THE
FLESHERTON ADVANCE

Published on Collingwood Street, Flesherton, Wednesday of each week. Circulation 1100. Price in Canada $1.50 per year; in U.S. A. $2.00 per year; $2.00 per year when not paid in advance.

W. H. THURSTON, - Editor

CANADA AND THE BRITISH ELECTIONS

Believers in proportional representation have found in the result of the British elections what they consider to be strong proof of the need for reform in the method of ascertaining and giving effect to the popular will. It is pointed out that though there has been a tremendous overturn in the representation of the country, the popular vote is really not on the side of Mr. Baldwin! He will have in the new House of Commons over two-thirds of the membership of 615, while the Liberals with nearly one-fifth of the votes, will have less than one-fifteenth of the new Parliament. Indeed, the record shows that while the total Conservative vote is 7,500,000, the Labor and liberal parties, the new Opposition, polled 8,500,000. Mr. Baldwin will, of course, not be appalled by this result, and can be relied on to proceed with his legislative program until the end of the five year term, unless, indeed, he takes a second thought and goes off to the constituencies again for a verdict. It is well known, however, that well-informed Conservative leaders, like Lord Balfour, have long entertained the view that some endeavor ought to be made to ensure a representation in the popular Chamber more in accord with the popular will than is possible under the system now prevalent. So long as such results are possible, the question will no doubt be a subject for earnest consideration.

In the meantime, it is a matter for congratulation that the era of uncertainty and haphazard political management, which has prevailed since the disposal of the Coalition Government, is over and by the aid of the Liberals, who refrained from contesting many seats in which there was danger of a Socialist victory, an Administration can now be formed that may be expected to provide stable government. The interest of this Dominion in the change has been considerable, though there has been determination on the part of our Government in no measure to interfere with the domestic politics of the Motherland. The very fact, however, that a minority Administration, feeble and in a measure under suspicion because of the record of some of its members, has given place to a Premier with an overwhelming majority at his back, and good material from which to choose Ministers, leads us to hope for an era of progress and prosperity in Great Britain and incidental advantage to this, the premier Dominion of the Empire. We look for an early improvement in our trade relations with the old land.

WEMBLEY

On Saturday afternoon the Prince of Wales performed his first public act since returning to Britain from Canada by closing the great exhibition at Wembley. His Royal Highness, in his address, intimated that it is likely the show will be continued next year. This will be welcome news to many who have not yet seen the wonderful exhibition and may afford comfort to the guarantors, who have to make good the loss sustained, for, although 18,000,000 persons paid for admission, 30,000,000 visitors were required to pay expenses. These will, of course, be much reduced if a second six months exhibit is resolved on. As for the results to the empire and its auxiliary nations, Canada at all events, has no reason to complain, as her exhibit has on all hands been pronounced exceedingly creditable, and the incidental profit to this country in the best of advertising and in the promotion of her commerce can scarcely be over-estimated.

EDITORIAL NOTES

Our member, Miss Macphail, M.P., has early notified the clerk of the House of action proposed to be taken by her at the ensuing session of Parliament. She will propose that a bureau be established in Canada to promote international peace and good will. She will also advocate the amendment of the law relating to penitentiaries, so as to provide that convicts may be paid for their work, apart from their cost of keep, the money to be paid for the support of their dependents or, if they have none, to be funded for their use on discharge. There is no doubt in many cases wives and families, whose bread-winner has been imprisoned, suffer far more punishment than the offender, who always has a warm bed and shelter, and wholesome food.

* * * *

October was unusually dry, very little rain having fallen in any part of this province. The country needs rain urgently, both to provide for the winter water supply and the enrichment of the soil. Some fear that there will be a shortage as we already have had snow flurries, and winter has set in with severity in parts of the west. In northern Alberta, for example, the thermomter went down last Saturday to eight degrees above zero. We have had no report yet from the hunters as to the views entertained by the beavers, bears and musk rats, but we still hope to have sufficient rainfall to keep us going until spring.

* * * *

It has occurred to us that our readers at a distance could do us and others a much appreciated service by sending us marked copies of newspapers containing references to boys and girls, young or otherwise, who formerly resided in this district. Two things should be observed in doing so, however, namely to mark the article plainly with pen or pencil and to write the name of the sender somewhere on the head of margin of the paper.

* * * *

Municipalities that voted wet on the plebiscite are advocating a measure of local option in their district, but are not likely to receive any special favors that way. The majority rules always so they will have to abide by the decision given.

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DeValera, the Irish Reupblican agitator, has been sent to jail again this time for one month. We suppose he sings "There's no place like home," as he has spent the best part of the past two years inside prison walls.

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Hallowe'en still has its fun for the small boy.

DEER IN GREENHOUSE

A deer jumped into an Alliston greenhouse and caused damage to the extent of $800 or $1,000. The animal did its stunt in the night and no one saw it as it succeeded in jumping out again through the glass, leaving unmistakable evidence of its identity. It is supposed that it was pursued by a dog and mistook the sheen of the glass for water. A claim will be made on the Game and Fisheries Department for damages.

