Muskoka Member Deserts U.F.O. Party

CROSSES HOUSE to the Liberal Party—Caustic Reference by J. J. Morrison

Toronto, Dec. 4—At the Farmers Central office on Saturday the action of W. J. Hammell, M. P., for Muskoka is resigning from the party and crossing the floor of the house was described as rank apostasy. While some leaders were very harsh in their criticism, J. J. Morrison remarked that it did not much matter. The member for Muskoka some time ago had alienated the affections of his colleagues, he said. His future Mr. Morrison stated could safely be left in hands of the electors.

"It appears quite evident" Mr. Morrison said "that Mr. Hammell has always been Liberal but used the U.F.O. political organization in Muskoka as a derrick to hoist him into Parliament and having got there he now moves to where he should always have been. We feel that the agricultural group in Ottawa has gained immeasurably by his desertion. His constituency will deal with him in fitting manner."

Col. Bishop Now jn England

Toronto, Dec. 6—Arriving in the city on Saturday night from England, where he now resides, Col. W. A. Bishop, V C. Canada's famous aviator, is here for a short visit with relatives. Col. Bishop stated that there is no truth in the statement that he has been engaged in reconstruction work in Belgium. He is now associated with the London firm of S. M. Pickett & Co., which has purchased an enormous quantity of ammunition from the Imperial Government and is engaged in converting this into useful material. The steel in the projectiles, manufactured to destroy, is being transformed into creative machinery and implements, and the chemicals composing the explosives are being turned into fertilizer. This is the nearest thing to beating swords into ploughshares.

The ammunition that the English firm has taken over for conversion is scattered about the British Isles and a good deal of it lies in France and Belgium. The sum involved in the transaction between S. M. Pickett & Co. and the British Government approaches £4,000,000.

Advertising Farm Products

It is regrettable that farmers products are not more largely advertised. A recent article in one of the Farm Journals makes mention of the fact that on the butter exports to England there did not appear the name of "Canada". The people seeing the dray loads of butter did not know where it was produced.

We find that same conditon within Canada. There does not seem to be an understanding of the value of advertising our produce. It pays big manufacturing establishments and it will pay farmers.

In an endeavor to produce a distinctive Grey County product last year the Department of Agriculture, Markdale, had a large cotton sign bearing the inscription "East Grey County Lambs, Highest Quality Obtainable". That sign was hung over the pens of Grey County lambs at the Union Stock Yards. It resulted in a large premium over top market prices and even after a lapse of one year that premium is still paid whenever high grade lambs are consigned. It pays to advertise farm products as well as manufactured articles.

Nine Stitches in Arm

Clarence Fisher, eldest son of Mr. and Mrs, Lewis Fisher of Flesherton, who works in a drug store in Toronto, received a cut that required nine stitches to close. While in the basement attending to the furnace a customer entered the store above and Clarence when he reached the top of the stairs tripped in some way, fell forward and his arm penetrated a glass show case. The arm was very badly gashed. A tourniquet was applied to the cut and he was immediately rushed to the hospital, where nine stitches were required to close the wound. He is able to be around again after spending a couple of days in the hospital.

Boar For Service

Pure bred Registered Yorkshire Boar for service—Vineyard Famous 77530 on lot 167, S. W. T. & S. R., Artemesia. Terms $1.50. Sows not returned will be charged same as those in pig.
10,4,22 T. J. STINSON

BOAR for SERVICE

Purebred Tamworth Boar for service on lot 167, S W T and S E., Artemesia,. Terms—$1.50. Sows not returned will be charged same as those in pig.
Feb 15 —T. J. STINSON' Prop

CHRISTMAS IS COMING

Here is the place to get the

Sleighs, Doll Carriages, Wheel Barrows, Rocking Horses, Kiddie Cars, Etc.

