BUSINESS ARISTOCRATS

WHERE THE BLUEST COMMERCIAL BLOOD RUNS.

Some English Firms Have Been in Existence for Three and Four Generations.

The commercial life of England possesses an aristocracy of which many families can trace an unbroken descent as heads of famous business houses through several generations, says London Answers.

The well-known firm of publishers, Longmans, Green & Co., for instance, was founded as long ago as 1724 by Thomas Longman, and a Longman has been at its head ever since, the present head of the firm—Mr. Thomas N. Longman—being the sixth of his line. The founder was succeeded by his nephew, Thomas Longman, in 1755, who was followed by his son, Thomas Norton Longman, in 1797; after whom came the latter's younger son William in 1824, followed by William's elder brother Thomas in 1877; and, lastly, the present head, who succeeded to the management of affairs in 1879.

It will be noticed that, in the most blue-blooded manner, every head but one has been christened Thomas. The office of this firm to-day occupies the site it did at its birth nearly two hundred years ago—with additions, of course—and from the outset has constantly used its sign of the ship.

WIELDERS OF THE HAMMER.

Very nearly as good is the record of the Tattersalls, the famous horse auctioneers. Founded in 1766 by Richerd Tattersall—known as "Old Tatt"—it soon became the greatest business of its kind in the world. At his death in 1795 his son Edmund took his place, and was followed in 1811 by his son Richard—known as "Old Dick." The latter's son—known as "Young Dick"—became head in 1859, and continued to rule until 1870, when a cousin, Edmund, succeeded, at whose death in 1898 his son—also Edmund—followed, and still conducts the business. Six successive Tattersalls have thus wielded the hammer in the rostrum, three of whom were Richards and three Edmunds. The business has always been in London.

For about one hundred and fifty years the family of Fry has carried on in Bristol the great cocoa business bearing its name. Four successive members—all Josephs—in direct descent, have conducted it throughout that period—the founder, Joseph Fry, from about 1760 to his death in 1787; his son Joseph to 1835; the second Joseph's son Joseph until 1886; and that Joseph's son Joseph from that date up to the present.

THE LONG LINE OF "THE TIMES."

"The Times" is one of the greatest newspapers in the world. It was started in 1875 by John Walter, and four successive Walters have owned it in the hundred and twenty-odd years of its existence. The founder died in 1812, and left it to his son John Walter, who also bequeathed it to his son, another John Walter, in 1847. This gentleman was chief until 1894, when his son, Mr. Arthur Walter, succeeded him, and is still the chief at Printing House Square.

A noted publishing house is that of John Murray, the publisher of "The Quarterly Review." It was founded in 1768 by John MacMurray, and has always belonged to his talented family. His son, who took his place in 1793, dropped the "Mac," became John Murray, and managed affairs until 1843, when his son John Murray succeeded him, to be followed by John Murray of the next generation in 1892. Mr. Murray's room at the firm's offices in Albemarle Street is a most historic one, adorned with portraits of men famous in literature who have there met his ancestors.

The Coutts family have been at the head of the best-known private bank in England for a century and a half. Thomas Coutts started Coutts' Bank in 1760. He had no son, so his daughter, who married Sir Francis Burdett, followed him in 1822, and Sir Francis's daughter, beloved by all as the Baroness Burdett-Coutts—being made a peeress in her own right—became the chief owner in 1844 until her death not long ago, when her husband, Mr. Burdett-Coutts, inherited her interests.

Another old banking family is that of the Coxes, the Army agents. Richard Cox founded the bank in 1785, and five generations of the family have held the reins since then, the present head being Mr Hubert Arthur Cox.

A PERENNIAL TRIO.

The family record of the heads of the brewery firm of Barclay, Pearkins & Co., is unique. In 1781 David Barclay bought the Anchor Brewery, and took as his partner John Perkins and Sylvanus Bevan, and from that day there has always been a Barclay, a Perkins, and a Bevan concerned in the management, each family having been represented through four generations. The firm has been established where it is in Southwark for over two hundred years.

The firm of booksellers and newsagents W. H. Smith & Son, known from one end of the country to the other, was founded by William Henry Smith about the time of Waterloo, so that it is nearing its first century, and has always belonged to the family. The founder was succeeded in 1841 by his son, also William Henry Smith, the noted statesman and Leader of the House of Commons, who made the business the huge concern that it is. He died in 1891, and his son Mr. W. F. D. Smith, M.P., has since been its head.

