



Buy . . . P.E.I. is a project of the Women's Institutes of Prince Edward Island, in cooperation with the Department of Agriculture, Fisheries and Forestry and Enterprise P.E.I., to increase consumer awareness of Island agriculture, fisheries and forestry products.

The first Women's Institute was organized at York in 1911 and in 1913 the first Women's Institute was established under the Department of Agriculture. In June, 1914, the first Annual convention was held with 35 members present. By 1923, 72 groups were organized with a membership of 1500. In 1924, the forerunner of the existing Provincial Handcraft and Arts Exhibition was established and in 1925 the first District Convention was held. The Provincial Sanitarium was opened in 1930, largely due to the efforts of Women's Institutes.

P.E.I.W.I. is recognized as the first Women's Institute in Canada to have a radio program; 50 years later the program continues today. P.E.I. Women's Institutes are well recognized for their work in rural schools and have worked for and have secured better medical services and hospitalization.

W.I. initiated the first Provincial Music Festival in 1945 and the first Provincial Drama Festival in 1946. In 1973, the first Annual Roadside Clean-up was held with support of the provincial Department of Environment; this continues today. 1979 was the start of the Awareness Program, *From Farm to Table*, promoting Island agriculture products, thus leading into the *Buy . . . P.E.I.* promotion which was launched in 1994.

MAY '97

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
NBWI Roadside Clean-up Month	iba: NLWI Annual Provincial Board Meeting	iba: NLWI Environmental 'Spin & Span' Week				Erland Lee's birthday
4	5	6 ●	7	8	9	10
11 MOA	12	13	14 ◐	15	16	17
Mother's Day				WINS Scholarship Entries Deadline		PEI.WI. Roadside Clean-up
18	19	20	21	22 ○	23	24
QWI 83rd Annual Convention						
25	26	27	28	29 ●	30	31
	Victoria Day	PEIWI Provincial Convention	NBWI Annual Provincial Convention at the Hugh John Flemming Forestry Complex, Fredericton, NB			WINS 'Do Something Special' Entries Deadline

A smile is a curve that sets a lot of things straight.