THE
Flesherton Advance

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The FOOD CONTROLLER SAYS :-

When Mr. Herbert Hoover addressed the Consumer's Council recently at the offices of the British Ministry of Food in London, England, he pointed out that competition amongst the Allied countries in purchasing food supplies on this continent had been arrested. Such competition was responsible in no small measure for the rapid advance of food prices in Canada and the United States, and prices would certainly have gone higher had it not been for the combined action of the British Ministry of Food, the United States Food Administration and the Canada Food Board, in grappling with the problem and so organizing the purchasing of food supplies for overseas as to eliminate competition amongst the Allied buyers. In bringing about such organization, the Canada Food Board had an important part.

But while there no longer is unrestrained competition in purchases of food supplies for oversea, the cost of production of agricultural produce of all kinds is very high, and this accounts, in large measure at least, for the high prices which have been rendered necessary in order to maintain and to increase production, under adverse war conditions. The most important question of all is that of stimulating production and any possibility of reduction of supplies must not be entertained, because of the huge requirements oversea, the dependence of the Allies upon North America for so large a proportion of their food, and the military and economic importance of building up reserves, both here and abroad.

As Mr. Hoover has said. discontent over prices is a trifle compared with discontent over hunger, which might have been our lot, except for the Providence which placed us on this side of the Atlantic. The Canada Food Board, by its license control over dealers in food and by regulations affecting all handlers of foodstuffs, has already done much to eliminate profiteering from the wholesale trade and to check trade practices that have been to the disadvantage of both the producer and consumer. The Food Board asks the people of Canada to lend their support to the effort the Board is making to keep prices to as low a level as is consistent with the obligation of supplying the food needed by our Allies. This can best be done by an intelligent study of the food problem in all its phases.

A souvenir ring from France will be greatly valued in years to come has been received by James Moffat, jr., of Bognor. It was sent to him by his uncle, Pte. Thomas Hanbury, who went overseas with the 147th Battalion and who is now serving in France. The ring is made of aluminum from a German aeroplane that was brought down by allied aviators and in the place of a signet has the flags of the allies in colored enamel. The flags of France, Russia, Italy and Belgium surround the Union Jack and the appearance of the ring is very attractive.

MAIL CONTRACT

SEALED TENDERS addressed to the Postmaster General will be received at Ottawa until noon on Friday, the the 27th of September, 1918, for the conveyance of His Majesty's Mails, on a proposed Contract for four years, six times per week on the route FLESHERTON R.R. 1 via FEVERSHAM ROCK MILLS and MAXWELL from the 1st of January, 1919, next.

Printed notices containing further information as to conditions of proposed contract may be seen and blank forms of Tender may be obtained at the Post Offices of Flesherton, Feversham, Rock Mills and Maxwell, and at the office of the Post Office Inspector, Toronto.

A. SUTHERLAND,
Post Office Inspector

Post Office Inspector's Office,
Toronto, August 15th, 1918.

Farm For Sale

Lot 164, 2nd range E. T. S. R., Artemesia, containing 100 acres. Good buildings, well fenced and watered by hydraulic in house and barn, small orchard. Terms to suit purchaser.

Apply to —JOHN PEDLAR.
Oct1 Flesherton P. O.

STOCK FOR SALE

I have at present for quick sale
2 Yorkshire sows, some young cross-bred pigs just ready to wean,
1 Rouen drake,
1 Barred Rock rooster. Prices right.
Phone or write. —GEO. W. ROSS,
Osprey Tel. System. Maxwell, P.O.

