

M. RICHARDSON & CO.

Now invite their numerous customers and the public generally to an inspection of their extensive stock of spring goods. Having spared no effort to maintain the position of the Leading Mercantile Establishment in Centre Grey by procuring for their patrons from the home and foreign markets the best values in new goods for the spring and summer of 1891. In Foreign Dry Goods we are direct importers, and are now opening consignments of Linen from Belfast, Woollens and Worsteds from Bradford, Henriettas, Cashmeres, and Silks from France, Gloves, Hosiery and mantlings from Germany, Ribbons and Laces from Nottingham, Prints from Manchester. We are carrying the largest range of Canadian Fabrics in Woollen and Cotton, too extensive to enumerate. Our Ordered Clothing and Tailoring Department is very complete, our direct imports of Worsteds and Trouserings enabling us to offer extraordinary fine values in this department.

OUR MILLINERY DEPARTMENT excels this season, and here our lady patrons cannot help being pleased in finding choice new fashionable goods and at prices far below, in some cases less than half what is asked for the same goods in Toronto millinery establishments. Our trimming department is in charge of first class artists in this line.

CLOTHING

For men and boys in this department our stock is entirely fresh and evidences improvements in style and make, which our tailors find it hard to excel.

BOOTS AND SHOES

In this department our stock was never so large, and we control the sale of some makers' goods. The demand for our new seamless boots is daily increasing, and in other lines we have decided bargains to offer.

HATS—Felt and Silk

Here the most fastidious can be pleased in style, texture, color or price. Try us and see if we have not just what you want.

Our Hardware & Crockery Department

Is presided over by the genial Fred Armstrong, who will quote prices for building hardware to meet the keenest competition. In this department we show a most extensive range of styles in wall papers and decorations, English, American and Canadian, the latter made specially to our order.

Carpets and Floor Oilcloths

At this season of the year this department is well worthy the attention of house furnishers. We have a special line of Canadian carpets made to our order, and we import direct English tapestry and wools and Scotch hems.

The above makes no reference to our Grocery and Provision trade which is assorted every week with fresh goods, and contains many novelties in fancy groceries not usually found in general stores. Call and see us, if you have anything the sell give us a chance to buy your grain, butter, eggs, fowl, fruit, or anything you have to market. We will pay you cash or trade, and can furnish you with a Leather Hand Bag, Valise or a handsome Trunk in which to take your purchases home.

HAVE WE ANY BARGAINS? Well, see our 6 cent Dress Ginghams, our Prints, Flannellets, Shirts and Cottonades, and then say **Where Prices can be Beat.**

M. RICHARDSON & COMPANY



In Position

—FOR—

PHOTOGRAPHING

—AND—

Fositin is Eveything.

THE FLESHERTON PHOTOGRAPH GALLERY

Is fully equipped with requisites for turning out a perfect class of work. All kinds of pictures taken and finished in a style equal to any city work, while the prices are lower.

Picture Framing done in all its branches.

If you have shopping to do and pictures to get taken on the same day please attend to the latter first. Careful attention will be given to copying other pictures.

Mrs. Bulmer.

Advertising Didn't pay him.

Some months ago we reprinted in the district news column an advertisement for a wife which had appeared in a Muskoka paper and been pretty widely copied as a curiosity by exchanges. Those of our readers who noticed the item may not be unwilling to hear the upshot of the affair. The advertiser was a young Muskoka farmer, owning 200 acres of land, a house and some stock. Youth, good looks and ability to work were the desideratum he required in the unknown being after whom his lonely soul, his buttonless shirt and his unwashed dishes cried out from the winter solitudes of the north. The "ad" had perfect good faith written all over the face of it. An Orillia young man saw the thing, and resolved to have a bushel of fun out of the aspirant. He wrote, enclosed a photograph—the prettiest he could buy no doubt—and made a sweeping conquest of the willing victim. The correspondence grew and flourished as the scripture says like a young bay tree. An engagement was the speedy result and the day of meeting was at length appointed. The longing lover in Muskoka looked forward with a bosom bursting with rapture to the day when he should alight at Orillia station and stand face to face with the fair one of his photograph. Half the young people in Orillia shared his joyous anticipations, and when the auspicious hour arrived one day last week at least 300 calm and decorous young people stood round the platform awaiting his advent. The young lady was absent, but the bad young man was on hand to explain that she was out of town and would return next day, and the victim escorted to a hotel. When our informant left next day he was still contentedly awaiting the arrival of the joy of his life, and answering all sorts of questions very amiably.—Owen Sound Advertiser.

Five Hundred Dollars

Will be given for a case of catarrh which cannot be cured permanently by Clark's catarrh cure. Step right up to the office and prove your case and get the reward. Thousands have tried this remedy, but no one has claimed the reward, because it cures in every case. If you have a cold or are troubled with catarrh, ask your druggist for Clark's catarrh cure, price 50 cents, and see what a pleasant relief it will be instantly. If you are asked to take something else send to us direct, and we will send you a bottle by mail on receipt of price. Clark Chemical Co., Toronto, New York.

