BUSINESSCARDS

Societies

PRINCE ARTHUR LODGE, No. 333, A.F.& A.M, meets in the Masonic hall. Armstrong's Block Flesherton, every Friday on or before the full moon. T. Henry, W. M. H. W. Hickling, Secretary.

CHOSEN FRIENDS—Flesherton Council Chosen Friends 314 meets in Clayton's Hall first and third Wednesday of each month at 8 p.m. Pay assesments to Recorder on or before the first day of each month. Chief Councillor, W. H. Bunt; Recorder, Mrs. L. A. Fisher.

Dentistry

Dr E. C MURRAY L. D. S., dental surgeon honor graduate of Toronto University and Royal College of Dental Surgeons of Ontario. Gas administered for teeth eXtraction office at residence, Toronto Street, Flesherton.

Medical

J P OTTEWELL
Veterinary Surgeon
Graduate of Ontario Veterinary College residence — second door south west on Mary street. This street runs south Presbyterian Church.

CHAS. E. McLEAN, M D. C M,
Specialty—
Surgery, Midwifery & Women's Diseases
OFFICES—Flesherton, Allen House.
Priceville—Commercial Hotel, 9.30 to 1 p.m.
Drug store in connection with office.
Office Hours in Flesherton—Wednesday and Friday afternoon 2 to 5 p.m.
Phone messages receive prompt attention at both offices 16May18

Legal

LUCAS, RANEY & HENRY—Barristers, Solicitors, etc.—I. B. Lucas, K. C.; W. E. Raney, K. C.; W. D. Henry, B. A. Offices, Toronto, 806-9 Traders Bank Bldg., phone main 1412; Markdale Lucas Block, Phone 2 A. Branch office at Dundalk open every Saturday.

WRIGHT, TELFORD & McDONALD Barrister, Solicitors, &c. Offices, Grey & Bruce Block, Owen Sound. Standard Bank Block, Flesherton, (Saturdays). W. H. Wright, W. P. Telford Jr. J. C. McDonald, L. L. B.

Business Cards

M CULLOUGH & YOUNG
Bankers Markdale
General banking business. Money loaned at reasonable rates Call on us.

D. McPHAIL, Licensed Auctionee for the County of Grey. Terms moderate and satisfaction guaranteed. The arrangements and dates of sales can be made at THE ADVANCE office. Residence and P.O., Ceylon. Telephone connection. Dec. 6, 07

WM. KAITTING, licensed Auctioneer for the counties of Grey and Simcoe. Farm and Stock sales a specialty. Terms moderate. satisfaction guaranteed. Arrangements for dates may be made at the Advance office, or Central telephone office Feversham or by addressing me at Feversham, Ont.

Representative

WANTED
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FLESHERTON
and District for
Canada's Greatest Nurseries

Spring 1917 planting list now ready Splendid list of hardy Canadian grown fruit and ornamental stock, including, McIntosh Red Apple, St. Regis Everbearing Raspberry and many other eaders.

New illustrated catalouge sent on application.

Start now at best selling time. Liberal proposition.

Stone & Wellington
The Fonthill Nurseries.
(Established 1837.)
TORONTO - ONTARIO

Farm For Sale or Rent

Lot 141-142, 3rd range N.E.T.S.R., Artemesia—70 acres under cultivation, good barn and brick house, an acre of orchard; well watered. Apply to—
—I. SINCLAIR,
15No17 Flesherton.

Heifer Came Astray

Came to the premises of the undersigned, lot 24, con. 7, Artemesia, about October 1st, one yearling heifer. The owner is requested to prove property, pay expenses and take the same away.
—JAMES GENOE.
Flesherton, Oct. 20, 1917.

For Service

One pure bred Shorthorn Bull on lot 36, con. 9, Artemesia. Terms $1.00 for grades. Must be paid within 9 months from date of service.
1 Jan. 17. —R. O. TURNER.

Boar for Service

The undersigned has a thoroughbred Yorkshire Boar for service on lot 11, con. 8, Osprey. Terms $1.50.
FRED SPOFFARD.

Voluntary enlistment has taken thousands of men from office work. Conscription will take more. Office help is scarce—will be scarcer very soon. Young women and boys under military age must fill the vacant places, and they need training.

NORTHERN Business College

is the very best place to get a training and prepare to help meet the demand for trained office help. Students may enter any any time. No increase in fees Circulars free on application.

