

The old landmark on the corner that has done such good service for so many years will soon be supplanted by a structure that for appearance convenience and comfort is not excelled anywhere.

Ladies' Jackets SALE PRICES

A splendid lot yet to choose from and if we quoted you regular prices you would say they were cheap. Building Sale makes it possible to buy a Jacket, a good Jacket at about half former

- Ladies' Jackets made of all wool nigger head cloth, beavers Ladies' Jacket made of all wool frieze, neatly tailored, inlaid
- frieze, colors, brown, new blue, prune, fawn, green and



We're crowded in the Dress Goods Dept and must have more room sooner or later hence this

GREAT DRIVE IN DRESS GOODS

One Full Table

About 40 Pieces New Dress Goods

Cashmeres in brown, fawn, green, mauve and grey; Serges in green, mid brown and fawn; Fancy weaves in shades of new brown, green and helitrope. our regular prices have been 371, 45, 55, 60, 75c and are good values at these prices, for our great building sale this grand lot is marked per yd, your choice 25c. Don't wait they'll go in a jiffy.



Garments

You are in luck if you have neglected buying your Fur Cape or coat. We tell you frankly we made the mistake we do no often make,

bought too many jackets. These are all German dyed goods and for fit and trimmings are the best we can buy. If you have any thought of buying Fur Goods of any sort it will be money in your pocket to buy here---now.

Ladies Cape made of best English Coney, length 24 inches, full sweep quilted, farmer's satin lining, regular price \$12 Ladies' Astrachan Coat, very nice curl, quilted lining throughout, durable sleeve linings, well made-a handsome garment, regular price \$25, building sale price 21.00 Ladies' Astrachan Jacket made of German dyed skins, fine

quilted satin linings, deep collar, hair cloth sleeve lining, quilted throughout with fine farmer's satin linings, deep collar, fancy silk frogs, regular price \$31, building sale

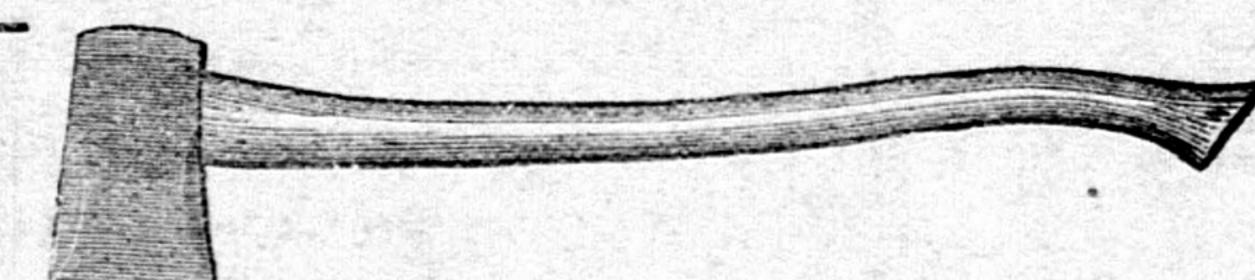
Ladies' Astrachan Jacket made of selected German dyed skins, fine satir linings, quilted, sleeve linings of pure silk, handsome fine curl, beautifully made, regular price



DIRECT IMPORTERS

Grey County's Biggest Store





Greatest Money-saving Opportunity ever Offered

A powerful, persistent purpose directs every movement of this store, impels every forward step, inspires every effort toward better merchandising. Soon the sound of hammer and plane will be heard in our store. Expert workmen will remodel and build new counters and offices, tear down partitions and enlarge our already large selling space and transform this into the most modern store outside our big cities. For such immense improvements we must have room. Already building materials are on the ground. Our one purpose now is to clear stocks—and clear them quickly to make room for carpenters and masons. On Friday Jany 27th our store was closed all day while our salesmen went through the several departments from top floor to basement clipping and pruning the prices of thousands of dollars worth of new seasonable goods. Everything is now ready and for the next 60 days we offer our customers a Carnival of Bargains never before attempted in this county.

We challenge comparison. Neither in qaulity nor price can these values be appproached. \$30,000 worth of New Goods that will tempt you to buy as a speculation whether you need the goods now or not.

