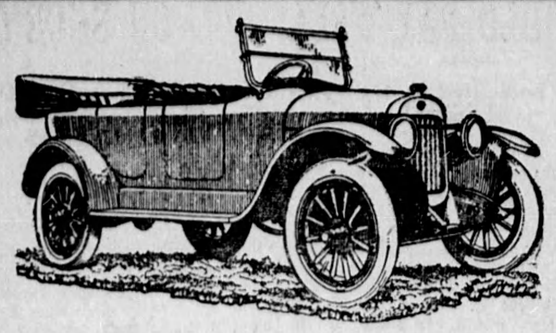


A Maxwell Reveals the Wisdom of Light Weight

A MAXWELL car carries the same average passenger weight over the same roads and at the same speed as other cars of greater weight and higher price—BUT, at *extremely low cost.*

Obviously, a Maxwell must not have one pound of superfluous weight.

To maintain the required strength without increasing weight necessitated the use of the best materials.

Such metals are obviously the quality metals; and a Maxwell car contains them throughout.

An analysis will show that *pound for pound the metals that go into a Maxwell car are comparable with the metals in the highest priced cars in the world.*

That is the underlying reason why Maxwell cars have given such rare accounts of themselves in every latitude and clime, and have responded so well to every task to which they have been committed.

To date more than 300,000 Maxwells are gracing the highways of the world. These 300,000 have multiplied Maxwell friendships each day until 1920 finds 100,000 Maxwells in process of construction at the eight Maxwell plants.

Let us take your family for a drive in the Maxwell. We will gladly call for you at your home.

Maxwell

More miles per gallon
More miles on tires

E. E. WATSON,
Dealer
Priceville, Ont.

ADVERTISE IN THE ADVANCE

Special Notice

JAKE ZENER has contracted for 20,000 lbs. of rags, and I will pay the highest market price going. I also want rubbers, horse hair and metal.

I have no agents working for me. You will realize a whole lot by keeping your scrap for the right man. Phone or write

Jake Zener, Markdale

ESTABLISHED 1872

MONEY IN HOGS

Every farmer knows the profit to be made in raising hogs. There is a market ready to take them off his hands. Now is the time to increase your stock. If you need financial assistance consult our local manager.

BANK OF HAMILTON

DUNDALK BRANCH—A. M. Carthew, Manager
SUB-BRANCH PROTON—C. J. Forster, Sub-Manager

— and this is the greatest surface saver of them all.

LOSS from paint-neglect is vastly greater than the cost of paint-protection. But it is to be noted also that the real cost of using ordinary paint—however cheap it may be—is vastly greater than that of painting with a pure and durable paint such as

B-H "ENGLISH" PAINT

70% Pure White Lead (Brandram's Genuine B.B.)
30% Pure White Zinc
100% Pure Paint

If you would avoid constant repainting—if you would have the paint that has maximum covering-capacity, investigate the cause of the high reputation attained by B-H. You'll find that the favor in which it is held by so many experienced painters is due to a truly remarkable degree of purity—a purity attained by using such ingredients as the famous Brandram's Genuine B.B. White Lead—together with pure zinc and the purest linseed we know how to make in our own splendidly-equipped mills. Your investigation will result in a trial of this brand—and that trial will make you a confirmed adherent of this paint that goes so far and that lasts so long. Its fine, smooth surface never cracks or peels—the tough, air-tight coat it gives affords the surest kind of surface-protection against time and weather.

F. H. W. Hickling, Flesherton

BRANDRAM-HENDERSON
MONTREAL HALIFAX ST. JOHN TORONTO WINNIPEG
MEDICINE HAT CALGARY EDMONTON VANCOUVER

ELLIOTT Business College

Yonge and Charles Streets, Toronto

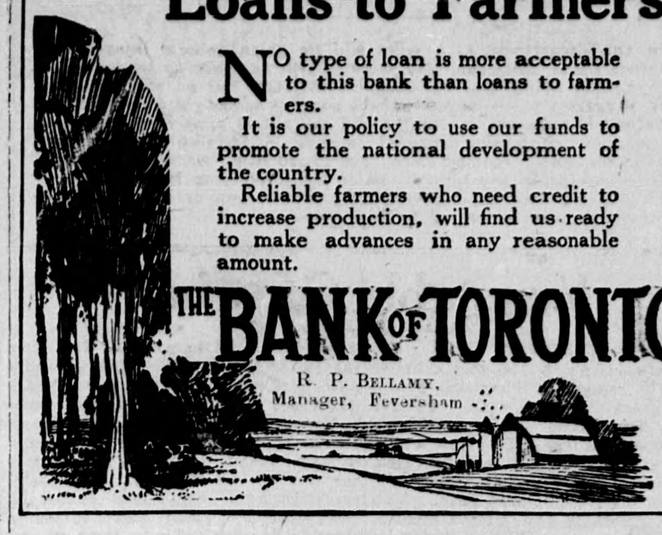
Is noted throughout Canada for high grade work. Great demand for our graduates. Open all year. Enter now. Write for Catalogue,

W. J. ELLIOTT, PRINCIPAL

Boar For Service

Pure bred Registered Yorkshire Boar for service—Maxwell Jack 62903—on lot 167, S. W. T. & S. R., Artemesia. Terms $1.50.
10,4,19 T. J. STINSON.

Loans to Farmers



NO type of loan is more acceptable to this bank than loans to farmers.

It is our policy to use our funds to promote the national development of the country.

Reliable farmers who need credit to increase production, will find us ready to make advances in any reasonable amount.