C. A FLEMING, F.C.A., Principal,
Dept. A., Owen Sound, Ontario.

Victoria Corners

Miss Niergart visited over the week end at W. Heard's.

Rev. Mr. Lane of Kimberley, gave a very interesting lecture with lime light views at League last Monday night at Inistioge.

A number from this neighborhood attended the Assizes at Owen Sound last week.

Just three weeks till Christmas.

Mrs. Thos. Bannon, though not recovered her usual health, is able to return to her home.

Clubbing Rates

The Advance has no extensive clubbing list this fall, most of the papers being supplied at regular rates. Following are some prices:

The Advance	$ 1.00
Globe	4.00
Mail	4.00
The World and Advance	4.75
News and Advance	3.75
Star and Advance	3.75
Youth's Companion	2 25
Family Herald	1 25

Many farmers have told us they are getting a little weary of the monotonous advice given by city and town lawyers, doctors, teeth extractors, and divers other wiseheads about increasing the production of their farms. They specially resent the instructions to the farmers' wives to get out and scratch gravel. One tiller of the soil aptly remarked to The Sun the other day: "Let our boys stay on the farm and we'll attend to the production." —Orangeville Sun.

Mrs. Heincke, an old lady residing in Hanover, fell off the back steps at her home, sustaining a compound fracture of her right arm two inches above the wrist, and also partially dislocating her right ankle. She managed to crawl into the house, where she lay all night in the cold without having received any attention, her wound having bled ton some extent. A neighbor happened in the next morning and a doctor was sent for. Mrs. Heincke, who is 69 years of age, is recovering.

FIVE FUNERALS IN THREE YEARS

Family Almost Wiped Out By Consumption.

From a hovel in the rear of more pretentious buildings comes a ghastly tale, one that in this fair Province of ours seems almost incredible; yet, to those who know the ravages of consumption, it is but a typical case.

Grief stricken, the mother tells us of her five small children buried from this lowly home during the past three years, of her only remaining child, suffering from a tuberculous hip, and then as though in mockery of their misery, the father, too, was stricken. He is now a patient at the Muskoka Free Hospital, where every endeavour is being made to save his life. The Muskoka Free Hospital for Consumptives is appealing for help to carry on this fight against the Great White Plague. The money you give will help them seek out these unfortunate families and give them a fighting chance for their lives.

Contributions may be sent to W. J. Gage, Chairman, 84 Spadina Avenue, Toronto, or Geo. A. Reid, Secretary-Treasurer, 223 College St. Toronto.

Strayed

From the premises of Thos, J. Coleman, Markdale, about the 23rd of Nov., two colts two years old, both mares one brown, the other black with white face and some white on legs. The black is the heavier. Any one sending information will be rewarded.
THOS. J. COLEMAN
Phone 32 R 2 1 Box 180, Markdale

Heifer Came Astray

Came to the premises of the undersigned, lot 32 34, Con, 14, Artemesia, about Sept. 1st, one yearling heifer. Owner please prove property, pay expenses and take the same away.
—JOHN WELSH.
Eugenia, Nov. 20. 1916.

Holstein Bull For Service

A thoroughbred Holstein bull for service on lots 183-184 S.W. T. & S.R., Artemesia; closely related to the world's champion 44-pound cow. Terms: $1.50 for grades, $5.00 for pure breds.
1 July 17. —GEO. MOORE & Son.