The first clearing sale in our history of 37 years successful merchandising.

Read every item; there's money in every line---Truth in every statement.

We will surely demonstrate that this is the store that sets the pace. This is the store for bargains. Come in the morning if you can and avoid the rush of the afternoon. 8 o'clock is none too early.

These items are only suggestions. But our whole stock can be judged by these:

Groceries

Scrub Brushes	Pearline, 3 pkgs10
Tomatoes, per tin	Clothes Pins 6 doz for5
Horse Shoe Salmon12	Brown Sugar 25 lbs 1,00
Canned Peas	White Sugar 21 lbs 1.00
Canned Corn	New Raisins 5 lbs for25
Choice Pickles 3 for25	New Currants five Ibs for .25
Lead Pencils per doz3	Globe Lanterns
Black Pepper per lb15	Cooking Figs 6 lbs for25
Soda 3lbs for	Comfort Soap 6 bars for .25
Sulphur 9 lbs for	McFarland's Pure 6 for .25
Canned Beans per tin7	Fruit Biscuits per Ib5
Sunlight Soap, box123	Corn Starch Ib

Extra Special

A great many things around the store deserve special mention because of their small prices. As we cannot tell you of all we'll let these few items represent hundreds equally as good:

Infants' Bibs, lace trimmed, reg price 8c...... .4 Table Linens, 54 inches Saxony Yarn per skein .4

Whisks each.....

Hair Curlers each.....

heavy gold mouldings, reg price \$2.50.....1.00 Garter Elastic, all colors .5 | Men's Rubbers pr pair.... .25 Women's Rubbers20 wide, reg. price 30c.... .20 | Men's 1 buckle Lumber-Boys'Lumberman's Rub-

DIRECT IMPORTERS MARIOALE

Grey County's Biggest Store



OUR TERMS

Every article marked in plain figures.

Your money back if every article is not as represented.

No goods charged during this sale. Marketable produce taken as cash.

Men's Clothing

How cheap we sell Dry Goods and how good cannot be better demonstrated than in the Clothing section. Our clothing is made for us by the W. E. Sandford Mfg Co, Hamilton, which is a guarantee of style and workmanship. These



Men's Suits, well lined all sizes, in brown, navy and shades of green, English, Scotch and Canadian Tweeds. Space is too limited to describe them but here are the

Men's Tweed Suits' reg price 2.90

Men's Tweed Suits reg price 3.10

Men's Tweed Suits reg price 3.50 \$5.25, building sale price .. 3.50

Men's Tweed Suits reg price 3.75

Men's Tweed Suits reg price 5.75

Men's Tweed Suits reg price 5.90 \$9.00, building sale price .. 5.90

Men's Tweed Suits reg price 5.00

Men's Tweed Suits reg price 7.25

Men's Pants

Men's pants have received the knife just as liberally as any other line of clothing, for example

Men's Tweed Pants well lined, well made, dark and light Tweeds, these prices:

	,		Pitou.
Reg pri	ce \$1.00 s	ale pri	ce
"	\$1.25		
	\$1.50	**	1.00
"	\$1.75	66	1.10
	\$2.00	"	1.50
"	\$2.65	4.6	1.75
"	\$3.50	"	2.25

Reg pri	ce \$1.50 s	ale pr	ice	1.00
"	\$1.00	"		
, "	.75	66		.50

Never before, never agair will there be an opportunity offered you to clothe your boy for about half what it has usually cost --- as now

Boys' Suits reg price \$2.251.60 Boys' Suits reg price \$3.500 50 building sale price2.50



CAPS

The lines mentioned below are our very best goods, made by the best makers, are well lined and come in Wedge or Dominion Shape:

Men's Canadian Beaver Caps reg price \$7.90 building sale 4.90 Men's Beaver Opposum Caps reg price \$2.40 building sale 1.75 Girls' Grey Lamb Caps reg price \$2.75 building sale price. 1.75 Girls' Grev Lamb Caps regular price \$2.00 building sale 1.40 Women's Coney Caps regular price \$1.40 building sale 1.00

