BUSINESS CARDS

Societies

PRINCE ARTHUR LODGE, No. 333, A.F. & A.M, meets in the Masonic hall, Armstrong's Block Flesherton, every Friday on or before the full moon. J. Wright W. M F. H. W. Hickling, Secretary.

CHOSEN FRIENDS—Flesherton Council of Chosen Friends meets in Clayton's hall first and third Wednesday of each month 8 p. m. Pay assessments to the Recorder on or before the first day of each month. Chief Councillor Blakeley; Recorder W H. Bunt.

COURT FLESHERTON, 995, I. O. F. meets in Clayton's Block the last Wednesday evening each month. Visiting Foresters heartily welcome C. R., G. Bellamy; R. S., G. Cairns Fin. Sec., W. Buskin.
Please pay dues to Fin. Sec. before the first day of the month.

Dentistry

Dr. E. C MURRAY L. D. S., dental surgeon honor graduate of Toronto University and Royal College of Dental Surgeons of Ontario. Gas administered for teeth eXtraction office at residence, Toronto Street, Flesherton.

Medical

J P OTTEWELL
Veterinary Surgeon
Graduate of Ontario Veterinary College residence — second door south west on Mary street. This street runs outh Presbyterian Church.

Legal

LUCAS, RANEY & HENRY—Barristers, solicitors, etc.—I. B. Lucas, K. C.; W. E. Raney, K. C.; W. D. Henry, B. A. Offices, Toronto, 806-9 Traders Bank Bldg., phone main 1412; Markdale Lucas Block, Phone 2 A. Branch office at Dundalk open every Saturday.

WRIGHT, TELFORD & McDONALD Barrister, Solicitors, &c. Offices, Grey & Bruce Block, Owen Sound. Standard Bank Block, Flesherton, (Saturdays) W. H. Wright, W. P. Telford Jr. J. C. McDonald, L. L. B.

Business Cards

CULLOUGH & YOUNG
Bankers Markdale
General banking business. Money loaned at reasonable rates Call on us.

D. McPHAIL, Licensed Auctionee for the County of Grey. Terms moderate and satisfaction guaranteed. The arrangements and dates of sales can be made at the ADVANCE office. Residence and P.O. Ceylon. Telephone connection. Dec. 6, 07

WM. KAITTING, Licensed Auctioneer for the counties of Grey and Simcoe. Farm and Stock sales a specialty. Terms moderate, satisfaction guaranteed. Arrangements for dates may be made at the Advance office, or Central telephone office Feversham or by addressing me at Feversham, Ont.

R. J. COLQUETTE

Feversham, Ont.

Agent for the Cockshutt Plow Cos
Full Line of Farm Implements
Wagons, Buggies, Cutters, Sleighs, and Gasoline Engines, Melotte Cream Separators, Baker Wind Mills, Pumps, Piping and Pipe Fittings always on hand Beatty Bros' of Fergus, Barn Tracks, Litter Carriers and stable fittings.
Cockshutt and Frost & Wood Repairs always on hand

Feversham, — Ontario

Bull for Service

Pure bred shorthorn bull, Emperor —86537—for service on lot 29, S. S. R., Artemesia.
Terms—$1.50 for grades, Pure bred cows $3.00.
Pure bred Tamworth hog for service on the above lot.
Terms—$1.50 for all animals Served must be paid for.
5Sep16 — W. J. Meads

For Service

For service on lot 12, con. 9, Osprey, one pure bred Shorthorn Bull. Terms $1.50. Also one pure bred Yorkshire Boar, Terms $1.00. All accounts must be paid to FRED TYLER, Manager, of G. H. BURKE, Proprietor. —1 Sep

Tamworths For Sale

I have some extra good young stock at present both sex. also one young sow, bred to farrow in Sept. Write or phone Geo. W. Ross, Maxwell P. O.

NEW SUITINGS

New Suitings just to hand—some of the nobbiest weaves to be found anywhere.

