



Jim Williams
President
Educ. - Adult Learning
Member since 1999



Glenn Spence
Dir. International
Ed. - Secondary Ret.
Member since 1973



Brian Barnes
Secretary
Sales - Retail
Member since 2002



Betty Brisco
Sales - Medical
Member since 2002



Peter Cash
Sergeant at Arms
Management Services
Member since 2004

The anchor of all Rotary attitude is the "Object of Rotary". First there is the development of acquaintance as an opportunity. Secondly, there is high ethical and professional standards. Thirdly, the application of the ideal of service in each Rotarian's personal, business and community life. Fourth, is the advancement of international understanding, goodwill and peace.

To supplement this is what is called the "Four Way Test" or motto. Originated by a Rotarian whose business was failing, it helped to turn the company around to profitability again. Based on four questions it is:

Object of Rotary

1. Is it the **Truth**?
2. Is it **Fair** to all Concerned?
3. Will it **Build Goodwill and Friendships**?

And lastly, number 4. Will it be **Beneficial** to all Concerned?

Together with this motto the Clubs operate on a structure of "Four Avenues of Service", each with a Director of the Club's Executive. These four basic 'avenues' are - **Club**; which is responsible for the welfare and education of all members as well as the efficient running of the club. **Community**; which is to identify the needs of the community and create the projects to sat-

isfy them; **Vocational**; which aids in a scholarship programme and works with the local schools to enhance awareness of career development and business ethics; **International**; which supports the Youth Exchange Programmes and works with the Rotary Foundation.

Rotary Clubs meet on a weekly basis to address local community projects. Rotarians volunteer their time and resources to aid others in their neighbourhood and address outside requirements. Rotary International is a non-political and non-governmental organization of men and women devoted to supporting their local community.

Colborne Rotary Club chartered 1949

All clubs operate under the above guidelines and the Colborne Rotary Club is no different. Chartered in 1949 with John Best as Charter President we have now been in existence for 56 years. The Club has been an energetic participant and supporter of the community and different organizations within the area. Through various fundraising projects during the course of a year we are able to maintain an active role in numerous different and varied ways.

Our major fundraising project each year is our Harvest Auction, now more than twenty years old. Since we have moved into the Keeler Centre we have been able to expand the evening to almost double the size of five years ago.

Last year we sponsored a very successful Northumberland Idol competition that filled the Keeler Centre with over 900 people and have already commenced this year's series of concert competitions.

Over the years the Colborne Rotary Club has been able to support a large variety of programmes such as; Figure Skating, the Colborne Fire Department, Minor League Hockey, Colborne Tennis Club, Seniors, Christmas Hampers, Scouts and Guides, Saint John's Ambulance, Annual Citizen of the Year, Annual Vocational Award, Schools First Aid, Halifax Bomber restoration, Healthy Beginnings, Colborne Lawn, Bowling, Cramahe Libraries, Apple

Blossom Tyme Festival, Santa Parade, Youth sports and music programmes, Gord Hoselton Memorial Bursary, TRAIN, Terry Fox, Northumberland Child Development, Child Literacy, United Way, Community Care, Operation Eyesight, the VBJ Seniors Drop-in Centre, Landmines eradication, DARE, Animal Shelter, Camp Enterprise, Cramahe Public School Awards, Adventures in Citizenship, International Youth Exchange, Santa Sac and Free Skating.

On a different scale, the Colborne Rotary Club has made two large commitments over ten years. One is to the new Keeler Centre for \$40,000.00, for which the Keeler Centre named their dining room the

Rotary Hall and the other is to the new N.H.C.C. in Cobourg for \$50,000.00.

We were one of the first sponsors of the School Breakfast programs, aided a Healthy Beginnings program and started a winter hats, scarves and mitts program for needy children. We sponsored a PROBUS Club in Colborne, and, with the Optimist Club and a Trillium grant, refurbished the "Friendship House" on King Street East in Colborne for public use. This year we have an Exchange Student from Brazil staying in Colborne and the Club has recently started a Tsunami aid programme.

For our International Centennial, the Colborne
Continued on page 15



Carolyn Campbell
Social Services
Member since 2004



Al Brisco
Steel Guitars
Member since 2002



Laurie Thompson
Project Manager
Member since 2004



Manfred Zwertes
Banking - Ret.
Member since 2003



Graham Norcutt
Treasurer
Consultant
Member since 1995