A Great Review

Memories of the great fighters of long ago, the heroes of a thousand battles by land and sea, will be reawakened by the Grand Stand Spectacle at the Canadian National Exhibition. "Brittania Militant" will be more than a mere pageant; it will be the spirit of our Empire, past and present, translated into flesh and blood, a romantic historic survey in which the spectators will be made to feel their kinship with the men of old. There will be a suggestion of Arthurian legends, of mediaeval knights, ancient castles, venerable cathedral ruins, and all the colorful paraphernalia of history and of romance. The spirit of the Empire's yesterday will be caught and contrasted with the martial deeds of today and the men of the present, now fighting the greatest battle of all time, will not suffer by comparison, particularly in the dramatic climax when Currie's gallant Canadians arrive on the scene. The setting will be a giant production of Windsor Castle, the scenic arrangement and general ensemble being the most elaborate ever produced at the Canadian National. There will be over 1200 participants, all brilliantly attired in the styles of the period they represent, and the whole inspiring effect will be enhanced by superb musical treatment.

PROPERTY for SALE BY TENDER

Under and by virtue of powers extended to us as executors of the estate of the late Mrs. Adeline Thurston, we offer for sale by tender the following properties, namely :

PARCEL I.

The north half of lot No. 10, con. 4, Euphrasia, containing 100 acres, more or less., all cleared and under cultivation with the exception of about five acres. On the premises are a frame barn and frame house, and five acres of a good bearing orchard of first class fruit. The farm is well watered.

PARCEL II.

The property in the Village of Kimberley known as the Travellers' Home, comprising five acres of land, frame stabling and house and a number of fruit trees.

Tenders for the above properties will be received up toand including October 1, 1918, tenders to be addressed to either of the undersigned. The highest or any tender not necessarily accepted.

W. H. THURSTON,
Flesherton
A. D. THURSTON,
46 Geoffrey st., Toronto
Executors of the estate of the late Mrs. Adeline Thurston.

Sheep Strayed

Two ewes from my premises on July 11th, one yearling, one ewe and lamb. Any information as to their whereabouts will be thankfully received.

—ROBT. SWANTON,
12 9 18 Flesherton P O

Bull For Service

Registered Shorthorn bull for service on lot 5, con., 6 Osprey Collingwood gravel. Grade cows $1 50, thoroughbreds $4.00.—J. A. Robertson, April 4 1918.

For Sale in Eugenia

Brick veneer house and lot, $650, next to Munshaw hotel. For information refer to Mr. Joe Williams, Eugenia, or
—M. E. BELL,
301 Farwell Block Detroit, Mich.

Canadian National Exhibition

Aug. 26 TORONTO *Sept. 7*

300,000 admissions sold first day of advance sale. Come with the crowds to the greatest Exposition in the 40 years' history of the C. N. E.

"The Heroes of Britain"

A production of tremendous force and beauty, with 1200 participants. All the colorful paraphernalia of romance and history in the making. Inspiring, dramatic---a spectacle every Canadian should see.

MOVEMENT - LIFE SPLENDOR

A Patriotic Thrill in every scene

Giant livestock and agricultural display—Government exhibits—demonstrations of vocational training by 50 crippled heroes—farming on factory lines: colossal exhibits of labor-saving devices — Government patriotic food show — Creatore's world-famed band — Allies' exhibits of fine arts—AND A WORLD OF OTHER SPECIAL ATTRACTIONS.

Price of admission is unchanged **25 cents**

Consult your local agent regarding railroad fares

DOUBLE FLIM FLAM

Clever Trick by Which Jeweler Recovered Money.

Had Been Victimized in Really Neat Manner, But All the Honors of War Were His When the Game Ended.

This is a story picked up in New York that has all the elements—save the love of touch—of a modern mystery story. M. Parrish Watson is a wealthy collector of Chinese art. He sends emissaries all over China digging up treasures. One of his agents has just returned.

In Peking he was in the shop of a pawnbroker. A silk-hatted American, a polished man of the world, came in, to secure a loan on a pearl which he took out of a velvet bag. The broker applied the tests and was satisfied the pearl was genuine. He advanced $10,000. Later in the day one of his experts rushed to him breathlessly with the startling statement that the pearl was the most clever counterfeit he had ever seen. The broker made another examination and found he had been the victim of a flim flam artist.

