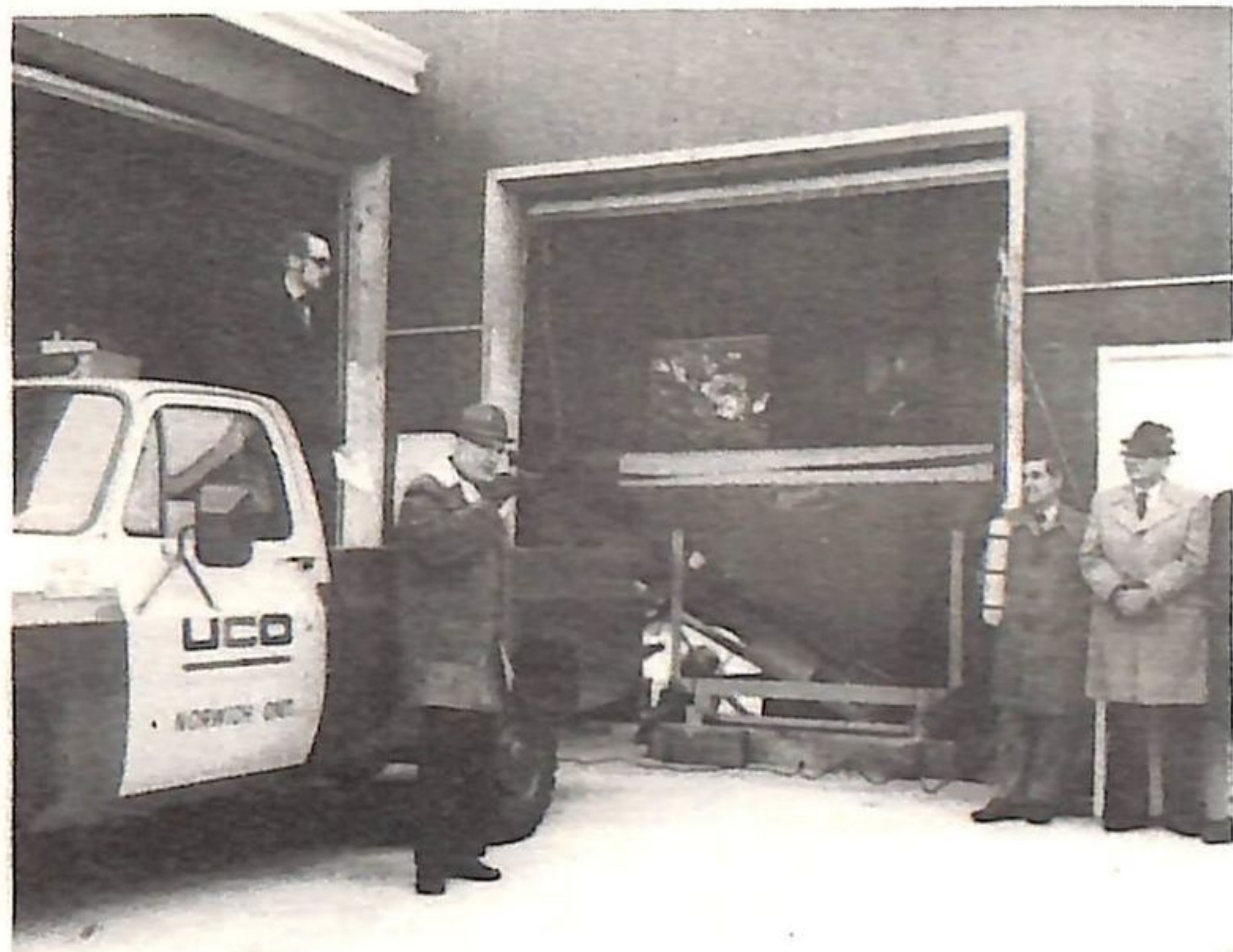


# New UCO Fertilizer Blender Facilities Opened at Medina

by J. P. (Sparky) Copeland



Charles Munro, of Embro, addresses the audience at the Medina opening. Chairman Allan Riddell is in truck, while Royden Bloomfield, UCO director, and Gordon Mather, manager, UCO crop products dept. are at right.



Hot pancakes and maple syrup were a welcome treat.



