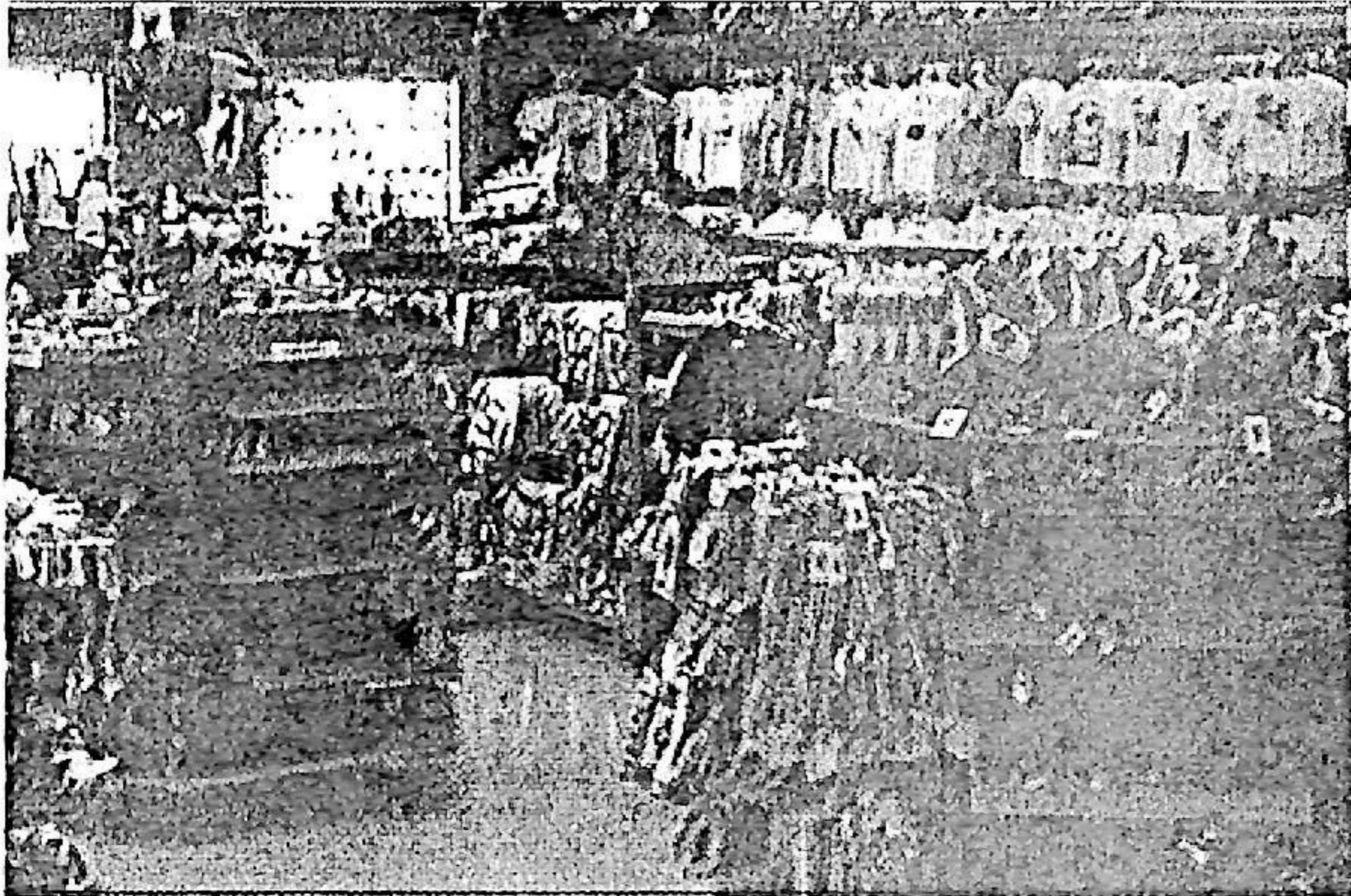


Apple Assistant Manager Shaun  
or visitors arriving at the famous  
and theme park.

the major highway between  
Brisbane and Cairns. The  
distance to Brisbane, a city of  
one million, was about the same

the famous Big Apple sign  
sold - and still counting - mark in September.



op has doubled in size, and turned into a major attraction.

distance as Colborne is from  
Toronto. Colborne seemed like a  
good fit.

The move from dream to a  
plan was somewhat more  
serendipitous.

Not long in Colborne, George  
decided to run for Council. He  
knocked on every door,  
something not done at the time,  
and he got himself elected.

In the 1980's, Colborne and  
Cramahe Township Councils  
met periodically, and it was  
during one of those meetings  
that George ran into Henry  
Mensen, a Cramahe Councillor.

Henry had recently bought  
the land where the Big Apple  
now sits, and was thinking of  
establishing a trailer park.

George said he thought he had a  
better idea and suggested they  
talk. The dream became a plan.

After a lot of planning and a  
lot of knocking on doors looking  
for loans, they built the Apple.

