BIG

Stock Clearing Sale

In Dress Goods you will have your choice at from 15 to 59c per yard, none higher.
Velvets, reg. 50 and 65c, at 40c
Silks, all colors a per yard ....20 to 45c
Delaines, reg 50c per yard, at 42c
Wrapperettes and Waistings, at per yard 11½c
Prints, Ginghams and Muslins, all 10
Canadian Prints, clearing out at, while they last .... 6½ c per yard
Embroidery, Flouncing, and Underwaist Embroidery at .. 13 and 19c
Lawns and Cottons and Apron Goods at .... 13c per yard
Butter Cloth ....4c per yard
Laces and Embroidery ....2 for 5c yd and upwards
Underskirts all to go at 48c. Corsets 45, 65 and 85c. None higher.
Corset Steels 8c pr. Towelings, 6½ to 10c. Grey Flannel 21c per yd.
Ticking ....21c per yd. Suiting .... 10 and 13c per yd.
Sateens, all colors at .... 11c per yd.
Curtains and Curtain Muslins we are letting what we have left go at cost. Flannelettes .... 6½ and 10c per yd.
Ladies' and Children's Hose at from ....19 to 48c per yd.
Millinery—What we have left at a price you will not pass by.
Ribbons from 5 to 20c, none higher. Cards of Frillings at 19c per box of 7. Collars and Ties of fancy goods at from 15 to 38c.
Large wavy Hair Pads 19c. Yarns, best of quality at....45c lb.
Scotch Fingering, reg 80c, at 68c
Men's and Boys' Furnishings—Suits, Pants, Sweaters, Sweater Coats, Collars, Ties, Mitts and Gloves, Underwear, Hose, Braces and Hats. All selling at a price we are safe in saying cannot be competed with.
Wall Papers—Our full stock done up in bundles and selling at sale prices
Do not fail to ask about our special bargains in Tinware, Granite, and Woodenware, Paints and Paint Brushes, Varnishes, etc., Hardware, School Supplies, Writing Material, Lamp Glasses 4 and 6c. Lantern Glasses 8c each.
Boots and Shoes, Rubbers, Leggings at prices which will pay you to lay in a supply for the coming year, as rubber and leather goods are steadily advancing.
Matting at....19c. Good Wool Carpet at.... 45c

Space will no allow us to tell you of many of our bargains in the different lines mentioned, but you will say when once you have seen the goods and prices that they are all new, good quality, and far beyond your expectations. You will will find reduced prices in evesy department. Thes prices hold good only until ad. is changed. Watch the paper.

J. E. LARGE
Eugenia : Ont.

NOTICE TO THE PUBLIC

Notice is hereby given that all debts owing to Wm. Julian, Feversham, are payable and must be paid to the undersigned; and that we will not be responsible for any debts hereafter contracted by the said Wm. Julian.

WM. T. JULIAN
FRED. BROWNLEE

Executors to the will of the said Wm. Julian.
Feversham, Feb. 10, 1911.

FISH! FISH!
Lake Trout
Salmon Trout
White Fish
And Lake Erie Herring now on hand
H. Radley, - Flesherton

BARGAINS
—AT
CEYLON
IN CUTTERS
New and second hand
Also in Gasoline Engines, Binders, Mowers, Hay Rakes, Loaders, Forks and Carriers, Rope and Pulleys, Washing Machines and Wringers.
Brantford Windmills
We have also secured the agency for the
Standard Wire Fence
Of Woodstock and will be in a position to supply your need in that line at the lowest possible price.
Satisfaction guaranteed. Give us a call.
S. HEMPHILL
CEYLON

SEASONABLE GOODS IN
FURNITURE
The largest and best stock of Furniture ever shown in Flesherton. This without fear of contradiction. ome and see some of nice things in Side Boards, Dining Room Chairs, Parlor Setts, Bed Room Setts. A special reduction just now on everything, in order to reduce the stock. . . .
W. H. BUNT
FURNITURE DEALER
Flesherton

It's False Economy
Anxiety for price economy should never lead you to accept quality economy in food stuffs—and the beauty of it is that dealing here such false economy is not necessary. The prices are not high, while the quality is

Figs, dates, prunes, oranges, lemons, Crown Brand syrup -- Groceries.

