BUSINESS CARDS

SOCIETIES

PRINCE ARTHUR LODGE, No. 333, A.F.& A M, meets in the Masonic hall. Armstrong's Block Flesherton, every Friday on before the full moon. T. Henry, W. M. H. W. Hickling, Secretary.

CHOSEN FRIENDS--Flesherton Council Chosen Friends 314 meets in Clayton's Hall first and third Wednesday of each month at 8 p.m. Pay assesments to Recorder on or before the first day of each month. Chief Councillor, W. H. Bunt; Recorder, Mrs. L. A. Fisher.

DENTISTRY

DR. B. C. MURRAY L. D. S., dental surgeon honor graduate of Toronto University and Royal College of Dental Surgeons of Ontario. Gas admisinistered for teeth eXtraction office at residence, Toronto Street, Flesherton.

MEDICAL

J P OTTEWELL
Veterinary Surgeon
Graduate of Ontario Veterinary College residence — second door south west on Mary street. This street runs south Presbyterian Church.

CHAS. E. McLEAN, M D. C M,
Specialty—
Surgery, Midwifery & Women's Diseases
OFFICES—Flesherton, h w House.
Priceville--Commercial Hotel, 9.30 to 1 p.m.
Drug store in connection with office.
Office Hours in Flesherton---Wednesday and Friday afternoon 2 to 5 p.m.
Phone messages receive prompt attention at both offices 16May18

LEGAL

LUCAS, RANEY & HENRY—Barristers, Solicitors, etc.—I. B. Lucas, K. C.; W. E. Raney, K. C.; W. D. Henry, B. A. Offices, Toronto, 806-9 Traders Bank Bldg., phone main 1412; Markdale Lucas Block, Phone 2 A. Branch office at Dundalk open every Saturday.

WRIGHT, TELFORD & McDONALD Barrister, Solicitors, &c. Offices, Grey & Bruce Block, Owen Sound. Standard Bank Block, Flesherton, (Saturdays). W. H. Wright, W. P. Telford Jr. J. C. McDonald, L. L. B.

BUSINESS CARDS

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Bankers Markdale
General banking business. Money loaned at reasonable rates Call on us.

D. McPHAIL, Licensed Auctionee for the County of Grey. Terms moderate and satisfaction guaranteed. The arrangements and dates of sales can be made at THE ADVANCE office. Residence and P.O., Ceylon. Telephone connection. Dec. 6, 07

WM. KAITTING, licensed Auctioneer for the counties of Grey and Simcoe. Farm and Stock sales a specialty. Terms moderate. satisfaction guaranteed. Arrangements for dates may be made at the Advance office, or Central telephone office Feversham or by addressing me at Feversham, Ont.

The Lady Mayoress.

It is probable that an Anglo-Canadian and his wife, a Halton, Ontario, woman, will be the next Lord Mayor and Lady Mayoress of London. C. A. Hanson, M.P. for Bodmin, who, as a former member of the firm of Hanson Bros. of Montreal, is widely known in Canada, is the senior of nine aldermen of the City of London, who are eligible for the office, and the probabilities are that he will be elected and will take possession of the Mansion House in November.

Mrs. Hanson was Miss Appelbe, a daughter of the late James Appelbe, J.P., of the County of Halton, Ontario, and one of the founders and early directors of the Bank of Toronto, and long one of the prominent men of the province.

Mr. and Mrs. Hanson have two children, a son and a daughter. Her son is Captain C. E. B. Hanson, 3rd West Riding Regiment, and also Lieutenant of the city of London. Her daughter is Mrs. Poole, the wife of Frederick C. Poole, D.S.O., Royal Artillery, a son of the late Rev. R. H. Poole, of Rainton County, Durham, whom she married in 1906.

Mrs. Hanson, while always taking her place at public functions, is never happier than when surrounded by her family and friends in her Cornish home. She has not visited Canada for years, but retains the deepest interest in her birthplace, and welcomes Canadians to her house in Wilton crescent, S. W., and her country home, Fowey Hall, in Cornwall. She was educated at the Ladies' College, Hamilton, Ont.

