

Canada's Exports Of Holstein Cattle Is Ever - Increasing Gordon Bell Tells Rotarians

The dairy cattle business and the Holstein breed in particular were a subject which held the Rotarians' rapt interest on Monday evening when they were addressed by Holstein Field Man for Western Ontario, Gordon Bell.

If any Rotarian was not aware of the impact which the Holstein has had on Canada's agricultural economy in the past fifty years, he was certainly enlightened from the facts and figures which Gordon delivered in a very concise and capable way. He reminded them first that the greatest concentration of cattle anywhere in North America is right here in the tri-county region of Perth, Oxford and Middlesex. He did however, qualify this assertion by pointing out that the dairy cow is fast disappearing from where urban development is taking place. For instance in Essex County and also in Elgin County the cattle population is rapidly diminishing due to the expansion of industry. But, fortunately, the dairy industry was finding its room for expansion in Perth, Huron and Bruce Counties.

Gordon Bell was introduced by Rotarian Earl Hooper who mentioned that he was a Downie Township boy who had moved to his present position in 1956 as Field Man for the Holstein-Friesian Association for ten counties of Western Ontario. Earl emphasized that Gordon

was a great judge of livestock and had been entrusted with many responsible duties when chosen to pick cattle for this country's very important export business.

First To S. America

With regard to the exports of Holstein cattle, Gordon said himself that it had developed into a vast enterprise over the past thirty years. The first Holstein cattle were exported to South America. Although over the years they had been shipped to 56 different countries and of these some 36 were regular customers for Canadian Holstein cattle. This past year 27,500 was the total exported. Spain and Portugal were big importers, and Italy was one of the biggest markets.

How were they shipped? Today, he said, they are shipped mostly by airplane which is a lot faster and more satisfactory than shipping by sea. In the latter way they had to be sent mostly in the warmer seasons and the trip was then of some three weeks duration. Today air freight is very competitive and a standard plane load is 52 head. The buyer is given immediate delivery instead of having to take his consignment of cattle from among a boatload.

50% of Beef

Gordon also mentioned the

surprising fact that fifty per cent of the beef in Canada comes from the dairy cow -- and this will increase, he said. This was an added reason why it was so desirable for many cattle men here and abroad to have Holsteins.

In his excellent talk, Gordon also gave the Rotarians an insight into the work of the 4-H Clubs and also the work of the Ontario Milk Marketing Board. He mentioned in his concluding remarks that Perth had surpassed Oxford County about a year

ago as a milk producer. There were at present about 50,000 dairy cows in Perth County.

15,000 Clubs

The thanks of the club were extended to Gordon by Rotarian Don Finnie. Sgt.-at-Arms Frank Ball reported a 78 per cent attendance. Dr. Jim Hiscock made an affable song leader, with Mrs. Bayne at the piano. The latter also assisted her colleagues of the Wellburn Caterers in serving a pleasant and bounteous dinner.

President Bill Hanly reported that Rotarian Gunnar Schutz had had the misfortune to fracture an ankle during a recent accident at his home north of town. Bill also mentioned that the latest word from Rotary International reported that the number of clubs in the world had now surpassed the 15,000 mark with 705,500 Rotary members in 149 countries.



LOTS OF FUN — Robert Box, of Belton, and Doug Metcalfe, St. Marys, were obviously enjoying themselves when the Journal-Argus photographer found them engrossed in euchre competition at the Collegiate Cafeteria last week.

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MANY FRIENDS, NEIGHBOURS AND RELATIVES GATHERED to celebrate the forty-fifth wedding anniversary of Mr. and Mrs. Norman Henderson, on Saturday, January 11, 1972.

The couple were married at the home of the bride's parents, the late Mr. and Mrs. George Thompson, Motherwell. The groom's parents were the late Mr. and Mrs. William Henderson, St. Marys.

Guests were welcomed at the home of Mr. and Mrs. George Pickel.

The tea-room was attractively decorated in white and sapphire. During the afternoon tea was poured by the groom's sister, Mrs. Purves Thomson, St. Marys; the bride's sister, Mrs. Harry Coffax, London; the groom's sister-in-law, Mrs. Alex Henderson, Stratford and the bride's cousin, Mrs. A. W. Pearson, St. Marys. The servers were nieces, Mrs. Roger Urquhart, Kirkton; Mrs. Stewart Anderson, Tavistock. Mrs. Lorraine Seeley, St. Marys; Phyllis Henderson, Stratford and Donna Henderson, St. Marys. The kitchen was capably attended by Mrs. Alton Baynes and Mrs. Wilbur Facey.

Mr. and Mrs. Henderson's family of four daughters are, Mrs. Douglas W. Hill (Mabel) 49 Elliott St., London; Mrs. W. John Richardson (Irene) R 4, St. Marys; Mrs. George Pickel (Dorothy) R 3, St. Marys and Mrs. Arthur Cave (Beth) 2015 - 52 St. N. W. Calgary, Alta. There are eleven grandchildren

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40th Wedding Anniversary

The family of Mr. and Mrs. Carson Lamond entertained relatives, friends and neighbours at a social evening on Saturday at the St. Marys Recreation Hall. Euchre was played and dancing enjoyed. A delicious lunch was served by the family. Due to the stormy night several called at the Lamond home on Sunday; among them were Mrs. Doris Rayburn, Mr. and Mrs. Branter Henry, Mr. and Mrs. Earl McFarlane and Mrs. Musette Watson, all of Shelbourne. We all join in wishing Carson and Lauretta many more years of happiness.

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