Celluloid
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Starch

Just send us your name and address on a post-card and we'll mail you a Painting Book for the little folks and a quarter-pound package of Celluloid Starch. That means fun for the children and satisfactory starching for you.

Celluloid Starch requires no boiling, gives a perfect finish to the clothes and never makes the irons stick.

Write to-day for this free book and sample.

The Brantford Starch Works, Limited
Brantford, Ontario 208

MILLIONS FOR LIQUOR.

Great Britain Spends a Tremendous Sum Every Year.

There are not quite 41,000,000 persons in the United Kingdom, but they annually spend for spirituous liquors a sum equal to 1½ times the national revenue, or to all the rents of all the homes and farms in the country, says the Craftsman. The public-house, the English name for the saloon with its barmaid, is as much a national institution as the house of Parliament. There is one public-house to every 300 inhabitants in England and Wales; in Scotland, one to every 566 persons; in Ireland, one to every 271.

Whereas, in the days of our forefathers, the worst drinking was among the nobility and gentry, to-day the poor and working classes are by far the most intemperate. The fact that drinking is habitual among the women of this grade as well as the men is the most serious feature, for when women do go to the dogs the very uttermost depths of degradation are usually reached before the end comes.

At meal times, throughout the United Kingdom, a procession of women with pitchers, buckets or cans may be seen going to some one of the many public-houses, never more than a stone's throw from their homes, and often not so far. As a rule, the omnibus, the favorite British mode of local transportation, has stopping places in front of public-houses. From an outside seat on the bus top, especially in London and other cities, a full view may be had of the interior of the public-house, crowded always, and on Saturday nights jammed to the point of suffocation. Old women, young women, girls are there; mothers with infants in arms, and not uncommonly with other children tugging at their skirts—little ones whose fretful cries are stilled by sips from mother's glass of gin.

Workingmen drink just as much as the working women. A manufacturer, an employer of hundreds of men, was asked if English manufacturers ever made any restrictions about drinking when taking on new men. His reply was, "No, for it would be impossible to carry on business if such conditions were imposed." He was almost incredulous when told of the strict regulations in regard to drinking that obtain in some of America's largest business establishments.

THE CHEERFUL MAN.

His Praises Sung in Cheerful Tone by Cheerful Mr. Knozzleton.

"I like the cheerful man," said Mr. Knozzleton, "the man who refuses to be cast down, but takes always a cheerful view.

"'D'you ever see such weather as this?' says the dismal man, wearily, shedding more sultriness all around.

"'Didn't you feel that breeze?' says the cheerful man, smiling, and as a matter of fact there was the faintest flicker of a movement in the air just at that moment, and he caught it, because he is receptive to all good things; and he magnified it to all his hearers by his breezy cheerfulness.

"The cheerful man for me every time—he makes life worth living; and I like especially to see him around in hot and humid weather. But he's helpful at all times.

"So many people are so easily depressed; good people, but with only a narrow margin of courage; so that if any little thing goes wrong they think that everything's going to pieces and the world is coming to an end, but then——

"'Pooh!' says the cheerful man, 'what's that?' and he actually laughs at this little picayune trouble, and just brushes it away and forgets it, making the faint hearted to laugh and forget it, too; and in time he may bring the easily discouraged man to acquire the blessed habit of laughing at all the petty troubles that pop out at us on the road of life, and so driving them away, instead of gloomily letting them climb on him to ride on his back. Good man to have around is the cheerful man.

"'I haven't caught a fish to-day,' says the disappointed man in the fishing party, and you'd think from his general castdownness that catching fish was the main object of life, and that if you didn't catch any life was a failure.

"'Well, I haven't caught any, either,' says the cheerful man, 'but I've had a darned good time and I've caught an appetite like a team of horses, and what I want now is to get back to where they cook those fish the way they cook 'em here, and if I don't eat seventeen of 'em I miss my guess.' Does the cheerful man perk up the whole party? Why, sure; and when they've got a few of those fish inside of them they all think they've had a great time."

SENSE OF SIGHT IN ANTS.

Experiments Indicating That They Don't Depend on Smell.

The old theory that ants could not see and were guided entirely by sense of smell has been demolished by a series of experiments reported in the Revue Scientifique. A little platform of cardboard was set up near one of their nests with inclined plane leading conveniently down to the entrance. Then a number of the insects and a quantity of their eggs were placed upon the platform.

For a few minutes the ants seemed greatly perturbed, but they very soon found the inclined plane and at once started carrying the eggs down it to the nest.