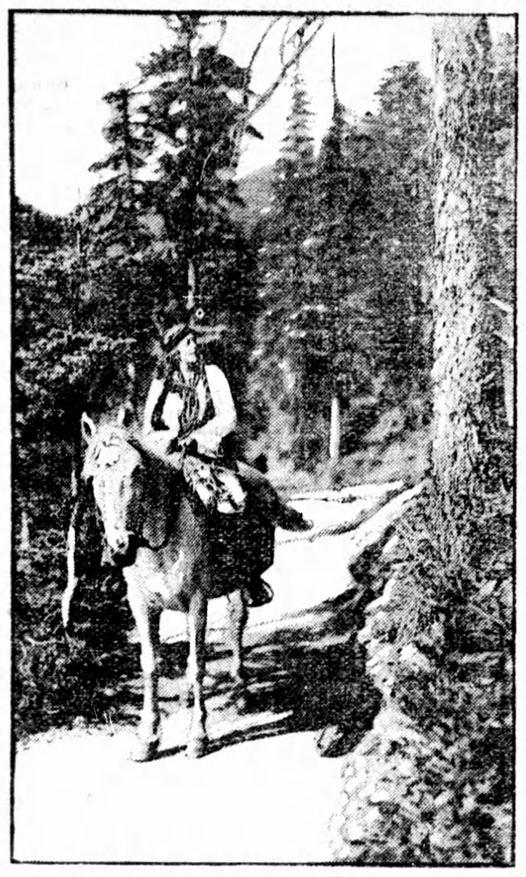
Leave your order now for that new suit. You will never regret it. Satisfaction guaranteed.

Don't forget that we do cleaning, pressing and repairing. Our prices are right and our workmanship is the very best.

S. J. BOWLER

Sole Agent for the Hobberlin Tailoring.

Mrs. Julia Henshaw



IT is not often that a woman is elected a Fellow of the Royal Geographical Society, but the explorations made in the Canadian Rockies in search of wild flowers by Mrs. Julia Henshaw deserved exceptional recognition. Her book "Wild Flowers of the North American Mountains," with its beautifully colored plates should become a classic, with the further advantage of being a popular classic owing to the method of arrangement. The flowers are grouped by colors, one section being devoted to White, Green and Brown flowers, another Pink and Red flowers, a third Blue to Purple flowers, and a fourth Yellow to Orange. Mrs. Henshaw in addition to her botanical studies is one of the leading spirits in the Daughters of the Empire, and was sent last December by Sir Sam Hughes as a Captain in the Canadian Army on a special mission to England and France connected with the distribution of Christmas gifts to the troops at the Front. Our illustration shows the authoress in her mountain costume with her favorite pony at Lake Louise in the Canadian Pacific Rockies.

Railway Girl As Orator

IT is not often that the Canadian Club of Montreal asks a woman to address it, but the fame of Miss Kathleen Burke, the special delegate to America of the Scottish Women's Hospitals for Foreign Service, had preceded her and when her address was actually delivered no one regretted the invitation. A great grandniece of Edmund Burke, whose "dagger speech" was perhaps the most theatrical incident in the history of the British House of Commons, this lady has a wonderful gift of oratory and her descriptions, humorous and pathetic, of the hospital conditions in Servia during the typhus epidemic and of the magnificent heroism of the British nurses in the Balkans and in France during the war, moved her hearers to the very heart. What Miss Burke, however, is most proud to be is that she is a railway girl. She is the daughter of the late Thomas Francis Burke, Continental Manager of the London & North Western Railway, and until she became a nurse lived, talked and thought of railways. In her present mission she has achieved extraordinary success, raising in a few weeks over $250,000 by her oratory. After addressing some recruiting meetings in Montreal, she plans to tour the United States, but later in the year hopes to visit the Canadian West where she will probably address the leading Canadian Clubs on the subject which she has so much at heart. The hospitals to which Miss Burke has herself been attached as a nurse were originally started by a group of Scottish political women, but now include nurses and women doctors from all over the Empire. Their work has been enthusiastically endorsed by both the French and British Governments.

