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FLESHERTON, - ONTARIO

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Established Over 100 Years

Livery For Sale

Livery business in Flesherton for sale, including all property—Horses, Chevrolet car, wagons, buggies, cutters and sleighs, hay and oats in barn. Will sell outright or exchange for farm. Reason for selling, other business to look after. Immediate possession.

—JOHN FAWCETT,
15Dec22 Flesherton

BOAR for SERVICE

Purebred Tamworth Boar for service on lot 167, S W T and S E., Artemesia. Terms—$1.50. Sows not returned will be charged same as those in pig.

Feb 15 —T.J.STINSON· Prop

Five full grown persons dined bountifully on one potato in the home of Alian Hutchinson, Barrie. The tuber's weight ready to cook was 2¾ pounds.

THE FLESHERTON

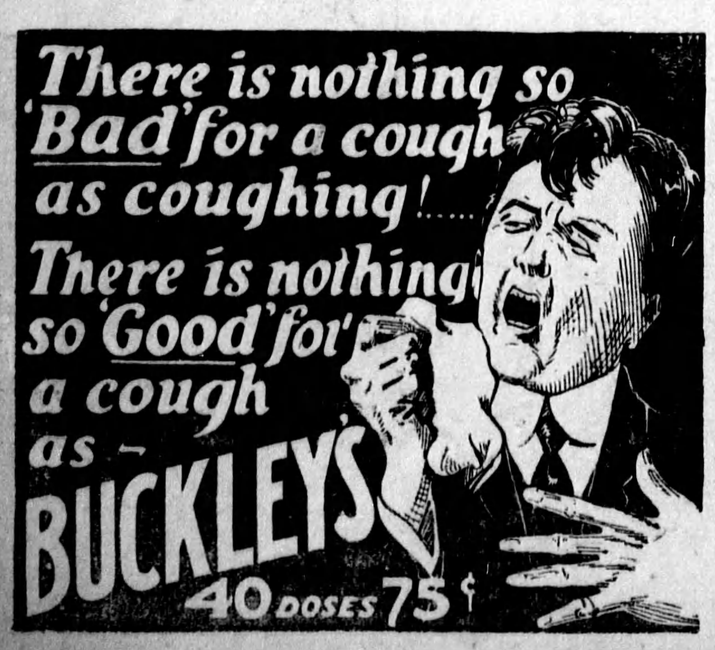
Hardware Store

HOUSE WORK IS MADE EASIER

where the kitchen is equipped with such utensils as ours. Even wash and ironing days lose some of their terrors where our tubs, pails, dippers, irons, wringers, etc, are in use. How about your kitchen outfit? Does it lack anything it should have? Come here and get it, right in price and decidedly right in price.

D. McKILLOP

Flesherton, - Ontario



District Convention Meets In Flesherton

The district meeting of the Methodist churches in the Owen Sound district was held in Flesherton on Tuesday of this week. There was a good attendance and the addresses and discussions were very helpful and inspiring. The morning session opened at 10.15 with Rev. John Locke of First church, Owen Sound, President, presiding. The opening remarks "The Purpose of the Convenion," were given by Rev. H. H. Eaton of Chatsworth, Secretary of the District, followed by a discussion. The chairman then gave an exposition of the 8th chap. of Romans. The afternoon session was opened with an address by Rev. R. R. Nicholson of Westside church, Owen Sound, on "Personal Evangelism." Rev. F. N. Bowes of Markdale followed with a paper, "Church and Citizenship," and the discussion was led by Rev. Bushell of Priceville. A fine quartette was given by Revs. Eagle, Eaton, Bowes and Andrews, the district preachers' quartette. The closing address for the afternoon was given by Rev. E. W. Burgess of Walters Falls on, 'Secret of Christian Life and Power." The features of the evening session were :—solo by Rev. A. J. Eagle ; "Key note of Convention," by the chairman ; paper by Rev. T. W. F. G. Andrews of Dundalk on, "Relating Boys and Girls to Church Service" ; Mr. A. M. Bunt, Owen Sound, on, "Place of the Layman" and Mr. R. Patterson of Listowe on, "Young Persons' Chief Essentials." The Flesherton choir gave a couple selections. All the addresses were real good and the convention was a real success. The next district meeting is likely to be he'd in Markdale.

