

FUN AT NEW FOODLAND



PHOTO BY BOB OWEN

Foodland store manager Carl Vandermeer, centre, cuts the ceremonial ribbon as the former IGA store in Colborne joins the Foodland chain. Holding at either end are staffers Blair Hewitt and Kathy Walker.

It was a grand day for a grand opening. Oct. 20, the IGA store in Colborne officially became a Foodland store, offering lower-cost options and an aggressive approach to sale items.

To celebrate the event, store staff was passing out sandwiches, fruit and vegetables, cheese, cookies and cake. Outside hot dogs and hamburgers were grilled for the many who crammed the store. Free balloons and free reusable grocery bags found their way into many homes along with outstanding opening day specials and free lottery tickets.

Asparagus, regularly priced at \$4.99 a pound went for \$1.49. Toilet paper went for little more than half price and pork tenderloin dropped from \$6.99 to \$2.77 a pound for the opening as the store added four extra features to its regular sale list.

Judging from the crowds, the day was a big success for everyone as the store starts a new era in Colborne.

COLBORNE CHRONICLE OCT. 25/07 — BOB OWEN



PHOTO BY BOB OWEN

The aisles were busy on Saturday as lots of shoppers lined up for the opening day specials at the Foodland store in Colborne.

OCTOBER 24, 2007

THE INDEPENDENT BUSINESS

FOODLAND COMES TO COLBORNE



RAY YURKOWSKI PHOTO

Meat manager Blair Hewitt, store manager Carl Vandermeer and office manager Kathy Walker cut the ribbon to officially open the new Foodland store on Toronto Road, Colborne last weekend. Personalized service and quality as well as community involvement come with the new banner says Mr. Vandermeer. "We're here to help sponsor different organizations. As a Foodland, we believe in helping out the community as much as we can through donations." For the consumer, he added overall pricing is much better than under the IGA program. "Foodland is an all-round better program," he added. "The advertising under Foodland is much more aggressive and customers will notice better prices on our main features. It's a better environment for the customer to shop in a Foodland store."



GUENTHER PETERSEN

On October 23, 2007 Guenther Petersen passed away peacefully after a brief illness. Guenther is survived by his wife Marianne, son Tom and sister-in-law Henry Dehn. Guenther was born in Hamburg, Germany on August 31, 1922. In 1950, he married his beloved Marianne and immigrated to Canada. The next 57 years were spent farming, selling real-estate, and engaging in various entrepreneurial ventures. Guenther was a man who loved nothing more than to golf, fish, and spend time with his wife whom he adored. He was a big man with a true frontier spirit. He had a big heart and lived his life just as big. While we all miss him, we are consoled in the fact that he has merely gone fishing a river in the hopes that a fish will rise. In respect of his wishes, there will be no funeral service and cremation has taken place. As an expression of sympathy, memorial donations to the Canadian Cancer Society would be appreciated by the family. Arrangements entrusted to the McCulloch-Kayson Funeral Home, Durham, 519-369-3837.

ONTARIO STAR NOV. 3/07
DUTCHER IN WARRICKBURY

Temporary close for library at Castleton

Castleton library users should be prepared to take the long ride into Colborne soon. The Castleton library will be closed during a period of time while Castleton Town Hall renovations and the addition are being built, due to lack of water Cramahe Township's Chief Building Official Natalie Moroz-Cornell informed Cramahe Council Oct. 16.

It is expected library staff may use the down time to do some administrative work not usually done because they are too busy.

Work is expected to start on the building toward the end of the year.

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