F. T. HILL & Co. = Markdale

Our Great February Graniteware Sale

Selling Graniteware at such ridiculously low prices only happens but once a year. We do this because February is the quietest business month we have in the year, and in order to keep our business thoroughly alive we put on our great February Graniteware Sale. The goods are made by the McClary Mfg. Co., of London, one of the best makers in Canada, and the prices represent the closest possible selling prices, only made possible by the immense quantity we buy, which makes it impossible for competition to meet our prices. So we say to you: buy your Ganiteware now and make big savings. These prices for the month of February only.

Graniteware Tea Pots, all sizes, at exactly half price.

Granite Tea Pots

25c Granite Tea Pots for	12½c.
35c " " "	18c.
50c " " "	25c.
75c " " "	38c.

Granite Coffee Pots

25c Granite Coffee Pots for	12½c.
35c " " "	18c.
50c " " "	25c.
75c " " "	38c.

The following lines are included in this great sale at correspondingly low prices: Preserving Kettles, all sizes; Berlin Kettles, Water Pails, Spiders, Sugar Bowls, Rice Boilers, Pudding Pans, Roast Pans, Bowls, in fact everything you can think of.

EYE STRAIN

In CHILDHOOD has blighted many lives because the pain caused thereby produces an aversion to study.

The backward child too often becomes the unsuccessful man.

W. A. Armstrong,
Jeweler & Optician
FLESHERTON.

THE MARKETS

Carefully Corrected Each Week

Wheat	1 00 to 1 00
Oats	30 to 30
Peas	83 to 83
Barley	45 to 50
Hay	12 00 to 14 00
Butter	22 to 22
Eggs, fresh	24 to 25
Potatoes per bag	40 to 40
Geese	12 to 12
Ducks	12 to 12
Chickens	10 to 10
Turkeys	18 to 18

J. & W. BOYD.
Flesherton, Ont.

Now that the holidays are over no doubt you will begin to consider your requirements from a practical business-like standpoint. Before Christmas you thought like this—"Well now, I want somehing for so-and-so that will cost just so much," and accordingly you made your purchases.

Now It's Up To You

To Resove

1st. Well now, I want such and such—and I want a genuine good article.

2nd. I want to buy it just where I can get most value for the least money. —Now that is good business.

Well, we are carrying a stock which is equal to anything in the county and we guarantee our prices right and all we ask of you is to come in and examine our stock before purchasing elsewhere. Below we give a few prices:

Boys' 3 piece suits, regular 4.50, clearing 2.98

A big range of men's suits, light and dark colors, regular 7.50 to 8.00, clearing at 4.95.

A full range of men's suits, light, medium and dark colors, regular 11.00, clearing 8.95.

Ladies' Jackets, all this season's goods, regular 10, 11 and 12, clearing for 7.50.

Men's all wool rib shirts or drawers, regular 1.00, for 73c.

Men's over shirts, fancy colors, clearing 59c.

Ladies' wool hose and glover, regular 25 cents, for 19c.

Special reductions on all furs.

THE
Flesherton Advance

An independent newspaper, published every Thursday at the office, Collingwood Street, Flesherton. Subscription price $1 per annum, when paid in advance; $1.50 when not so paid. Advertising rates on application. Circulation 1,020 weekly.

W. H. Thurston - Editor

WE NEED A MARKET

A crying need of this town is a market where the farmers may sell their goods direct to the representatives of wholesale houses. The scheme has been tried in other towns and has been marvellously successful.

It stands to reason that the local merchant cannot pay the farmer as much for the farm produce as does the wholesale house, because he, in turn, must sell to the same wholesaler, and must have a small profit on the deal.

If the local merchant were to fight the project he would be seen in the ludicrous position of one who cuts off his nose to spite his face. While he would be bereft of his profit on eggs and butter, yet he would receive profits from increased business, for more farmers would come to Flesherton, and in coming would do their buying as well as selling here. If the business man and farmer would get together and establish a weekly or semi-weekly market here untold dividends would be reaped by both.

We would like to hear the opinions of others. Our columns are open for discussion and a cordial invitation is given to farmers especially—but others also—to write short letters expressing their views on the matter. The Advance cannot do everything, but with whole-hearted support from all those who would benefit we are sure a market can be established here—and that soon.

NEWSPAPERDOM HEREABOUTS

In an hour of leisure we examined with a critical eye thirty of the exchanges which come to our table. In all but five the name of the editor or publisher was given, though some were hidden behind a company name. Sixteen did not attempt any editorial comment at all, and in only four cases was a statement of the circulation given.

We find the paper with an editorial column the most interesting. There is evidence of a personality behind it that impresses one favorably and tends to dissipate any idea that the paper is a "machine-made" affair with no particular views, and having little or no weight in a community.

In the matter of circulation it depends largely on the condition of the list. Very rarely is the statement of circulation found in any paper that is not growing, any other course would be folly. Still we would not insinuate that the other twenty-six newspapers are losing subscribers, or are even stationary in the matter. Still it is best to make a statement of some sort as to circulation, we believe.

We wonder why the lone five do not publish the names of their editors. Each one must have an editor, and surely he is not ashamed of himself—or his paper.