Royal Purple Stock and Poultry Specifics for sale.

Flour, in all grades. Feed—Bran, Chop, Shorts, Low Grade Flour.

Wright, the Grocer

Thompson's
Ed. Thompson
Bread delivered regularly and kept for sale at the following stores:
Collinson's and J. Pattison's, Ceylon
W. Aldcorn & Son's and P. McArthur's Priceville
N. McCannell's Proton Station
R. Heron's, Maxwell
A. Hutchinson's and Eli Robinson's Feversham
H. Cairns', J. E. Large's and R. Parks', Eugenia
Flesherton, Ont.
Bakery

This Medicine Is Breathed!
Have You a Cold?—It Can Be Completely Cured By
Catarrhozone
It Quickly Cures Whooping Cough, Grippe, Bronchitis, Catarrh, Hay-Fever, Asthma, and Colds.

Catarrhozone is not like other remedies, but is so healing and soothing that when it is breathed through the inhaler it kills the germs that cause diseases of the throat and lungs.
Catarrhozone quickly soothes and heals the mucous surfaces so that in a short time the whole mucous lining is healed.
If you are subject to throat irritation or have a tendency to consumption you should use the "Medicine that is breathed."
Thousands who have used it tell of its merit.
Air which you breathe through the Catarrhozone inhaler carries healing to the very spot affected, and there is no chance of failure by going to the wrong place. That is why it cures.

Catarrhozone
Approved by Doctors, Druggists, and thousands of Canadian people who have used it. Little drops of healing for weak places in the throat and nasal passages—that's Catarrhozone.
Three sizes, 25c., 50c., and $1.00, at druggists or by mail, postpaid, from The Catarrhozone Co., Buffalo, N.Y. and Kingston, Ont.

THE
Flesherton Advance
An independent newspaper, published every Thursday at the office, Collingwood Street, Flesherton. Subscription price $1 per annum, when paid in advance; $1.50 when not so paid. Advertising rates on application. Circulation 1,100 weekly.
W. H. Thurston - Editor

TRUTH BEFORE FAVOR- PRINCIPLES, NOT MEN

RECIPROCITY A FRUITFUL THEME

The Advance is fully decided that the reciprocity question is a grand subject for debate, and we're glad it popped up. Without a reciprocity spur how could the Toronto World and The News show their loyalty? If Mr. Fielding had not brought material for the reciprocity squabble home from Washington with him it is just possible that Canada could have been annexed to the United States without a protest from the aforementioned faithful watch dogs whose loyalty, thank goodness, is now thoroughly awakened—and too, wouldn't it do your heart good to see how thoroughly British the Conservative party as a whole is?

Levity aside, and judging altogether from the attitude of Canadian newspapers, reciprocity looks like the real thing, neatly wrapped up and properly addressed. There is a lot to be said on both sides of the question, and the newspapers and politicians are doing their best to say it all. However, the opposition to the scheme seems to (in the main) present the more frenzied tactics, while the supporters are more dignified and calm in their arguments. Of course this may be only policy, but it gives weight to the question in the eyes of the man who doesn't know anything about it, and who isn't ashamed to say so. The Advance suggests that while reciprocity may not be quite the grandest move which Canada ever made politically, still it is scarcely the gold brick that certain hysterical speeches and editorials would paint it.

If there is a living man in Canada or the United States or elsewhere who can positively foretell the results of reciprocity we wish he would stand up where he can be seen and tell us about it—but he can't, and the only really sensible course, it seems to us, is to give the thing a decent show. It cannot kill our trade all at once, and if the trade really does give signs of going into a decline (which is highly improbable)—well, the parliament will know what to do and will surely do it quickly.