9A

THE BANK OF TORONTO

R. P. BELLAMY,
Manager, Feversham

THE MARKETS

Carefully Corrected Each Week

Butter	0 48 to 0 50
Eggs	0 45 to 0 45
Wheat	2 00 to 2 10
Peas	1 40 to 1 50
Oats	90 to 91
Barley	78 to 80

NOTICE

As it is Cream Separator season and you want the best and most reliable Separator on the market remember the De Laval was the first invented and still the leading separator. More o them in use than all other machines Sold by

HUGH KNOTT, Agent,
Markdale, Ont.

For Service

One pure bred Shorthorn Bull on lot 36, con. 9, Artemesia. Terms $1.50 for grades. Must be paid within 9 months from date of service.
19. Jan. —R. O. TURNER.

Boar For Service

Registered Chester White hog for srvice at Rock Mills The Farmer won first at Chicago Fair. Terms $1.50.
dec 519 —I. SMITH Prop.

BOAR for SERVICE

Purebred Tamworth Boar for service on lot 167, S W T and S E., Artemesia. Terms—$1.50.
Feb 15 —T. J. STINSON, Prop

Hog For Service

Pure bred Yorkshire Boar for service. Terms—$1.50 at time of service.
J. F. COLLINSON,
1 mar Ceylon.

Hillside Creamery, Markdale

There will be a man at the following places on the following days to test any cream which may come in any pay cash for same :

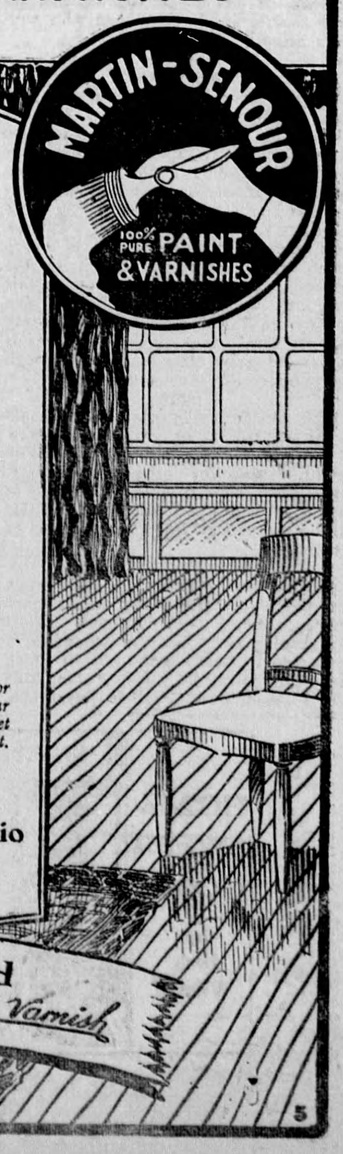
Monday Morning, Eugenia, Graham Bros.
Monday Afternoon, Rock Mills, R. Croft
Wednesday Morning, Maxwell, S. Osborne
Wednesday Afternoon, Portlaw, Hannah & Dever

Call and get your cans at above places and give us a trial. We are paying 70c. per pound for butter fat at present.

MARTIN-SENOUR
100% PURE PAINT & VARNISHES

MARBLE-ITE

The Hard-Drying, Long-Wearing Floor Finish



"100% PURE" PAINT
The paint for wear and weather.

SENOUR'S FLOOR PAINT
It wears and wears and wears.

"VARNOLEUM"
beautifies and preserves Oil Cloth and Linoleum.

"WOOD-LAC" STAIN
Improves the new—renews the old.

"NEU-TONE"
The sanitary, washable Flat Oil Paint for Interior Decoration.

Nothing adds so much to the beauty of a home as floors that are properly cared for; on the other hand, floors that are not protected are unpleasant to look at, are hard to keep clean, and become injured through wear. Don't neglect your floors, beautify them and save them. Save the surface and you save all.

MARBLE-ITE Floor Finish is the perfect treatment for floors of all kinds. It is the one floor finish that has a money-back guarantee attached to every can.

In 24 hours MARBLE-ITE dries hard with a beautiful finish that will not show heel marks. It has a high gloss, yet is tough enough to stand any amount of wear without injury. It can be washed with soap and water and it will not mar nor scratch white.

There is a special MARTIN-SENOUR product for every surface and for every purpose. Consult our nearest Dealer Agent, or write us direct. Our booklet "Town and Country Homes" mailed free on request.

F. G. KARSTEDT,
Flesherton, Ontario

"Save the surface and you save all" - Paint & Varnish

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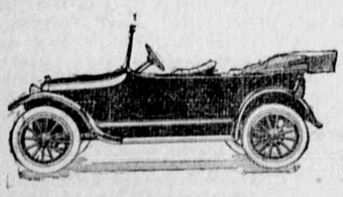

CHEVROLET

Made in Canada

You'll be surprised how little it costs to operate this Chevrolet "Four-Ninety" Touring Car. Twenty-five miles on a gallon of gasoline is not an unusual record. Tires last an unusually long time. Repairs are few and far between. Care-free, regular performance is the Chevrolet rule. Yet with all its economy and low price, Chevrolet "Four-Ninety" Touring Car is a handsome, roomy, comfortable car—a car you can be proud to own.

The more a man knows about automobiles, the more experience he himself has had with them, the more critical he is apt to be of their essential features. To satisfy this class of motorists is the chief motive of Chevrolet construction and equipment. It is to this element therefore that the convenience of operation, accessibility and equipment, the dependability and economy of the Chevrolet makes its greatest appeal.

D. McTAVISH & SON

FLESHERTON, - - ONTARIO