THE
Flesherton Advance

an independent newspaper, published every Thursday at the office, Collingwood Street, Flesherton. Subscription price $1 per annum when paid in advance ;$1.50when no so paid Advertising rates on application. Circulation 1,100 weekly

CANADIAN ARMY AND THE VICTORY LOAN

War Costing Canada Over Million Dollars a Day — $400,000,000 Will Be This Year's Bill.

Nearly 600,000 have been enrolled in the Canadian Expeditionary Force.

About 425,000 have gone overseas.

Canada's 1918 war bill will be $400,000,000.

Canada's 1917 war bill was $320,000,000.

Canada's war expenditure is now $33,000,000 a month.

It exceeds $1,000,000 a day.

The $420,000,000 subscribed to the 1917 Victory Loan will not do much more than pay this year's war bill.

$500,000,000 are needed through the Victory Loan, even though peace should come to-morrow.

"Pay in Advance" For Newspapers

The United States Government recently promulgated regulations for reducing the total consumption of newspaper; and it is more than likely, indeed practically certain, that Canada will follow the lead. One of the rules that directly affects all subscribers is that which requires publishers to discontinue sending papers to subscribers who are more than three months in arrears.

The Advance, like all the rest, has some who are behind—some perfectly good ones but are just neglectful. We know they would not like to have their papers stopped, but if the order goes into effect, as it will probably do before the end of this year, there will be no alternative for us.

So we would say to all subscribers--Get ready for the change. Look at your label which tells whether you owe anything, and if so, how much, And if you find that you are behind, just send us the amount—cash, cheque or money order—to put you "in good standing."

Must Use Shipping Tags

The Freight Association has issued orders to all freight agents that they are not to accept any freight for shipment that is not properly tagged. Heretofore the public has been shipping freight tagged with pieces of shoe boxes or any other old thing that was handy. This has resulted in much loss and inconvenience to all parties concerned, as the tags invariably came off before the destination was reached. This has led the Association to issue orders that all tags must be of the regulation variety—made of regulation tag manilla, with reinforced eyelets.

CREDIT AUCTION SALE

of Cattle at the Stock Yards, Ceylon, on

Thursday, November 21

when the following valuable Stock will be offered for sale :—2 cows, five years, calf at foot ; 2 cows, three years, calf at foot ; 1 cow, eight years, calf at foot ; 1 cow, five years, calf at foot ; 1 cow, five years, supposed to be in calf ; 2 bulls, 1 year old ; 2 heifers, one year ; 5 steers, two years ; 2 steers, two years old.

TERMS—12 months' credit will be given on furnishing approved joint notes ; 5% off for cash in lieu of notes.

These cattle will be sold without reserve as the owner has no feed or housing for the stock.

WM. FLETCHER, Proprietor. D. McPHAIL, Auctioneer.

Residence For Sale

For sale cheap and on easy terms, the residence and premises thereto belonging to the late M. K. Richardson, Flesherton. On the premises are a large brick veneered dwelling, well finished and in good repair, contains 9 large bedrooms on the second flat and large double bedroom on first flat ; good never failing well with force pump in basement, and good cistern all well finished for winter or summer kitchen and dining and wash rooms with good pantry and other conveniences ; large lawn and garden with good young orchard bearing and plenty of small fruit ; good large frame stable and driving house. Premises would make excellent large boarding house and private office besides, or would answer well for two tenants and also good office for rent. Apply to R. J. Sproule on the premises who will show any person over the premises. 17Octtf

House & Lot For Sale

House and lot for sale in the Village of Ceylon. On the premises are a 9-roomed brick-veneered house 20 x 30, kitchen 16½ x 20, good cellar, soft water in kitchen and hard water at the door. Also a good stable and a 50-acre farm for sale. Apply to

1 Nv.tf —ED. SARGENT, Ceylon.

The Bridge to the British Market

The Victory Loan is a bridge over which the farmers of Canada drive their hogs, their cattle, their grain and all their surplus crops to the profitable British market.

For, the money raised by the Victory Loan enables Canada to give credit to Great Britain. And only by means of that credit can Great Britain buy the products of Canada's farms.

Therefore, when you come forward at your country's call and loyally lend your money that Canada may continue her vigorous prosecution of the war, you are also benefitting yourself and the whole farming community.

It is the duty of every earnest Canadian not only to invest heavily in Victory Bonds 1918, but to work among his neighbors to make the loan a success.

Before the subscription lists close, every man should realize the sterling character of the investment; the good interest return of 5½%; the undoubted security offered in the Bonds of this wealthy nation; and the vital importance to all classes of people, particularly to the farmers, of the Victory Loan 1918.

Buy Victory Bonds

Issued by Canada's Victory Loan Committee in co-operation with the Minister of Finance of the Dominion of Canada.

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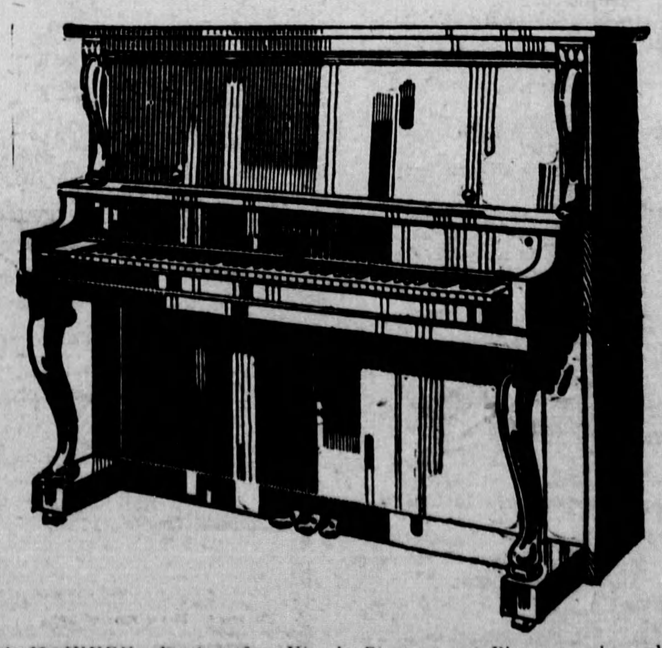

W. A. HAWKEN, Dealer for Virgil Pianos and Phonographs, also Records and Sheet Music. Call and Get prices at

Hawkin's Photo Gallery & Music Store, Flesherton

LOCAL AGENT WANTED

the Old Reliable

FONTHILL NURSERIES

Thousands of Orchard trees need replacing.

War gardens call for small fruits early bearing fruit trees, asparagus, rhubarb plants, etc.

The demand for ornamental tock in towns and villages is large.

Secure a paying Agency with liberal commissions, experience not necessary.

Stone & Wellington
The Fonthill Nurseries,
(Established 1837.)
TORONTO - ONTARIO

Boar for Service

The undersigned has a thoroughbred Yorkshire Boar for service on lot 11, con 8, Osprey. Terms $1.50.
FRED SPOFFARD.

WE SELL PETER HAMILTON FARM IMPLEMENTS

Special Prices on
Waggons, Plows
Harrows and
Horse Blankets

Agents For
TUDHOPE ANDERSON CO

Wagons — Cultivators
Plows — Harrows
Hay Rakes — Mowers

JOHN HEARD, IMPLEMENT AGENT **FLESHERTON.**