F. T. HILL & Co.

Greater Buying Opportunities

Never present themselves to better advantage than in the Month of January.

JANUARY is the month of all others that presents to the buying public the greatest buying opportunities of any month in the year. The biggest value is offered for your money during the month of January because it is the final wind-up of a year's business, and business men try to have stocks at their lowest, and in order to accomplish this many lines of merchandise are sacrificed in price and in many instances sold away below the wholesale cost to the merchant. That is why we say to you that the values we are offering this week represent big savings, and by returns for the investment of your money it will pay you to visit this store.

Big Savings in Furs of all kinds.

This week the men can save big money in Fur Coats.

We are selling the best quality Black China Dog Skin Coats, regular value $20 to $22 for..... $16 00
We are selling the best quality Black Calf Coats with black astrachan collar, reg. $35 value for $27.50
One Ladies Electric Seal Coat with mink marmot collar and trimmings satin lined, the regular price is $35.00 January sale price $15.00
Ladies Fine Quality Broadcloth in colors of Black, Brown and Green, fur lined with muskrat lining, with sable collar, one of the best values we have ever offered, regular selling value $75.00. January Sale Price..... $45.00

GENTS' FURNISHINGS REDUCED.

Ways Fine Wool Muffiers, just the thing for these cold days, 50 and 75c lines on sale for.. 38c
5 dozen Fine Fleeced Lined Underwear in Shirts and Drawers, regular 60c value, January Sale price 39c
7 dozen Men's Unshrinkable Underwear, in ribbed Shirts and Drawers, also some fine all-wool lines in the lot. This is a clean-up of all our odd lines, regular 75, 85 and $1 00 values, January Sale Price your choice for..... 48c

EXTRAORDINARY VALUE IN UNDERWEAR FOR THE CHILDREN.

10 Dozen Children's Fine Fleece Lined Drawers and and Waists, regular 25c values, January sale price 15c
10 Dozen Children's Large Sized Fleece Lined Drawers and Waists, regular 35c values, January Sale Price, per garment..... 18c

MARKDALE.

MAKE MONEY.

Selling Pelham's Peerless Fruit and Ornamental trees, shrubs, etc., during the winter months. We offer you steady and profitable employment in your own district at good pay. WE HAVE OVER 600 ACRES of choice nursery stock which you will sell direct to your customers. No diseased or dried out American stock supplied. Established over 30 years.

Write for particulars. . . .

Pelham Nursery Co.
Toronto, Ont.

CANADIAN PACIFIC RY.

The Canadian Way to the Canadian West

Daily service of express trains by the most direct and intereresting route. The Only

Through palace and Tourist Sleeping Cars.

From Toronto daily at 10.15 p. m.
See S. Rands, Agent, Flesherton.

J. & W Boyd.

General and Hardware Merchants.
FLESHERTON - - ONT.

FEBRUARY SALE OF WHITEWEAR.

orset Covers 13c to.....75c
Drawers, 25 to.....75c
Gowns, 50c to.....$1.25
Underskirts, $1.00 to.....$2.25
A big assortment of embroidery from 8c to.....15c
Corset Covers, reg. 30c for.....22c
Corset Covers, reg, 75c for.....63c
Drawers, reg. 30 for.....22c
" " 55c for.....43c
" " 75c for.....63c
Night Dresses, reg. 75c for.....63c
" " " $1.00 for.....85c
" " " $1.25 for.....1.00
Underskirts, reg. $1.00 for.....85c
" " $1.25 for.....$1.00
" " $1.75 for.....$1.45
" " $2.25 for.....$190

Ready made Sheets.
Heavy twill Cotton, Hemmed all around, Size 68 and 90, Sale Price 90c
Embroideries, 8c to.....15c

Flour and Feed

We keep on hand a full stock of Flour and Feed including Feed Flour Shorts, Bran and the famous Five Roses Flour made by the Lake of the Woods Milling Co., Kewatin, every bag of which is guaranteed if not satisfactory return it and get your money.

