Military Cross Hero

CAPT. William Stewart MacTier, who was reported yesterday to have been awarded the Military Cross for gallantry in the firing line, is the son of Mr. A. D. MacTier, general manager of eastern lines of the Canadian Pacific Railway. Capt. MacTier went to the front with the first Canadian Contingent and has been twice wounded, the first time at Ypres, and lately at Vimy Ridge. At the outbreak of the war, Capt. MacTier was on the ocean returning from Europe, and immediately on landing joined the Thirteenth Battalion, under Lieut.-Col. (now Brigadier-General) Loomis, D.S.O. [illegible] to the front with that unit and [illegible] it when it covered itself with glory at Ypres and Festubert. [illegible] wounded by shrapnel and [illegible] Montreal to convalesce. [illegible] ing to the front he was [illegible] Brigadier General Loomis [illegible] having taken over the [illegible] brigade in the meantime [illegible] serving in this capacity [illegible] time one of his feet [illegible] operation was necessary [illegible] turn to the front on [illegible] was transferred to a [illegible] land Battalion and [illegible] captaincy.

African Imports.

The total value of the exports of the Union of South Africa during the year ended December 31st, 1916, was £23,946,283, as compared with a total of £15,768,000 for the previous year.

British Flour Mills.

The flour milling capacity of the United Kingdom is said to be 30 per cent. in excess of the requirements; 44.28 per cent. of the flour manufactured, exclusive of all English wheat-flour, is produced by the mills at the Thames, Mersey, Humber, and Severn ports, and the other 55.72 by other English and Welsh mills.

Equipping a Sailor.

To equip a British sailor takes nearly eight times as many workmen as are required to provide a soldier with all he needs in the way of munitions.

The best sand for glass manufacture comes from Fontainbleu.

BUSINESS CARDS

Societies

PRINCE ARTHUR LODGE, No. 333, A. F. & A. M., meets in the Masonic hall, Armstrong's Block Flesherton, every Friday on or before the full moon. T. Henry, W. M. H. W. Hickling, Secretary.

CHOSEN FRIENDS—Flesherton Council Chosen Friends 314 meets in Clayton's Hall first and third Wednesday of each month at 8 p.m. Pay assessments to Recorder on or before the first day of each month. Chas. Councillor, W. H. Bunt; Recorder, Mrs. F. A. Fisher.

Dentistry

DR. E. C. MURRAY L. D. S., dental surgeon honor graduate of Toronto University and Royal College of Dental Surgeons of Ontario. Gas administered for teeth eXtraction. Office at residence, Toronto Street, Flesherton.

Medical

J. P. OTTEWELL
Veterinary Surgeon
Graduate of Ontario Veterinary College. Residence — second door south west of Mary street. This street runs out Presbyterian Church.

CHAS. E. McLEAN, M.D. C.M.
Specialty—
Surgery, Midwifery & Women's Diseases
OFFICES—Flesherton, [illegible] House.
Priceville—Commercial Hotel, 9.30 to 1 p.m.
Drug store in connection with office.
Office Hours in Flesherton—Wednesday and Friday afternoon 2 to 5 p.m.
Phone messages receive prompt attention at both offices 16May18

Legal

LUCAS, RANEY & HENRY—Barristers, Solicitors, etc.—I. B. Lucas, K. C.; W. E. Raney, K. C.; W. D. Henry, B. A. Offices, Toronto, 806-9 Traders Bank Bldg., phone main 1412; Markdale Lucas Block, Phone 2 A. Branch office at Dundalk open every Saturday.

WRIGHT, TELFORD & McDONALD Barrister, Solicitors, &c. Offices, Grey & Bruce Block, Owen Sound. Standard Bank Block, Flesherton, (Saturdays). W. H. Wright. W. P. Telford Jr. J. C. McDonald, L. L. B.

Business Cards

McCULLOUGH & YOUNG
Bankers Markdale
General banking business. Money loaned at reasonable rates Call on us.

D. McPHAIL, Licensed Auctioneer for the County of Grey. Terms moderate and satisfaction guaranteed. The arrangements and dates of sales can be made at THE ADVANCE office. Residence and P.O., Ceylon. Telephone connection. Dec. 6, 07

WM. KAITTING, licensed Auctioneer for the counties of Grey and Simcoe. Farm and Stock sales a specialty. Terms moderate, satisfaction guaranteed. Arrangements for dates may be made at the Advance office, or Central telephone office Feversham or by addressing me at Feversham, Ont.

They Shall Not Pass

The Immortal Cry of Canada at the Second Battle of Ypres.

The defence of Ypres following the first ghastly gas attack April 22, 1915, exalts all history. By it our men were transfigured and the undying, imperishable Soul of Canada revealed.

In the name of these Heroes of Ypres, Festubert, Givenchy, Vimy Ridge, Lens, The Somme, Verdun---aye and the Deathless "Old Contemptibles"--- we beseech you, Women of Canada, to Dedicate Yourselves and Your Families to War Service by signing the Food Service Pledge.

The sacrifice is not great. We merely want you to substitute other foods for part of the white bread, beef and bacon your family now eat.

"What follows almost defies description. The effect of these poisonous gases was so virulent as to render the whole of the line held by the French Division practically incapable of any action at all.

The Stand of the Canadians

"The left flank of the Canadian Division was thus left dangerously exposed to serious attack in flank, and there appeared to be a prospect of their being overwhelmed and of a successful attempt by the Germans to cut off the British troops occupying the salient to the East.