MONTREAL ALL RIGHT.

In her civic elections last week Montreal showed, in a striking manner, her ability to take care of herself. For years the treasury of Montreal has been the treasury of a gang of crooks who have used it to suit their own purposes. They had the city in their hands, and the city's money in their pockets. The situation was a lucrative one for these crooks, who were called the "solid 23," and they waxed fat.

But the condition could not always exist without protest, and so at last the people shouted "23" to the boodlers, with the result as shown in the election last week. The English-speaking voters voted for their French brethren, and the French-speaking voters voted for their English brethren. All race feeling was dropped. The city rallied around the citizens' slate, and elected the recommended candidates in their entirety, and only one of the "solid 23" was returned.

While the situation has been dark, very dark, yet the night is darkest just before the dawn, and it is assured that better days are dawning for Montreal since she is freed from the leeches who have been sapping her vitality.

JUST THE POINT OF VIEW

The Toronto Globe of last Friday gave an enthusiastic and glowing report of Sir Wilfred Laurier's masterly speech on naval matters, while it slated Hon. R. L. Borden's reply as a miserable fizzle—a weak-kneed attempt to pacify his followers, who were, in reality, his leaders.

But wait and see. We scan the Mail and Empire of the same date and find that the Hon. R. L. Borden was the father of a masterly speech in which he showed the utter inadequacy of the government's policy. His reply to the Premier's address was a brilliant affair, which struck a responsive chord and raised the enthusiasm of the hearers—and, in fact, made Sir Wilfred's poor efforts look like thirty cents.

It has always been thus, and will presumably remain so. We do not criticise those who agree with us, but almost invarialy criticise (whether justly or unjustly) those who are at variance with us. True it is, too, that a newspaper without political bias is as rare as hens' teeth—and if one were to be published it would be considered a "no 'count" thing, not worth reading.

When the House of Commons sang the national anthem after a particularly stirring speech we wonder did all the legislators jump for their hats and coats, and run?

o o o

Now we know what ails Toronto. The whole place is going to the dogs from the effects of the 38 moving picture places which will shortly be increased to about 50. Aint that awful!

o o o

Now ye nervous ones, shake! A rumor is abroad to the effect that Russia stole Alaska and the Pacific coast line from Canada and peddled it to the United States. If this be true what is to hinder any other country from kidnapping the rest of Canada? And then—horrors!

o o o

Mayor McCarthy of San Francisco is reported to have said "Stop gambling and the grass will grow in the streets." Surely 'Frisco is a tough town if it depends on gambling for its very existence. We believe that with a mayor of decent morals the place would have a better chance to escape grass-carpeted streets, than by countenancing gambling.

o o o

Bro. Irwin of the Durham Chronicle when teaching school used to think he knew some of the meanest men in the world among school trustees with whom he came in contact, but since going into the newspaper business he has had to revise his opinions. A man came into the Chronicle office the other day, and because he could not beat down the price five cents, refused to take the paper! Oh, ye little fishes! That man beats the record, but thank heaven he is as rare as the African okapi, and may his breed become as extinct as the great auk. He should be stuffed and placed on exhibition while the specimen is to be had. It would be difficult to secure another if he should escape us.

o o o

That the lash should be used more as a punishment for crime is the suggestion of the W.C.T.U. The prison life appears to exert a fascination when a man once comes under its influence. There are many different cords that bind the criminal to his house of restraint, and possibly one of the strongest of these is the difficulty in securing work after a term in prison. When a man steps from bondage, a free man, he is in reality bound to the institution still—an invisible cord keeps a contact between the past and the future. The prisoner is branded and in almost every case his usefulness is done. At least it appears so to him; and in his very hour of need he is left to evil forces that so often drag him down and out—and back to the grim walls behind him. It is true there has been a disturbing increase of crime of late, but we are doubtful as to the efficacy of the lash as a deterrent. Still, it might be given a trial and the perpetrator of revolting crime be treated to a little of that Spartan "bracer," a dose of lashes on his back, for none can doubt but that it is light enough treatment for many of the crimes committed today.

Artemesia Council

Artemesia Council met on Monday with all the members present, the Reeve in the chair. After adoption of minutes of previous meeting the following communications were read: From J. S. Black, re debenture U.S.S. A. and G.; Sawyer Massey Co re plows; J. I. Case Threshing Machine Co. re road rollers; Sec. Ontario Good Roads Association, asking for delegates to next meeting on March 4th; National Sanitarium Association asking financial assistance; Bell Telephone Co., account $1.55; C. P. R. Co., regarding company's taxes.

McLeod—Best—That the account of the Bell Telephone Co., amounting to $1.55, be paid—Carried.

McKenzie—McLeod—That this Council having examined the Treasurer's security, and finding the same to consist of a bond issued by the London Guarantee and Accident Co. of London, for the sum of $4000, with premium paid up to the 8th day of February, 1911, deem the security sufficient—Carried.

Bylaw No. 722, to appoint trustees for Artemesia Continuation School Board, with the names of D. McTavish, John S. McMillan and John Boland, was introduced and passed.

