For Autumn Days

Developed in serge this one-piece dress is just the last word in smartness. McCall Pattern No. 8539, Ladies' Dress. In 6 sizes, 34 to 44 bust. Price, 25 cents.

A suit is an essential with the well-dressed woman, and here is an exceptionally unusual adaptation of one. McCall Pattern No. 8547, Ladies' Double-Breasted Coat. In 7 sizes, 34 to 46 bust. Price, 25 cents. McCall Pattern No. 8388, Ladies' Skirt. In 5 sizes, 22 to 30 waist. Price, 20 cents.

These patterns may be obtained from your local McCall dealer, or from the McCall Co., 70 Bond St., Toronto, Dept W.

A Scanty Meal.

In a certain hospital the patients were very badly fed, and looking forward to an inspection, when they could lodge a complaint.

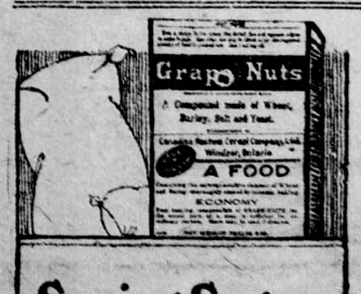
When one day the inspecting officer came round, one Tommy was determined not to miss this opportunity.

"What's your complaint?" asked the officer.

"Trench fever."

"Oh! And what is the diet?" continued the officer solicitously.

"Two sucks at the thermometer daily!" was the answer.



Saving Sugar and Wheat

is comfortably done when one uses

Grape-Nuts

This cereal food is composed partly of barley and contains its own sugar made from its own grains.

A truly wonderful Food, ready to eat.

Canada Food Board License No 2-026

FOR THE AIR SERVICE OF THE ALLIED ARMIES

An immense R. A. F. machine ready to start with its load of bombs for Germany.

A Sitka (silver) spruce leg cut on the Queen Charlotte Islands off the coast of British Columbia for the Imperial Munitions Board.

THEY are cutting spruce in British Columbia. The silver spruce forests, long neglected because of lack of market and transportation, have found their place. The straight, fine-grained, tough wood is the ideal material for the manufacture of aeroplane parts. The silver spruce grows only on the islands and ocean coast of British Columbia and the northwest United States. The American timber of this species is being used exclusively for war purposes of the States, the needs of the other allies in the great war are supplied by the wonderful forests of B. C., this supply being made possible through a splendid organization perfected during the past ten months by Major Austin C. Taylor, director of the Aeronautical Department of the Imperial Munitions Board. Hundreds of camps, scores of tug-boats, thousands of men are at work on the forests, while scores of mills cut the logs. Canadian Pacific Railway Company tugs haul great rafts across the waters of the Pacific Coast and discharge the cargo at the mills and terminals. Hundreds and hundreds of Canadian Pacific Railway cars roll eastward monthly loaded with prime aeroplane lumber, bound for the aeroplane factories in the east. The wants of France and England, Canada and Italy are filled by the loggers of British Columbia, and the industry will grow even beyond its present tremendous volume.—L. V. K.

THE SIMPLE AFRICAN

How the Sights and Customs of Civilization Affect Him.

It is an amusing speculation to picture one of our remote ancestors suddenly transported through time from the homely days, say of the seventeenth century, to the hustling, bustling days of the present. "How his eyes would open at our marvelous inventions!" we say. The nearest we can come to bringing that to pass is to bring out suddenly to civilization some of the tribesmen who have never before left their jungle homes and who have never heard of engines or telephones or motion pictures. We imagine our remote ancestor as standing in awe before our wonderful devices. Perhaps we would laugh at them, too, as some of the West African tribes did on their way to the front in German East Africa. A writer in Blackwood's tells about them.

The wildest excitement prevailed on board, he says. Many of these natives had never seen the sea, and very few had ever sailed upon it. They believed most things their officers told them, but it was of no use to tell them that men built this great floating town. No. Allah must have made it! Pointing to the two steam tugs lying side by side in the harbor, they asked how soon it would take these lesser craft to grow to the size of the transport, which must be their mother. The tables and benches on the troop deck of the ship were an unnecessary encumbrance to the black men, who knew not whether to sit on the tables and rest their feet on the benches, or to sit on the benches, using the tables as a support for their backs. When the officers began to issue the usual hammocks there was the wild excitement of children with a new and wonderful toy. Climbing in at one side the black men fell out at the other, and thought it all the greatest fun in the world.