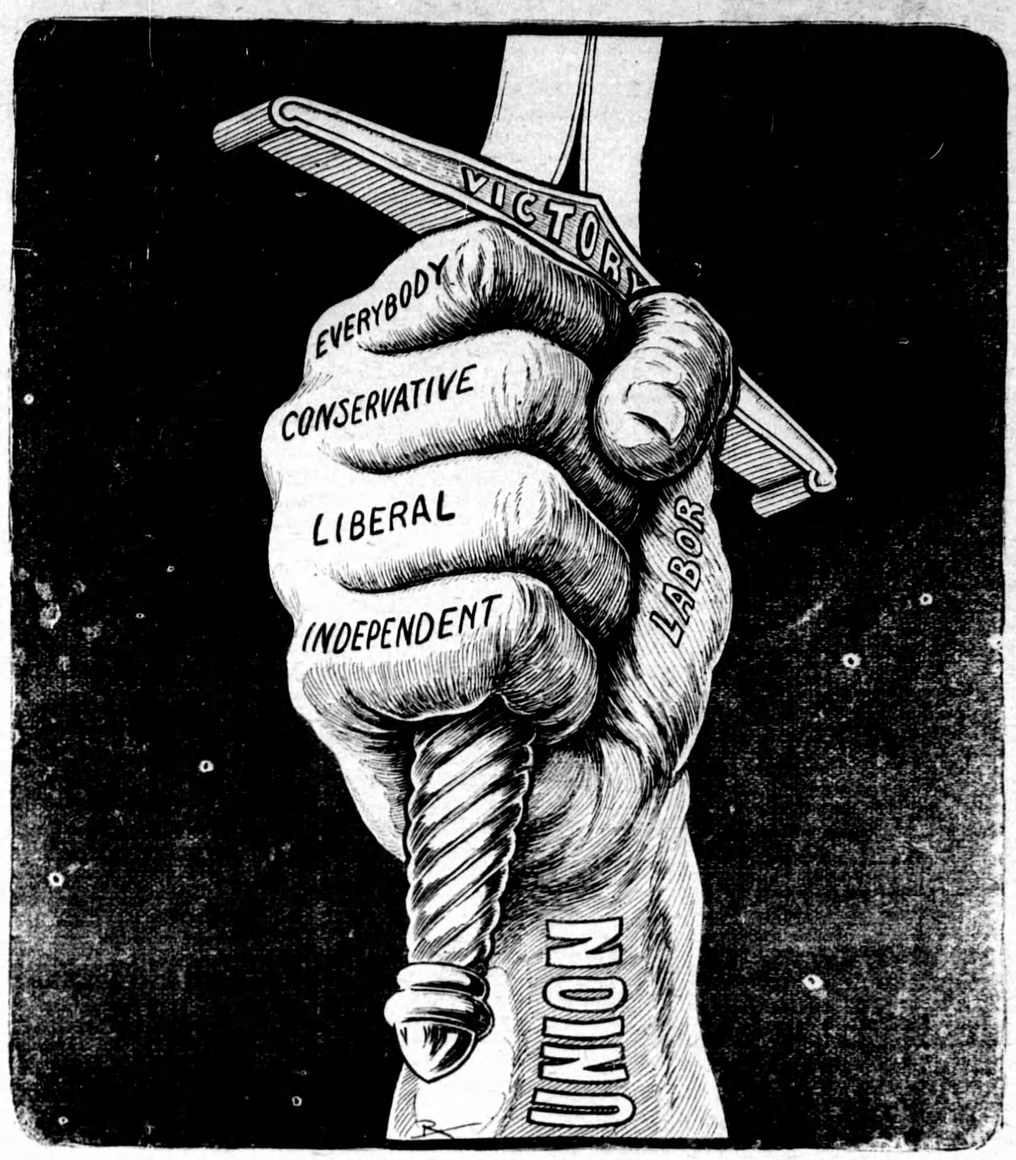
Notice To Trespassers

Anyone taking wood or rails off or in any way trespassing on any part of the north half of lot 30, con. 9, Artemesia, will be prosecuted.
—MRS. W. C. PEDLAR.

Farm for Sale

Lot 152—153 East Back Line, Artemesia, mile and a quarter from Flesherton, containing 90 acres, mostly cleared; comfortable house, good barn with stone foundation, small orchard; farm well watered, good grain or stock farm. For particulars apply on the premises to
—JOHN BEECROFT,
Flesherton, P.O.

ONE COMMON OBJECT! ONE SUPREME CAUSE!



To defeat the Germans and preserve liberty and democracy.

HARDWARE

Screen Doors & Windows
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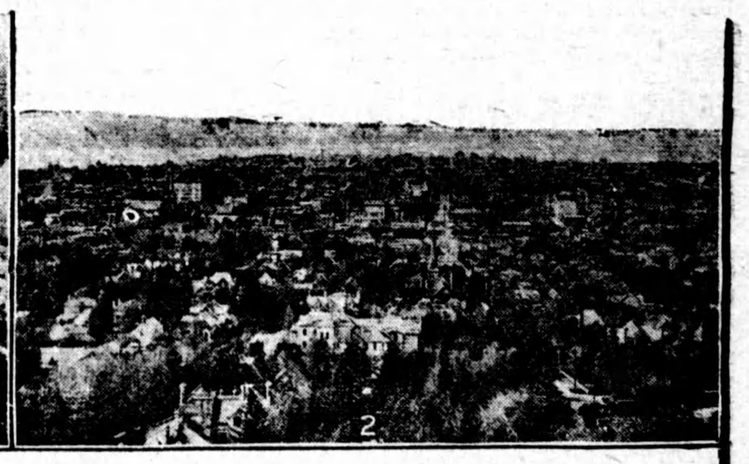
All kinds of Deering Implements. Parts always on hand. Agent for Barrie Cutters. Barber Buggies, Louden Litter Carriers, Hay Tracks, Pedlar shingles and siding. These Implements require no recommendation as they are standard goods and recognized as the best on the market.