Hogs

As is well known, hogs have reached an unprecedentedly high level—$11.65 per cwt. being paid for fed and watered, on the Toronto market. The fact that, even with hog logs at this figure, shipments of bacon are regularly going forward to England, will serve to illustrate very clearly the demand for that product on the British market. Without doubt, Canada stands in a better position today to build up a permanent bacon trade with Great Britain than has ever been the case before. To do this, however, there must be a volume of supply. There is very good reason to believe that, although prices cannot be expected to remain at the present high price, the demand for bacon, in the face of the supply that can be obtained, will be such as to hold the market in a very firm condition, both during and for a considerable period following the war.

Great Britain's imports of bacon in 1915 amounted to £25,141,460. From Canada she obtained only £3,324,511. The fact that Canadian bacon has been selling at an advance of from 10 to 12s. per cwt above American and at not more than 12s under the nominal quotation for Danish, illustrates very clearly to what extent Canada could increase her export trade, had she a sufficient quantity of hogs to make this possible. The English merchant and the British consumer will buy Canadian bacon today, quality being equal, in preference to that from any other country in the world, with the possible exception of Ireland. Not only so, but an enormous market exists also for hams, frozen pork and pork cuts of various descriptions. This market is as remunerative as the bacon trade, although it is not likely to prove as constant. The West is producing a great quantity of rough grain this year. As compared with wheat, it will probably be relatively low in price. It should, therefore, be a sound business proposition to breed as many sows now as would provide each farm next fall with such a number of feeding hogs as can be conveniently handled and suitably finished. They should, however, be so selected and mated as to maintain the approved bacon type. Unless this be done, we cannot compete with Ireland and Denmark and will lose status on the British market. The development of our bacon trade is a purely commercial undertaking and we must early recognize that we cannot sell to the British merchant unless we give him what he wants. This granted, thrifty management and good feeding should yield a return this year which will more than compensate for all the labour involved.

FARMERS

Consider *Purity* in *Paint* in *Preference* to Price.

You wouldn't pay the regular price for Sugar that analyzed 10% of sand. You wouldn't pay "all wool" prices for cotton-and-wool clothing. Why should you pay your good money for impure Paint, when you can get

MARTIN-SENOUR "100% PURE" PAINT

We guarantee Martin-Senour "100% Pure" Paint (except a few dark shades that cannot be prepared from pure Lead and Zinc alone) to be *100% pure* White Lead, pure Oxide of Zinc, pure Linseed Oil, pure Colors and Turpentine Dryer; and to be entirely free from adulteration or substitution; and sold subject to chemical analysis.

Every experienced Painter knows that the above formula is right. It is the standard of the paint world.

You get absolute purity — extreme fineness — uniform quality—when you insist on "100% Pure" Paint.

SENOUR'S FLOOR PAINT The old reliable.
RED SCHOOL HOUSE PAINT for the barn and sheds.
MARTIN-SENOUR WAGON and IMPLEMENT PAINT for wagons, tools, etc.

Write direct to the Martin-Senour Co., Limited, Montreal, for their 1916 Booklet, "Town and Country Homes", showing many new color schemes and giving valuable paint information 75R

