White Rose planning for May start up

White Rose Crafts and Nursery Sales Limited has begun green house construction on their 130 acre site at Huyck's Point in Hillier township.

"We hope to start operations the second week of May, with about 30 employees," said Farm Manager John Dempster.

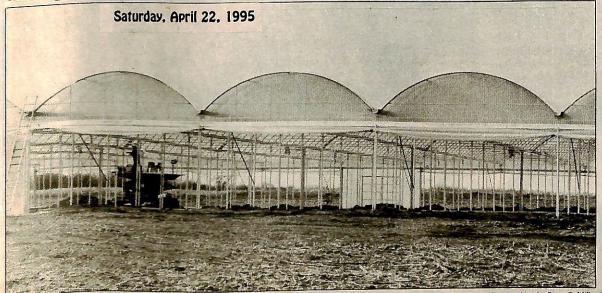
The facility's initial construction consists of two acres of greenhouses. This fall another two acres of greenhouses will be built and again next spring and fall for a total eight acres of heated greenhouse space, as well as about 50 cold frames. The facility will employ about 150 staff by fall 1996.

"This is very labour intensive work, as most of our supply will be perennials. We will also be growing flowering shrubs to supply all of our 34 stores in Ontario and Quebec," said Dempster.

The new greenhouses and farm will be growing plants to supply the White Rose chain of garden stores, and there is no retail outlet planned for the county facility.

"We will be so busy with what we are doing we won't have time for any retail, as soon as a shipment is loaded and off to the store the process of restocking begins," said Dempster.

There will be five staff from the main office at the Sandoon farm, located in Goodwood Ontario, coming to the new facility to train new staff and begin operations.



Gazette photo by Susan DeMille

White Rose, Canada's largest retailer of nursery and craft products have begun development on the first phase on their property at Huyck's Point Road. The company is planning to begin oper tions in mid-May.