Editor's Table.

Were you ever at sea in a storm—a storm near a coast, when you expected the next wave would dash the good ship to pieces? If you ever passed through such an experience you will remember the relief felt when you realized you

were near a life-saving station with its corpse of heroes, and you will be glad to know more of the life of those "brave watchers by the sea"; and even a confirmed stay-at-home will be interested in the handsomely illustrated article on "Our Life-Saving Service" in the May number of Demorest's Family Magazine. From the same comprehensive source you may also gain some very interesting information about the Isthmus States—Central America (finely illustrated); "Signs of Character in the Face: How to read them" (also illustrated) will enable you to judge more correctly of human nature; and the excellent paper on "Delsarte and the Delsartean Philosophy," with a portrait of the philosopher, will answer that oft-repeated question, "Who is Delsarte and what is his philosophy?" Then there are bright stories, and information on all live topics, and almost no end of illustrations (over 200), and a splendid article for "Our Girls," and the other departments, as usual, are brimming over with good things; and, altogether, this is an exceptionally good number of that always good Family Magazine, published at \$2 a year, by W. Jennings Demorest, 15 East 14th St., New York.

Sudden Changes.

A cold or exposure may cause the poisonous acids in the blood to clog its circulation. This is Rheumatism. Clark's Lightning Liniment will stop the pain at once. It should be taken both internally and externally if the attack is severe, and it affords instant relief. If the pain appears again, it should be met with the same treatment, until a cure is effected. This wonderful preparation has worked some remarkable cures among Rheumatic sufferers. Where once tried it is always used after. Sold by all druggists; price fifty cents. Clark Chemical Co., Toronto, New York.

Bulletin and Osprey Council.

To the Editor of The Advance.

DEAR SIR,—Would you allow me space in your valuable paper to make a few remarks on an item which appeared in The Advance of April 2nd taken from the Collingwood Bulletin in reference to the Osprey council. The Bulletin says some time ago they made arrangements with the Osprey council to have a detailed statement of the proceeding sent them, this worked very well for a few times, but that body deemed it unwise to have their work published.

Now, Mr. Editor, I have been a member of the Osprey council for several years and never to my knowing was any such arrangement made either to the Bulletin or any other paper. And if the Clerk or any other officer made such arrangement it was entirely on their own responsibility, and neither with consent or disapproval of the council. And as to

the statement that the council seem afraid to let the ratepayers know what they were doing is absurd. The ratepayers of Osprey do not think it necessary that their council should incur the expense of having their proceedings published monthly, and seem quite satisfied to have a detailed statement of the proceedings, receipts and expenditures published at the end of each year, and such statement has already been printed and 300 copies distributed among the ratepayers who seem to think their council is quite as capable of managing their affairs as the Bulletin. Truly yours, OSPREY COUNCILOR.

A Sprain or Bruise

Should be wrapped with a linen cloth wet with Clark's Lightning Liniment. The pain will leave instantly, and the swelling rapidly subside. Nothing known to medical science will afford such speedy relief and cure, and there is no other remedy that gives the sufferer such quick satisfaction. Where once used—always used. Order from your druggist. There is only one Clark's Lightning Liniment; price fifty cents. Clark Chemical Co., Toronto, New York.

Dundalk Herald: Our local inventor and electrician, A. G. Hunter, has received notice from the President of the Inventors' Academy, in Paris, France, that after examination of his inventions, the Academy has conferred on him the title of "Corresponding Honorary Member of the Academy," with which is connected a first class diploma and gilded medal. This will give our townsman the benefit of free access and correspondence in connection with inventions and patents, with the Parisian Inventors' Academy. This honorific title entails no expense on Mr. Hunter, and has been conferred on him without any solicitation whatever on his part. Not often is a citizen of a remote Canadian village honored so highly by a foreign society. We congratulate our townsman on his success. Truly an inventor is not without honor, save in his own country and among his own people.

Be Sure your Right.

Then go ahead! If you have the Catarrh, every preparation that does not cure you only irritates and increases your suffering. Begin right by using the simplest and only remedy that is guaranteed—Clark's Catarrh Cure. The soothing, healing influence is felt at once, and a gratifying cure always follows its use. Price 50 cents. If the druggist tries to sell you something else, send the price to Clark's Chemical Co., Toronto, New York, and the remedy will be sent to you by mail. All first class druggists keep Clark's Catarrh Cure.

Can I Suit You?

Many have tried me and answer in the affirmative. Then, if others are well suited why not come to me and get

Your Pants

your coats and vests made in the best of style, the quickest time and for the least money.

will never wear out

the patience of my customers by false promises. Bring on the cloth for

Your Coats

and have it cut while you wait. Suits which I make up and recommend may not be

strong as cast iron,

but they give satisfaction every time. Call on the undersigned and test these statements.

F. A. BAKER,

ARMSTRONG'S BLOCK, Flesherton