

# EARTH DAY MARKS NEW BEGINNINGS FOR HOSELTON'S

## Company future goes green

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Hoselton Studio has created a new sculpture. For company CEO Jan Hoselton, an Apr. 22 Earth Day tree planting in Colborne will signify how acting locally can have affect globally.

Ms. Hoselton is also publicly launching the Hoselton Eco Community, an exclusive global business development focussed on the environment, the same day.

The public is invited by Hoselton's and the Township of Cramahe to attend a celebratory tree planting 11 a.m. to noon Earth Day, Tuesday, Apr. 22 at the Walter Eddy Memorial Parkette on Percy St. in Colborne.

The company's Trees For Life Program marks new beginnings. The Hoselton Eco Community (HEC), has partnered with the charitable Canadian TREE Fund. Part of the proceeds of each new stylized aluminum tree, sold through registered retailers and on a website — will go to the Canadian TREE Fund. Each tree sold comes with a

Trees For Life certificate and a membership in the Hoselton Eco Community.

Ms. Hoselton sees the larger picture. She is developing a line of Canadian-made recyclable, environmentally sustainable products that will be marketed exclusively through the new Hoselton Eco Community retailers and website.

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**Trees For Life:** Jan Hoselton of Hoselton Studio Limited will officially launch a new environment business initiative at a tree-planting ceremony in Colborne Apr. 22.