

How can we help promote W.S.

1. Teaspoons
2. wear your pins - (not as a brooch)
3. press cuts
4. use W.S. on stationary
5. postage stamp
6. get a sign put it up at entrance to your town
7. display at Fall Fairs
8. Do public speaking
9. Use films
10. Put Home & Country in Local Library also the book "Fifty Years of Achievement."

How do we write reports for good P. Relations

1. Use a catch line
2. Name your new President
3. The 5 W's for successful writing ¹ who ² where ³ what ⁴ when ⁵ why ⁶ sometimes how.
4. If special event have the report attend.
5. Be sure you have correct name & initials
6. Get correct titles
7. Get the important people in picture.
8. You are the one who engages the photographer etc. for special events.
9. Have proper welcome & thank you's for speakers
10. Read page 16 Ethel Chapman of Home & Country Winter 1960 issue.

Other Suggestions

N.B. screen all letters Sec. & Pres.

plan meeting
have program

Business should be one hour duration
Courtesy & Consideration essential in every branch
to keep things running smoothly.

There can be no loyalty to an organization
without pride in it.