Dramatic Entertainments.

In England, during the Middle Ages, though no theatres were built, some forms of dramatic entertainment were extremely popular, and were carried on with much splendor of dresses and other properties. In the fifteenth century almost every one of the great guilds or sacred fraternities acted some sort of miracle-play, usually chosen with reference to the patron-saint of the guild. Inventories of the theatrical properties of some of these guilds still exist, and in some cases the list includes the most gorgeous silk and gold damasks and magnificent damascened armor, altogether worth in modern money some thousands of pounds. The story of St. George rescuing the princess from the dragon was a very favorite subject, the princess being clad in the richest dress, adorned with real jewelry of high value, and St. George wearing very costly and elaborate armor. The dragon was an immense monster made of leather and large enough to contain seven or eight men, who worked the various parts of its body.

Food is Dearer.

Retail prices of food in the United Kingdom showed a rise of 1 per cent. during June, according to the Board of Trade Labor Gazette. Meat has increased from 3 to 5 per cent., but bacon and fish are lower, while the introduction of Government cheese caused a decline of 7 per cent. in the price of the commodity. Prices on June 30, 1917, are in average 28 per cent. dearer than on July 1, 1916. Compared with pre-war conditions, butchers' meat is double to treble the price of July, 1914, cheese more than double, tea 74 per cent. dearer, butter 65, and milk 69 per cent. dearer, in Australia 25 to 26 per cent. higher, in Canada 59 per cent. higher.

Vision Your Sons, Mothers of Canada!

Vision them at early morning when through the rising mists, there bursts a hurricane of fire---

See your valiant boys---calm, grim, but cheerful, "stand-to-arms" until the Hun's "morning hate" dies away.

Picture them at breakfast, the meal that must bring them the bodily sustenance to carry them through the strain of another day.

Then think what might happen if, one morning, there was no breakfast ---no food, and word went down the lines that Canada had failed them.

Vision all these things, and then--- as Women of Canada --- Mothers of Men---Answer this Call to Service.

Canada must send to Her Own, and to the Allies Fighting Forces, more wheat, more beef, more bacon, and more of such other foods as are non-perishable and easily exported.

Canada can do this without depriving her own population of a fair share of any of these foods if You Women will but help.

All we ask of you is, that instead of buying so much white flour (if you do your own baking) you vary your baking by using one-third oatmeal, corn, barley or rye flour. Or, if you buy your bread, that you order a certain proportion of brown bread each day.

Second, instead of using as much beef and bacon as formerly, you vary your family's diet, by substituting for beef and bacon such equally nutritious foods as fish, peas, lentils, potatoes, nuts, bananas, etc.

Third, and this is most important, ---positively prevent the waste of a single ounce of food in your household.

They Must Be Fed

Statistics show that, everyday, in Canada, sufficient food is thrown into garbage cans to feed the entire Canadian Overseas Army.

Travellers have often remarked that many a European family would live well upon the quantity and quality of food wasted in some Canadian homes.

Such waste is shameful at any time; but in these times it is criminal.

Our only hope is that with these truths before you, and in view of the vital issues at stake, we may count upon your earnest co-operation in stopping this appalling waste; and in substituting other foods for the wheat, beef and bacon that must be sent overseas.

Next week a Food Service Pledge and Window Card will be delivered to you. It is your Dedication to War Service. The Window Card is your Emblem of Honour.

Woman's Auxiliary, Organization of Resources Committee, in Co-operation with The Hon. W. J. Hanna, Food Controller.