FRESH READING MATTER

Last week the king (through his servant, the mail carrier) dumped some fourteen sacks of choice literature down in the post office here. This bulky consignment of reading matter was catalogs—mail order catalogs—and they will, probably draw trade and peel a layer or so off the rolls carried by a great many of The Advance's readers.

The mail order way of doing business is not the ideal way. It requires too much faith. The local merchant is on the spot and ready to fill the local needs as they arise, and has the advantage of being able to show goods, but if he can be successfully met by a firm doing a long range business there is a "nigger in the fence" somewhere. If the local man does not compete with the city firm in price for the same quality he is probably making a good profit; and if he can do so and does not advertise the fact he shows more plainly than words can express it that he does not want nor expect a large local trade.

The big mail order firm year after year gives the non-advertising merchant very good lessons by example, but the man who loses by it fails to see the cause, and so lets the live one continue to reap the harvest while he is content with the husks.

DOES IT PAY, OR IS THIS CHARITY?

That not only does advertising pay, but that it is an absolute necessity is the deeply rooted conviction of the Union Pacific and Southern Pacific railroads in the United States, which will spend one and one quarter million dollars in giving publicity to the merits of their lines this year.

Do these great companies give this amount just to help along the newspapers and magazines which secure the major portion of the appropriation, we would like to know.

Echo answers "know."

A young lady died in a dentist's chair. Several times have we been precariously close to the same state while the inhuman monster practised his infernal deeds—but there was no such relief.

o o o

In Prince Edward Island motor cars are not allowed on the highways. Thus the natives are denied the pleasure of staring open mouthed at a cloud of dust and smell of gasoline as the hauty tourists fly past.

The Walkerton Telescope helped itself to our tale of the salt flavored lemon pie demonstration, published several weeks ago. Bro. Hudson, however, quoted it as happening near Walkerton! Such a lack of principle in a follower of his beloved profession almost drives the scribe of The Advance to shed a tear. Evidently the Telescope man classes the yarn as a sort of fable—and as it was wonderfully well written he chooses to apply it to Walkerton and receive the glory in his own circle of writing the charmingly clever little skit himself. We can assure our cribbing cotem that the event actually happened, and that in changing the application he has uttered an untruth and distorted the vision presented to those poor benightened individuals who use the Telescope so trustingly. Next time, Mr. Telescope when we relate in such a rippingly clever manner a curious episode kindly credit it duly to The Advance if you use it—and do not betray the trusting faith of your unsuspecting readers.

South Line, Artemesia

Good roads and spring-like weather at time of writing. The crows are back from the south.

John McKinnon returned to his home at Peachland, B.C., after spending the winter months with his parents here.

Wonder if Frank got lost the night of the prayer meeting over at Riverside, inquiring after hay.

Measles have been prevalent in this neighborhood this winter but we are pleased to see the sick are able to be around again.

Martha Watson, Priceville, returned home after a month's visit at the home of her uncles', Geo. and Chas. Huddy.

Archie Currie is doing a rushing business these days for the Neilson firm at Priceville. Archie is certainly a hustler.

James McLean has been getting a good supply of ice this winter. Look out for ice cream next summer, for Jim's a hustler too.

Sam. Robertson, our business man, is on an extended visit at the home of A. Currie.

What might have resulted in an accident on Wednesday night at the literary meeting was prevented by a quick move made by a looker on. Always tie your horse, Arthur, before hunting up your best girl.

Spring must be near at hand, as we see Will making his weekly trips east to hunt Mayflowers. Wonder if he means business.

We are pleased to see Miss Louise Dingwall back to our burg again after an extended visit with friends at Hopeville. Must be some attraction down there, Lou?

Mr. and Mrs. James Wilson, Boothville, spent an evening at the home of Mrs. W. Patton this week.

James McLean and wife accompanied by Mr. and Mrs. Alex. Richardson, renewed old acquaintances at the home of Mr. and Mrs. McKinnon, Hopeville, recently.

Mr. and Mrs. Geo. Campbell and family, Pomona, spent Sunday at the home of Mr. and Mrs. A. Dingwall.