Hardware

We have a well assorted stock of Hardware—parties contemplating building will do well to get our prices before purchasing elsewhere—also a nice line of stoves, tinware etc.

J. & W. BOYD

Farms for Sale & Rent

Lots 34 and 35, con. 3 S D R, 160 acres, 65 cleared 10 acres pasture, balance good bush. Barn 65x50, driving shed, good frame house, 2 wells, 1 acre of orchard and stone wall under barn. Saugeen river crosses back of farm: Well fenced and in good state of cultivation, 3 miles from Proton Station. For terms apply on premises to JAMES H. VAUSE, Proton Station

For sale cheap, or rent, immediate possession Lot 30 con. 14, Artemesia, about 75 acres clear, comfortable log house and frame barn. Apply to R. J. Sproule, Flesherton, or John J. Martin, across the road from said lot.

Lots E ½ 8 and 9, Con. 13, in the township of Osprey, 150 acres, large clearing, good frame barn and stables, good dwelling and well. Apply on the premises or to
W. J. BELLAMY, Flesherton

For sale cheap and on easy terms, good comfortable frame dwelling, stable and driving house, with three village lots, in Ceylon. Dwelling well built and finished and good bearing orchard on the property, Apply to
R. J. SPROULE, Flesherton

For sale or rent—100 acre farm, 1 acre of orchard, 10 acres bush including 5 acres hardwood, well watered and good fences, brick house, frame barn, 1½ miles from school and post office, 3 miles from Proton Station. For price and terms of sale apply to Wm. Taylor, lot 73-74, con 1 north of Durham road, Artemesia

Lots 65, 66 and 67, con 3 Artemesia, 150 acres 135 cleared and under cultivation, all fenced two good orchards; large frame barn, basement barn and outer frame barn 24x36, frame dwelling. This will be made a good thing for the right man W. H. McNALLY, Portlaw

For rent—lot 37, con 4, Artemesia, 100 acres, 85 to 90 cleared and in cultivation, comfortable dwelling, bank barn, stone stabling, in a first class settlement and well worthy the attention of those requiring such.
R. J. SPROULE, Flesherton

Lot 3, con. 4 Osprey, 100 acres well timbered. For terms etc. apply to R. Roberts, Lady Bank P. O.

SKATING

On Nuhn's Pond, every night
Weather Permitting J. Patton

BARGAINS

In Sleighs, Buggies, Waggons, Harrows, Ploughs, Cream Separators and Wire Fencing

HORSE SHOEING A SPECIALTY

Heard's Carriage Works

The Flesheron Advance

Is published every Thursday at $1.00 per annum if paid in advance, $1.50 if not so paid.

MODERN MIRACLES.

A great victory for wireless telegraphy has been chronicled in the case of two great ocean liners coming into collision on the ocean. Within a few minutes after the collision several vessels were on their way to the scene of action, called thither by wireless messages sent radiating shoreward and seaward through the night. The sinking vessel was reached and probably hundreds of lives saved, thus preventing a catastrophe terrible to think about. The wonderful inventions that people of the present day are witnessing causes one to feel lost in wonder and awe, while a thrill of joy and thankfulness permeates our beings that these things are vouchsafed to us in our day.

What is awaiting the next generation? We have had the phonograph, telephone, flying machine, the x-ray (one of the greatest wonders of our day), the discovery of new and wonderful metals, and many minor discoveries. Great discoveries do not come until the world is ready to profit by them and to use them as they were meant to be used. Perhaps it will not be so many generations hence until the mysteries of life will be made more clear and the uncertainty of what awaits us beyond this life will have passed away. The next generation will doubtless see many strange things mane clear, and be as prolific in the upward advancement of mankind as has the age to which we belong.

A New York man named Love has married the Chicago society girl whom Sir Philip Burne-Jones, the artist, pronounced to be the handsomest woman in the world. Until this marriage took place the editor of this paper maintained silence, but now that this man Love insists that he has a more beautiful wife than anyone else, we rise to remark in the most vigorous language possible that he does not know what he is talking about. When Sir Philip Burne-Jones made that ridiculous statement about the young Chicago lady he had never seen our better half! A man has no right to make such invidious statements, anyway. He should have some consideration for the feelings of his fellow men.

