496,227
Oats (bus.)	14,321,048	32,775,761
Barley (bus.)	8,563,553	22,830,434
Rye (bus.)	3,201,430	7,524,896
Bran Shorts and Middlings (cwt.)	819,781	3,667,038
Oatmeal and Rolled Oats (cwt.)	397,366	830,046
Clover Seeds (bus.)	179,265	417,907
Tobacco (lbs.)	200,153	3,531,422
Cream (gals.)	1,279,198	3,384,198
Flax Seed (bus.)	1,843,591	3,030,105

For further information and publications write 501
DOMINION DEPARTMENT OF AGRICULTURE, OTTAWA