R. J. Sproule Ill

Mr. R. J. Sproule was taken ill this week and is being well cared for at the home of Mrs. Hanley. A nurse is in attendance. He was threatened with pneumonia, but was no worse Wednesday morning.

3 Carloads of Stock Shipped

The shipping date for live stock on the Owen Sound line of the C.P.R. has been changed to the old date of Tuesday instead of Monday, as it has been the past summer. On Tuesday three carloads of stock were shipped by the U.F.O. from Flesherton station

Mr. Geo. Flach of Brant brought a turnip into the Walkerton Telescope office, that for size beats anything we have ever seen or read of. In its greatest circumference it measures 52 inches, and weighs 34 pounds. It is a perfect whale in size, and one has to look at it about half a dozen times to realize that it is a turnip at all. It is of the greystone variety, and was grown on the farm of Michael Fischer of Culross.

The United Farmers' Co-operative Company, Limited, in view of the losses suffered during the year in its branch and Toronto stores, will likely close all stores now open Out of the 38 stores, nine have been closed with a loss of $76,978, 21. H. B Clemes, general manager, believed the directors favor closing all the stores throughout the province. The net trading loss for the year in the financial statement issued amounts to $56,221.78.

Sheep Strayed

Strayed from the premises of the undersigned, six sheep about Oct. 20th, 1922. Information of same thankfully received. FRED STUART, Flesherton

Heifer Strayed

Yearling heifer, black with white face, about a month ago. Word of her whereabouts will be thankfully received by—John Stothart, Priceville.

Flesherton Tonsorial Parlors

We Aim to Give Entire Satisfaction

LAUNDRY—Basket closes Monday night, delivery Friday ev

CLEANING and DYEING— We ar agents for Parker's Dy Works—Clothes cleaned and dyed, feathers rejuvenated

TF ISHER - -PROPRIETOR

For Sale By Tender

The property known as the Park Hotel, situated on Lot 5, on Durham Street, in the Village of Flesherton, now occupied and run as a hotel ; 3 stories, 50x50, containing approximately 13 bedrooms. Tenders will be received by the undersigned up to Thursday, December 14th, 1922. All tenders must be accompanied by a marked cheque for ten per cent. of the tender price agreed and sealed and addressed to

—W. A. ARMSTRONG,
Flesherton.

BENEFITS OF GRADING

Standardizing of Farm Products Necessary for Best Market.

Instances of the Folly of Not Grading — Selling by Description vs. Inspection — Butter Exportation In New Zealand.

(Contributed by Ontario Department of Agriculture. Toronto.)

Grading of farm products is necessary for the enlargement of markets. It is based upon knowledge of what the consumer wants. It gives the consumer of farm products the kind, shape, size and quality of products desired. It brings increased returns to farmers and effects savings to the middlemen.

In the production of farm products, unavoidably widely varying shapes, sizes and qualities of products are brought into existence. These must be sorted out so that the product sent to a certain market will meet with the approval of the purchaser. Standardizing means that a grade of product will be the same year in and year out, in this way confidence in grades may be built up.

The Folly of Not Grading Instanced.

It must be remembered that consumers, like farmers, are engaged in business. They are not able to sort products. Therefore, when they purchase ungraded products they have to buy things they don't want, and this results in waste. Grading of farm products would mean a reduction in the cost of marketing. For example, out of 2,600 cars of apples appearing on a Chicago market within a period of three months in the fall of 1914, it was found that 410 cars were unfit for sale; and not only was this true, but they also depressed the price of apples. The freight, cartage and labor of handling had been paid for the purpose of starting 410 cars of apples on the way to market, which nobody would accept, did not want, and could not use.

Or to take butter: Investigations have demonstrated that lack of grading has resulted in serious loss to middlemen. In the state of Kansas for instance, one-fifth of the butter received was paid for at the rate of 27.1 cents per pound,—the ruling price for butter—though this 20 per cent. had to be reworked before it could be used by consumers. For this butter renovators paid 20 cents per pound, so that there was a loss of 7 cents per pound. No middleman can long stand this.

