

Advertising Rates:
 One Column, 1 year, \$50; half col., 1 year, \$27
 quarter col., one year, \$15.
 Transient advertisement charged at the rate
 of 5 cents per line for first insertion and 3 cents
 each subsequent insertion.

It is altogether likely that temperance legislation of some nature will be put through during the present session of the Ontario Legislature. What phase this will take is as yet a matter of conjecture. Mr. Marter has introduced a bill making retail selling of spirituous liquors prohibitive. This bill the government will not support, because they are not sure whether they have the power of prohibiting the retailing of liquor. They favor a plebiscite, and are evidently willing to grant that. But why a plebiscite? What do we want a plebiscite for if the Legislature has not the power of enacting a prohibition law? Well, the answer is not far distant. It would stave the question off until after the next election. And the present agitation has given Mr. Mowat and Mr. Ross the opportunity of vowing that they are favorable to temperance legislation. In the present state of temperance sentiment, and on the eve of a new election, this will, it is hoped, act as a powerful lever to shove them back to power. It is a similar tactic to that which prompted the appointment of a "commission" by the Dominion government—to shelve it as long as possible. In this case it is more, however; it is to be used as a stepping stone. Therefore Mr. Marter's bill must be martyred.

The Rebus Fake.

To the Editor of The Advance.
 Dear sir:—I was pleased to notice in a late issue of The Advance, an editorial re the advertising of "fake" periodicals in country newspapers, written in view of the suppression of these nefarious nuisances and the advertising thereof. The article is one of a number I have seen appear in your valuable journal from time to time on the same subject. The field which you have entered upon is large, in which you will have abundant room to swing your arm; the harvest, too, is great, but the laborers are few. I have had access to a number of the country papers, and find another shining light in the field, in the person of Mr. Fawcett, of the Streetsville Review, and Mr. Smith, of the Shelburne Economist. The Advance, Review, and Economist are, as far as I can see, the only three papers that are doing much vigorous "kicking." I once happened to have some very slight connection with the fake style of magazine, and during the time I discovered a good many facts regarding the "run" of such, which would be of value to your readers, should they intend entering into the lottery. In the first place, the proprietors do not adhere strictly to what they advertise. They make contracts with manufacturing firms for a large stock of the cheapest apology for jewellery that can be made. They will then advertise prizes to the first, second, third, etc., correct answers to the rebus received, giving (as they say) to the first a piano, worth \$50; to the second a beautiful gold watch, or something else "catchy," and to the third and a few dozen others a solid gold ring, or perhaps a five o'clock tea set. The piano will be awarded to a friend, or an acquaintance of the publisher, and when the time arrives for delivery, the proprietor will hire some one or go himself, and thrust a \$10 bill under the winner's nose, and ask him to write out a testimonial, testifying that he received elsewhere the value thereof in gold and keep "mum." If he is a miser, (and they generally are,) he will be built that way, he will do this to be a fact, as I

have seen it done. If you win a watch or some piece of jewellery, you will be notified by a nicely type-written letter and will be politely requested to send a paltry sum (not less than seventy-five cents) to cover expense of postage and packing for shipment, and case to hold the piece of jewellery you have won. The sum named will always more than cover the cost of the article awarded, which will only be a very cheap metal with a slight gold wash; or if a watch be awarded it will be worthless after one month's wear. Everything else is offered the same way, and you may rest assured, should you happen to win a \$10.00 gold brooch, you will have to pay its equal in hard cash some way. The rebus is made as easy as possible, so that any one can read it at first glance and thousands of answers will be immediately sent in. The periodical alone is very seldom worth the price asked, and costs little for publication. The proprietors of both country and city newspapers are largely to blame for advertising the fakes, but if the Government had shut down on the working of such schemes, as many expected it would do, the true source of the trouble would be obliterated. They did not do that, however, therefore the next best thing is to continue fighting vigorously against the advertising of fake papers, and induce as many of your contemporaries as possible to join with you, and in so doing you will cripple the growing rage for such dishonest scheming, and at the same time win respect for your own journal and your advertising patronage.

HONESTY.

Rebecca Wilkinson, of Brownsvalley, Ind., says: "I had been in a distressed condition for three years from Nervousness, Weakness of the Stomach, Dyspepsia and Indigestion until my health was gone. I bought one bottle of South American Nervine, which done me more good than any \$50 worth of doctoring I ever did in my life. I would advise every weakly person to use this valuable and lovely remedy. I consider it the grandest medicine in the world." A trial bottle will convince you. Warranted by Richardson & Co.

Fourteen men working on the waterworks at Milwaukee were drowned Thursday. The fierce gale drove the water into the intake well, which they were brick-ing up.

