CHRISTMAS '87

Christmas comes but once a year, and when it comes it brings good cheer,

And in order that their numerous customers may realize this

M. RICHARDSON & CO.

Will offer their Immense stock, consisting of every requisite for the Christmas and Holiday Trade at Prices which will challenge competition. They therefore adrise their patrons to anticipate their wants by losing no time in paying them a visit.

Rare Bargains in

FLANNELS,

QUILTS,

BLANKETS,

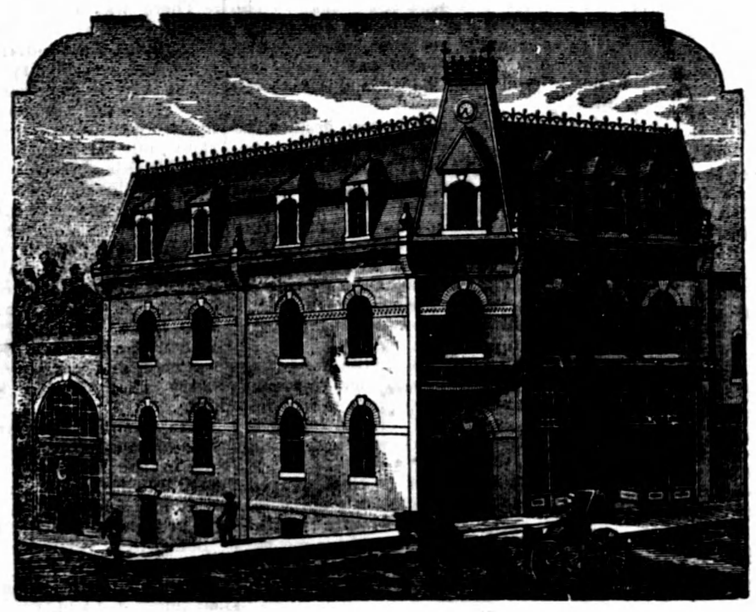
COMFORTERS,

AND CRETONNES!

SPECIAL DRIVES IN

GREY AND WHITE COTTONS!

Call at once and see we are alive to the necessity of meeting the wishes of the public.



A Complete Range of

SILK SQUARES & HANDKERCHIEFS,

COLLARS & CUFFS,

SCARFS & GLOVES,

SHIRTS & BRACES,

GENTS HOSIERY.

LADIES' HOSIERY,

AND UNDERWEAR

Dress Goods & Dress Trimmings.

A WONDERFUL STOCK OF DRESS GOODS

Consisting of Costume Cloths, Serges, Cashmeres in blacks and colors, Meltons and Combinations Goods, and Dress Trimmings in Buttons, Braids, Silk Plushes, plain, striped and checked to match. As regards amount of stock, extent of variety and lowness of price, ocular demonstration is needed.

MANTLE DEPARTMENT.

Mantles, Shawls, Costumes, Capes, Ladies' Fur Caps, Fur Mantles, Water Proofs, and Misses Skating, Tobogganing and Winter Costumes. Our stock is large and should be inspected by economical buyers.

OUR TWEED & CLOTH DEPARTMENT

Is most extensive, comprising Canadian, Scotch and English Tweeds, *Worsted Suitings, Broads, and Overcoatings*, Suits to order guaranteed to give every satisfaction to the wearer. Hundreds of patterns to select from. Our Low Price Canadian Cloths, Heavy, Plain and Checked Etoffes, and Full Cloths are in great demand the price being as Low as the Lowest.

READY-MADE CLOTHING DEPARTMENT.

Suits ready-made for Men and Boys in Tweeds and Worsteds from the Best Makers. We feel confident to be such as will meet with the entire approval of the purchaser. Beyond question we have the cheapest and best selected stock of ready-made goods we have ever shewn. *OVERCOATS, OVERCOATS*, for Men and Boys, Buy Cheap and Save Money. See our stock.

HATS AND CAPS.

Dress Hats, Felt Hats, Tweed Hats in the latest styles. Mens and Boys Fur, Knit and Cloth Caps of every description, very cheap. Mens Astrachan and Persian Lamb Caps, and Mens Fur Coats (Corsican Lamb, beautiful curl) at the most moderate prices.

MILLINERY

Stock now replete with all the Novelties and Newest Goods of the Season. Hats in great variety, Ribbons, Laces, Feathers, Ornaments, &c., a superb collection. Jerseys a specialty. Fancy Facinators. Knitted Wool Shawls & Hoods in all the best colors. Come and inspect. MISS MAUD RICHARDSON thinks no trouble to show goods.

BOOTS & SHOES.

Our stock is large and well assorted. Mens and Boys Felt Boots, Felt Sox and Rubbers and Overshoes in all sizes. Also a fine range of Womens, Misses and Childrens Overshoes—See our very comfortable and neat-fitting Cardigan Overshoes in Womens, Misses & Childrens sizes—just the thing for deep snow and inclement weather.

GROCERIES! GROCERIES!

Teas! TEAS! TEAS!—Just to hand another large consignment of our famous Nagesagu Japan, New Season and Better Value than ever. For Cheap Sugars and Christmas Fruits and Spices, visit our Grocery Counter.

HARDWARE.

Stock well assorted to meet the requirements of the public. *AXES AND CROSSCUT SAWS* in the various makes and at Lowest Prices. Special quotations given for Builder's Hardware and particular attention paid to everything in this line.

COAL OIL and fine Wingham Salt—Wholesale and Retail.

CHINA HALL. CHINA HALL

Last but not least—Our China Hall is more attractive than ever. The fixtures & tables are loaded with Christmas, New Years, and Wedding Presents, consisting of Electro-Plate Ivory-Handled Knives and Forks, Carvers, Silver Tea, Desert and Table Spoons and Forks Glassware in all the newest and prettiest designs. Lamps and Lamp Goods, in great variety Tea and Dinner sets in plain and printed Stoneware, and Fancy Chinaware—choice patterns at low prices. China Statuettes, Hand Painted Satin Glass Vases, Moss setts, Amber and Ruby setts, Opal setts, Berry sets, Ruby Rosina Water sets, and hundreds of Fancy Articles which we cannot here enumerate

"MERRY CHRISTMAS TO ALL."

M. RICHARDSON & CO.