

Part 4 FWIO making a difference for women, home and country

This Strategic Plan is about making decisions on where we should focus our resources and how. We want to make a difference for our members and our communities.

Having looked at what is happening externally (trends and changes) as well as internally (our strengths and challenges), we want to decide where to focus our energies and resources in support of Branches.

1. How could FWIO Provincial, as a membership organization, support the Branches? (Which services would benefit your Branch).



2. What FWIO services or programs does your Branch use most frequently to strengthen your Branch or promote your WI Branch in your community? (Please check the 3 most used services or programs)

- FWIO Scholarships
- ROSE Program resources
- Newsletter
- Resolutions for advocacy
- Displays and display materials, brochures
- Membership recruitment packages
- New member/Branch information packages
- Tweedsmuir History Books
- Erland Lee Museum
- Contact with FWIO staff
- ROSE Program Partners
- FWIO website
- Other: please list _____

3. Is there an activity missing from the list that you think is important for FWIO to include in its offerings?

4. From your Branch's perspective, list the top 4 priorities FWIO should focus on for the next 3 years.