THE SPRING MAY BE backward, but we are n't. In fact we're to the front as usual. It makes no difference what article you want, we can supply you at RIGHT prices. We don't want to bother you when you are in the midst of spring housecleaning, but as soon as you're through, just come right in and see our WALL PAPERS and decorations which are now sought after, and selling fast. Our large assortment was augmented by arrivals this week of some of the choicest patterns we've seen and which were delayed in delivery. Our new CARPETS are selling fast. We have a choice assortment, a fact which some of our customers have already appreciated. The sun hasn't been very aggressive lately, but wait awhile and you'll be sorry you didn't supply yourself with one of our Window Shades before the best patterns were snapped up. How about curtains? We can supply you with Lace or Damask Curtains in great variety, and, by the way, don't fix them up with the common or garden tack, but use curtain poles. We've got them in mahogany and other woods with trimmings complete.

You want good Boots to be in it while the roads are so muddy. We can give you a pair of men's strong plough boots for \$1.00, to say nothing of our other lines. We are especially strong in Dress Goods—every week sees the arrival of some special lines—our turn over is surprising, and stock well assorted.

M. Richardson & Co.

Bolton Methodist church has a young lady cornet player in their choir.

Rev. Father Maloney is moving his place of residence from Markdale to Durham.

The High School Entrance Examinations in Ontario, will this year commence on June 28th, examinations for Primary and Junior leaving, teachers certificates and for University Pass Matriculations on July 4th, while the senior leaving and Honor Matriculation examinations will commence July 13th.

Cures Others

Will cure You, is a true statement of the action of AYER'S Sarsaparilla, when taken for diseases originating in impure blood; but, while this assertion is true of AYER'S Sarsaparilla, as thousands can attest, it cannot be truthfully applied to other preparations, which unprincipled dealers will recommend, and try to impose upon you, as "just as good as Ayer's." Take Ayer's Sarsaparilla and Ayer's only, if you need a blood-purifier and would be benefited permanently. This medicine, for nearly fifty years, has enjoyed a reputation, and made a record for cures, that has never been equalled by other preparations. AYER'S Sarsaparilla eradicates the taint of hereditary scrofula and other blood diseases from the system, and it has, deservedly, the confidence of the people.

AYER'S Sarsaparilla

"I cannot forbear to express my joy at the relief I have obtained from the use of AYER'S Sarsaparilla. I was afflicted with kidney troubles for about six months, suffering greatly with pains in the small of my back. In addition to this, my body was covered with pimply eruptions. The remedies prescribed failed to help me. I then began to take AYER'S Sarsaparilla, and, in a short time, the pains ceased and the pimples disappeared. I advise every young man or woman, in case of sickness resulting from impure blood, no matter how long standing the case may be, to take AYER'S Sarsaparilla."—H. L. Jermann, 33 William st., New York City.

Will Cure You

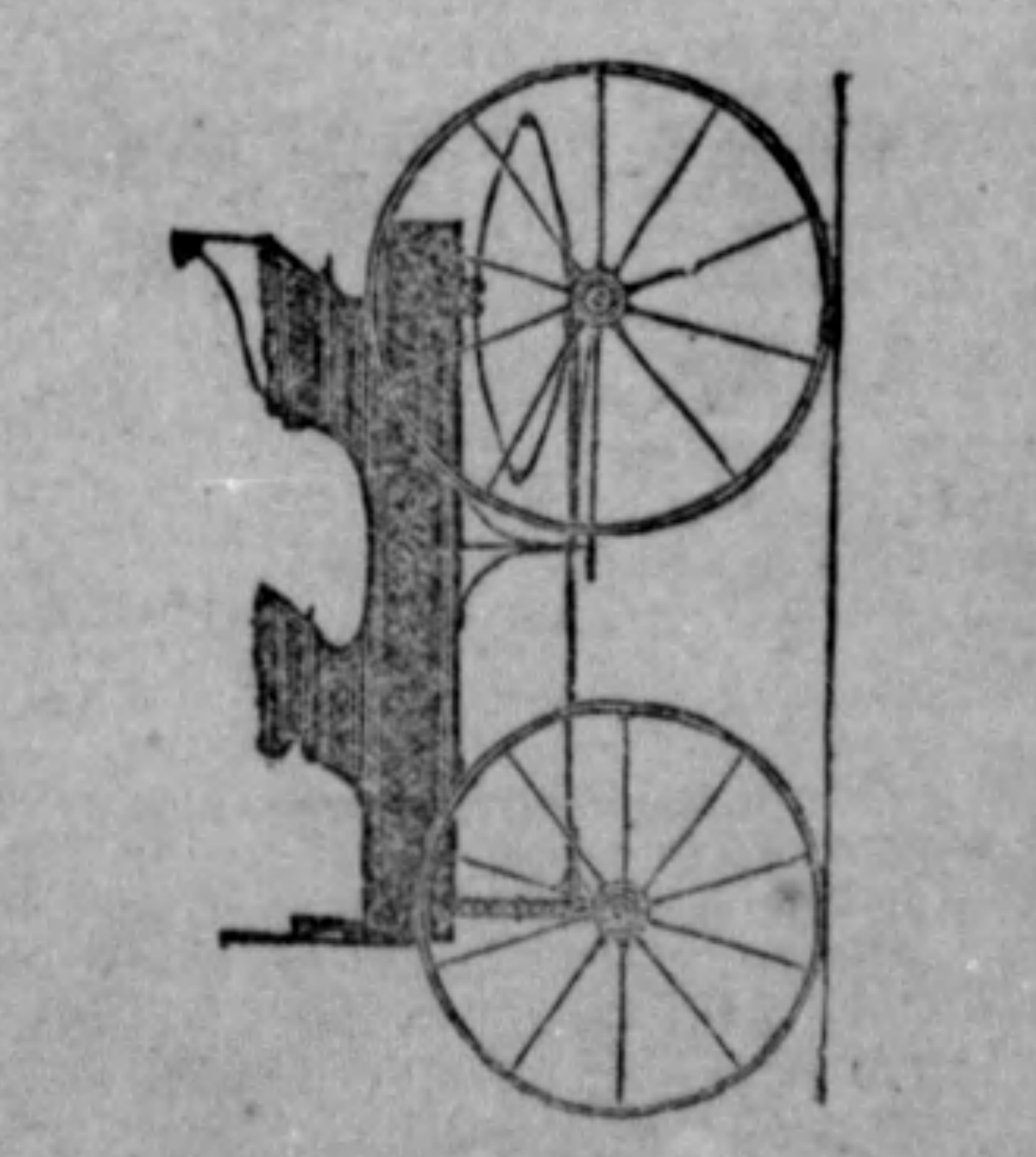
Prepared by Dr J. C. Ayer & Co., Lowell, Mass.