Several days afterward he called every jeweler in Peking into a conference. He told them of his experience and he said he was simply going to take his loss, but he thought it was his duty to warn his fellow merchants. He held up the pearl before them.

"Here it is," he said. "To show you what I think of it and that the incident is closed, I am going to destroy it." He placed the pearl on an iron and with a hammer smashed it to tiny fragments with one blow.

The next day all the Peking newspapers carried a story about the way the merchant had been tricked and how he had destroyed the bogus gem. Several weeks went by and the incident was almost forgotten.

One morning the American who had pawned the pearl entered the shop. A clerk recognized him and went toward him. "I have come for my pearl," he said.

The clerk was in a panic. He begged the customer to wait a few minutes and he rushed off to his employer with the news. The broker came out of his private office and met the customer.

"I have come for my pearl," repeated the American.

"You have the money to redeem it?" he was asked.

For answer the American counted out the exact amount and placed it on the counter. The broker went to the safe and brought back the pearl that was pawned. He had cleverly tricked the trickster. He knew there was only one chance of getting his money back and that was to make the customer believe the pearl had been destroyed. He resorted to this ruse and did not destroy the pawned pearl but a substitute. A surprised American walked out of the place with his counterfeit jewel—gnashing his teeth just like the smooth villain in the melodrama of old.

First Express Company.

The first express company in America was launched 79 years ago, when an advertisement appeared in the Boston and New York papers announcing that "William F. Harnden has made arrangements with the Providence railroad and the New York Boat company to run a car through from Boston to New York and vice versa four times weekly. He will accompany the car himself, take care of all small packages that may be intrusted to his care and see them safely delivered." Today Harnden might be prosecuted for publishing a misleading advertisement, for his "express car" was entirely imaginary, and he carried parcels in a valise. Harnden had long been a conductor on the railway, and his former associates permitted him to travel without charge. The railroad got nothing in the way of express charges. Harnden's first competitor was Alvin Adams, who became the founder of the Adams Express company.

Two Lines of Eligibility.

Down in Johnson county is a flourishing farmer's club, and, as there is a membership limit, naturally there are a number of folks outside who would like to be inside.

Two of the outsiders were discussing the club one day, and one of them asked: "How does a fellow go about getting into the thing?" The other farmer explained thus: "Well, so far as I have been able to dope it out, there are just two ways—you either have to be such a success as a farmer that it will be a feather in their cap to get you for a member, or such a doggone failure that it will be good advertising for them to take you and make something out of you."—Indianapolis News.

Braggadocio.

"I'd have you know that my grandfather came over in the Mayflower!" said the small boy with the curls.

"Huh! That's nothing," replied the boy with the pug nose, "my father came over in a ship what was struck by a submarine!"

Just Like Her.

"Did you see in the paper about Mrs. Putton-Ayres being almost overcome by coal gas?"

"No, but that's just like her. I suppose she was afraid people wouldn't know they had coal."—Boston Transcript.

AN EXTRA SPECIAL IN
WOMEN'S BOOTS

Fifty pairs Women's Boots—some buttoned—some laced—including dongola, patent and gun metal leathers, some have cloth tops, others kid tops. High French heels, Cuban heels and low heels in the lot. Many pairs just the very thing for starting to school.. All sizes from 2½ to 7, but not in every style. All perfect goods. Prices ranged from $3 to $4.50. All selling at **$2.40.**

New Styles in Men's and Ladies' Tweed Raincoats

Some specially good designs just received made up with new style collars and belts, reliable waterproofing, really nice patterns and colorings.

Ladies' $10.50 to $15. Men's $12 to $15.50.

Splendid Values in Open Stock China

We have several good patterns in open stock China that we are offering at exceptionally low prices, considering the present day values in Chinaware. They come in English semi-porcelain and are very choice designs. You can buy any quantity of any pattern, so that you can replace any broken pieces at any time.

A shipment of Japanese Fancy China just in.