A second inclined plane was located on the opposite side of the platform, but they took no notice of it. The experimenters then twisted the platform around so that the second plane pointed to the nest entrance.

Without hesitation the ants ceased using the old plane and took to the new one, showing conclusively, it is argued, that they were not following a trail by scent but were getting their bearings by some other sense.

The next step was to mark some of the ants with a view to seeing whether each individual always used the same path and the same entrance to his nest. It was found that no such thing was the case.

They all seemed to know all the entrances and to have a sense of their direction. They struck out new paths for themselves and always reached their destination without fail. This was regarded as establishing some form of vision.

Finally, an electric bulb was set up near one entrance to the nest. It seemed to have an immediate attraction for the ants, as they unanimously used the entrance on that side coming to and going from the nest. Then it was changed over to the other side, causing great excitement apparently among the insects, which ended in their changing over to the newly illuminated way.

Changes in the brilliancy of the light seemed to have no perceptible effect on the ants, but they never failed to detect the change of direction. All possible precautions were taken to prevent the heat from the lamp from reaching them, so that it is regarded as certain that they perceived the light.

ZAM-BUK CURES PILES.

"I thought I must go on suffering from piles until I died," says Mrs. E. Reed, of Steenburg, (Ont.), "but Zam-Buk has cured me! For years I endured agony, could hardly walk about, and lost all my strength. Everything I tried seemed useless. Then Zam-Buk was recommended, and I bless the day! It has cured me completely."

Zam-Buk is the finest household balm known, not only for piles, but all skin troubles and diseases—cuts, bruises, sore feet, insect stings, sunburn, eczema, etc. 50c., all stores, or Zam-Buk Co., Toronto. 3 for $1.25.

"It isn't till a Miss gets marries that we find out how much we have Mr." "Yes, and then we wonder if she also Mrs. us!"

The superiority of Mother Graves' Worm Exterminator is shown by its good effects on the children. Purchase a bottle and give it a trial.

Mrs. Hastymatch: "I had a dozen proposals before yours. All from smarter men than you, too!" Mr. Hastymatch: "They must have been. How did they manage to crawl out of it?"

DON'T USE POOR OIL.

For use on sewing machines, bicycles and all purposes requiring a fine lubricant, the best is cheapest in the end. Genuine Singer oil can only be obtained at Singer stores. Look for the Red S. Singer Sewing Machine Co. **Write us at Manning Chambers, Toronto, for set of Bird Cards free.**

"Mrs. Sandys," said the grumbling boarder, "I am going to write to the town clerk." Mrs. Sandys: "Indeed, sir! What about?" "About the quality of the water. It's disgraceful. Why, I detected a distinct avor of coffee in it this morning."

They Advertise Themselves. — Immediately they were offered to the public, Parmelee's Vegetable Pills became popular because of the good report they made for themselves. That reputation has grown, and they now rank among the first medicines for use in attacks of dyspepsia and biliousness, complaints of the liver and kidneys, rheumatism, fever and ague and the innumerable complications to which these ailments give rise.

THE ROAST BEEF OF OLD ENGLAND.

There is some pleasant reading for Londoners in the report of the Medical Officer of Health at Portsmouth. He states that there has been a systematic trade in diseased animals, principally tuberculosis cows, carried on in certain country markets in Hampshire and Sussex, but that owing to the system of inspection that has been adopted the meat no longer finds its way to Portsmouth. The carcasses, it seems, are now usually sent to London, and from the number of cows that are sold in the markets at prices ranging from 5s. to 65s. each it is obvious that there must be regular channels through which such meat can be readily disposed of. Occasionally one reads of the conviction in London of some farmer or butcher engaged in this filthy and dangerous traffic. But there is little doubt that in spite of the vigilance of the inspectors a good deal of diseased meat is brought into London and sold for human consumption.

Stops Colic —and all stomach and bowel disorders. Makes puny babies plump and rosy. Proved by 50 years' successful use. Ask your druggist for it—

Nurses' and Mothers' Treasure

—25c.—6 bottles $1.25.

National Drug & Chemical Co., Limited
Montreal.
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CHENILLE CURTAINS
and all kinds of house Hangings, also
LACE CURTAINS DYED & CLEANED LIKE NEW.
Write to us about yours.
BRITISH AMERICAN DYEING CO., Box 158, Montreal

ROOF for the Years to Come

Just one roof is GUARANTEED in writing to be good for 25 years and is really good for a hundred. That's a roof of

"OSHAWA" GALVANIZED STEEL SHINGLES

Put them on yourself—common sense and a hammer and snips does it. The building they cover is proof against lightning, fire, wind, rain and snow. They cost less because they're made better, and of better material. Write us and learn about ROOFING RIGHT. Address 205

The PEDLAR People (Est'd 1861).
Oshawa Montreal Ottawa Toronto London Winnipeg

WILSON'S FLY PADS

Kill them all. No dead flies lying about when used as directed.