Cemetery Meeting.

The Annual Meeting of the Trustees and Plot-holders of the Flesherton Cemetery Trust will be held on Friday the 5th May, in the Town Hall, at 7.30 P. M.
 W. CLAYTON, Sec.

Thoroughbred Durham Bull

MONKLAND MONARCH
 For service on Lot 30, con. 7, Artemesia. Monkland Monarch was sired by Bristow's famous bull, Burgemaster. He won first prize at Collingwood spring show first at exhibition as a yearling, and won diploma at the grand exhibit, beating bulls of all ages, proving him to be the best on the ground.
 Terms \$1. WM. T. CLARK, Proprietor.
 Apr. 20th



IMPORTANT NOTICE!

I am still the sole agent in this district for the Speight manufactures. The following letter speaks for itself:
 Markham, Ont., April 10, 1893.
 Wm. Strain, Esq., Flesherton:

DEAR SIR,—This is to certify that we have appointed you our sole Agent for the sale of our wagons, carriages, carts, etc. for the district surrounding Flesherton, Markdale, & Dundalk, and that we have no other recognized Agent in your territory.

Yours truly,
 THE SPEIGHT WAGON CO.
 T. H. Speight, Mgr.
 Farmers will please take notice and govern themselves accordingly.
 Wm. Strain, Flesherton

T. HILL

Has now in stock a beautiful line of LACE CURTAINS from 90 cts. and upwards. Bordered curtain lace 15 c. nice goods, Art Muslins and Cretonnes. Also a fine lot of Window Shades, 60 cts. to \$1.00. A lot of Wall Papers at your own prices.

See our new spring clothing. Children's, boys' and men's suits, all sizes and prices to suit. Other lin complete for spring trade. Highest price for butter, eggs and wool. Remember a discount for cash is given without asking for it at

T. HILL'S - - - Flesherton.

People will Remark!

THAT one cannot do a good thing too often. Therefore if we remind the public that we are selling furniture lower than ever sold before in Flesherton, we are telling one of those good things that cannot be too often repeated.

We would also say, that having found that the people appreciate fair dealing, as has been shown by the large number of sales which we have made since coming here we have decided to stay right here with you, and still continue to give good goods at right prices, notwithstanding any report to the contrary. Our expenses are small, so WE CAN LIVE AND LET LIVE.

Picture Framing done cheaper than the cheapest.

One all white hearse for children. Crape kept in stock. Undertaking carried on as usual.

OPPOSITE WHITTEN'S CARRIAGE SHOP.
 Residence over store. Edwin Harrison.

For Farm Waggons
 Democrats, Buggies, Carts, Iron Harrows, Trimming, Painting, and Horseshoeing, Lumber, Lath and Shingles and Farm Implements
 —GO TO—
John H. Heard.

Carriage Making

Buggies, Carts, Sleighs, Cutters, etc., all made in the highest style of the art, and at reasonable prices. Get estimates from me if you wish anything in these lines. Painting and Trimming also attended to.

R. T. WHITTEN,
 FLESHERTON, ONT.

The Flesherton Hardware House!
 F. G. Karstedt, - - Proprietor.

A large stock of seasonable goods just to hand, including:
 Barb wire Spades
 Fencing wire Shovels
 Fencing plyers Hoes
 Churns Rakes
 Building paper Forks, etc

Paints, oils and glass in any quantity for building purposes.

An immense stock of BUILDING HARDWARE at correct prices. Headquarters for saw buckets, milk pails, pans, creamers, etc. Fishing tackle for all the fishermen in the country.

In small hardware my stock is very complete, and too extensive to enumerate. See my new rat traps and bird cages. The public may rest assured that anything in the hardware line can be purchased, and at right prices, from

F. G. KARSTEDT, - - - Flesherton.