Sign The Food Service Pledge

Fall Fair Dates

FLESHERTON	Oct. 6 & 8
Markdale	Oct. 9 & 10
Caledon	Oct. 3 & 4
Chatsworth	Sept. 13 & 14
Chesley	Sept. 18 & 19
Clarksburg	Sept. 18 & 19
Collingwood	Sept. 19-21
Dundalk	Oct. 11 & 12
Durham	Sept. 20 & 21
Feversham	Oct. 2 & 3
Hanover	Sept. 20 & 21
Holstein	Sept. 26
London (Western Fair)	Sept. 7-15
Meaford	Sept. 27 & 28
Mount Forest	Sept. 19 & 20
Orangeville	Sept. 18 & 19
Owen Sound	Sept. 11-13
Priceville	Oct. 4 & 5
Rocklyn	Oct. 4 & 5
Shelburne	Sept. 25 & 26
Tara	Oct. 2 & 3
Toronto (C.N.E.)	Aug. 25-Sept. 10
Walkerton	No Fair this year
Walter's Falls	Sept. 25 & 26
Wiarton	Sept. 25 & 26

Deering Implements
AND
Gasoline Engines

All kinds of Deering Implements. Parts always on hand. Agent for Barrie Cutters. Barber Buggies, Louden Litter Carriers, Hay Tracks, Pedlar shingles and siding. These Implements require no recommendation as they are standard goods and recognized as the best on the market.

FRUIT TREES—I represent the Ston & Wellington nursery, and will be pleased to call if you send me a card.

ED. RUTHERFORD
Proton Station

FOR SALE

No. 3 Buckeye Traction tile ditching outfit; on machine is an 18 h.p. gasoline or kerosene engine, all in first-class repair. Will be sold on reasonable terms. For full particulars apply where machine is working, about two miles west of Saugeen Junction, or

—A. N. PRATT,
Laurel P.O., Ont.

Drunkenness Decreased.

During February of this year the weekly convictions for drunkenness in London fell considerably below the lowest level of 1916, and in many areas were reduced to proportions not previously attained. The Metropolitan police area showed a total of 409 for the week ending February 25, against a weekly average of 560 in 1916 and of 997 for 1915. Manchester gave an average for the four weeks of February of 30, as compared with 50 for 1916 and 83 for 1915. Edinburgh figures have fallen to 44, as compared with 75 last year. Glasgow had only 180 convictions for drunkenness, compared with 522 in 1915 and 319 in 1916. Aberdeen and Dundee are also satisfactory. The general result is that in January and February, 1917, in the scheduled areas there has been a decrease of about 21 per cent. from the weekly average for 1916.

Knew of the Duchess.

When the Shah of Persia visited England, many years ago, he was presented to the Duchess of Westminster, and greeted her heartily. "I have heard much about you," he said. "Your worthy name is well known in my country." The Duchess was surprised at first, then a light dawned upon her. "Gracious me! I do believe he mistakes me for Westminster Abbey?" she said. What was more, she was right.

Three Heifers Strayed

Strayed from Lot 1, Con. 9, Osprey, three year-old heifers—two red ones with some white spots on them, and the other a roan color. Last seen about the middle of June. Any person hearing or seeing anything of them, phone or write

au8 —GARNET MAGEE
Eugenia, R.R. 1.

Voluntary enlistment has taken thousands of men from office work. Conscription will take more. Office help is scarce—will be scarcer very soon. Young women and boys under military age must fill the vacant places, and they need training.

NORTHERN Business College

is the very best place to get a training and prepare to help meet the demand for trained office help. Students may enter any any time. No increase in fees Circulars free on application.

C. A FLEMING, F.C.A., Principal,
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Spring 1917 planting list now ready Splendid list of hardy Canadian grown fruit and ornamental stock, including, McIntosh Red Apple, St. Regis Everbearing Raspberry and many other eaders.

New illustrated catalouge sent on application.

Start now at best selling time. Liberal proposition.

Stone & Wellington
The Fonthill Nurseries.
(Established 1837.)
TORONTO - ONTARIO

For Service

For service on lot 12, con. 9, Osprey, one purebred Shorthorn Bull. Terms 1.50. Also one pure bred Yorkshire Boar, Terms $1.00. All accounts must be paid to FRED TYLER, Manager.

—1 Sep