Bylaw No. 723, to appoint a trustee for the village of Markdale Continuation school was introduced and passed with the name of Thomas Mercer.

Donald McMillan and 100 other ratepayers submitted a petition asking that sideroad 10, between con. 1 and 2, south of the Durham Road, be opened for traffic. Mr. McMillan, Mr. C. C. James and Mr. Ferris spoke in favor of opening the road. After discussing the matter at some length, it was

Moved by Mr. Graham, seconded by Mr. Best, That a committee of this Council be appointed, composed of the Reeve, Deputy Reeve and Councillor McLeod, to take into consideration the prayer of Donald McMillan and others, and that they secure all information as to cost and other information necessary in opening up sideroad No. 10, and that they report as soon as conditions will allow—Carried.

McKenzie—Best—That Mr. Graham be authorized to examine timber on 130 sideroad, second and third ranges E. T. and S. R., also timber on adjacent base line, to ascertain if the same is being disturbed by any person without authority. —Carried.

The Council went into Committee of the Whole on the Auditors' report.

McKenzie—Graham—That the Auditor's report on the accounts of 1909 as finally audited and passed in Committee of the Whole be adopted, and that 150 copies be printed for distribution.—Carried.

McLeod—Best—That the resignation of Thomas Henry as Auditor be accepted. Carried.

Council adjourned.

It has been brought to the notice of the business community that quite a number of people are unaware of the fact that it is necessary to file a copy of a "lien note" at the county registrar office within ten days, the registrar meant being the county court clerk, otherwise the goods or chattels in question may be bought and sold again in perfect innocence. The registration costs only 10 cents, and the matter should not be overlooked by anyone transacting such business. Three copies of the note should be made—one for the registrar.

Art and Science of Garment Cutting

Young men wishing to learn the art and science of garment cutting will do well to see me and make arrangements for a course of instruction, the system taught will be the most thorough and up to-date the only system in the world where every short measure can be applied to the draft. Having taken my diploma in London, England and New York Cutting Schools, have had 31 years experience in practical tailoring in England and America, therefore I am able to guarantee the best possible results to any young man wishing to learn the science of garment cutting. The system taught by mail to those being unable to attend in person. For terms of instruction and all particulars. Apply to F. A. Baker, at

MORLEY & BAKER
Merchant Tailors
Flesherton, Ontario.

A BIG SALE

WHERE? Why, at

The People's Store
EUGENIA

To last for nineteen days only, commencing SATURDAY, JAN. 15.

Do not fail to come. GOODS TO BE SOLD LESS THAN COST

DRESS GOODS

11 pieces only all wool dress goods, regular from 30c to 50c., to be sold at ..... 19c per yard
Plaid wrapperette suitable for children's school dresses, clearing at 9c
A dozen or more pieces of Print Ginghams and pretty Dress Muslins, while they last 7½c
Towellings, regular 11 and 13c, for 8c
Art Muslins and Curtain Screens for 9½c
Flannelettes, all reduced to a very low figure.
The best range of prices in Lawns and Cottons ever offered
Ready-made Underskirts, regular 75c, for 58c
Trimmed Millinery—$4 hats to be sold at $2
Felt shapes ..... From 75c up
Veilings while they last are to be sold at ..... 20c per yard
Frillings, 7 in box (our leader) at 28c
Frillings, 4 in box, for 13½c
Fancy Collars, regular 50c for 38c
A Special Sale of Boots and Shoes ranging in price from 95c to $2.50. Do not fail to get a pair of these boots. You will never get a chance like this again.
Men's Wool Underwear, regular 85c for 58c
Men's Fleece lined Underwear, regular $1 lines for 89c
Men's Fleece Lined Underwear. regular 75c and 85c lines to clear 58c
Men's Caps at ..... half price
Men's Shirts, heavy blue fleece lined, reg. $1 and $1.25, for 89c

Many other lines cut to less than half price while the sale lasts. You will miss it if you do not come and see for yourselves the biggest bargains ever offered.

J. E. LARGE - - EUGENIA

Jas. Pattison, Ceylon, Ont.
General Merchant.

We have decided to extend our sale another week on account of bad roads and stormy weather in order to give every one an opportunity to get a share of the great bargains that are going. The sale will end on February the 19th.

We have a car of flour and feed due this week. Come along and get good flour.

Remember, everything in the store goes on sale at greatly reduced prices. Space will allow me to quote only a few articles. To give you an idea how things are going:

3 cans of corn for ..... 25 cents
3 cans peas for ..... 25 cents
3 cans tomatoes for ..... 25 cents
1 large can kitchen queen baking powder for ..... 9 cents
3 lb. box of Soda biscuits for ..... 25 cents
6 lbs. new figs for ..... 25 cents
6 lbs. B. rice for ..... 25 cents
6 lbs. hand picked, white beans for ..... 25 cents

Boots, Shoes, Rubbers, Ready Made Clothing, Dry Goods, and anything you want at reduced prices. Terms strictly cash or its equivalent at these prices.

I requested some time ago that all accounts be settled before Jan. 20. There still remains some to settle, and would ask that the balance would kindly settle at once.

Jas. Pattison - Ceylon