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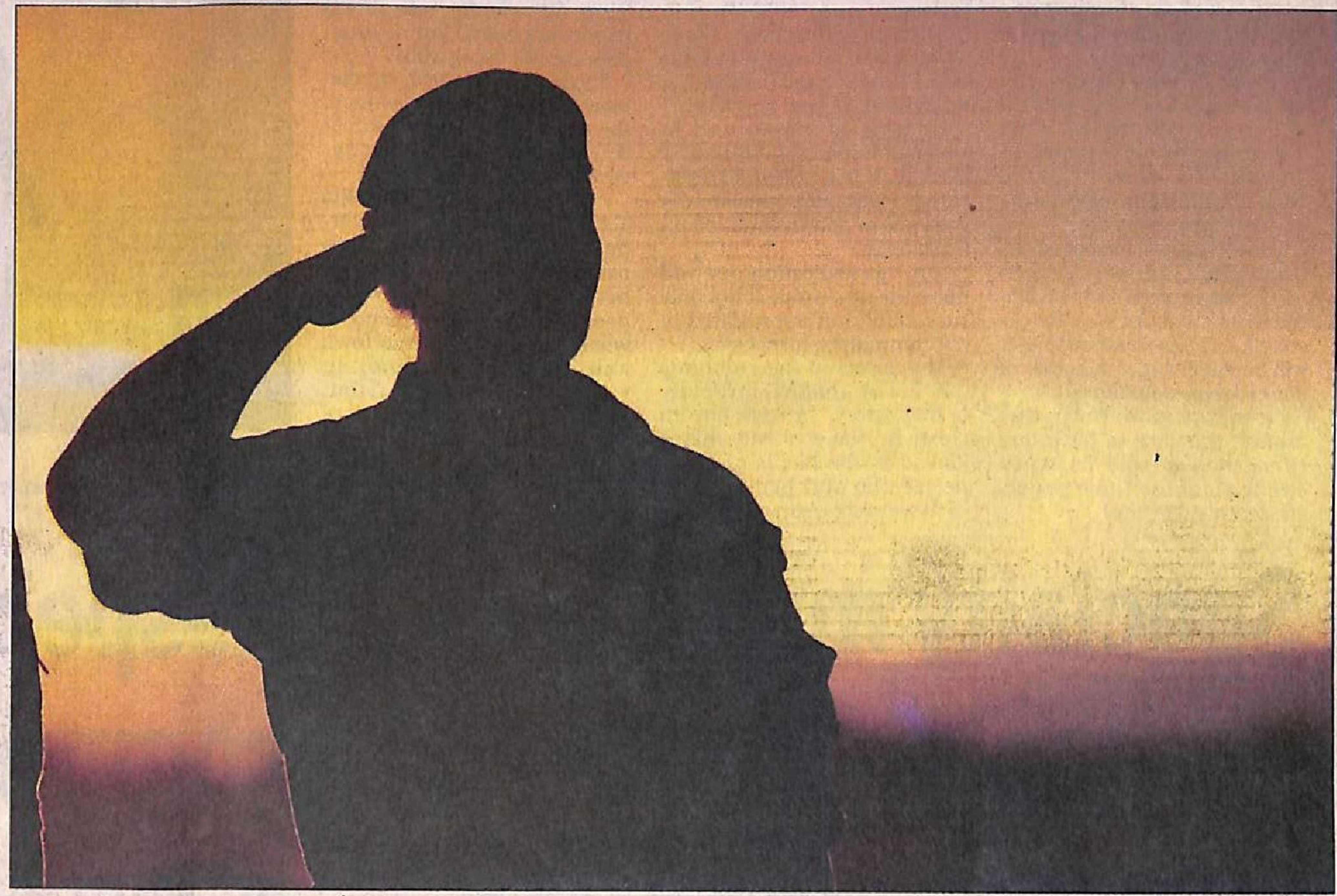
# A new beginning



**“If I have seen farther, it is by standing on the shoulders of giants,” Sir Isaac Newton famously said in reference to scientific progress.**

This is an historic day in the lives of our historic papers. Today, we stand on the shoulders of giants, our own daily newspapers, the *Port Hope Evening Guide* and *Cobourg Daily Star*, and weekly *Colborne Chronicle*, and their predecessors, to bring Northumberland a newspaper to take us into the future. *Northumberland today.com* is so-named to reflect who we are, where we live and our arena of coverage. The name is very familiar to users of our website, [www.northumberlandtoday.com](http://www.northumberlandtoday.com).

Our news focus will remain intensely focused on the communities we have served for generations, and we will also bring readers the option of perusing stories, pictures, ideas, viewpoints and advertising from other local markets, as well. Many of our talented and dedicated staff members have lived here for decades, immersed in the issues and social milieu of Northumberland. We weren't born yesterday; we get it. Readers can expect what they've always had and more. We will be able to achieve economies of scale in our printing operations and in reductions in our need for our trucking and delivery services, an environmental advantage. Along with other improvements, we expect this innovation will bring better quality to the look of our product. We see today as the moment, the opportunity to build on the strengths we have always possessed, and expand upon them for a world that is



PETER FISHER/Sun Media

**We remain committed to national award-winning news photography and writing.**



Little pink bug. BOB OWEN/Sun Media

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