

# Report Indic Raised \$22,

By CAROLYN JAMES

Free Press Staff Reporter

ST. THOMAS — A total of

\$22,287 was raised by London Area Women's Institutes last year for their own projects and for contributions to the community and other organizations, reported Mrs. G. H. Wallace, RR 4, Ingersoll, public relations convener.

More than 350 women listened to reports yesterday at the 50th annual convention of London Area WI held in Grace United Church. The convention ends today.

Mrs. Lorne Daniel, RR 1, Mount Elgin, area president and convention chairman, spoke on the theme, "Take from the altars of the past the fire, not the ashes."

Home economics and health report was read by Mrs. Lorne Crinklaw, London, area secretary, in the absence of conven-



by convener, Mrs. William Dawson, Tillsonburg. Mrs. James Pilkington, Mount Brydges, reported on agriculture and Canadian industries, and Mrs. A. W. Meek, RR 1, Beachville, on citizenship and education.

Reports were also given by: Mrs. Daniel, War Memorial Children's Hospital; Mrs. Richard Jensen, RR 4, London, Consumers' Association of Canada; Mrs. Newman Tuckey, RR 4, Komoka, Western Fair Committee, and Mrs. Cyril Williams, RR 8, St. Thomas, London Area Tweedsmuir history book.

Mrs. J. R. Fitcher, St. Thomas, spoke about the Elgin County Museum, originally a WI project, and urged members to visit it and the display in the church hall.

Woodstock Senior Citizens' Rhythm Band provided entertainment, and Glynn Stover, Ross Street Beauty Salon, displayed fashionable wigs.

Mrs. L. G. Lymburner, Port Colborne, chairman of the Women's Advisory Committee of Ontario, spoke about the women's program in the Ontario Trade Crusade, and described the program for the upcoming Women's Conferences to be held in connection with area Trade Crusade Weeks.

The programs will take place in London on Jan. 12 and in Chatham Feb. 9.

Today the women will elect a new area executive, and vote on the six resolutions to be considered. Miss Helen McKercher, director of home economics

# Show Reveals Fashion Changes In Bridal Wear

ST. THOMAS — The "traditional" custom of white bridal gowns appears to have come into fashion only with the turn of the century.

This fact became obvious last night, as viewers watched the parade of wedding gowns from the past, at the 50th anniversary banquet of London Area Women's Institute, held in Grace United Church.

Approximately 45 gowns were modelled, some by brides who had worn them half a century ago. Those preceding 1900 were colorful and rustly, in satin and taffeta.

The oldest one, worn 116 years ago by the grandmother of Mrs. Peter Love, Dutton, was of pale blue silk taffeta with a fine navy pine stripe.

Others were of blue and gold shot taffeta, plum colored satin, beige and green stripes, brown plush corded silk and beige and brown taffeta and velvet.

But more recent fashions became paler, using lighter, airier materials. Taupe, cream, ivory, ecru, candleglow and white were the predominant colors, with an abundance of lace trim. Fabrics were mostly organdy, lawn, batiste and silk.

Wearing their own bridal gowns were Mrs. Fred Dawden, RR 7, St. Thomas, in white mull with embroidered accents, and Mrs. William Mettler, St. Thomas, in a cream satin gown with a slight train.

The parade was commentated by Mrs. Harvey Wales, Komoka.

# Opposition to Liquor Advertising Expressed by Area WI Delegates

By CAROLYN JAMES

Free Press Staff Reporter

ST. THOMAS — Opposition to liquor advertising was voiced yesterday by delegates to the 50th annual convention of London Area Women's Institute, at Grace United Church.

The majority of voting delegates, representing 10 district and 136 local branches, upheld a resolution that opposed "all liquor advertising on radio, television, newspapers, magazines, street cars, buses, bus platforms and bill boards."

"Advertising preceding and following devotions . . . on sports broadcasts . . . and at peak hours when children are listening" was also opposed. The resolution will be passed on to the provincial board of the WI for consideration.

Mrs. A. J. Gettler, Fullarton, replaced Mrs. Lorne Daniels, RR 1, Mount Elgin, as area president. Other officers elected are: Secretary, Mrs. Lorne Crinklaw, London; treasurer, Mrs. Gowan Young, RR 2, St. Thomas; vice-presidents, Mrs. Harry Strang, RR 1, Hensall, and Mrs. Vermont Pow, RR 7, St. Thomas.

Members and alternate members elected to the Federated Women's Institutes of Ontario board of directors were: Sub-division 20, Mrs. Stanley Mollard, RR 3, Parkhill, with alternate Mrs. Gordon Culver RR 4, Komoka; subdivision 21, Mrs. Roy McNeil, Dutton, with Mrs. J. D. Galbraith, RR 4, Iona Station; subdivision 22, Mrs. Wesley Bradnock, Auburn, with Mrs. Otto Popp, Goderich.

Mrs. Herbert Parks, RR 3, Shedden, and Mrs. Herbert Jackson, Fingal, were named auditors, and Mrs. Cyril Williams, RR 8, St. Thomas, was returned as curator of area Tweedsmuir history book. Mrs. George Wallace, RR 4, Ingersoll, remains as public relations officer.

Mrs. Daniel remains as representative to War Memorial Children's Hospital. Mrs. Morley Dutton, RR 1, Thorndale, replaces Mrs. Newman Tuckey, RR 4, Komoka on the Western Fair Committee and Mrs. Homer Judge, RR 8, London, be-

comes representative to the Consumer's Association of Canada.

Standing committee conveners are: Agriculture and Canadian industries, Mrs. Cecil Cadwell, RR 2, Drumbo; citizenship and education, Mrs. Hugh Carroll, RR 1, Iona Station; home economics and health, Mrs. Gordon MacKenzie, RR 1, Seaforth; historical research, Mrs. Stuart Shier, RR 1, St. Marys; resolutions, Mrs. Lorne Daniel; Junior activities, Mrs. James West, RR 3, Dutton.

The financial report for the past year, given by Mrs. Gowan Young, broke down the total of \$22,287 mentioned yesterday. Of this amount \$3,800 was sent to Associated Country Women of the World for international work; \$1,300 for the support of the national WI office in Ottawa; \$3,300 used for restoration of Adelaide Hoodless Homestead, a national WI centennial project; \$5,000 to assist institutes in Northern Canada through the UNESCO coupon plan; and \$2,194 toward the international scholarship fund.

The group decided to hold the annual convention at different locations around the area, instead of holding it in London or alternating between London and St. Thomas.

A request that the Women's Institute undertake a program of farm vacations for underprivileged city children was presented by Mrs. Clare Warwick, of the Farmer's Advocate. The matter was referred to the board of director's February meeting.

Miss Helen McKercher, director of home economics services, department of agriculture, described the function of the services during the past year. She said more stress would be put on local leaders' training schools in the future, because



MRS. A. J. GETTLER  
- - - area WI president

they reached more people short courses.

Introduction of area home economists and a review of past 50 years of home economics services was presented in afternoon. Mrs. Bruce Cole reported on Junior Institute activities, and a memorial service was conducted by East Elgin WI.