



WI Rose

Adelaide Hunter Hoodless, 1857-1910, founded the Federated Women's Institutes of Canada. A rose named in

her honor was developed by Agriculture Canada and is on the market for the first time this year.

1974

Women's Institute Has Rose

They've come a long way.

Gone are the days when they had to fight to get household science courses established in Ontario schools, when their energetic founder and leader, Adelaide Hunter Hoodless, conducted a fund-raising campaign to establish MacDonald Institute, now part of the University of Guelph.

They're the Federated Women's Institutes of Canada, just as concerned about the quality of life today as they were in 1897 when the organization was founded. They submitted a brief to the Royal Commission on the Status of Women dealing with marriage and divorce, women in the labor force, and taxation as it pertains to married women. They have sent submissions and resolutions to various government departments dealing with health services, the aged, water pollution, agricultural retraining programs and educational television.

They've set up a Northern Canada Women's Institute Fund to continue adult education for women of the north. Another of their ongoing and continuous projects carries the motto 'Make and keep Canada beautiful'.

And it all started when Adelaide Hunter Hoodless of Hamilton, Ont., recognized a need for education among rural women. The first meeting of the F.W.I.C. was held in Stoney Creek, Ont., on February 19, 1897.

The F.W.I.C. is now established in all 10 provinces, the Yukon and the Northwest Territories.

Recently, a new Canadian rose was named in honor of Mrs. Hoodless.

Developed by plant breeder Dr. Henry H. Marshall of Agriculture Canada's Morden, Man., Research Station, the Adelaide Hoodless rose was released to the Canadian Ornamental Plant Foundation in 1972, the year of the F.W.I.C.'s 75th anniversary.

The Adelaide Hoodless rose is hardier than other red rose cultivars of the floribunda class. A vigorous, upright, open shrub, it grows about four feet tall, and has only a few spines. Its glossy, normal green foliage is medium sized with seven leaflets per leaf and is moderately resistant to blackspot and mildew.

The rose blooms continuously and profusely from June right through to the autumn frosts. Its flowers are in clusters of up to 25 blooms, semi-double to double with about 25 petals measuring 2.5 inches in diameter when fully open, medium red in color, faintly fragrant and long-lasting as a cut flower.



The Adelaide Hoodless Rose

Only one Canadian nursery is selling the Adelaide Hoodless rose this year, although demand is expected to be strong, especially from the approximately 55,000 F.W.I.C. members. It is expected that more nurseries will carry the rose next year.