PROTECTING THE INVESTMENT.

Abraham Lincoln humorously said of a poor neighbor's assets, "He has a wife and two children which I should think were worth thirty thousand dollars to any man."

A family is indeed a golden investment and needs the same protection and care that any investment requires.

For three generations the edtors of the Youths' Companion have felt the same responsibility to the families of subscribers as if those families were their own. In taking a subscription they have accepted a trust; they have done their part to see that the family investment increased in value through the development of character and a taste for the good things in life.

The 52 issues of 1925 will be crowded with serial stories, short stories, editorials, poetry, facts and fun. Subscribe now and receive:—

1. The Youth's Companion—52 issues in 1925.
2. All the remaining issues of 1924.
3. The Companion Home Calendar for 1925. (Sent only on request) All for $2.50.
4. Or include McCall's Magazine, the monthly authority on fashions. Both publicaions only $3.00.

THE YOUTH'S COMPANION
Commonwealth Ave. & St. Paul St., Boston Mass.

Credit Auction Sale

HOUSEHOLD EFFECTS, ETC.

JONATHAN LATIMER

has instructed the undersigned auctioneers to sell by Public Auction in the VILLAGE OF EUGENIA on SATURDAY, NOVEMBER 8, 1924 the following, namely:—

Bedroom Suite; 3 lamps; Good piano-case Organ; Extension Table; 2 Lounges; 3 Small Tables; 6 Parlor Chairs; Sideboard; 6 Dining Room Chairs; 2 Rugs; 2 Rocking Chairs; Arm Chair; 2 Cupboards; 3 Wooden Beds; Iron Bed with Springs; Quantity of Carpet; Quantity of Linoleum; Clock; Incubator; Range "Home Comfort"; Large Coal Stove; Sewing Machine; 2 Mirrors; Axe; 2 Cross-cut Saws; Buggy; 6 Hives of Bees; Pots, Pans and Dishes; Quantity of Good Wood; Set of Harrows; Plow; Numerous other articles.

TERMS:—All sums of Ten Dollars ($10.00) and under, cash; over that amount twelve months credit will be given on approved joint notees. 5% off for cash in lieu of notes.

CLARK & HASLAM,
Auctioneers.

H. MERCER & SONS
Men's Wear Stores
MARKDALE - DUNDALK
"WHERE GOOD CLOTHES COST LESS"

RICH, warm, and generously tailored—
An overcoat with lots of style—and dash—
Two patterns in navy and powder blue.
Be a little ahead of the season. Come in and look yourself over *in the BELMONT.*

OVERCOATS

You are always assured of quality and style, the newest weaves and shades, and no matter what your price is, you will find selection easy here. Come in and try one on for yourself. You've never seen greater values in OVERCOATS AND SUITS than we are showing at from $18.00 to $35.00.

NOW SHOWING

Real values in Underwear, Hosiery, Gloves, Neckscarfs, Shirts, Ties, Collars and Mackinaw Coats.

H. MERCER and SONS

THREE OPPORTUNITIES TO WIN $1,000

How Many Objects in This Picture Begin With the Letter "B"?

The above picture contains a number of objects beginning with the letter "B". Just take a good look at the picture—there are all sorts of things that begin with the letter "B"—like "boy", "buggy", "baby" and so forth. Nothing is hidden; you don't have to turn the picture upside down. Make a list of all the objects in the picture the names of which begin with the letter "B". Have the whole family join in—see who can find the most. Don't miss any. Fifty cash prizes will be awarded for the fifty best list of words submitted. The answer having the largest and nearest correct list of visible objects shown in this picture starting with the letter "B" will be awarded first prize; second best, second prize, and so forth.

Young and Old Join in the Fun

The Mail and Empire announces to-day another puzzle game in which all can participate —from the tiniest child to grandfather and grandmother. No object is so small but that the poorest eyesight can see it. It is a test of skill. Your ability to find "B" words determines the prize you win. Right after supper this evening, gather all the members of your family together; give each of them a pencil and a sheet of paper —and see who can find the most "B" Words. You will be surprised to find how large a list of words you can get with a few minutes' study. Sit down NOW and try it—Then, send in your list and try for the big prizes.