The navigation of the ship was a mystery to the Africans. The popular theory was that we were pulled along by a wire under the sea. Many attached considerable importance to the log line on the stern of the ship, supposing that it somehow enabled the skipper to find his way across the ocean, while a few maintained that it was a means of catching fish. Our many endeavors to convince the Africans that the earth is round were invariably met with ribald laughter. In vain did we expound the principles of wireless. They thought it all capital sport, and roared with laughter at these jokes of their officers.

When we reached Durban the people invited the Africans to a moving-picture show. The two hours we spent in that theatre are beyond my description. From beginning to end, no matter whether the screen was blank or displayed the most stirring scenes, the men gave themselves up to one frenzied tumult of laughter. The dignified inspection of a wrecked Zeppelin by Mr. Balfour and Mr. Lloyd George provoked as great an outburst of mirth as the most extravagant Charlie Chaplin farce. The blank that follows the completion of a film was regarded as one of the best practical jokes in the world.

The rest of our voyage was uneventful, but the Africans will ever remember our arrival at Dar es Salaam, for their they saw their first airplane. It appeared high overhead above our head in a cocoanut plantation. It circled and came lower, and the Africans could see the two men and a machine gun that they had refused to believe were carried in the aeroplane.

"But how on earth," they asked "do those men get any food?"

"O fool!" came the answer. "Of course they catch birds!"

SEVEN BROTHERS KILLED

An Amazing Tale of the War Regarding An Australian Soldier.

The Agent-General for New South Wales issues the following remarkable statement regarding an Australian soldier's military career.

Staff Sergeant W. F. Payne, Australian Imperial Force, to whom a cottage at Darlington, N.S.W., has recently been erected by voluntary labor, and who has a wife and three children, has had an amazingly romantic career in the military service.

Five of his brothers were killed at Mons, one at Bullecourt, another elsewhere in France, and two in the Boer war, while his only living brother lost a leg at Mons. The father of this family of eleven fighters, now 78, is a Lieut.-Colonel in charge of Bisley rifle range.

Sergeant Payne enlisted in Sydney in August, 1914, the day after war was declared. He took part in the famous landing at Gallipoli, and was wounded. Later he was blown up by a shell, and was rendered blind for nine weeks, deaf for ten weeks, and dumb for four and a half months. He regained his speech in a Sydney theatre by the startling effect of a stage episode.

PAIN? NOT A BIT! - LIFT YOUR CORNS OR CALLUSES OFF

No humbug! Apply few drops then just lift them away with fingers.

This new drug is an ether compound discovered by a Cincinnati chemist. It is called freezone, and can now be obtained in tiny bottles as here shown at very little cost from any drug store. Just ask for freezone. Apply a drop or two directly upon a tender corn or callus and instantly the soreness disappears. Shortly you will find the corn or callus so loose that you can lift it off, root and all, with the fingers.

Not a twinge of pain, soreness or irritation; not even the slightest smarting, either when applying freezone or afterwards.

This drug doesn't eat up the corn or callus, but shrivels them so they loosen and come right out. It is no humbug! It works like a charm. For a few cents you can get rid of every hard corn, soft corn or corn between the toes, as well as painful calluses on bottom of your feet. It never disappoints and never burns, bites or inflames. If your druggist hasn't any freezone yet, tell him to get a little bottle for you from his wholesale house.

New Yorker: "And where do I go when this shelling business starts?" Sandy (late of the "Wee Kirk"): "Laddie, that a' depends on your releegious opeenions."

The City of Great Spires.