Combines! Combines! In these days it seems that every household necessity has added to it a fictitious value owing to combines of manufacturers and wholesalers. Almost everything we eat and wear are subject to this unholy tax. A few years ago a law was passed that was supposed to make these things impossible, but behold they yet flourish like the wicked of old. If the law is no good it should be made workable; if it is good, the men who made it should see to its enforcement.

The Diminishing Deer

Rev. E. M. Rowland, writing in the current issue of Rod and Gun, gives what we consider the most lucid reasons for the diminishing number of deer in this country that have yet been put forward. He is on the right track if our experience of five years' hunting in the north country goes for anything in evidence. Mr. Rowland says in the district he visits the settler and lumber jack are responsible for the slaughter, and the deer are being wiped out. In the district ye editor visits deer are more plentiful than they were five years ago, notwithstanding the fact that two railways have penetrated the section during that time. We have found deer harbouring within twenty rods of the railway. The reason for this is that the laws are fairly well observed in that section We offer this as corroborative evidence of Mr. Rowland's statement when he says the licensed hunters are not responsible for the undoubted diminution of numbers taking the country as a whole. In our district settlers are few and as a consequence the game is not disturbed except during two weeks of the year. Last year there were fifty hunters within a radius of three miles, yet at the end of the season game actually appeared to be more plentiful than at the beginning. Where the settlers and lumbermen are numerous the story is different, and Mr. Rowland's district appears to be in a pretty bad condition. Here is what he says about it: "Some people waste the deer. Several dogs were running round Restoule all last winter and spring, killing deer every day, nearly. The owners were spoken to more than once, but paid no attention. The game laws are laughed at. On my way out I was told at Restoule of one man who had just come in with seven nice deer! They said he was a good still-hunter and would probably get lots more when the snow came. There are few of the settlers who consider they have got their fair share of venison unless they get five or six big deer, and there are many who never get less than seven to ten. I am truly sorry to say I know of one or two men who make a sort of business of the thing, who kill deer wholesale between this and Christmas, and sell the saddles only—but they sell these *by the ton!* Some people will think this impossible, but they little know the back country."

The writer also pertinently asks what is being done with the large sums collected for licenses? and claims that it is not properly spent for protection. We also endorse him in this statement. If the government desires to retain the game heritage for this country it will have to appoint men who will do their duty without fear and favor and devote their time to it. The writer quoted says the present system is "rotten, barbarous and uncivilized, demoralizing and disgraceful to all concerned, from the one who secretly informs on his neighbor for spite, to the incompetent officials at head quarters who allow such a state of affairs to exist." These are strong words but none too strong. When the license system was adopted it was professedly to raise a fund to enforce the law, and the sportsmen who contribute to this fund have a right to a voice in the manner in which it will be used. Our laws are all right, and the season is satisfactory to the vast majority, without further tinkering. What is wanted is a conscientious enforcing of the existing laws, and the complaint of diminishing numbers of deer will be heard no more.

Lame Shoulder.

This is a common form of muscular rheumatism. No internal treatment is needed. Apply Chamberlain's Liniment freely twice a day and a quick cure is certain. This liniment has proven especially valuable for muscular and chronic rheumatism, and is sure to give quick relief. Chamberlain's Liniment is also most excellent for sprains and bruises. Price, 25cents; large size 50 cents. For sale by W. E. Richardson.

Meaford is going into a local option campaign.

Gordon Mackie of Hanover was knocked down and severely injured by a horse.

Mr. James Summers had two ribs broken by the kick of a horse in Markdale.

The application of the Caledon Telephone Co. for a franchise of the town of Orangeville will be before the newly-elected town council for consideration in a short time.