— SOLD BY —
DRUGGISTS, GROCERS AND GENERAL STORES
10c. per packet, or 3 packets for 25c.
will last a whole season.

WHAT HE SAYS.

"A woman," remarked the cynical bachelor, "seldom says what she thinks."

"That's right," rejoined the man who had been married so long that he had to comb his hair with a towel; "she only says what she thinks she thinks."

IRRIGATED LANDS.

During the next four months a great many of our readers will be looking around for changes in location, some desiring a change of climate, others wishing to go where they can obtain more land for themselves and their sons. The attention of those intent on making a change is directed to the advertisement in this issue of the Land Department of the Union Trust Company, Toronto, who are offering irrigated lands in Southern Alberta and British Columbia. Read their advertisement and if you write them, kindly mention this paper.

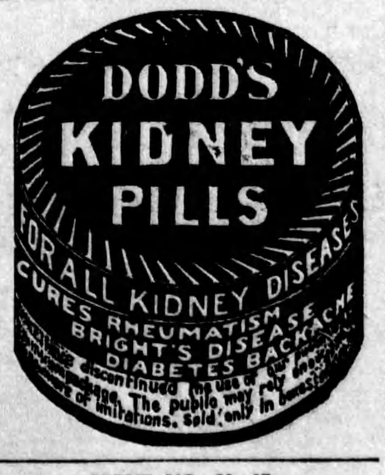
France grows 1,600,000 tons of apples yearly, and makes 240 million gallons of cider.

A mere whiff of arsine-gas will prove fatal in from three to eight days. This gas killed its discoverer, Adolph Geblen.

Dr. J. D. Kellogg's Dysentery Cordial is a speedy cure for dysentery, diarrhœa, cholera, summer complaint, sea sickness and complaints incidental to children teething. It gives immediate relief to those suffering from the effects of indiscretion in eating unripe fruit, cucumbers, etc. It acts with wonderful rapidity and never fails to conquer the disease. No one need fear cholera if they have a bottle of this medicine convenient.

"Papa, didn't you whip me once for biting baby?" "Yes, my child, you hurt him very much." "Then, papa, you ought to whip that gentleman who is in the parlor, for I saw him bite sister right on the lips; and I know it hurt her, for I saw her put her arms round his neck and try to choke him."

The University of Paris is the largest second, with Berlin a good third.



ISSUE NO. 32—07.

DUBLIN CASTLE JEWELS.

A Rumor That They Were Stolen by a Society Woman.

There is going the round of London society an amazing rumor anent the disappearance of the state jewels from Dublin Castle. Someone who knows a great deal about the affair states that they were taken while a big house party was staying with the Aberdeens a month ago.

In the party was a society woman who had been in desperate straits for money. Lately her bridge debts have been nightly accumulating and it is said she has frequently threatened to commit suicide. It appears that while the party was residing at the castle, some of the guests suggested one wet afternoon that Lord Aberdeen should show them the jewels. He readily consented, all flocking with him to the room where they were kept. After having been duly admired, the gems were put back into their safe which was locked in the usual way.

So little happens in Ireland that the authorities seem to think precautions is unnecessary and everyone knows things are done in a very slipshod manner at Dublin Castle. The impecunious woman, it is suggested, obtained temporary possession of the key and had a duplicate made of it. This having been done, the rest was as easy as saying Jack Robinson, that is to say, for anyone staying within the castle walls. No one now expects that the culprit will ever be traced after having had a month's start before the theft was discovered.

They Cleanse the System Thoroughly. Parmelee's Vegetable Pills clear the stomach and bowels of bilious matter, cause the excretory vessels to throw off impurities from the blood into the bowels and expel the deleterious mass from the body. They do this without pain or inconvenience to the patient, who speedily realizes their good offices as they begin to take effect. They have strong recommendations from all kinds of people.

Imagination is thinking you are having a good time when you are only spending wife to go back to her mother again to live.

ITCH, Mange, Prairie Scratches and every form of contagious itch in human or animals cured in 30 minutes by Wolford's Sanitary Lotion. It never fails. Sold by all druggists.

Modesty is another term for the way a man acts when he gets found out doing something he ought to be doing.

There is no such thing as a harmless cough. The trouble goes from bad to worse unless checked. Allen's Lung Balsam cures the worst colds. It allays inflammation and clears the air passages.