F. H. W. HICKLING

FLESHERTON, -- ONTARIO

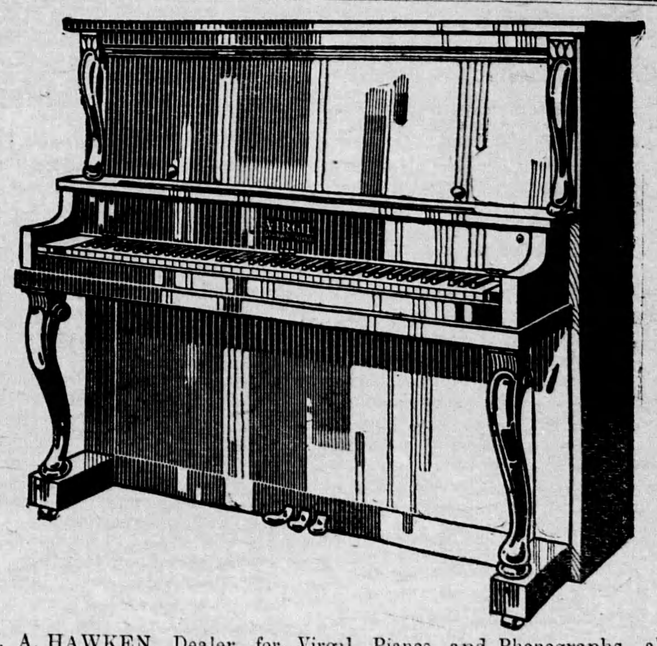
SHERWIN-WILLIAMS AUTO ENAMEL

Easy to apply—durable and produces a beautiful, lasting finish that protects the car—don't start out with a shabby car, it is not necessary—when a beautiful finish can be obtained at very little cost and labor.

S.W.P. for outstanding varnishes, Stains, Enamels, Brushes for house cleaning.

F. W. Duncan

The Flésherton Hardware.
Phone 30 r2.



W. A. HAWKEN, Dealer for Virgil Pianos and Phonographs, also Records and Sheet Music. Call and Get prices at

Hawkin's Photo Gallery & Music Store, Flesherton

Boar for Service

The undersigned has a thoroughbred Yorkshire Boar for service on lot 11, con. 8, Osprey. Terms $1.50.
FRED SPOFFARD.

FALL TERM

Opens September 3rd.

ELLIOTT *Business College*

Yonge and Charles Streets, Toronto

Gives strictly first class training for choice business position. Our courses are unexcelled in Canada. Demand for our graduates is five times our supply. Write for catalogue.

W. J. ELLIOTT, PRINCIPAL

Flesherton Tonsorial Parlors

We Aim to Give Entire Satisfactio
LAUNDRY—Basket closes Monday night, delivery Friday evenin

CLEANING and DYEING— We ar agents for Parker's Dye Works—Clothes cleaned and dyed. feathers rejuvenated

T FISHER - -PROPRIETOR

Flesherton Tin Shop

I have just placed on the shelves a full line of Tinware, Nickelware and Agateware for domestic use. Call on me and get your supplies.

Eavetroughing, Stovepipes and Stove Furnishings.

Repairing of all kinds promptly attended to.

Pipefitting, including pump work.

Furnaces installed. Agent for Clare Bros. Furnaces.

D. McKILLOP

CHRISTOE BLOCK
FLESHERTON ONTARIO.

New Blacksmith Shop At Maxwell

I am opening up atonce, a blacksmithing and woodworking business in Maxwell, and am installing up-to date woodworking machinery. It will be my endeavor to serve the public in a satisfactory manner and I would solicit patronage. I want yourwork and will do it right. 7 April 1

CHESTER LONG

Dr. J. P. Davis
CHIROPRACTOR
and
EYESIGHT SPECIALIST
Office over Woolworth's store.
COLLINGWOOD, - ONT.

WE SELL PETER HAMILTON FARM IMPLEMENTS

Special Prices on
Waggons, Plows
Harrows and
Horse Blankets

Agents For
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Wagons Cultivators
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