"In spite of the danger to which they were exposed the Canadians held their ground with a magnificent display of tenacity and courage; and it is not too much to say the bearing and conduct of these splendid troops averted a disaster which might have been attended with the most serious consequences."

From
Sir John French's Seventh Despatch,
General Headquarters,
15th June, 1915

Thou Shalt Not Want

The Undying Pledge of Canada's Mothers to Her Sons.

When baking use one-third oatmeal, corn, barley or rye flour. Or, order some brown bread from your baker each day.

Substitute for beef and bacon such equally nutritious foods as fish, peas, lentils, potatoes, nuts, bananas, etc.

Third, and this is most important — positively prevent the waste of a single ounce of food in your home.

A Food Service Pledge and Window Card has been or will be delivered to you. The Pledge is your Dedication to War Service—The Window Card is your Emblem of Honour.

Sign the one and display the other.

Woman's Auxiliary, Organization of Resources Committee, in Co-operation with The Hon. W. J. Hanna, Food Controller.

Sign and Live up to Your Food Service Pledge

Fall Fair Dates

FLESHERTON	Oct. 6 & 8
Markdale	Oct. 9 & 10
Caledon	Oct. 3 & 4
Chatsworth	Sept. 13 & 14
Chesley	Sept. 18 & 19
Clarksburg	Sept. 18 & 19
Collingwood	Sept. 19-21
Dundalk	Oct. 11 & 12
Durham	Sept. 20 & 21
Feversham	Oct. 2 & 3
Hanover	Sept. 20 & 21
Holstein	Sept. 26
London (Western Fair)	Sept. 7-15
Meaford	Sept. 27 & 28
Mount Forest	Sept. 19 & 20
Orangeville	Sept. 18 & 19
Owen Sound	Sept. 11-13
Priceville	Oct. 4 & 5
Rockyn	Oct. 4 & 5
Shelburne	Sept. 25 & 26
Tara	Oct. 2 & 3
Toronto (C.N.E.)	Aug. 25-Sept. 10
Walkerton	No Fair this year
Walter's Falls	Sept. 25 & 26
Wiarton	Sept. 25 & 26

Deering Implements

AND

Gasoline Engines

All kinds of Deering Implements. Parts always on hand. Agent for Barrie Cutters. Barber Buggies, Louden Litter Carriers, Hay Tracks, Pedlar shingles and siding. These Implements require no recommendation as they are standard goods and recognized as the best on the market.

FRUIT TREES—I represent the Stone & Wellington nursery, and will be pleased to call if you send me a card.

ED. RUTHERFORD
Proton Station

FOR SALE

No. 3 Buckeye Traction tile ditching outfit; engine machine is an 18 h.p. gasoline or kerosene engine, all in first-class repair. Will be sold on reasonable terms. For full particulars apply where machine is working, about two miles west of Saugeen Junction, or

—A. N. PRATT,
Laurel P.O., Ont.

Breakfast Under Water.

Admiral Colville has a good story to tell of a breakfast, eaten under water in the Dardanelles, which deserves to take its place among all other good breakfast-table stories and for all time. A submarine was proceeding up the Straits when the captain happened to notice through the periscope that a floating mine had attached itself to the rudder. He imparted the information to the lieutenant, and they agreed not to tell the crew but to have breakfast and consider what was best to be done. In twenty minutes a plan for removing the mine was matured. The plan succeeded.

Temperature of Earth.

The temperature of the earth appears to increase from the outer surface downwards at the rate of one degree Fahrenheit for every fifty or sixty feet, and at the relatively short distance of a very few miles the temperature must be exceedingly high.

A New Industry.

It is proposed to start a new industry in British Honduras for the production of oil from the cohume palm, which grows prolifically in that country.

Loam soil weighs seventy-five to ninety pounds a cubic foot when dry.

Three Heifers' Strayed

Strayed from Lot 1, Con. 9, Osprey, three year-old heifers—two red ones with some white spots on them, and the other a roan color. Last seen about the middle of June. Any person hearing or seeing anything of them, phone or write

au8 —GARNET MAGEE
Eugenia, R.R. 1.

Voluntary enlistment has taken thousands of men from office work. Conscription will take more. Office help is scarce—will be scarcer very soon. Young women and boys under military age must fill the vacant places, and they need training.

NORTHERN Business College

is the very best place to get a training and prepare to help meet the demand for trained office help. Students may enter any any time. No increase in fees. Circulars free on application.

C. A. FLEMING, F.C.A., Principal,
Dept. A., Owen Sound, Ontario.

Representative

WANTED
at once for
FLESHERTON
and District for
Canada's Greatest Nurseries

Spring 1917 planting list now ready. Splendid list of hardy Canadian grown fruit and ornamental stock, including, McIntosh Red Apple, St. Regis Everbearing Raspberry and many other leaders.

New illustrated catalogue sent on application.

Start now at best selling time. Liberal proposition.

Stone & Wellington
The Fonthill Nurseries.
(Established 1837.)
TORONTO - ONTARIO

For Service

For service on lot 12, con. 9, Osprey, one purebred Shorthorn Bull. Terms 1.50. Also one pure bred Yorkshire Boar. Terms $1.00. All accounts must be paid to FRED TYLER, Manager.

—1 Sep