Three generations of Blackwoods—all Williams—have managed the affairs of the famous publishing house. Mr. William Blackwood began the business in 1804, and left it to his son Major William Blackwood in 1834, at whose death, in 1861, it passed to the Major's son Mr. William Blackwood.

THE COLLINS QUARTETTE.

Four generations of Collinses have looked after the affairs of the publishing house of that name, and, curiously, they have all been Williams, like the Blackwoods. Mr. William Collins founded it in 1821. His son, the talented Sir William Collins, succeeded, and left it in 1895 to his son William Collins, who died in 1906, and his nephew Mr. William A. Collins became the firm's head.

Pears' Soap has claimed to be matchless for the hands and complexion since 1789, when Andrew Pears began the business, and the family have always been at its head. There have been three Pears as chiefs in the hundred and eighteen years of the firm's existence, marking four generations, for the founder was followed by his grandson Francis Pears in 1838, who left it in 1865 to his son Mr. Andrew Pears.

The Marshalls have owned and conducted the business of Horace Marshall & Co., wholesale newsagents, since William Marshall founded it in 1840, his sons, A. J. and Horace, following him; and now his grandson, Mr. Horace B. Marshall, is the head.

PITH, POINT AND PATHOS.

Wisdom is the jewel of great price dug from the mire of failures and losses

Some people seem unable to understand that religion is more than saying over the creed.

There is plenty of goodness in this world if humanity would just stop hunting for wickedness.

The penalty of greatness is that you have to give your past to your enemies for dissection.

Sometimes a woman proves her fitness for politics by making a man think he wants to marry her.

It is funny to see the effort some people make to look perfectly happy and contented.

As Christmas approaches the smoker begins worrying over the cigars he knows will be given him.

The wise husband goeth forth and purchases his neckties ere his wife buys her Christmas gifts.

It is strange that a man's friends all go broke about the time he has to borrow money.

When a man wants to tell a brunette he admires that style of beauty, there is generally a blonde standing within ear-shot.

Ill fitting boots and shoes cause corns. Holloway's Corn Cure is the article to use. Get a bottle at once and cure your corns.

A young officer, riding through a Scotch village one day in full uniform and mounted on a splendid horse, was much annoyed by a lad following him along the street. At last he said to the boy:—"Did you never see a war-horse before, my lad?" "Yes," said the boy, "I have seen a waur (worse) horse many a time, but never a waur rider.'

Yes, it is humiliating to have a skin covered with foul eruptions. It is painful, too. Why not end the trouble and restore your skin to its natural fairness with Weaver's Cerate!

"Thumper occasionally says things that are wonderfully apropos," said one statesman. "Yes," answered the other; "he's like our parrot at home. It doesn't know much, but what it does know it keeps repeating until some circumstance arises that makes the remark seem marvellously apt.'

To discern and deal immediately with causes and overcome them, rather than to battle with effects after the disease has secured a lodgement, is the chief aim of the medical men, and Bickle's Anti Consumptive Syrup is the result of patient study along this particular line. At the first appearance of a cold the Syrup will be found a most efficient remedy, arresting development and speedily healing the affected parts, so that the ailment disappears.

EATS WITH HIS EYES.

New Sense Developed by Man Who Cannot Taste.

McKeever, N. Y., boasts of a man who eats with his eyes. Charles E. Dale had developed what he calls a "chronic appetite." Some time ago, Mr. Dale, who has passed middle life, had a bad attack of scarlet fever, which destroyed his sense of taste. For a time he despaired of ever enjoying again the pleasures of the table, but eventually he began to notice that foods of different colors produced different sensations. He takes a bite of food and then gazes intently on what is left on the platter. His theory is that his sense of taste has somehow been blended with his sense of sight. Red being his favorite color, the red foods give him the keenest pleasure. Therefore, he always saves these for the last, making his dessert either of raw beef, chopped fine, beets, tomatoes or red berries when in season.

OPIUM THEIR CURSE.

Light on Recent Accidents in the French Navy.