We have heard great rumors about the blizzards in Alberta. But it must have been a terrible one here on the South Line, the night Bob got lost crossing the fields home after spending an evening with his best girl. Evangelist Kelly says always go home before half past ten, boys.

The Literary Society appears to be a popular feature. On Feb. 22 the meeting held in O.D.R. schoolhouse was largely attended. A debate was held: Resolved that wood is more beneficial than iron. Affirmative—Capt., Robt. Parslow, speakers, Dan. Whyte and Andrew Gilchrist. Negative—Capt., John Williamson; speakers, Mrs. R. Parslow and Chas. Huddy. Judges—L. Aldcorn, Mary Paton and Martin McLeod, who decided a few points in favor of the negative. John Williamson, being ill, was unable to attend. Recitations and readings were also given. Excellent instrumental selections were given by Alexander McDonald, also choice songs by Messrs. McLean and White, after which the meeting closed by singing the National Anthem. The next debate will be held on Wednesday, Mar. 8. Resolved that fashion does more harm in the world than whiskey. Affirmative—Capt., Lou Dingwall; speakers, J. Oliver, R. Patton, W. Meads, H. McKinnon. Negative—Capt., Allie Muir; speakers, Mary Paton, L. Aldcorn, J. Turner and Andrew Gilchrist. These meetings are interesting to young as well as older.

Most of the people from around here attended the funeral of the late Mrs. Oliver, O.D.R. Mrs Oliver was well known here as she was a resident for a number of years.

Vandeleur

Miss Tillie Buchanan visited friends near Owen Sound last week.

J. M. Davis attended the funeral of the late Bethnel Loverin at Brockville last week.

Mr. and Mrs. A. Dunlop visited friends near Brampton recently. While returning home Mr. Dunlop purchased a team of horses near Orangeville and had them shipped to Markdale on Thursday.

Mrs. Will Timmins from near Durham spent last week with her parents, Mr. and Mrs. John Warling.

Mr. Will Hutchinson and wife visited friends at Kimberley on Tuesday week.

Our school is closed this week owing to the illness of the teacher, Mrs. McDonald.

Mrs. S. Gilbert returned home last Monday after a two weeks' visit with friends in Toronto.

Free Books on Western Canada

If you contemplate going to the west this year you will need these free books just issued by the Canadian Pacific Railway entitled "1911 Settlers Guide" and "Western Canada". These books contain a wealth of information regarding the Western Provinces, crop statistics, land regulations, climatic conditions, latest land maps, freight and passenger rates by the C. P. R. direct line, and particulars of train service during March and April. These books are now ready for distribution and may be obtained from any Agent of the C. P. R. or R. L. Thompson, District Passenger Agent, C. P. R. Toronto.

Do you know that of all the minor ailments colds are by far the most dangerous? It is not the cold itself that you need to fear, but the serious diseases that it often leads to. Most of these are known as germ diseases. Pneumonia and consumption are among them. Why not take Chamberlain's Cough Remedy and cure your cold while you can? For sale by W. E. Richardson & Son.

Maple Glen Creamery

To Our Patrons:

As our creamery is being put in first class shape for another season's operations, which will begin as soon as conditions will permit, we take this opportunity of thanking our patrons who in the past season so ably assisted us in this enterprise, and would solicit your continued support, along with as many new friends as can see it to their advantage to deal with us.

Last year six thousand dollars was paid for cream, and the results of the season's operations were generally satisfactory.

Now is a good time to stock up with ice for the coming summer, without which the best results cannot be obtained.

Trusting the coming season will be a profitable one for both patron and manufacturer. We are,

Yours most respectfully,
Maple Glen Creamery Co.
Thos. Elliott, President.

Maxwell

Rev. Thomas White, Laurel, will occupy the pulpit in the Methodist church on Sunday evening next.

Mr. and Mrs. Milton Brownridge and family left this week for their home in Arcola after an extended visit with friends here.

Margaret Roberts and Leila Moffatt visited with Bessie Wright on Sunday.