EVERYTHING for the LITTLE FOLKS

An unlimited selection of presents for Those Grown Up, as well

W. H. BUNT
Furniture Dealer - FLESHERTON

Help burned Ontario over the Winter/

MEN and women of Ontario—it is time that we should all realize the terrible completeness of the fire calamity that devastated Northern Ontario in the early days of October. Fires and calamities we have had before, but never such complete destruction as this.

Over 1,200 square miles laid desolate, town after town nothing but a bleak expanse of ruins, hundreds of farms swept bare, thousands of your fellow citizens "cleaned out" and thrown abruptly back into man's primeval struggle against nature and her grim forces: fire, hunger, ice and the stark northern cold.

Give 1,800 families a fighting chance to get on their feet. Temporary relief must go on. We must not fail the North.

Winter—the relentless foe

Coming as this terrible fire did, in the autumn, with the harvests in, with the townspeople already preparing for the rigors of winter—the complete destruction wrought is the harder to overcome.

Thousands of people at first had literally no place to lay their head, little to wear and nothing to eat. They had to be taken care of at first, somehow, and then, desperately as the days went by, and the cold grew more intense, rough but serviceable standard shacks, 16′ x 20′, have been replacing tents, old street cars, packing boxes and sheet iron—a regular food supply has been established, and rough clothing is being distributed.

What can a man do with his house a blackened hole in the ground, his barn a charred heap, his work shop a twisted pile of rubbish—and a northern blizzard raging over all?

Temporary Relief Until Spring

In the name of humanity we must see these fellow citizens through until Spring opens up the land and general business activities are resumed. Money must be forthcoming from the citizens of Ontario, from municipalities, industries, societies, public bodies, lodges, churches, etc.—not for rehabilitation or re-establishment, but for the supply of bare necessities, "temporary relief" in fact, to the stricken North.

The Brighter Side of the Picture

Everywhere throughout the fire swept district one hears only a strong, manly note of confidence, of resolution to go forward, to "stick to the country" if body and soul can be held together, to make good once more, to restore the hundreds of burned farms, to rebuild the eight or ten destroyed towns—And it will be done if the stream of temporary relief from Old Ontario does not dry up!

All for One—One for All

Here is a portion of our Province in ruins, and for the sake of the whole Province as well as for its own sake, this section must be restored to prosperity and happiness. We need the North, we need its vigorous, pioneering spirit so one and all, let's "give a hand into the saddle"—and do it NOW.

Money is needed. The Relief Committee can buy in large quantities, get big discounts, and often free gifts of merchandise from the many manufacturers who are generously co-operating with the Committee. The exact needs are now known.

The Northern Ontario Fire Relief Committee

has been enlarged and now is thoroughly representative of the Province of Ontario. The Provincial Government is co-operating to the fullest extent and is doing everything that a Government can properly do to assist in temporarily relieving the fire sufferers.

To give immediate relief the Committee must secure actual cash without delay. If each municipality or county would devise some means of raising an amount equal to one half mill on the total assessment the relief can be continued. The raising of relief funds could be undertaken by public spirited citizens, clubs, churches or councils and provides a most deserving cause for Christmas giving. Now it is up to every community in Ontario to help a neighbouring district in its hour of trial. Make cheques payable to—

The Northern Ontario Fire Relief Committee, Royal Bank Building, Toronto

COMMITTEE

W. H. ALDERSON (Chairman) Toronto Board of Trade.
A. J. YOUNG, North Bay. Ontario Government.
GEO. C. COPPLEY, Hamilton, and JOHN ELLIOTT, Belleville. Ontario Associated Boards of Trade and Chambers of Commerce
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MRS. M. SOUTER, Trout Mills and R. A. McINNIS, Iroquois Falls, T. & N. O. Associated Boards of Trade, and Farm Organizations in Northern Ontario.
K. W. McKAY, St. Thomas Ontario Municipal Association.
J. J. MORRISON, Toronto, United Farmers of Ontario.
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MRS. A. H. WILLETT, Cochrane, Women's Institute.