George Desplenter from UCO Norwich branch, serves up pancakes to Lisa and Denise Turvey, of RR 1, Embro. Lisa and Denise accompanied their parents, Mr. and Mrs. Dennis Turvey, and little brother, Jamie, to the Medina opening.

March 28th, 1974 was a big day in Medina. United Co-operatives of Ontario officially opened its \$90,000 fertilizer blender. The doors opened at 10:00 a.m. and the pancake grill was warmed up. By 3:00 p.m. some 250 people had enjoyed pancakes and maple syrup.

The official opening was at 1:30 by Charles Munro, a prominent dairy farmer from Embro, who holds the office of president of the Canadian Federation of Agriculture, as well as that of president of The International Federation of Agricultural Producers. Gordon Mather, Manager of United Co-operatives of Ontario Crop Products Department shared in the ribbon cutting ceremony.

Mr. Munro congratulated United Co-operatives on providing fertilizer blenders, not only in Medina, but across the Province of Ontario, to assist the farmers to obtain the plant nutrients required to produce the many varied crops across the province. He also made reference to the fact that this type of facility moves the fertilizer into position where it is more readily available to the farmer during the short growing season. This type of facility relieves the farmer of the necessity of building on the farm storage, and supplies him with equipment to apply the product to his land.

"UCO can be justly proud of their foresightedness in assisting the Ontario farmer in this and many other farm needs. It is your Co-Op", Mr. Munro told the farmers present, "Make sure you take advantage of the many facilities, commodities and advantages your Co-Op has to offer".

Mr. Mather stated in his remarks, that UCO would sell more tons of fertilizer this year than last. This does not mean fertilizer supply will not be tight. More acres have been put into production, and farmers must produce greater yields to meet input costs, therefore the demand for fertilizer is on a continual increase. The Co-operative system will spend some \$500,000.00 over the next five years in new manufacturing facilities and in updating others, so that Co-Op will be better equipped to help the farmers of Ontario in meeting their needs.

Oxford County warden, Perry Sibbick, brought greetings on behalf of the County Council.

Greetings were brought from the UCO board of directors by Royden Bloomfield, of Ilderton.

Chairman for the occasion was Oxford Co-Op Council Chairman Allan Riddell of Brownsville. Mr. Riddell introduced Don Stockton, the new area manager of the Norwich-Oxford group.

Winners of the draw prizes were: 1 gallon Sutan, George Thornton, RR 2, Thamesford; 5 lbs. Atrazine, Herb Schutt; 10 lbs. Bladex, John Poel, RR 4, St. Marys; 1 case Co-Op oil, Ray Slater, Lakeside; 1 unit Co-Op S280 seed corn, Mrs. Carol Turvey, RR 1, Embro.

## Plan Your Weed Control Program Now...

We have reached the time of year when we have to start planning a program to control that perennial nuisance that appears regularly in our fields. The infamous WEED. One of the most important steps in controlling this pest is first we must properly identify it. This can best be done, and, should be done during the growing season. Hopefully this was done last summer. The next step, is to apply the proper herbicide to control the weed. Most herbicides used in our cropping programs today are known as selective herbicides. That is, they only kill a certain weed or group of weeds, without injuring the crop. Therefore the importance of knowing what type of weed we want to kill is of the upmost importance. Weed sprays are too expensive to apply to a crop if they will not kill the specific problem weed.

As in the past the Co-op will be handling a complete line of herbicides for your cropping needs, whatever they may be. These will include Aatrex, Sutan Plus, Bladex, 2-4-D's, MCPA's, Embutox, Patoran, Eptam, Tillam, along with many others for corn, grain, forages, beans, vegetables, fruits and tobacco.

There have been very few changes in these products from last year. However one change in Sutan for corn has been made. This year a safener has been added to Sutan to reduce the incidence of Sutan burning the corn plant. This change makes Sutan a much better product and goes under the name of Sutan Plus.

A relatively new product that we will be handling is Liquid Aatrex. This is the original Aatrex product in the liquid form. It contains 5 lbs. of active ingredient per gallon of liquid. This product has been used successfully for the last two years.

Now is the time to sit down with your Co-op representative and discuss your herbicide and insecticide requirements for the coming season. Order now to ensure that you will have an adequate supply of the product that you require to do the job that has to be done.