Rev. Mr. Bethune preached an excellent sermon in the Presbyterian church on Sunday. Service will be continued every Sunday morning.

Misses Nancy and Mary Wiley are visiting with friends in Wodehouse.

Fred Fenwick left last week for the west.

We are sorry to report the illness of George Whiteoak.

The social evening given by the League last Tuesday night was a decided success. The debate given by Messrs. Spoffard, Kerton, Fenwick, Morrison, Field and Wellar was well worth hearing, the affirmative side being the winner.

Miss E. Small has returned to her home in Shelburne.

Allan Priestly is visiting with friends in Shelburne.

Pearl and Doll Moore, and brother, of McIntyre spent Sunday at Mr. Walter Kerton's.

Mr. and Mrs. Harry McCallum have returned to their home.

Mrs. Stephens, Desboro, spent a few days at her parental home last week.

Direct to Western Canada

The Canadian Pacific "Winnipeg Express" leaving Toronto at 10. 10 p. m. daily, carries colonist, tourist and sleeping cars for Winnipeg and Pacific Coast. The colonist cars, in which berths are free, are new leather-seated cars and are exceptionally comfortable. This is the only train from Ontario points to Western Canada that runs the entire distance through Canadian territory, making the fastest time between Toronto and Winnipeg by several hours and ensuring a fast and comfortable journey to the West without change of cars or transfer troubles.

Hall-Harbottle

A quiet but pretty wedding took place on Wednesday, Feb. 22, at the home of Mr. and Mrs. George Harbottle, third line, Euphrasia, when their only daughter, Euphemie, was united in marriage to Mr. Albert Hall of Keady. The ceremony, which took place at 6 o'clock, was performed by the Rev. Mr. Milligan of Flesherton. The bride, who was unattended, wore a gown of cream silk eolienne trimmed with silk over lace and satin ribbon over a dress of cream spun glass silk. After the ceremony a dainty wedding dejeuner was served, only the immediate relatives being present. Mr. and Mrs. Hall left for their home in Keady Thursday morning, the bride travelling in a handsome brown broadcloth suit with silk net blouse, and wearing a brown velvet hat with white plumes. The bride was one of our most popular young ladies and carries with her the best wishes of a large circle of friends.

J. and W. BOYD Merchants
Flesherton Ontario

BIG JANUARY SALE

Some Special Lines in
CLOTHING

Men's Suits, sizes 36 to 44, regular $7.50 and $8 for $4.95
" " " " $10 and $12 for 7.89
Boys' 3 piece Suits, sizes 28 to 34, regular $4.50 for 2.98
Boys' 2 piece Norfolks, sizes 24 to 30, regular $3 and 3.50 for .. 1.98

Men's and Boys' Overcoats
Men's Convertible Collar Overcoat, fancy patterns, regular $9.00 clearing for 6.95
Men's odd Pants, regular $1.50 and 1.75, for 1.19

Men's Underwear
Men's plain wool underwear, reg. 60c, clearing at 39c
Men's ribed wool Underwear, unshrinkable, reg 85c, clearing at.. 63c
A lot of sample Undershirts, below wholesale prices.

Men's Gloves, wool lined Mocha, regular $1, clearing at.... 69c
Men's four in hand Ties, new stock, reg 50c, clearing at.... 35c
Wool Mufflers, regular 25c, clearing at.... 19c

Wrapperettes
A beautiful range of patterns, all this season's goods, reg 12½, clearing at.... 9c

Dress Goods
A big range of colors and patterns, regular 30 and 35c for.... 22c
" " " " " 55 to 75c, clearing at.. 43c
Ladies', Misses' and Children's Jackets at special prices.

Crockery, Glassware, Cuttlery, etc.
Beautiful Austrian Ware, equal to French China worth three times the money, a stock pattern, 98 pieces, for $22.50.

Gold Enamel Ware most modern design, also a stock pattern, 98 pieces, for $16.35.

See our Fancy Crockery and Cuttlery