MARTIN-SENOUR 100% PURE PAINT & VARNISHES

F. G. KARSTEDT, FLESHERTON, Ont.

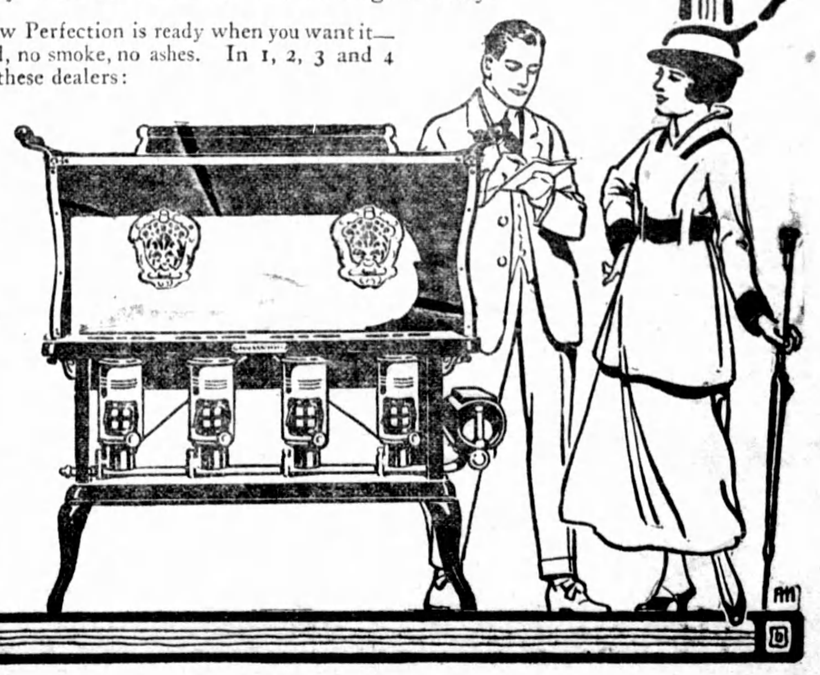
MARTIN-SENOUR SPIC-SPAN FINISHES

THIS IS THE STOVE THAT SAVES YOU MONEY

The New Perfection Oil Cookstove uses kerosene,—the cheapest fuel to use. Costs less than gas, coal or wood—5 to 10 cents a day is its fuel cost for the average family.

Besides, the New Perfection is ready when you want it—no fires to build, no smoke, no ashes. In 1, 2, 3 and 4 burner sizes at these dealers:

F. W. Duncan, Flesherton
Eli Robertson, Feversham.
W. J Pattison, Ceylon.
W. J. Pattison & son, Priceville.
Howard Watson, Swinton Park.



Royalite Coal Oil gives best results.

THE IMPERIAL OIL COMPANY LIMITED

BRANCHES IN ALL CITIES

Camp Borden is to ready for troops by the middle of June.

A writer in the Sun, Toronto, condemns the English sparrow as a pest that should be destroyed. He advocates shooting, trapping and poisoning. The bird is accused of distributing San Jose scale and hog cholera. He advises trapping them as the best method of lessening their numbers, as the birds can then be used for food. They destroy the nesting of song birds and eat vast quantities of garden stuff and fruit.

School Children's Eyes.

Many lives have been ruined through neglected eyestrain in childhood. The eyes of every child should be examined. We have made a special study of this branch of optics, and guarantee satisfaction. Consultation free.

W. A. Armstrong.

SPRING TERM at the NORTHERN Business College

OWEN SOUND, ONT.

Opens Monday, April 3rd

Students are admitted any time. The young women should begin to make preparations at once to fill the places of the office men who have enlisted.

Write for Particulars and Circulars.

C. A. FLEMING, F. C. A., Principal.
G. D FLEMING Secretary.
OWEN SOUND - ONTARIO

Canadian Pacific Great Lakes Steamship Service

Canadian Pacific Steamship sails from Owen Sound 11.00 p.m. each Wednesday for Sault Ste. Marie, Port Arthur and Fort William. Connecting train leaves Toronto 5.25 p.m. Full particulars reservations, etc., from any Canadian Pacific Ticket agent or W. B. Howard, District Passenger Agent, Toronto.

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This famous make of implements is well known all over the country and their own good work is the best recommendation they can receive. If you require anything in the line of Binders, Mowers, Seed Drills, Cultivators, Pulpers, Plows, Sleighs, Waggons, Cream Separators, Harrows, Rollers, Cutting Boxes, Ensilage Cutters, Gasoline engines, Sawing outfits, etc., give us a chance to quote prices.

John Wright, - Agent Flesherton

New Blacksmith Shop At Maxwell

I am opening up a once, a blacksmithing and woodworking business in Maxwell, and am installing up-to-date woodworking machinery. It will be my endeavor to serve the public in a satisfactory manner and I would solicit patronage. I want your work and will do it right. 7 April 17

CHESTER LONG

Boar for Service

The undersigned has a good Yorkshire Boar for service on lot 37, con. 6, Artemesia. Terms—$1.00
—J. Hargrave.