The judicial authorities at Marseilles, France, have recently received a large number of confidential letters from the wives of naval officers stationed at Mediterranean ports, complaining that their husbands were obtaining supplies of opium somewhere in that city. The authorities decided to act in the matter and the other day ordered a search of the stores of several Oriental curiosity dealers. Several thousand dollars' worth of the drug was found and seized. The dealers will be prosecuted.

According to the statements made by those who have investigated the matter, the opium habit recently has increased to an alarming extent in the navy, and it is even said that to this account may be laid the responsibility for many of the accidents that have occurred. The naval authorities have been endeavoring to eradicate this evil, but up to the present with little success.

Pains Disappear Before It.—No one need suffer pain when they have available Dr. Thomas' Eclectric Oil. If not in the house when required it can be procured at the nearest store, as all merchants keep it for sale. Rheumatism and all bodily pains disappear when it is applied, and should they at any time return, experience teaches the user of the Oil how to deal with them.

Some men start out to look for trouble and then pick out a place where there isn't one chance in a hundred of finding it.

Imitations Abound, but insist upon getting the genuine, "The D & L" Menthol Plaster. It has stood the test of years. It cures aches and pains quicker than any plaster.

She—"And are you really so much better since you returned from abroad?" He—"Yes. I'm quite another man." She—"Well, I'm sure all your friends will be delighted to hear it!" And he is now wondering if she meant anything.

If your children are troubled with worms, give them Mother Graves' Worm Exterminator; safe, sure and effectual. Try it, and mark the improvement in your child.

A MEAT TEA.

In the barber's shop the scissors clicked merrily away, and the barber's dog lay on the floor close beside the chair, looking up intently all the time at the occupant who was having his hair cut.

"Nice dog," said the customer.

"He is, sir," said the barber.

"He seems very fond of watching you cut hair."

"It ain't that, sir," explained the barber smiling. "Sometimes I make a mistake and take a little piece off a customer's ear!"

ITCH, Mange, Prairie Scratches and every form of contagious Itch in human or animals cured in 30 minutes by Wolford's Sanitary Lotion. It never fails. Sold by all druggists.

"Mr. Bubkins," said the proud father, shaking the young man warmly by the hand, "let me tell you that you are a man after my own heart." "Oh, no, sir," protested the blushing suitor; "I'm after your daughter's!"

A Pleasant Medicine.—There are some pills which have no other purpose evidently than to beget internal disturbances in the patient, adding to his troubles and perplexities rather than diminishing them. One might as well swallow corrosive material. Parmelee's Vegetable Pills have not this disagreeable and injurious property. They are easy to take, are not unpleasant to the taste, and their action is mild and soothing. A trial of them will prove this. They offer peace to the dyspeptic.

"How is your youngest daughter getting along with her music?" "Splendidly," answered Mr. Cumorx. "Her instructor says that she plays Mozart in a way that Mozart himself would never have dreamt of."

Loss of Flesh, cough, and pain on the chest may not mean consumption, but are bad signs. Allen's Lung Balsam loosens and heals the cough: Not a grain of opium in it.

"George, I saw that Singleton woman to-day carrying the silk umbrella that she borrowed from me at the club card party." "Why didn't you ask her for it?" "I was just going to when I remembered that I borrowed it from Mrs. Trumper."

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ISSUE NO. 52—07.

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The Colonel (who has just told his best story and been rewarded with a faint smile)—"Really, countess, you women have no sense of humor. When I heard that story I simply roared." Countess—"So did I, but it was last year."

Great Things From Little Causes Grow.—It takes very little to derange the stomach. The cause may be slight, a cold, something eaten or drunk, anxiety, worry, or some other simple cause. But if precautions be not taken, this simple cause may have most serious consequences. Many a chronically debilitated constitution to-day owes its destruction to simple causes not dealt with in time. Keep the digestive apparatus in healthy condition and all will be well. Parmelee's Vegetable Pills are better than any other for the purpose.

Tomson—"Was Dr. Puff's treatment of your rich uncle satisfactory?" Johnson—"Quite so. I came into the fortune recently."

The heat of the Tropics fades rosy cheeks. It takes away the energy. "Ferrovim" is the best tonic to brace you up. It stimulates the system. It makes the weak strong. It is pleasant to take. All druggists sell it.

Pater—"My wife's learning the piano, my daughter's learning the violin, and my son's learning the banjo." Sater—"And you are learning nothing?" "Oh, yes; I'm learning to bear it."

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