The problem of financing the sale of farm products is important. By grading farm products finance is facilitated. Suppose a farmer has a carload of a certain grade of product. He may go to the bank and say: "I have a carload of No. 1 apples, I want to borrow some money." The bank manager understands what this means and is prepared to advance money. But if the farmer goes to the bank with ungraded products the banker immediately asks, "What kind? Who grew them? Are they good or bad?" He may even require that they be inspected, and in the end the farmer will not get as satisfactory advances as though the products was graded.

Description vs. Inspection.

Grading reduces the selling cost by enabling sale by description rather than sale by inspection or by sample. Sale by inspection requires that products be sent to some central point and that people go to see those products. It is easily seen that this is an expensive way of selling. And not only is this true, but it is easy to over-estimate the requirements of buyers on a certain day, which results in flooding of the market, with consequent lowering of price. Sale by description is made possible through advertising, but before advertising can be successful products must be graded. Not all advertizing is economical, but it has its place in effecting more efficient methods of selling.

Graded products always bring better prices to farmers. Agriculture is still the main industry in Ontario, and this means that we must export the surplus of farm products. In finding markets for this surplus we come into competition with New Zealand, Denmark, Holland, Australia, and United States. Most of these countries, certainly the first four named, enforce rigid inspection of products for export. Why? Because grading is the basis of enlargement of markets. Consumers demand the very best of all products, their likes and dislikes are varied, and we must meet these demands. For many years we have tried to make the Englishman eat the sort of bacon we thought he should eat; but he won't. He prefers Danish bacon because the Dane sells him the sort he wants, properly graded, to meet all his requirements. Or take apples: A short time ago a certain gentleman from Ontario endeavored to establish a market for Ontario apples through the consumer owned co-operative stores in Great Britain. What was the answer? "Just as soon as you get an organization from which we can order 10,000 boxes of No. 1's or No. 2's, graded and packed in such a manner that we can depend upon the quality year in and year out, we will talk business, but until then we cannot risk it."

New Zealand's Experience.

In New Zealand, farmers satisfied the home market for butter a long time ago. They had to export the surplus, and the Government offered a premium for the first shipment of butter which would satisfy consumers in Great Britain. What was the result? Dishonest people stole brands of quality products and shipped inferior butter under these brands. This had a bad effect. It was then found necessary to have Government inspection which would extend right back to the producer, so that inferior butter could be traced to its source and the cause removed.—J. Coke, Dept. Farm Economics, O. A. College, Guelph.

HENDERSON'S STORE

HOW IS YOUR - FOOTWEAR

We have a full range of Men's and Boys' heavy Rubbers—Dominion Brand. Now is the time to buy, while the stock is complete.

Highest price paid for Eggs and Cream.

Mrs. R. H. Henderson

FEVERSHAM, - ONT

Small Advertisements

FARMS FOR SALE

Lot 4, Con. 4, Euphrasia, 150 acres, half mile from Kimberley. Must be sold at a bargain. Apply to John Smith, Rob Roy P.O.

Good lot containing 23 acres, good frame house and kitchen, small orchard, creek crosses premises. Close to school and church, between Flesherton and Ceylon. Apply to

—J. FAWCETT, Flesherton.

House and Lot For Sale —The property known as the Ashdown residence at Ceylon, an eight roomed dwelling, good cellar, stable, etc. ; about an acre of land, would make a good home for a retired gentleman. For terms and further particulars apply to W. J. Bellamy, Flesherton. 1Mayft

200 acres, lots 33 and 34, Gravel Road Osprey Township ; 70 to 80 acres hardwood bush, partly culled, and 15 to 20 acres cedar swamp, partly culled, on farm. Good stone house and good bank barn, also small frame house on premises. These farms are very suitable for stock farms and the bush and swamp would prove money makers to parties able to develop them Good reasons for selling. Immediate possession. Price reasonable

Miss E. Macdonald
R. R. No. 1, Singhampton.