He wrote, brave boy, from out of France somewhere,
That "I can see a city of great spires,
And in between flash paths of deadly fires.
But still, please God, to-morrow we'll be there."
To-morrow came. He climber the cumbered stair
Of duty, and through danger's tangled wires,
Flung all his fighting, like an incensed prayer,
Upon the smoke of war's grim funeral pyres.
Not this life's crowded splendors to withhold
From furnace-trial; not content with less
Than Self sublimed to noble nothingness,
He gained the City of the Spires of Gold.
Close to our hearts his memory lingereth,
A Cross of Vict'ry pinned by the hand of Death.

We believe MINARD'S LINIMENT is the best:
Mathias Foley, Oil City, Ont.
Joseph Snow, Norway, Me.
Charles Whooten, Mulgrave, N.S.
Rev. R. O. Armstrong, Mulgrave, N.S.
Pierre Landers, Sen., Pokemouche, N. B.

Two for a Nickel.

The quick wit of a traveling salesman, who has since become a vwell-known proprietor, was severely tested one day. He sent in his card by the office boy to the manager of a large concern, whose inner office was separated from the waiting room by a ground glass partition.

When the boy handed his card to the manager the salesman saw him impatiently tear it in half and throw it in the waste basket; the boy came out and told the caller that he could not see the chief.

The salesman told the boy to go back and get him his card; the boy brought out a nickel with the message that his card was torn up. Then the salesman took out another card and sent the boy back, saying, "Tell your boss I sell two cards for a nickel."

He got his interview and sold a large amount of goods.

Minard's Liniment Cures Burns, Etc.

Very Convenient.

Geraldine was staying with her aunt.

One day, as they were visiting the town's poorer districts, Geraldine noticed three rather untidy children playing in front of a house and remarked about it.

"There are ten children living in that house and only one mother to care for all of them, so she cannot always keep them as clean as mothers who have only one or two to take care of," said her aunt.

"Ten?" asked Geraldine. "Ten? Why, they can have a party without inviting anyone!"

A measured acre summer-fallowed at the farm of Lethbridge jail has yielded 55 bushels to the acre. The thrashing from the whole farm will give an average of over 30 bushels.

Bereaved.

Let me come in where you sit weeping; ay,
Let me, who have not any child to die,
Weep with you for the little one whose love
I have known nothing of.

The little arms that slowly, slowly loosed
Their pressure round your neck; the hands you used
To kiss—such arms, such hands I never knew
May I not weep with you?

Fain would I be of service, say something,
Between the tears, that would be comforting.
But, ah! so sadder than yourselves am I,
Who have no child to die.

—James Whitcomb Riley.

LEMON JUICE IS FRECKLE REMOVER

Girls! Make this cheap beauty lotion to clear and whiten your skin.

Squeeze the juice of two lemons into a bottle containing three ounces of orchard white, shake well, and you have a quarter pint of the best freckle and tan lotion, and complexion beautifier, at very, very small cost.

Your grocer has the lemons and any drug store or toilet counter will supply three ounces of orchard white for a few cents. Massage this sweetly fragrant lotion into the face, neck, arms and hands each day and see how freckles and blemishes disappear and how clear, soft and white the skin becomes. Yes! It is harmless.

Newfoundland to Develop Resources.

The Reid Newfoundland Railway Co. has established a natural resources department under J. McNeil Forbes, to explore, inventory and develop the important mineral, timber, agricultural and water-power resources on the lands owned by the company. It is hoped to create a flourishing farming district on the western side of the island. A large staff of technical men will be employed on the work during the next four years.

Minard's Liniment Cures Dandruff.

The Soldiers' Chances.

The actuaries have got the soldiers' war risks figured out to the decimal point. Based on the mortality statistics of the Allied armies the fighting man's chances are as follows: 29 chances of coming home to 1 of being killed; 49 chances of recovering from wounds to 1 chance of dying from them; 1 chance in 500 of losing a limb. And the soldier's life even makes for longevity. It is estimated that the average Tommy who survives the risk of battle adds five years to his life because of physical training, and is freer from disease than he would have been in civil life.

MONEY ORDERS

A Dominion Express Money Order for five dollars costs three cents.

Domestic Dynamo.

A lady, who had a very slow servant girl, noticed that it took the girl almost half the day to scrub the kitchen, a piece of work that should have been accomplished in an hour. The servant always accompanied her scrubbing with a song, and one day the mistress was alarmed at the slow progress she made.

