

FOR OVER SEVENTY YEARS



Simpson's

A GREAT CANADIAN INSTITUTION

SERVING CANADA FROM COAST TO COAST

Thousands of customers across Canada, by their continued patronage, have given approval to Simpson's consistent policy of Better Quality, Better Values and Better Service.

Simpson's pledge themselves to continue their high standard of quality so as to merit the goodwill, and confidence of their customers in the years that lie ahead.

HALIFAX MONTREAL

THE
ERT **SIMPSON** COMPANY
LIMITED

TORONTO REGINA