The value of a man's memory depends on whether he is recalling his own good deeds or those of his neighbors.

Corns cause intolerable pain. Holloway's Corn Cure removes the trouble. Try it, and see what amount of pain is saved.

Absent Minded Professor—"I always forget to put a handkerchief in my coat. I really must make a knot in it to remind myself."

Like a bad habit a skin disease grows. Scrofulous humors, eczema and all eruptions may be cured with Weaver's Cerato, assisted internally by Weaver's Syrup. All Druggists.

"Does your wife ever go through your pockets?" "No; she wouldn't dare!" "Wouldn't dare?" "Wouldn't dare to do anything that savored so much of idiotic hopelessness!"

A Soothing Oil.—To throw oil upon the troubled waters means to subdue to calmness the most boisterous sea. To apply Dr Thomas' Eclectric Oil to the troubled body when it is racked with pain means speedy subjugation of the most refractory elements. It cures pain, heals bruises, takes the fire from burns, and as a general household medicine is useful in many ailments. It is worth much.

A good policeman will do more to keep a community righteous than ten moralists.

THE KILLARNEY OF AMERICA.

Nestling in a frame of beautifully wooded shores lies a series of beautiful lakes 145 miles north of the City of Toronto, Ontario, and known as the "Lake of Bays Region." A chain of seven lakes studded with lovely islands, with hotels throughout the district and a good steamboat service to all points attracts the tourist, angler and sportsman. Just the out-of-the-way sort of place to visit during the summer months. For all particulars and free illustrated publication apply to J. D. McDonald, Union Station, Toronto, Ont.

THE COLOR THAT CONCEALS.

The German war department has taken much pains to select a color for uniforms to be used in active service which will prove as inconspicuous as possible in the field. As a means of concealing operations in battle, in these days of long-range guns, an "invisible" uniform for infantry ranks with smokeless powder. The German experiments have demonstrated that the color which comes nearest to making soldiers invisible in an ordinary landscape is gray-green. Simple gray, on the contrary, makes a very conspicuous uniform amid the same surroundings. Additional tests are to be made to determine the best color for winter wear, and especially amid snow-covered landscapes.

PEN-ANGLE

What you spend for underwear buys most real value in fit, comfort, service—only when each garment bears the trade mark in red that guarantees you satisfaction or your money back.

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Pen Angle PENMANS WARRANTED HIGH GRADE UNSHRINKABLE Trade Mark

Made in many fabrics and styles, at various prices, in form-fitting sizes for women, men and children. See that the PEN-ANGLE is there—it insures your money's worth.

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LIMITED.

River and Gulf of St. Lawrence

Summer Cruises in Cool Latitudes

Twin Screw Iron SS. "Campana," with electric lights, electric bells and all modern comforts.

SAILS FROM MONTREAL ON MONDAYS at 4 p.m., 3rd and 17th June, 1st, 15th and 29th July, 12th and 26th August, 9th and 23rd September, and fortnightly thereafter for Pictou, N.S., calling at Quebec, Gaspe, Mal Bay, Perce, Cape Cove, Grand River, Summerside, P.E.I., and Charlottetown, P.E.I.

BERMUDA

Summer Excursions, $35, by the new Twin Screw SS. "Bermudian", 5,500 tons. Sailing 5th and 19th June, 3rd, 17th and 31st July, 14th and 28th August, 4th, 14th and 25th September, 5th 16th and 26th October, 6th, 16th and 27th November. Temperature cooled by sea breezes seldom rises above 80 degrees.

The finest trips of the season for health and comfort.

ARTHUR AHERN, Secretary, Quebec.
A. E. OUTERBRIDGE & CO., Agents, 29 Broadway, New York.

The Rideau Lake Route.

THE FINEST TRIP ON THE CONTINENT.

A Lake and Island Paradise.

This trip is without doubt one of the most enjoyable in Canada. The celebrated Rideau Lakes, noted for their grand scenery, and passed by daylight.

The commodious steamers "Rideau King" and "Rideau Queen," leave Kingston every Monday, Wednesday, Thursday and Saturday at 6 a.m., leave Ottawa every Monday, Tuesday, Thursday and Friday at 2 p.m.

Connections at Kingston with Grand Trunk, Kingston and Pembroke Railway and Richelieu and Ontario Navigation Co., at Ottawa with G. T. R., C. P. R., O. and N. Y. Ry., O. R. Nav. Co., and O. F. Co. For guide book write D. NOONAN, V. P. and G. M., Kingston, Ont.

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Every useful device Inbuilt not patched on.

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