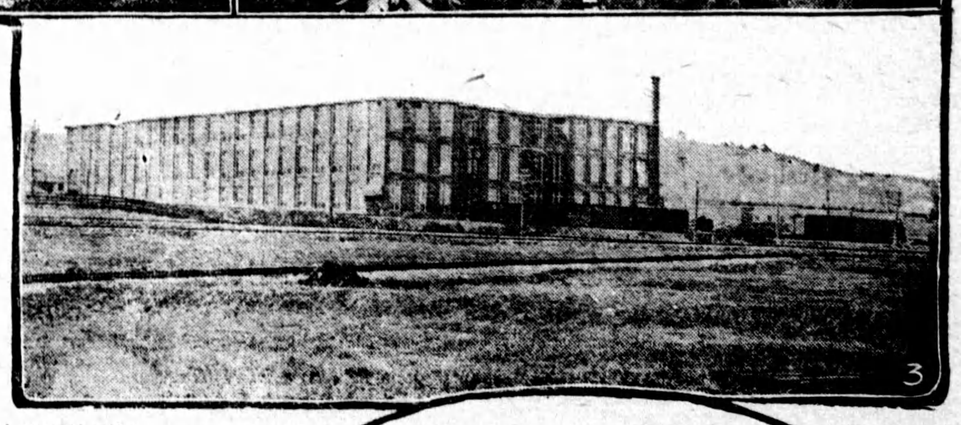
FRUIT TREES—I represent the Ston & Wellington nursery, and will be pleased to call if you send me a card.

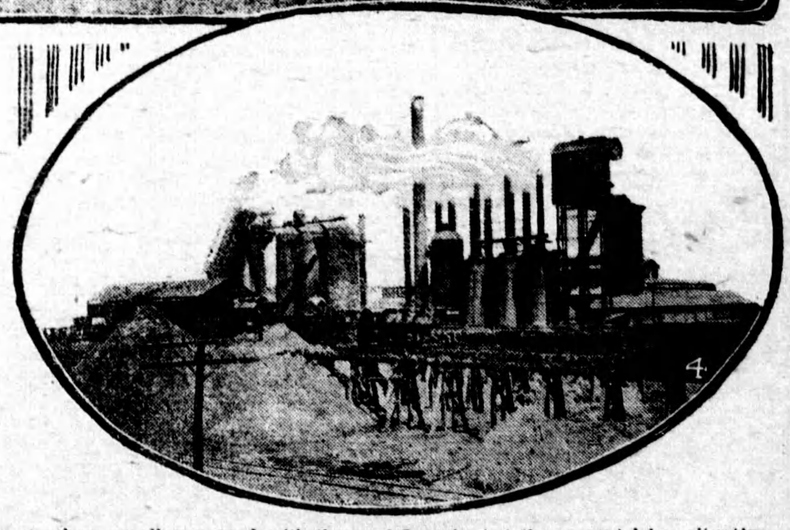
ED. RUTHERFORD
Proton Station

NEW CANADIAN INDUSTRIES



(1) National Steel Car Co., Hamilton, Ont.
(2) Central Portion of Hamilton, Ont.
(3) Canadian Connecticut Cotton Mills, Sherbrooke, Que.
(4) Blast Furnaces, Steel Co. of Canada, Hamilton, Ont.





THE process of the establishment of branches of American industrial concerns within the borders of the Dominion of Canada has been going on for a good many years—ever since it became apparent that no political party was likely to modify very seriously the "protective" character of the country's fiscal policy. It might reasonably have been expected that the shock of war would put a stop, temporarily at least, to this process of peaceful penetration; but the opposite has been the case. Even since the recovery of capital from its paralysis, eight months or so after the war began, the establishment of American branches in Canada has been going on with greater energy and determination than before, and investigation has shown that the war, instead of discouraging such adventure, has afforded new reasons to justify it.

