Lincoln ready to shine during Icewine Festival this weekend

Niagara's annual celebration of icewine is set to officially begin this weekend.

The Niagara Icewine Festival begins Friday, and the opening weekend comes to West Niagara, with the Twenty Valley Ice Bar in Jordan Village Saturday, Jan. 14 and Sunday, Jan. 15.

Pam Mason, president of the Twenty Valley Tourism Association, says the weekend is exciting not only for Jordan Village, but the Town of Lincoln as a whole.

"It really does bring an incredible buzz to the area," said Ms. Mason. "It's a real source of pride for the Town of Lincoln."

The wineries, shops, boutiques and restaurants in the Twenty Valley are teaming up to celebrate the installation of the icewine bar, which will be the biggest ever — 30 feet long. The icewine bar, sculpted by Ice Culture, will be installed on Main Street in Jordan Village. Twenty Valley member wines will be poured at the ice bar, which will be open from noon to 5 p.m. Admission is free.

Throughout the weekend there will also be ice carving demonstrations, carriage rides, food pairings and more.

Ms. Mason said the event also serves as a way for visitors to get to know the Twenty Valley better.

A number of Twenty Valley members will host

special events, she said.

Legends Estates Winery will be presenting the Losani Homes Icebar Cafe and Bistro at its 4888 Ontario St. winery in Beamsville.

There will be an outdoor dessert buffet with ice sculptures, an Ice Bar of Oysters, live entertainment by Astrid Young (sister to Canadian Legend Neil Young) and more.

Tickets for the event are available in advance only, for \$20 a person. A portion of the proceeds from the event will support the Canadian Diabetes Association.

At Santa Fe Lifestyle, author Jeremy Parsons will be doing a book signing for his book Cold Tea at Three. Mr. Parsons will be at the Main Street shop at 1 p.m. on Saturday and Sunday.

The Jordan Art Gallery will host a reception to help open its new exhibit, with photographers Sheree Harris, Darrell Neufeld, Derek Richards and Eva Tihanyi. The reception will be from 2-4 p.m. on Sunday, Jan. 15 at the Main Street gallery.

Zooma Zooma Coffee Lounge, located at 3839 Main St. in Jordan Village, is creating a special icewine menu. On the patio they will have the grill fired up along side the Skyy Vodka icewine martini bar. Starting at about 4 p.m. on Saturday, there will be live jazz. There is no cover fee and

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the lounge will be open for dinner. The Twenty Valley Playhouse, located

on Victoria Avenue in Vineland, will be providing getaway specials, including the chance to enjoy the playhouse's latest production Dads! The Musical, along with dinner and local accommodations.

There will be a flurry of other events in Niagara during the festival, which runs from January 13 to 22. Things open with the Xerox Images of Winter Icewine Evening, a formal gala held at Sheraton on the Falls Hotel in Niagara Falls, on Friday, Jan. 13, from 8-11 p.m. The event is Canada's largest public icewine tasting, with more than 30 Ontario wineries on hand, pouring over 100 of their icewines. There will also be fine cuisine.

During the weekend of Jan. 21-22, the Icewine Bar will move to the other side of the region, to Niagara-on-the-Lake, for the Icewine Café and Winter Garden. The Icewine Bar setup will coincide with the first-ever Niagaraon-the-Lake Icewine Classic Weekend, Jan. 20-22. A dozen of Niagara's top restaurants will be participating in a series of luncheons and winemakers dinners and behind-the-scenes tours will be conducted at various wineries across Niagara. For those who just want to travel the wine route, visitors can purchase a Winery Touring Passport, which gives guests the opportunity to participate in tours, tastings, seminars, samplings, food pairings and more.

Activities vary at participating wineries and passports are eligible between Jan. 13 and 22. The Touring Passport is \$25 or included in the purchase of an Icewine Evening ticket or Icewine Classic Weekend pass.

Visit www.niagarawinefestival.com, or call the office at 905-688-0212.