Womanly pains, head pains, in fact any pain anywhere can be completely stopped in 20 minutes with one of Dr. Shoop's Pink Pain Tablets. Ask your Doctor or Druggist about the formula. It is printed on the box—and it can't be bettered. Try one dose and be convinced. Box 25c. Sold by all dealers.

The Mirror is pleased to note the success of another town boy in the neighboring Republic. Teed McGirr, who is studying law at the Valparaiso Law college, Ind., recently passed his first examination in law, obtaining 94 marks out of a possible hundred. Considering that Teed has been a student of the College for only six months this is a remarkably high percentage.—Meaford Mirror.

About forty of the business men of Orillia have formed a syndicate and have taken over the Daly House from Mr. M. Watters. This was done partly to help out the shed accommodation for farmers' teams and partly to have accommodation for the public. Mr. N. S. Tarr, who has made a success of the Orchard Point Inn for thre past three years, has been engaged as manager and took charge on Saturday. It is intended to spend about $2,000 in new furnishings and fittings so that the house will be in first-class shape. This is said to be the result of the action of the hotel keepers in closing their sheds and raising the rates for stabling and meals.

Cough Caution

Never, positively never poison your lungs. If you cough—even from a simple cold only—you should always heal, soothe, and ease the irritated bronchial tubes. Don't blindly suppress it with a stupefying poison. It's strange how some things finally come about. For twenty years Dr. Shoop has constantly warned people not to take cough mixtures or prescriptions containing Opium, Chloroform, or similar poisons. And now—a little late though—Congress says "Put it on the label, if poisons are in your Cough Mixture." Good! Very good!! Hereafter for this very reason mothers, and others, should insist on having Dr. Shoop's Cough Cure. No poison marks on Dr. Shoop's labels—and none in the medicine, else it must by law be on the label. And it's not only safe, but it is said to be by those that know it best, a truly remarkable cough remedy. Take no chance then, particularly with your children. Insist on having Dr. Shoop's Cough Cure. Compare carefully the Dr. Shoop package with others and note the difference. No poison marks there! You can always be on the safe side by demanding

Dr. Shoop's Cough Cure

Great February

CLEARING SALE

AT THE BUSY STORE CEYLON

For 8 days only, commencing JANUARY 29, ending SATURDAY NIGHT, FEB. 6th. We expect this to be the greatest sale ever witnessed around here. Those who had a share in our last February sale are looking forward to our sale this year, which we expect to be better than last year's We were sorry some of our customers were disappointed in not getting out last year on account of terrible storms and blocked roads but hope they may be favored with better weather and roads this year. We will just mention a few lines to give you an idea how things will go.

Dried Apples at.....4c a pound
90 pounds sack Rolled Oats for.....$2.50
100 pounds, Redpath Granulated Sugar for.....$4.75
American Coaloil, 5 gallons for.....$1.00
Sarnia Water White, 5 gallons for.....80c
7 pounds Pot Barley for.....25c
7 pounds Rice for.....25c
25c tea, 5 pounds for.....$1.00
30c tea, 4 pounds for.....$1.00
50c tea, 3 pounds for.....$1.00
Girls' Fur Mitts, regular 65c for.....25c
Ladies' Fur Neck Scarfs, regular $5.50 for.....$4.50

Ladies' Persian Lamb Caperine, Sable trimmed, lonng front, regular $20.00 for.....$16 50
Boys' Tweed Pants, lined throughout for.....40c
Men's Fleeced Guernseys, regular 50 and 60c for....40c
Men's Wool Guernseys, regular 75 and 85c for.....60c
Men's Wool Guernseys, regular $1.00 and $1.25 for 80c
Men's Heavy Rubbers, Snag Proof, regular $2.25 for $1.90
Men's Heavy Rubbers, regular $2.00 for.....$1.75
Men's Heavy Rubbers, regular $1.65 for.....$1.25
Men's Heavy Lumbermen's Socks, regular 75c and 85c for.....50c
Men's Horsehice Mitts, lined, regular $1.25 and $1.35 for.....$1.00

TERMS--Cash or its eqivalent.

Jas. PATTISON, CEYLON.