150 acres, lots 134 and 135, con. 1 E. T. and S R, and lot 135, con. 1 S. W. T. and S. R., about 125 acres cleared and in good state of cultivation, remainder swamp and pasture. On the farm is one modern solid brick house 8 rooms, one bank barn 50x62 with straw shed and stone foundation : one implement house 24x40 and one good barn on posts 36x50 ; good well at barn and house and a never failing creek. This is an ideal farm located on the provincial highway and close to town and high school. Reasonable cash payment and terms to suit purchaser. For further particulars and terms apply to W. J. DAVIS, Markdale R R 4, or write to W. M. Davis, 2 Muir Ave., Toronto.

Stock For Sale

Two Tamworth sows due to farrow early in January, three sows 5 months old, ready to breed, seven weaned sows and boars, all pure bred. Also four pure bred Oxford Down lambs and three ram lambs, all stock of the real type and in good condition. Will be priced right for immediate sale.

—H. D. McLOUGHRY,
4in R R 4, Markdale

Boar For Service

Pure bred Registered Yorkshire Boar for service—Vineyard Famous 77530 on lot 167, S. W. T. & S. R., Artemesia. Terms $1.50. Sows not returned will be charged same as those in pig.

10,4,22 T. J. STINSON

LUMBER—A small amount of flooring, siding and v joint still on hand. Phone 13 W. A. Armstrong for prices.

Chopping done on Tuesday, Thursday, and Saturday—Graham Bros. Eugenia P.

Cabbage and table carrots for sale—Wm Carson.

For Sale or Rent—The old egg factory in Flesherton, on easy terms. Apply to R. J. Sproule, Flesherton.

For Sale—Set single harness good as new, also one dozen good young hens. S Semple, Flesherton.

For Sale—One Duplex Auto Knitter, good as new. Apply to Alex. Best, Proton Station P.O. telephone 41 r 3.

Horse For Sale—Heavy black horse, sound, five years old—Richard Bentham, Flesherton.

A number of young turkeys and gobblers for sale.—Fred Jamieson, phone Feversham.

LOST—Around Oct. 29, 1922, yellow collie dog pup, about four months old, short tail. Finder please communicate with D. Dow, Flesherton.

Sheep For Sale—Two year old Oxford Down rams, registered and ram lamb—Apply to S.R. Hawkins, Eugenia P.O.

Wanted—District Representative for **Flesherton** and surrounding territory to represent the Old Reliable Fonthill Nurseries. A splendid opening for the right man. For full information apply to Stone & Wellington, Toronto.

BUSINESSCARDS

SOCIETIES

PRINCE ARTHUR LODGE, No. 333, A.F.& A M, meets in the Masonic hall, Armstrong's Block Flesherton, every Friday on or before the full moon. C. J. Bellamy W. M.; R. G. Holland, Secretary.

DENTISTRY

Dr. B. C MURRAY L. D. S, dental surgeon honor graduate of Toronto University and Royal College of Dental Surgeons of Ontario. Gas administered for teeth eXtraction office at residence, Toronto Street, Flesherton.

LEGAL

LUCAS, & HENRY—Barristers, Solicitors, etc.—I. B. Lucas, K. C.; W. D. Henry, B. A. Offices, Markdale Lucas Block, Phone 2A. Branch offices at Dundalk and Durham.

WRIGHT, & TELFORD, Barrister, Solicitors, &c. Offices, Grey & Bruce Block, Owen Sound, Standard Bank Chambers, Flesherton, (Saturdays). W. H. Wright, W. F. Telford Jr.

BUSINESS CARDS

WM. KAITTING, licensed Auctioneer for the counties of Grey and Simcoe. Farm and Stock sales a specialty. Terms moderate, satisfaction guaranteed. Arrangements for dates may be made at the Advance office, or Central telephone office Feversham or by addressing me at Feversham, Ont.

DR. A. TURNBULL, B.A., M.B., graduate from the Faculty of Medicine, University of Toronto, Office—Richardson Block, Flesherton, Telephone 35.

Reduction Sale

Is still going at full blast

GET YOUR NEW FURNITURE AT ONCE.

Big reductions on all furniture

W. H. BUNT

Furniture Dealer

FLESHERTON, - ONT.