OBSERVE THESE RULES

1. Any man, woman or child who lives in Canada, and is not a resident of Toronto, and who is not in the employ of The Mail and Empire, or a member of an employe's family, may submit an answer.
2. All answers must be mailed by November 22nd, 1924, and addressed to C. A. Montgomery, Puzzle Manager, Mail and Empire.
3. All lists of names should be written on one side of the paper only, and numbered consecutively 1, 2, 3, etc. Write your full name and address in the upper right hand corner. If you desire to write anything else, use a separate sheet.
4. Only such words as appear in the English Dictionary will be counted. Do not use obsolete words. Where the plural is used, the singular cannot be counted, and vice versa.
5. Words of the same spelling can be used only once, even though used to designate different objects or articles, or parts of objects or articles. An object or article can be named only once.
6. Do not use hyphenated or compound words, or any words formed by the combination of two or more complete words, where each word in itself is an object.
7. The answer having the largest and nearest correct list of names of visible objects and articles shown in the picture that begin with the letter "B" will be awarded First Prize, etc. Neatness, style or handwriting have no bearing upon deciding the winners.
8. Any number of people may co-operate in answering the Puzzle, but only one prize will be awarded to any one household; nor will prizes be awarded to more than one of any group where two or more have been working together.
9. In the event of a tie for any prize offered, the full amount of such prize will be awarded to each tied participant.
10. Subscriptions (both new and renewal), payable in advance of $5.00 per year by mail or $6.00 per year delivered by carrier boy in Hamilton, will be accepted. However, in qualifying for the $1,000 Bonus Rewards, at least one new subscription must be sent in.
11. A new subscriber is anyone who has not been receiving The Mail and Empire since October 25th.
12. All answers will receive the same consideration regardless of whether or not a subscription to The Mail and Empire is sent in.
13. All new subscriptions will be carefully verified by the Puzzle Manager. Candidates marking old subscriptions as new will positively forfeit the credit of such subscriptions as qualifying for the Maximum Bonus Rewards.
14. Three prominent Toronto citizens having no connection with The Mail and Empire will be selected to act as judges, to decide the winners, and participants agree to accept the decision of the judges as final and conclusive.
15. The judges will meet on December 3rd, and announcement of the Prize Winners and correct list of words will be published in The Mail and Empire as quickly thereafter as it is possible.

EXTRA LARGE PICTURE PUZZLE SENT FREE ON REQUEST.

THE PRIZES

Winning Answers will receive the fifty cash prizes according to the table below:

Three $1,000 Prizes

	Prize if No Subscriptions are sent.	Prize if One Subscription is sent.	Prize if Two Subscriptions are sent.
1st Prize....	$35	$500	$1,000
2nd Prize...	35	500	1,000
3rd Prize....	35	500	1,000
4th Prize....	25	250	500
5th Prize....	20	150	300
6th Prize....	15	100	200
7th Prize....	10	75	150
8th Prize....	8	50	100
9th Prize....	6	30	60
10th Prize...	5	25	50
11th Prize...	4	20	40
12th Prize..	3	15	30
13th to 20th Prizes inclusive	2	10	20
21st to 50th Prizes inclusive	1.50	7.50	15

In the event of a tie for any prize offered, the full amount of such prize will be paid to each tied participant.

You Can Win $1,000
THERE ARE THREE $1,000 PRIZES

The "B" Word Picture Puzzle Game is a campaign to increase the popularity of The Mail and Empire. It costs nothing to take part and you do not have to send in a single subscription to win a prize. If your list of "B" Words is awarded FIRST, SECOND OR THIRD PRIZE by the judges you will win $35; but if you would like to get more than $35 we make the following special offer whereby you can win bigger cash prizes by sending in ONE OR TWO subscriptions to The Mail and Empire.

HERE'S HOW: If your answer to the "B" Word Picture Puzzle wins FIRST, SECOND OR THIRD PRIZE and you have sent in one yearly subscription to The Mail and Empire at $5.00 by mail or $6.00 delivered by carrier boy in Hamilton, you will receive $500, instead of $35; fourth prize, $250; fifth prize, $150, and so forth. (See second column of figures in prize list.)

Or if your answer wins FIRST, SECOND OR THIRD PRIZE and you have sent in two yearly subscriptions to The Mail and Empire (one new and one renewal, or two new subscriptions), you will receive $1,000 in place of $35; fourth prize, $500; fifth prize, $300, and so forth. (See third column of figures in prize list.)

How is that for a liberal offer? But, LOOK, there are three $1,000 prizes. Therefore, if you stand FIRST, SECOND OR THIRD, and have sent in two yearly subscriptions at $5.00 a year each by mail or $6.00 delivered by carrier boy in Hamilton (one new and one renewal, or two new), you will win $1,000. It takes but two yearly subscriptions at $5.00 a year each (one new and one renewal, or two new) to qualify for the big $1,000 rewards. Absolutely, that is the maximum. You can do this with little effort. Your own subscription can count. We can also take subscriptions to start on any future date. Just mark on your order when you want the paper to start and we will not commence delivery until you say.

Subscription Rates--Payable in advance. THE MAIL and EMPIRE anywhere in Canada by mail $5.00 Per Year. Delivered by carrier boy in Hamilton, $6 per year.

Rural Route Subscribers

This offer applies to Rural Route patrons, as well as subscribers living in cities and towns. If you are already receiving The Mail and Empire, your subscription will be extended from its present expiration. Send in a yearly subscription at $5.00 and qualify for the big prizes.

C. A. Montgomery,
Puzzle Manager,
Dept. 1.

THE MAIL AND EMPIRE TORONTO CANADA