Speaking broadly, the American firms which have established themselves in Canada during the past twelve or fifteen months have been actuated by one or both of two main considerations. Either they have had an eye on the Canadian domestic market, and have regarded the present as a favorable opportunity for a campaign in it because of their own abnormal cash reserves, and the exceptional prosperity and activity of the Dominion; or (this is the explanation in the majority of cases) they have had an eye not only to the Canadian market but also to the vast territory of the Entente Allies, and are convinced that in the fiscal arrangements which will follow the conclusion of peace, no neutral country will receive "most-favored-nation" treatment from any of the Allied countries.

Canada, combining the economic advantages of the American continent, with its wealth of raw material and of skilled labor, with the market advantages of a member of the belligerent Entente, is the natural basis of operations for an American concern with designs upon European markets. This, according to the industrial commissioners of various Canadian cities, and of the Canadian Pacific Railway, is the main motive in inducing most of the recent American branch establishments in Canada, and is likely to bring to Canada within the next few years industrial capital running to many hundreds of millions.

American concerns which have established plants in Canada since the beginning of 1915, is an imposing evidence of the attractive power of the Canadian market and of Canadian export possibilities. It should be added that all of the establishments are substantial plants, built for meeting a large business and for carrying on, not merely a sales agency or an assembling process, but practically the entire process of production from the purchased raw material to the finished article.

One of the first American products to meet with an avowed policy of fiscal discouragement in Free Trade England, as a result of the war and its effect upon trade balances, was the automobile. The establishment of branches of American automobile concerns in Canada has already been going on for some years, owing to the great growth in Canadian consumption of the article and the popularity of American brands. But the European situation has given a tremendous impetus to the movement. Existing plants have been vastly enlarged, and three new and important plants have been undertaken, those of the Maxwell Motors at Windsor, Ontario, the Chalmers Motor Company at Walkerville, Ontario, and the Chevrolet Motor Company at Oshawa, Ontario. This is exclusive of the acquisition and enlargement of Canadian-owned plants by American firms for the manufacture of American brands of cars.

One of the biggest industrial undertakings of the year was that of the of an immense plant in Hamilton, Ontario. The famous packing house of Proctor & Gamble Company, the proprietors of Ivory Soap and of sundry other soap and cottonseed oil products, who have commenced the erection Libbey, McNeill & Libby has established itself in Hamilton, Ontario (which city, it will be noted, is a favorite with American industries owing to its combination of cheap power and good labor supply with the best of shipping facilities). The Flint Varnish & Color Company has put up a branch factory at Toronto, Ontario; and the Link Belt Company is locating in the same city. Sherer & Gillett, makers of store counters, are establishing at Guelph, Ontario. The Maple Leaf Condensing Company, a Detroit concern, is at Chesterville, Ontario.

The number of concerns establishing in the Province of Quebec has been small compared with those of Ontario, but the present labor situation, which is much more favourable in Quebec, is likely to correct that tendency to some extent. An important asset to the industries of Sherbrooke, Quebec, is that of Kayser & Company, the famous manufacturers of silk gloves, stockings, and other articles. The Aetna Explosive Company, at Drummondville, Quebec, has been improperly regarded as a war industry; it is so for the time being, but its immense plant has been designed so as to be applicable to the manufacture of dyes when the explosive business falls off. A rumor, which appears to have good foundation, though not officially confirmed, asserts that one of the great American chemical and explosives concerns has made all preparations for the establishment of a plant for the production of nitrates from atmospheric nitrogen at one of the hitherto undeveloped powers of Quebec Province.

Several American concerns already operating in Canada have found that their existing plants are not equal to the demands which they anticipate. The Dominion Sugar Company, which is largely financed by American sugar-refining capital, is adding a big plant at Chatham, Ontario, to its existing buildings at Wallaceburg in the same province. The Goodyear Tire & Rubber Company is removing from small premises at Bowmanville, Ontario, to an immense property which it has bought at New Toronto, Ontario.

These examples, all of them being enterprises undertaken long after Canada's participation in the war and her financial sacrifices for that cause were known and allowed for, are convincing evidence that the progressive manufacturers of the United States have perfect confidence in Canada as a field for industrial investment. As most of them are looking for an export trade, it would appear that they are satisfied that production costs in Canada will not be materially altered after the war, either as regards labor supply, cost of living, or burdens of taxation. Mr. Graham W. Curtis, Industrial Agent of the Canadian Pacific Railway, stated recently that he had found American business men greatly impressed by the showing of financial American confidence in, and comprehension of, Canada, was greater than strength made by the Dominion since the war, and that undoubtedly at any other previous date.