George admits that, like a lot  
of new business owners, they  
were under capitalized.

That problem was solved  
when Scott Sayers and Doug  
Rutherford approached the pair  
and offered to become silent  
partners.

**An instant success**

It was 1987 - the Apple was  
open.

It has grown ever since.

George says that, right from  
the beginning, people were  
coming in the doors faster than  
they could deal with them.

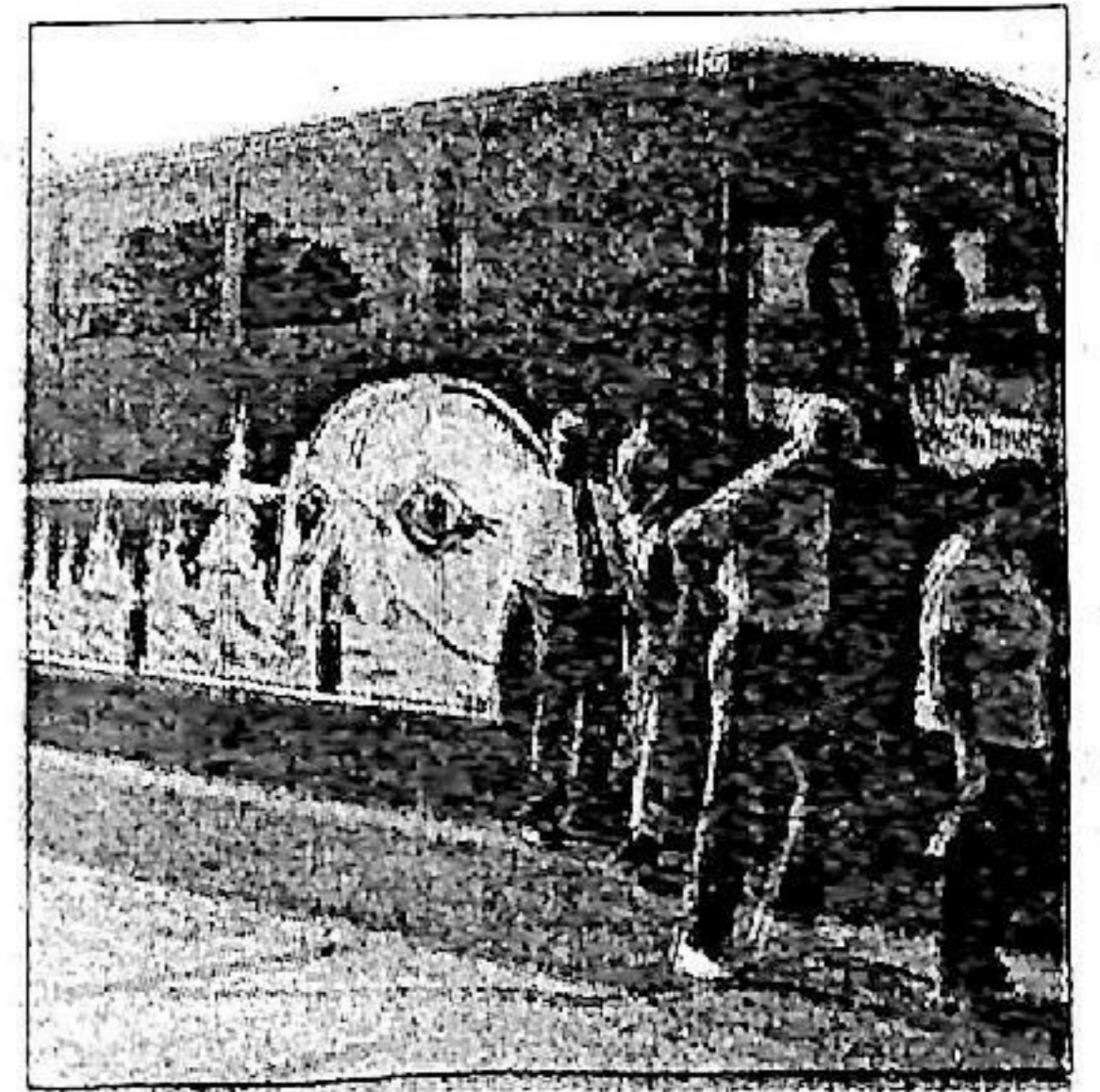
After 10 years managing the  
tourist venture, George tired of  
the long hours and sold out to  
Henry, Doug and Scott, and  
another investor from Toronto.  
George says that eventually  
Scott owned all the shares and  
his son, Ted, took over  
operation.

Almost 10 years since he was  
last involved, George Boycott  
still enthuses about the fixture  
along the 401. He remembers  
that a lot of kids have found  
work there, learning important  
work skills. The Big Apple has  
benefitted too from the steady  
stream of young people. One of  
them was Mr. Mounstevan -  
once a student employee.

*continued on page 15*



Let loose long ago on the  
grounds of the Big Apple,  
domestic rabbits still treat the  
place like home.



On their way through  
from Saskatchewan, tourists  
disembark for a break at The  
Big Apple.

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