" 'Mid pleasures" (scrub) "an' palaces" (scrub) "tho' we may" (scrub) 'roam—"

"Jane!" called the mistress, sternly, "I am tired of hearing 'Home, Sweet Home.' Sing 'The Campbells are Coming'."

Nothing loath, Jane did so, and fell into the trap so cleverly laid for her. Her scrubbing brush flew over the boards with lightning rapidity.

The poetry of motion had made swift work.

Minard's Liniment Relieves Neuralgia.

The answer to the question, "Why should we save wool" is that a fully equipped soldier uses 13 times as much wool as does a civilian. Also that there are not enough sheep raised to meet the needed wool supply.

Keep your shoes neat

2 IN 1 SHOE POLISHES

LIQUIDS and PASTES

for BLACK, WHITE, TAN, DARK BROWN OR OX-BLOOD SHOES

PRESERVE the LEATHER

THE E. W. BAILEY CORPORATIONS LTD., HAMILTON, CANADA

Autumn.

The whip-poor-wills are calling
And calling soft and low,
And back and forth a pheasant flock
Like frightened shadows go.
The highway beckons deep with dust,
And blue the skies and clear,
But the white-winged moth has told me
That Autumn draweth near.

Minard's Liniment for sale everywhere.

WANTED

GENERAL BLACKSMITH. REID Bros., Bothwell, Ont.

FOR SALE

WELL EQUIPPED NEWSPAPER and job printing plant in Eastern Ontario. Insurance carried $1,500. Will go for $1,200 on quick sale. Box 69, Wilson Publishing Co., Ltd., Toronto.

WEEKLY NEWSPAPER FOR SALE in New Ontario. Owner going to France. Will sell $2,000. Worth double that amount. Apply J. H., c/o Wilson Publishing Co., Limited, Toronto.

STORM WINDOWS FOR SALE

GET OUR PRICE LIST SHOWING cost of windows glazed complete, any size. Halliday Company, Box B61, Hamilton.

MISCELLANEOUS

LADIES WANTED TO DO PLAIN and light sewing at home, whole or spare time, good pay, work sent any distance, charges paid. Send stamp for particulars. National Manufacturing Company, Montreal.

CANCER, TUMORS, LUMPS, ETC., internal and external, cured without pain by our home treatment. Write us before too late. Dr. Bellman Medical Co., Limited, Collingwood, Ont.

How to Purify the Blood

"Fifteen to thirty drops of Extract of Roots, commonly called Mother Seigel's Curative Syrup, may be taken in water with meals and at bedtime, for the cure of indigestion, constipation and bad blood. Persistence in this treatment will effect a cure in nearly every case." Get the genuine at druggists.

ACHES AND PAINS QUICKLY RELIEVED

You'll find Sloan's Liniment softens the severe rheumatic ache

Put it on freely. Don't *rub* it in. Just let it *penetrate* naturally. What a sense of soothing relief soon follows!

External aches, stiffness, soreness, cramped muscles, strained sinews, back "cricks"—those ailments can't fight off the relieving qualities of Sloan's Liniment. Clean, convenient, economical. Made in Canada. Ask any druggist for it.

Sloan's Liniment Kills Pain

Let Cuticura Care for Baby's Skin

It's really wonderful how quickly a hot bath with Cuticura Soap followed by a gentle anointing with Cuticura Ointment relieves skin irritations which keep baby wakeful and restless, permits sleep for infant and rest for mother, and points to healing in most cases when it seems nothing would help.

Sample Each Free by Mail. Address postcard: "Cuticura, Dept. N, Boston, U. S. A." Sold by dealers throughout the world.

HIRST'S PAIN EXTERMINATOR

STOPS THE PAIN—AND ACTS QUICKLY

Rheumatism, lumbago, neuralgia, sprains, lame back, toothache, earache, sore throat, swollen joints and all similar troubles are *quickly relieved* by Hirst's Pain Exterminator. It has been sold for 40 years and should be in every household—has a hundred uses. *All dealers or write us.* HIRST REMEDY CO., Hamilton, Canada.

35¢ BOTTLE