

## at home with the clan

a jovial rancher who can quote top prices paid at Shorthorn sales in his own and three surrounding states for the past five years. (He can serve up corking good pancakes, too. And he is steering these four pretty amazing youngsters through college educations, with some emphatic convictions that a girl deserves a first-rate education as well as the boys.)

While Shorthorns are one of the ranch trademarks, another is the quality of hospitality and neighborliness one father and four teen partners can generate. An example: the surprise party the McCracken fellows and a teen neighbor, Gloria Wire, engineered on Florence's birthday. They got Florence off on a Shorthorn-speaking engagement, flew to work with bucket and mop, popped a tub of popcorn, baked a cake, hung streamers and rounded up her friends! **END**



Photos: Rodger Ewy

### Rancher-to-Rancher:

Florence and "Pop" McCracken talk about beef prices, last night's date and the world situation in general. She is a sophomore at South Dakota State University, Brookings. But on frequent weekends at home, she's "just a farm girl," who looks after her father and brothers and pitches in on the tractor if needed.

### Contest of Wits:

The fellows' "baked-beans kind of man's world" perks up when Florence is home to collect them around piano or chess table. Here she takes on Bob, 18, a college freshman. Standing: John, 22, a recent graduate in Animal Science, advises her move. Snacking: Phil, 20, majoring in Diesel Engineering.

